

BED, BOX & BEYOND



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Target Market



- For **college students** between the ages of 18 and 22.
- For students **who want to take care of their skin or hair, but don't want the hassle of going to a store** for products.
- Students **who are just starting to take an interest in skin and/or hair care.**
- Location: **Nationwide** college students

But the **BEYOND Box is for anyone.** If you care about stepping up your personal healthcare, **invest in taking yourself above and BEYOND.**

OUR PRODUCT

1

Monthly Box

4

Committed Team
Members

6-8

Skincare/General
Wellness Products

12

Boxes a Year

\$29.99

Our 1 and ONLY
Price

365

Days of Devotion to
YOU



PRICE

**SIMPLE,
COMPETITIVE,
CONSISTENT.**

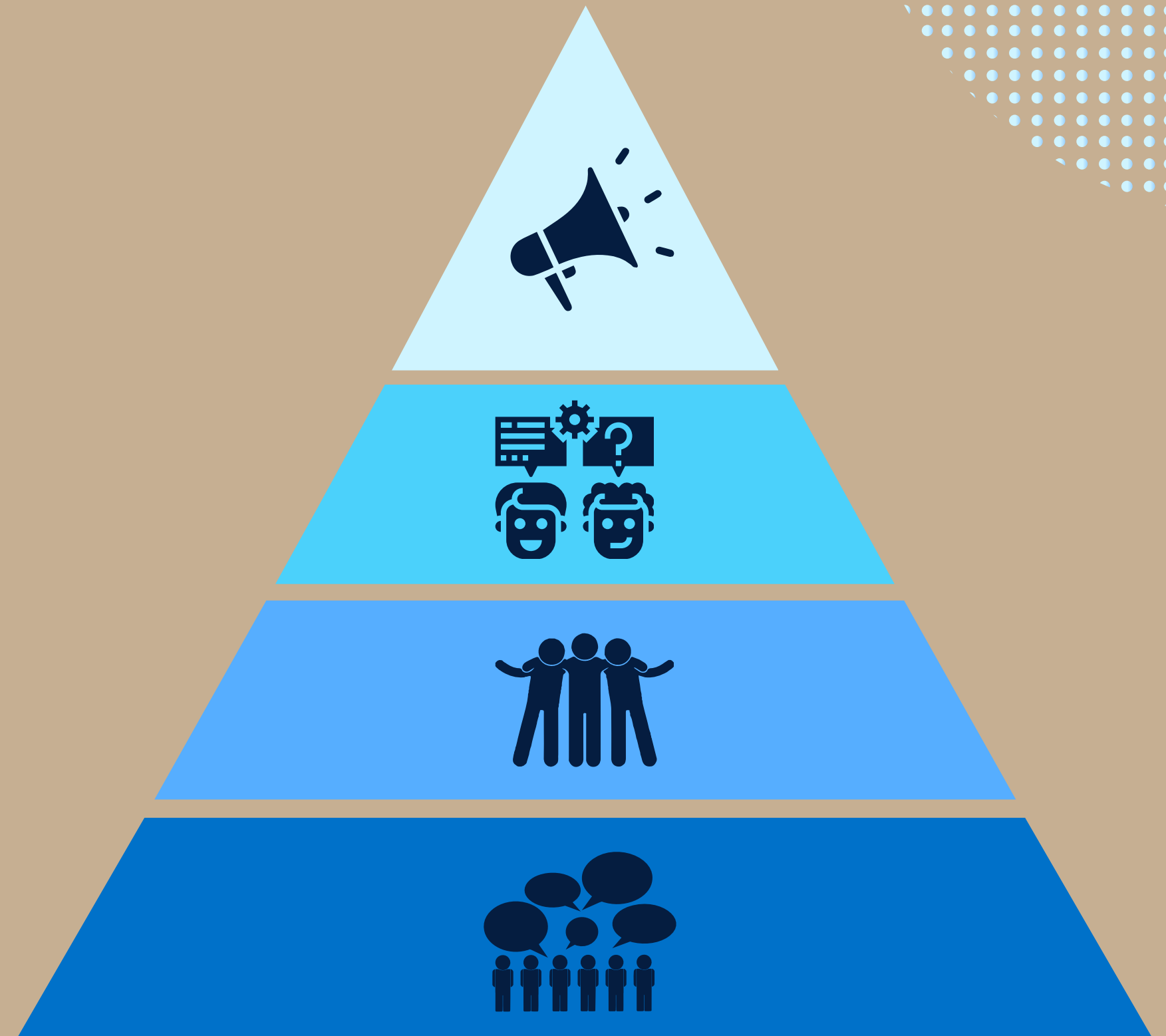
\$29.99

For our monthly, **BEYOND Box**



PROMOTION

- Various social media platforms
- Limited-time promotions and discounts to attract more people
- Work with influencers to review our product and to get it well known
- Referral programs to encourage customers to spread the word to their friends and family





PLACE

The WorldWideWeb
beyondbox.com

For taking the whole world above and BEYOND

We offer a secure and efficient online
presence for all your subscription needs,
so you can focus on you.

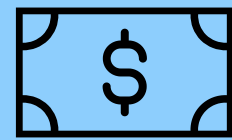
MARKETING MIX

We'll take care of the headache of shopping when **you** commit yourself **to go**
BEYOND



Product

A monthly box that gives
you premium skin care
products



Price

\$29.99
monthly

=



Promotion

Social Media



Place

The WorldWideWeb
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