	H₀ TRUE	H₀ FALSE
REJECT	TYPE I	CORRECT
FAIL TO REJECT	CORRECT	TYPE II

SECTION 10.18 Exercises

Exercises 19 *refer to the following setting.* Slow response times by paramedics, firefighters, and policemen can have serious consequences for accident victims. In the case of life-threatening injuries, victims generally need medical attention within 8 minutes of the accident. Several cities have begun to monitor emergency response times. In one such city, the mean response time to all accidents involving life-threatening injuries last year was $\mu = 6.7$ minutes. Emergency personnel arrived within 8 minutes after 78% of all calls involving life-threatening injuries last year. The city manager shares this information and encourages these first responders to "do better." At the end of the year, the city manager selects an SRS of 400 calls involving life-threatening injuries and examines the response times.

19. Awful accidents

(a) State hypotheses for a significance test to determine whether the average response time has decreased. Be sure to define the parameter of interest.

(b) Describe a Type I error and a Type II error in this setting, and explain the consequences of each.

(c) Which is more serious in this setting: a Type I error or a Type II error? Justify your answer.

21. Opening a restaurant You are thinking about opening a restaurant and are searching for a good location. From research you have done, you know that the mean income of those living near the restaurant must be over $85,000 to support the type of upscale restaurant you wish to open. You decide to take a simple random sample of 50 people living near one potential location. Based on the mean income of this sample, you will decide whether to open a restaurant there.[8]

(a) State appropriate null and alternative hypotheses. Be sure to define your parameter.

(b) Describe a Type I and a Type II error, and explain the consequences of each.

(c) If you had to choose one of the "standard" significance levels for your significance test, would you choose $\alpha = 0.01$, 0.05, or 0.10? Justify your choice.

23. Error probabilities You read that a statistical test at significance level $\alpha = 0.05$ has power 0.78. What are the probabilities of Type I and Type II errors for this test?

Handwritten annotations:

19 A μ = mean response time for all accidents involving life threatening injuries in the city

$H_0: \mu = 6.7$ min
$H_A: \mu < 6.7$ min, Want to do better

μ
6.7

19 B TYPE I ERROR: false positive α
The city council concludes the response time has improved when it has NOT.

TYPE II ERROR: false negative β
The city council concludes that the response time has not improved when it really has.

19 C TYPE I ERROR would be worse.
The city may stop trying to improve its response times because they think they have met the goal when in fact they have not, MORE PEOPLE COULD DIE.

(a) μ = THE MEAN INCOME OF RESIDENTS NEAR THE RESTAURANT.

$H_0: \mu = \$85,000$
$H_A: \mu > \$85,000$

μ
$85,000

(b) TYPE I ERROR: OPEN THE RESTAURANT IN A LOCATION WHERE THE RESIDENTS WILL NOT BE ABLE TO SUPPORT IT.

TYPE II ERROR: DO NOT OPEN A RESTAURANT IN A LOCATION WHERE THE RESIDENTS COULD IN FACT SUPPORT IT FINANCIALLY.

(c) A TYPE I ERROR WOULD BE WORSE IN SELECTING A LOCATION TO OPEN THE RESTAURANT. SO IT WOULD BE BETTER TO CHOSE $\alpha = .01$ To minimize THE RISK OF A TYPE I ERROR

$\alpha = .05$
POWER = .78

POWER = $1 - \beta$
$.78 = 1 - \beta$
$\beta = .22$

The $P(\text{TYPE I ERROR}) = \alpha = .05$
The $P(\text{TYPE II ERROR}) = \beta = .22 \ (1 - .78)$

μ = the mean nicotine content of their cigarettes.

3. A certain cigarette brand advertises that the mean nicotine content of their cigarettes is 1.5 mg, but you are suspicious and plan to investigate the advertised claim by testing the hypotheses $H_0 : \mu = 1.5$ versus $H_a : \mu > 1.5$ at the $\alpha = 0.05$ significance level. You will do so by measuring the nicotine content of 30 randomly selected cigarettes of this brand.

$H_0 : \mu = 1.5$
$H_A : \mu > 1.5$

(a) Describe what a Type I error would be in this context.   false positive (α)

Conclude that the mean nicotine content per cigarette is greater than 1.5 mg when it is EQUAL TO (or LESS THAN) 1.5 mg.

(b) Describe what a Type II error would be in this context.   false negative (β)

NOT Conclude that the mean nicotine level is greater than 1.5 mg per cigarette when it is.

(c) From the perspective of public health, which error—Type I or Type II—is more serious? Explain.

A TYPE II ERROR WOULD MEAN THAT YOU FAIL TO DISCOVER THAT THE CIGARETTES HAVE A HIGHER NICOTINE CONTENT THAT THE COMPANY CLAIMS, WHICH MEANS PEOPLE WILL BE EXPOSED TO MORE NICOTINE THAT THEY EXPECT AND THIS WOULD BE A PUBLIC HEALTH ISSUE! A TYPE I ERROR MIGHT BRING UNWARRANTED NEGATIVE PUBLICITY TO THE TOBACCO COMPANY BUT NOT A HEALTH ISSUE.

(d) Explain why it might be a good idea to increase the significance level to 0.10 for this test.

You WANT TO MINIMIZE THE CHANCE OF MAKING A TYPE II ERROR (NOT FINDING THAT THE NICOTINE LEVEL IS HIGHER THAN 1.5 WHEN IT IS), SO IT WOULD BE A GOOD IDEA TO USE A HIGHER SIGNIFICANCE LEVEL (α) WHICH WILL INCREASE THE POWER OF THE TEST.

(e) You have determined that at the $\alpha = 0.05$ significance level, the power of the test against the alternative $\mu = 1.75$ is 0.88. Explain what the power of the test means in the context of the problem.

Power = .88 measures the probability of rejecting the null hypothesis and concluding that the true mean nicotine level is above 1.5 when IT IS IN FACT 1.75mg.

$\alpha = .05$

μ_0
1.5

$\alpha = .01$
power = .88

$\beta = .22$

μ_A
1.75
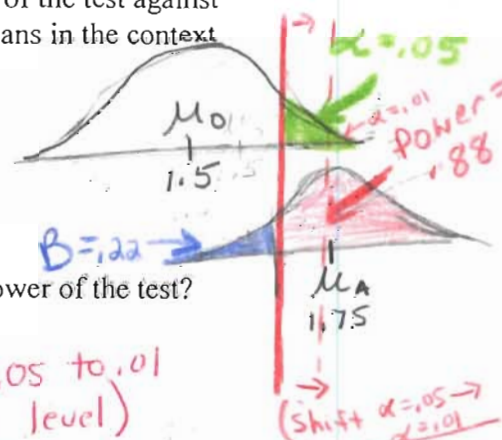
(f) What impact will reducing the significance level to 0.01 have on the power of the test?

(shift $\alpha = .05 \rightarrow \alpha = .01$)

Reducing α from .05 to .01 (the significance level) will increase the probability of a Type II error, so it reduces the power. You can see this relationship by shifting the red line to the right

12. "Red tide" is a bloom of poison-producing algae—a few different species of a class of plankton called dinoflagellates. When weather and water condition cause these blooms, shellfish such as clams living in the area develop dangerous levels of a paralysis-inducing toxin. In Massachusetts, the Division of Marine Fisheries (DMF) monitors levels of the toxin in shellfish by regular sampling of shellfish along the coastline. If the mean level of toxin in clams exceeds 800µg (micrograms) of toxin per kg of clam meat in any area at a 5% level of significance, clam harvesting is banned there until the bloom is over and levels of toxin in clams subside. During a bloom, the distribution of toxin levels in clams on a single mudflat is distinctly non-Normal.

(a) Define the parameter of interest and state appropriate hypotheses for the DMF to test.

μ = mean concentration of Red Tide toxins in clams ($\mu g/kg$)

$H_0 : \mu = 800 \ \mu g/kg$

$H_A : \mu > 800 \ \mu g/kg$

(b) Because of budget constraints and the large number of coastal areas that must be tested, the DMF would like to sample no more than 10 clams from any single area. Explain why this sample size may lead to problems in carrying out the significance test from (a).

The sample size of 10 clams is too small for a population that is known (given in the problem) to be "distinctly non-Normal."

(c) Describe a Type I and a Type II error in this situation and the consequences of each.

TYPE I ERROR: Concluding that the mean level of toxin is above 800 µg/kg when it is normal. CONSEQUENCE: THE DMF would close the area to clam harvesting which would have a negative economic impact on anyone who depends on the clam business, even though the clams are safe to eat.

TYPE II ERROR: NOT CONCLUDING THAT THE MEAN LEVEL OF TOXINS IS ABOVE SAFE LEVELS WHEN IT IS. CONSEQUENCE: THIS COULD CAUSE ANYONE WHO EATS CLAMS FROM THIS AREA TO BECOME SICK OR EVEN DIE.

(d) The DMF is considering changing the significance level of the test to 10%. Discuss the impact this might have on error probabilities and the power of the test, and describe the practical consequences of this change.

RAISING THE SIGNIFICANCE LEVEL TO 10% WOULD INCREASE THE PROBABILITY OF A TYPE I ERROR, BUT DECREASE THE PROBABILITY OF A TYPE II ERROR AND INCREASE THE POWER OF THE TEST. THIS WOULD DECREASE THE LIKELIHOOD OF PEOPLE EATING TOXIC CLAMS, SO IT MIGHT BE A GOOD IDEA, BETTER SAFE THAN SORRY.