

ARTS, A/V TECHNOLOGY & COMMUNICATIONS

Are you artistic and creative?

Designing, producing, exhibiting, performing, writing and publishing multimedia content including visual & performing arts, design, & entertainment services.



Consider this career cluster if you are interested in ...

- -Singing, writing songs, being in a choir
- -Dancing, watching dance performances
- -Making a video or video diaries
- -Taking pictures and creating photo projects
- -Making crafts, sculptures, or other art
- -Painting, drawing, or taking an art class
- -Writing or editing a report, blog, or article
- -Being part of a play, performance or show
- -Playing musical instruments
- -Designing a website
- -Creating graphic designs, art, and projects on a computer
- -Working with computer editing and movie maker programs

What Types of Jobs are Available?

Jobs that involve creativity such as:

- Video or web producer
- Film maker
- Graphic designer
- Television studio producer
- Stage designer
- Publisher
- Radio broadcaster
- Fashion/apparel designer or illustrator
- Interior designer
- Costume designer

- Makeup artist
- Musician
- Actor/Actress
- Music Director
- Choreographer
- Writers/Authors



Arts, A/V Technology & Communications

- This field includes visual and performing arts, journalism, and printing technology.
- Talents need to be perfected for arts careers, so training begins at an early age.
- Technical jobs in communications require training at a technical or community college or through an apprenticeship.

Career Pathways

- Audio and Video Technology and Film
- Printing Technology
- Visual Arts
- Performing Arts
- Journalism and Broadcasting
- Telecommunications

What Education Do You Need?



- On-the-job education as an actor, artist, dancer, graphic designer, set designer or musician. These experiences can be started while you are still in high school
- A credential in graphic design
- · A two-year degree in drama, music, art, radio or TV broadcasting
- A four-year degree in communications, graphic art composition, vocal performance drama/theater, education, art, or music, radio, TV or film production

What is the Salary for These Jobs?

 Salaries range between \$25,000 and \$85,000 or more annually depending on the job, the geographic location and the individual's education and years of experience. Median salary in 2016 was approximately \$52,000 annually.

What Skills Do You Need to be Successful?

- Creativity
- Problem solving skills
- Critical thinking skills
- Good listening skills
- · Ability to work without supervision and/or with a team
- Good computer and technical ability



Technology Used

- Computers
- Desktop Publishing Software
- Photo Editing & Video Creation Software
- Web Design Software



INDIANA COLLEGE & CAREER PATHWAY PLAN - JOHN GLENN HIGH SCHOOL

Cluster: Art, AV Technology & Communications

Career	Pathway:	Vis	ual	Arts
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Grade	English/ Language Arts	Math	Science	Health/Dig Cit. Phys. Education Social Studies	CTE/Career Preparation Courses For this Pathway	Other or Elective For this Pathway	Elective For this Pathway
9	English 9	Algebra I (C level avail.)	ICP or Biology	Health/Dig Cit	Preparing for College & Careers/	Physical Education	Fine Arts
10	English 10	Geometry/ Algebra II (C level avail.)	Biology or Chemistry	US History	Visual Communication	/Personal Financial Respons.	World Language
11	English 11	Algebra II/ Geometry (C level avail.)	3 rd Core 40 Science	World History & Civilization	Graphic Imaging Technology @ Knox		World Language
12	English 12	Math or Quantitative Reasoning		US Government/ Economics (QR)	Graphic Imaging Technology @ Knox		

Concurrent Enrollment Opportunities:

Ball State University – TGPA 286 – Digital Photography; TGPA 180 – Into to Graphic Communication; TGRA 184 – Computer Appl in Graphic Arts

Vincennes University – DESN 120 – Computer Illustration; DESN 155 Computer Page Layout; ARTT 120 Intro to Traditional & Dig Photography

INDIANA COLLEGE & CAREER PATHWAY PLAN – JOHN GLENN HIGH SCHOOL

Cluster: Arts, AV Technology & Communications Career Pathway: Web & Digital Communications

Grade	English/ Language Arts	Math	Science	Health/Dig Cit. Phys. Education Social Studies	CTE/Career Preparation Courses For this Pathway	Other or Elective For this Pathway	Elective For this Pathway
9	English 9	Algebra I (C level avail.)	ICP or Biology	Health/Dig Cit	Preparing for College/Careers	Physical Education	World Language
10	English 10	Geometry/ Algebra II (C level avail.)	Biology or Chemistry	US History	Introduction to Communication	/Personal Financial Respons.	World Language
11	English 11	Algebra II/ Geometry (C level avail.)	3 rd Core 40 Science	World History & Civilization	Interactive Media	Psychology/ Sociology	World Language
12	English 12	Math or Quantitative Reasoning		US Government/ Economics (QR)	Interactive Media		

