

Art Principles - “verbs” that bring an artwork to life.

Harmony/Unity

Variety

Movement

Contrast

Balance

Emphasis

Proportion/Scale

Repetition/Pattern

Art Elements- “nouns” things in a composition.

Color

Form

Value

Texture

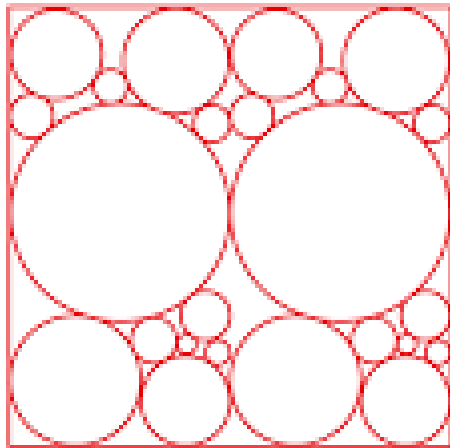
Line

Space

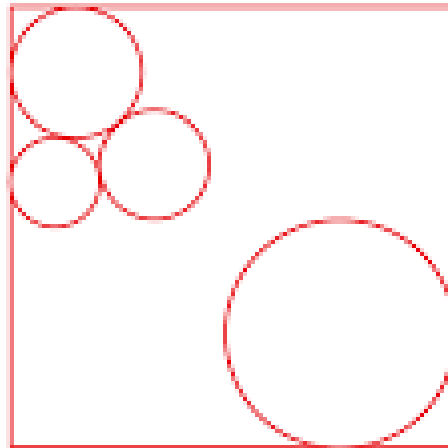
Shape

Balance

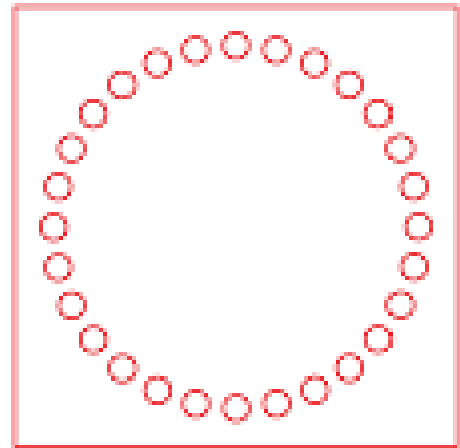
Balance is the distribution of the **visual weight** of objects, colors, texture, and space. A way of combining elements to add a feeling of equilibrium or stability to a work of art.



SYMMETRICAL



ASYMMETRICAL



RADIAL

Types of Balance

Asymmetrical - quantity/size are different, but visual weight is the same.

Symmetrical - mirror image or reflection. Equally weighted on both sides of center.

Radial - balance around center point.

Balance - Symmetrical



Symmetrical
Balance



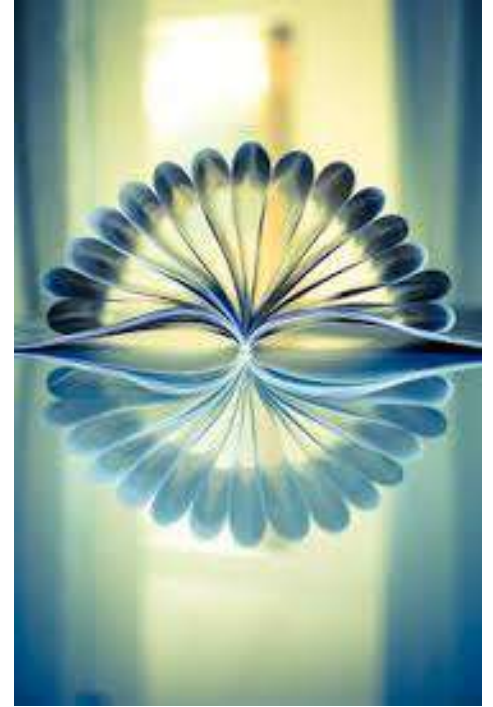
Asymmetrical Balance



Balance - Asymmetrical (Rule of Thirds)



Balance - radial



Radial Balance



How do these photographs of similar subjects use ***Balance***?



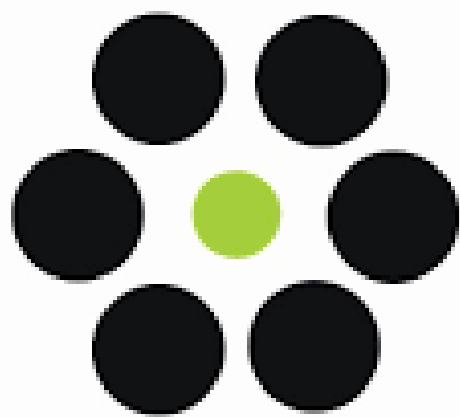
Both Photographs by Frans Lanting

What other Art Elements are you seeing?

Contrast

The difference between elements in a composition. The difference can be created by size, shape, color, texture, etc.(Not just doing edits in B/W)

The arrangement of opposite elements in a composition to create visual interest, excitement and drama.



High Contrast: Dramatic

Black: Deeper blacks,
no/little detail

Grey: Less grey tones,
more difference in
greys.

White: Pure whites, not
a lot of details, crisper.



Med/Normal Contrast:

More detail, full range of lights to darks.

Black: real blacks

Grey: Range of
grey tones

White: Pure white.



Low Contrast:
Muddy

Black: Dark grey,
not true black (not
maximum) dull.

Grey: Lots of grey
tones

White: Not there,
too grey, not white,
light grey.



What
kind of
contrast
is used
in this
image?

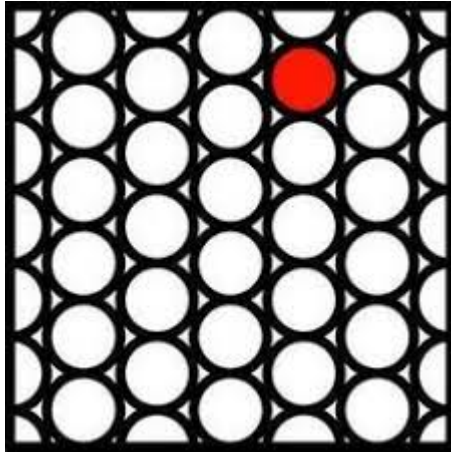


What
kind of
contrast
is used
in this
image?



emphasis

The creation of a focal point in an artwork. Emphasis draws the viewer's eye to a particular area of the composition first.





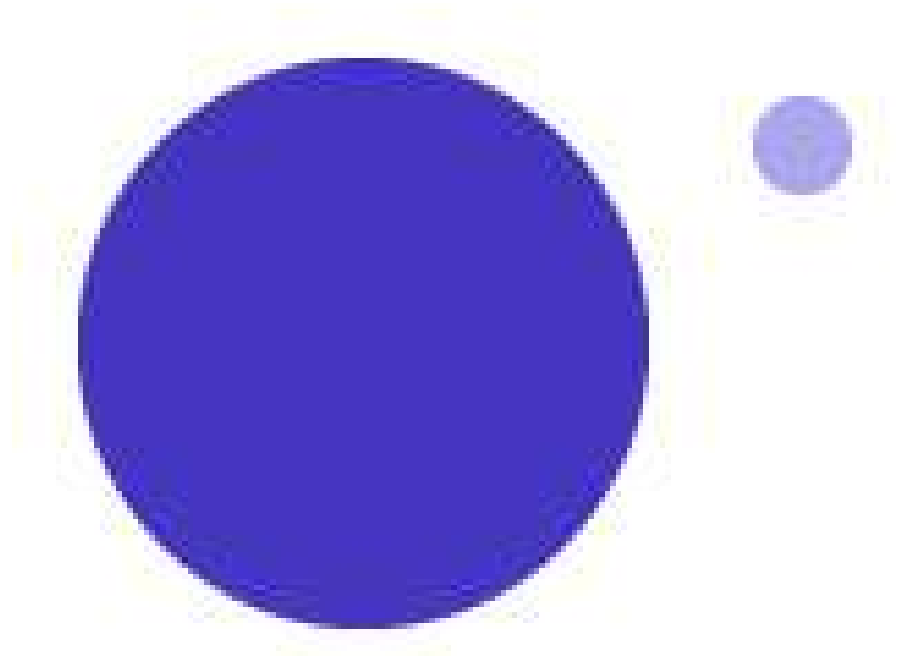
Both Photographs by Frans Lanting



How is emphasis being used in each photograph?
What art elements are you seeing?

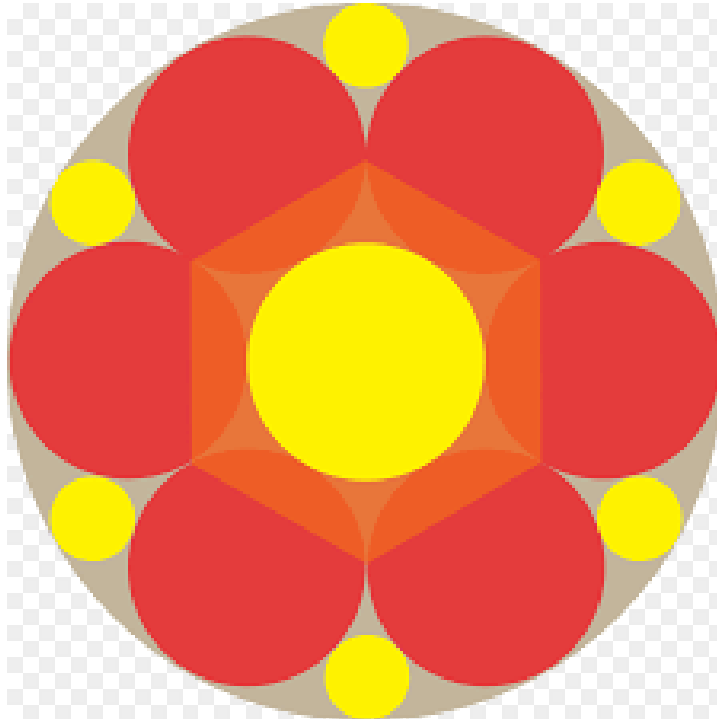
Scale/Proportion

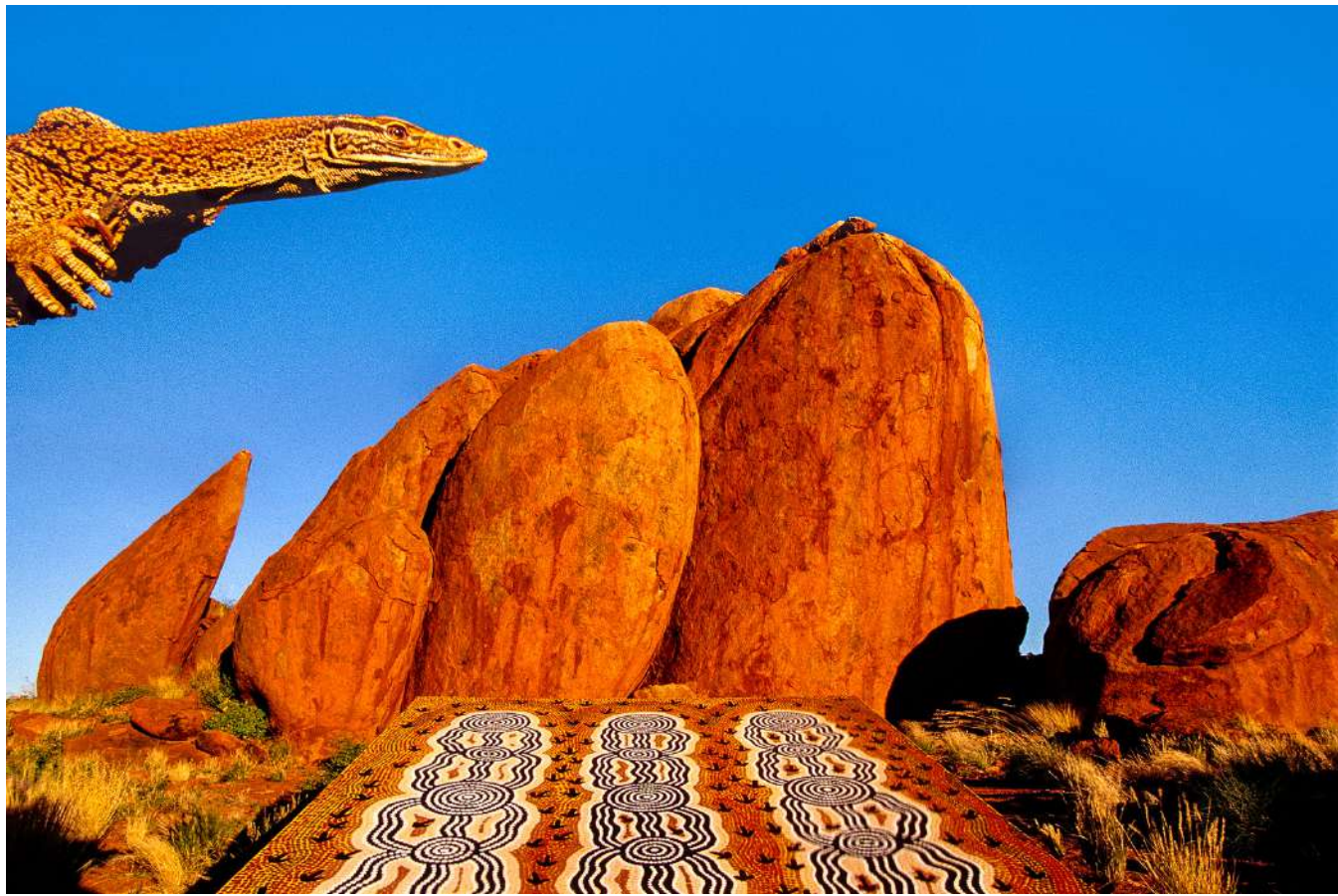
The relationship of sizes between similar objects/elements in a composition



Unity/Harmony

Elements in a composition relate to each other sending a message of togetherness by use of color, shape, position or size





What art elements create unity in this image?



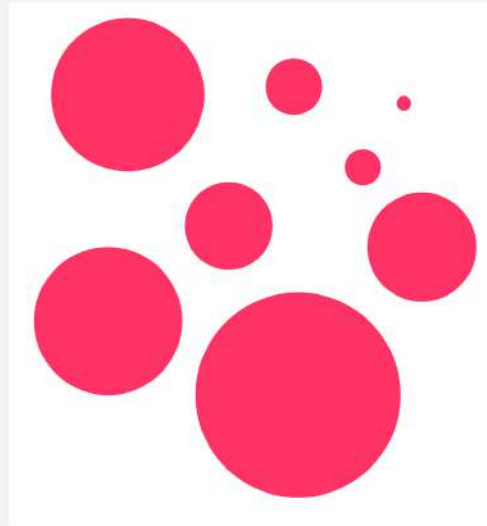
How is scale, proportion and unity being used in each photograph?



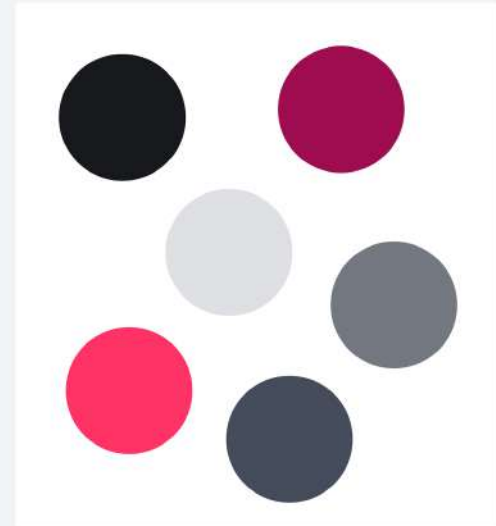
Variety

Combining different elements to create interest & focal points

Unity & Variety



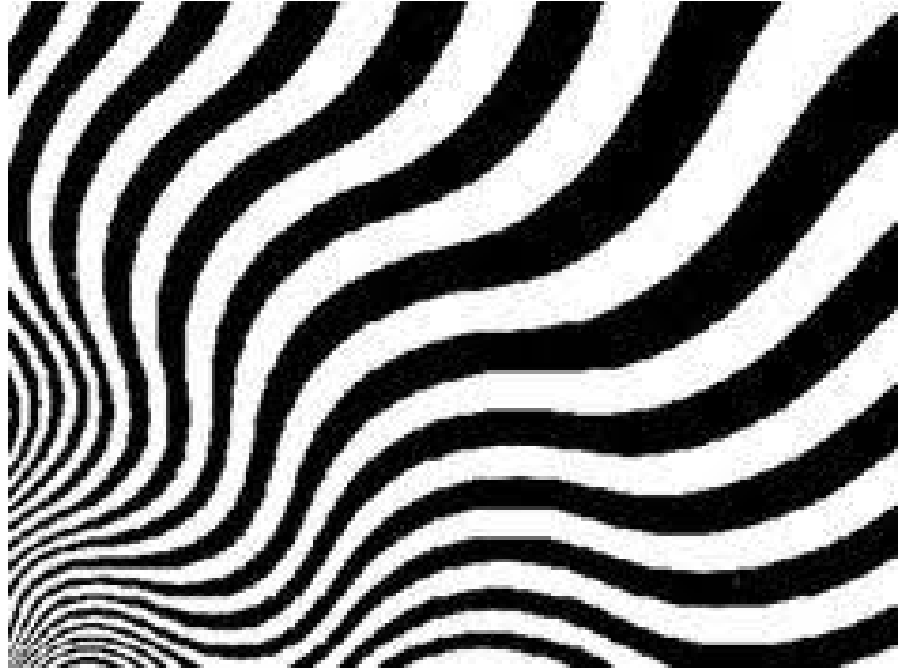
Unity = Same Color
Variety = Different Sizes



Unity = Same Size
Variety = Different Colors

Movement

The path the viewer's eye takes through the artwork (ex: S Curves, Leading Lines, edges, roads)



Do rhythm & variety help make these compositions stronger? How so?
Any other art elements and principles helping make these strong compositions?



Repetition, Rhythm & Pattern



REPETITION

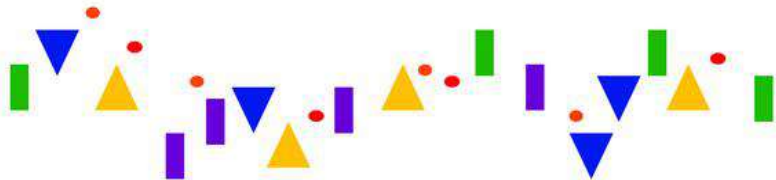
Repetition refers to **one** object or shape repeated.

Pattern is a **combination of elements or shapes** repeated in a recurring and regular arrangement.



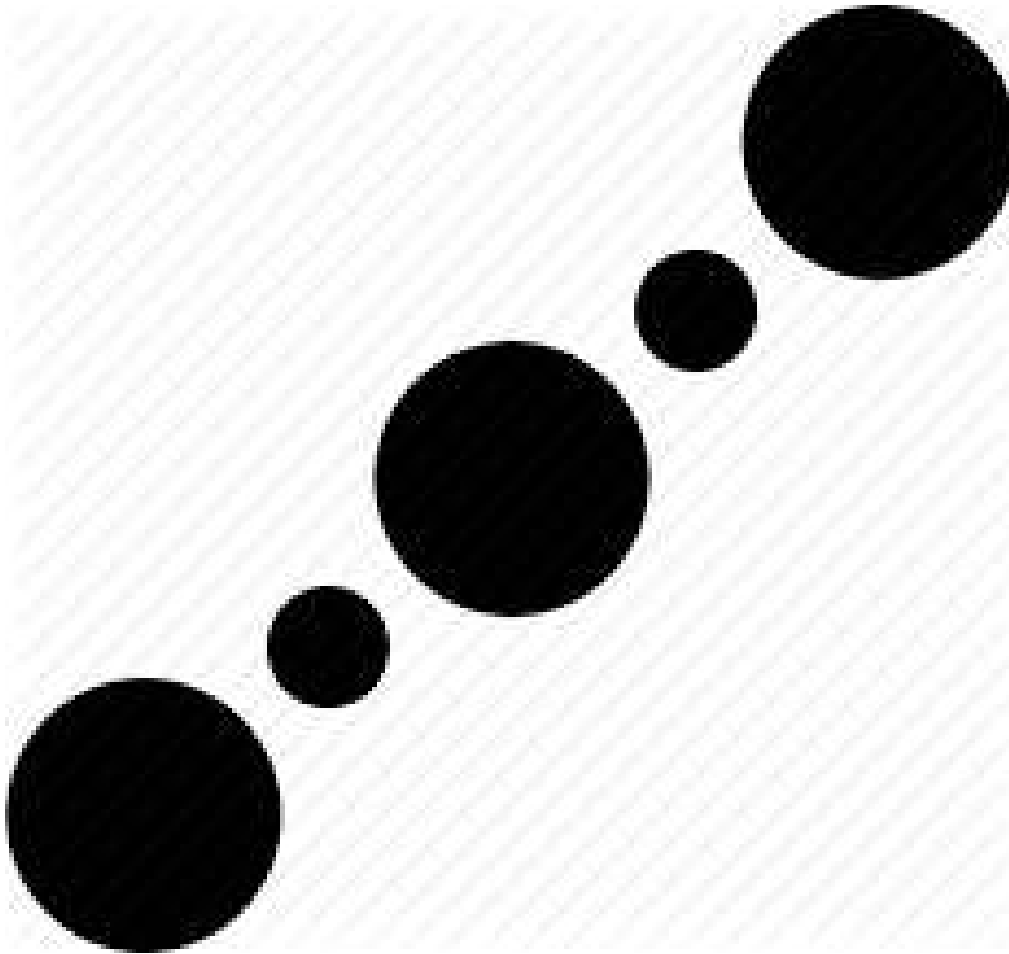
PATTERN

Rhythm is a combination of elements repeated, but with **variations**.



RHYTHM

Repetition & Pattern



Repetition



Both Photographs by Frans Lanting



How is repetition and pattern being used in each photograph?

What art elements and principles are you seeing?