

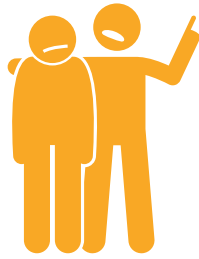
AUTHOR'S PURPOSE



Author's purpose is as easy as PIE

All authors have a PURPOSE for writing.

Persuade



Authors try to convince the reader that they should do something.

Inform



The author gives you facts and information about a topic.

Entertain



The author is writing to help you enjoy a text.