



**Product Placement
BINGO
Activity
Marketing & Business**



Product Placement BINGO Activity

Product Placement: showing a product in a television show or movie to entice the viewer to want to buy the product or service

Directions for activity: While you are binge watching your favorite show or watching a movie, look for examples of product placement. Record the examples of product placement in the BINGO Card

When you find an example of product placement in the show/movie you are watching, record the name of the show/movie and the product/service that you saw in the space that it matches. (insert a textbox in the brand that you saw the product placement--an example of how will look is below)

Example:

<p>Mobile Phone Brand Teen Wolf Samsung</p>

Object of this BINGO Activity is to get to make a BINGO pattern of an X, L, T, the L or T can be in either direction(upside down or reverse) When you have made a BINGO pattern you are ready to submit.

Streaming/Binge Watching Product Placement BINGO

<i>B</i>	<i>I</i>	<i>N</i>	<i>G</i>	<i>O</i>
<i>Sneaker Brand</i>	<i>Mobile Phone Brand</i>	<i>Car Brand</i>	<i>Candy Bar Brand</i>	<i>Soda Brand</i>
<i>Snack Brand</i>	<i>Fast Food Brand</i>	<i>Sport Drink Brand</i>	<i>Sport Apparel Brand</i>	<i>Candy Brand</i>
<i>Delivery Company Brand</i>	<i>Credit Card Brand</i>	<i>FREE SPACE</i>	<i>Cereal Brand</i>	<i>Store Brand</i>
<i>Search Engine</i>	<i>Cookie Brand</i>	<i>Gum Brand</i>	<i>Mobile Phone Carrier</i>	<i>Social Media</i>
<i>Truck Brand</i>	<i>Entertainment Brand</i>	<i>Luxury Brand Item</i>	<i>Restaurant Brand</i>	<i>Toothpaste Brand</i>