'Barkitecture' is the hot new interior design trend

We know that pet parents are crazy about their animals. So, it's not surprising that they're also willing to design their homes around making their pets comfortable.

Enter: "barkitecture." And when we say investing, we mean it: Americans spent an estimated \$137B on their pets in 2022, a 10% increase from the year prior.

Per The Guardian, funds are going into interior add-ons like:

- Custom, built-in dog showers and baths in entryways and laundry rooms to rinse off dirty dogs, starting at ~\$2k.
- Electronic pet doors that open to a chip on your pet's collar.
- Kennels, beds, and houses that blend in with a home's decor and can cost anywhere from ~\$3k to ~\$10k.
- Feeding stations with built-in faucets so water bowls can be easily refilled.
- Catios that let cats sun themselves inside and outside the home.

Check out: Design & Patrick Ahearn Design



Question:

How do you view the relationship between humans and their pets, and to what extent do you believe it's appropriate to invest in such elaborate accommodations for animals?

