Basic Equipment for a School News Broadcast

1. Camera:

 A good quality camera is essential. This could be a DSLR, camcorder, or even a smartphone with a good camera. Amazon often has a "kit" that can get you started. Canon Rebel Kit

2. Microphone:

 A desk or wireless lavalier microphone for clear audio. If multiple people are speaking, consider using multiple microphones connected to an audio mixer.
B&H has great products and they work with schools a lot. They are more expensive but they are good quality. Microphone

3. Lighting:

 Proper lighting is crucial for a professional look. LED lights or even a simple ring light can make a big difference. Simple lighting to start with can be found on Amazon as well. <u>Lighting set</u>

4. Green Screen:

 A green screen allows you to add different backgrounds. This can be as simple as a green cloth or a painted wall. <u>Amazon Green Screen Kit</u>

5. Computer:

 A computer for editing and streaming the broadcast. This can be a standard desktop or laptop. We used Macs and iMovie.

6. **Tripod**:

 A tripod to keep the camera steady during recording. There is a lot of advice out there on choosing a tripod. A couple of things to think about that helped: how tall are my students (tall kid, short tripod doesn't work). How heavy is the tripod? How sturdy? Do you need sandbags to weigh it down? <u>Tripods</u>

7. Software:

 Video editing software to edit the broadcast. There are many free options available, such as iMovie or DaVinci Resolve

Optional but Helpful Additions

- Audio Mixer: For managing multiple audio inputs B&H digital audio mixer
- **Teleprompter**: To help presenters read their scripts smoothly. If you have an iPad I highly recommend using it. You can search online how to use Keynote as a teleprompter. However you do need to make it where when in use the journalist appears to be looking right at the camera. <u>B&H teleprompter</u>
- **Graphics Software**: For creating titles and other on-screen graphics. There are a lot of graphics software online both free and paid versions. Find what works for you and teach your students the importance of copyright laws.
- **Video Encoder**: An encoder compresses and transforms the video into a stream that can be broadcast over the school network Talk with your IT/tech department on what you need to stream to your campus.