

PRINCIPLES OF ACCOUNTING & FINANCE
Assessment #4: Teach the Class

With a partner, you will be teaching about one of the following:

TOPICS:

1. **Blockchain and Bitcoin.** What are they? How do they work? What is the future of these things?
2. **Robo-advising.** What is it? How does it work? What is the future of this?
3. **Crowdfunding.** What is it? Give some real-life examples.
4. **The Great Recession.** What happened? What changed in law and finance after?
5. What is **diversification and asset allocation** in investing?
6. The rising costs of a **college education**.
7. What is the **stock market**? How does it work?
8. What is **Social Security**? Why is in trouble and will it survive?
9. How will **artificial intelligence** affect accounting and finance? Will computers take over the work of accountants or financial advisors soon?
10. What does it mean when **the Fed** raises or lowers **interest rates**? What is the impact of these decisions on the economy, banks, and the stock market?
11. Empowering women through **microfinance**.
12. **Payment apps** like Apple Pay and Samsung Pay. What are they? How do they work? What is the future of payment apps?
13. Famous **mergers and acquisitions**. What are they? Which ones were successful? Which ones failed?
14. The differences in investing in **stocks, ETFs, and mutual funds**.
15. **2018 Tax Reform**. What did it do? What has been the ramifications?
16. **IPOs** (initial public offerings). What are they? What new stocks have launched in 2019?

The rubric is on the next page.

You will have today, Wednesday, and Friday to work on this. Everyone will present on Tuesday, November 19th. If you miss class that day, you will have to present the entire presentation by yourself during Pride.

Rubric	Potential Points	Points Earned
Time		
Presentation is 4-8 minutes long. Do not go over. Do not go under. It will be timed, so I highly recommend that you practice.	5	
Content		
If I knew nothing about your topic before your presentation, would I fully understand it after?	20	
Did you show that you have a clear understanding of the concept(s) and did you teach it in a way that all your classmates now understand it as well?	10	
Visual		
You must create a poster to help your classmates understand your concept(s) when you teach. You must have more visuals/images/charts/diagrams than words. Most people learn better from images than words. You cannot print any of your images, words, graphs, etc. – you must draw them.	10	
Is the information presented in a clear, clean, and visually appealing way?	5	
Presenting/Teaching		
Did everyone in the group speak?	10	
Were you engaging and interesting? Did you keep everyone's attention?	5	
Could everyone in the classroom hear the presentation?	5	
Did the presenters make eye contact with the audience or simply read off their notes the entire time?	5	
Grading Your Partners		
Since I am selecting your partner, 25% of this grade will be where you grade the other person in your group. This way, if a group member doesn't do anything, you can feel free to give them a 0/25 for this part of the assessment and the most they can earn is a 75%.	25	