Section 9.1 Confidence Intervals: The Basics

Key Learning – We are making a big transition!

■**In the past, we assumed we knew the true value of a population parameter and then asked questions about the distribution of the statistic used to estimate the parameter.**

■**NOW we no longer pretend to know the true value of the population parameter. We start with the more realistic situation where we know only the value of the statistic and use this to estimate the value of the population parameter.**

Point Estimator and Point Estimate:

Problem: In each of the following settings, determine the point estimator you would use and calculate the value of the point estimate.

(a) The makers of a new golf ball want to estimate the median distance the new balls will travel when hit by a mechanical driver. They select a random sample of 10 balls and measure the distance each ball travels after being hit by the mechanical driver. Here are the distances (in yards):

285 286 284 285 282 284 287 290 288 285

(b) The golf ball manufacturer would also like to investigate the variability of the distance travelled by the golf balls by estimating the interquartile range.

(c) The math department wants to know what proportion of its students own a graphing calculator, so they take a random sample of 100 students and find that 28 own a graphing calculator.

Definition:

• A **point estimator** is a statistic that provides an estimate of a population parameter.

• The value of that statistic from a sample is called a **point estimate**.

• The ideal point estimate will have no bias and low variability.

■ The Idea of a Confidence Interval
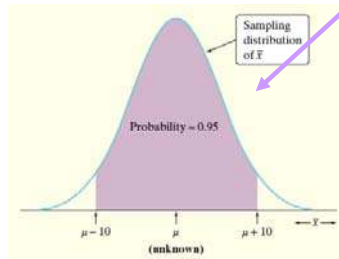
Recall from the reading, the "mystery mean μ," was from a *population with a Normal* *distribution and σ=20. We took a SRS of n=16 and calculated* the sample mean= 240.79.

First, to estimate the Mystery Mean μ, we can use $\bar{x} = 240.79$ as a point estimate.

We don't expect μ to be exactly $= \bar{x}$ so we need to say how accurate we think our estimate is.

- The Mystery Mean followed a normal distribution N(240.79 , 5).

Sampling distribution of $\bar{x}$

Probability = 0.95

$\mu - 10$ μ $\mu + 10$
(unknown)

- Remember the "68 - 95 - 99.7 Rule"

- It tells us that in 95% of all samples, $\bar{x}$ will be within 10 (2 SD) of μ.

- Therefore, the interval from $\bar{x} - 10$ to $\bar{x} + 10$ will "capture" μ in about 95% of all samples.

$20/\sqrt{16}$

CONCLUSION in CONTEXT: If we estimate that *μ* lies somewhere in the interval **230.79** to **250.79**, we'd be calculating an interval using a method that captures the true *μ* in about 95% of all possible samples of this size.

Interpreting Confidence Levels and intervals:

APPLET
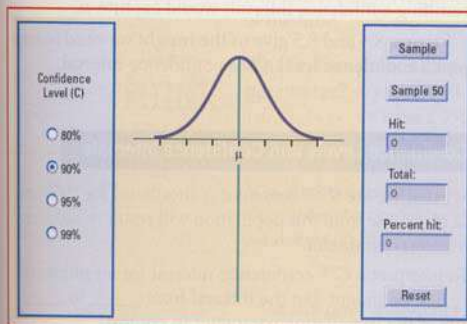
ACTIVITY *The* Confidence Interval *applet*

MATERIALS: Computer with Internet connection and display capability

The *Confidence Interval* applet at the book's Web site will quickly generate many confidence intervals. In this Activity, you will use the applet to investigate the idea of a confidence level.

1. Go to www.whfreeman.com/tps4e and launch the applet. The default setting for the confidence level is 95%. Change this to 90%.

Confidence Level (C)

○ 80%
◉ 90%
○ 95%
○ 99%

Sample
Sample 50
Hit: 0
Total: 0
Percent hit: 0
Reset

2. Click "Sample" to choose an SRS and display the resulting confidence interval. Did the interval capture the population mean μ (what the applet calls a "hit")? Do this a total of 10 times. How many of the intervals captured the population mean μ?

3. Reset the applet. Click "Sample 50" to choose 50 SRSs and display the confidence intervals based on those samples. How many captured the parameter μ? Keep clicking "Sample 50" and observe the value of "Percent hit." What do you notice?

Interpreting Confidence Levels and intervals:

APPLET

ACTIVITY *The* Confidence Interval *applet*

MATERIALS: Computer with Internet connection and display capability

In this Activity, you will use the applet to explore the relationship between the confidence level and the confidence interval.

1. Go to www.whfreeman.com/tps4e and launch the applet. Set the confidence level at 95% and click "Sample 50."

2. Change the confidence level to 99%. What happens to the length of the confidence intervals? To the "Percent hit"?

3. Now change the confidence level to 90%. What happens to the length of the confidence intervals? To the "Percent hit"?

4. Finally, change the confidence level to 80%. What happens to the length of the confidence intervals? To the "Percent hit"?

CHECK YOUR UNDERSTANDING

How much does the fat content of Brand X hot dogs vary? To find out, researchers measured the fat content (in grams) of a random sample of 10 Brand X hot dogs. A 95% confidence interval for the population standard deviation σ is 2.84 to 7.55

Reading page 476

1. Interpret the confidence interval.
2. Interpret the confidence level.
3. True or false: The interval from 2.84 to 7.55 has a 95% chance of containing the actual population standard deviation σ. Justify your answer.

Confidence Intervals: The Basics Summary

✔ To estimate an unknown population parameter, start with a statistic that provides a reasonable guess. The chosen statistic is a **point estimator** for the parameter. The specific value of the point estimator that we use gives a **point estimate** for the parameter.

✔ A **confidence interval** uses sample data to estimate an unknown population parameter with an indication of how precise the estimate is and of how confident we are that the result is correct.

✔ Any confidence interval has two parts: an interval computed from the data and a confidence level C. The interval has the form

estimate ± margin of error ✸

✸ The margin of error tells how close the estimate tends to be to the unknown parameter in repeated random sampling.

✔ When calculating a confidence interval, it is common to use the form

statistic ± (critical value) · (standard deviation of statistic)

✓ The critical value depends on (1) the confidence level and (2) the sampling distribution of the statistic.
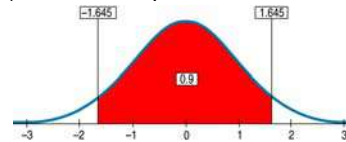
+ Confidence Intervals: The Basics Summary

✓ The **confidence level C** is the success rate of the method that produces the interval. If you use 95% confidence intervals often, in the long run 95% of your intervals will contain the true parameter value. You don't know whether a 95% confidence interval calculated from a particular set of data actually captures the true parameter value.

  ➢ We usually choose a confidence level of 90% or higher because we want to be quite sure of our conclusions.
  ➢ The most common confidence level is 95%.

✓ For Normal distributions, we have used the "68-95-99.7."

  ➢ Now we want the exact critical value and we could use Table A or the following calculator command: DISTRIB invNorm(C,0,1). But draw a picture first.

    ➢ The critical value for the 90% CL is
    ➢ Lower Bound: invNorm(.05,0,1)= -1.645
    ➢ Upper Bound: invNorm(.05,0,1)= +1.645

What are the critical values for 95%_____
and 99% _____ ?

+ Confidence Intervals: The Basics Summary

✓ Other things being equal, the **margin of error** of a confidence interval gets smaller as the confidence level C decreases and/or the sample size n increases.

  ➢ **The margin of error for a confidence interval includes only chance variation, not other sources of error like nonresponse and undercoverage.**

Before calculating a confidence interval for µ or p there are 3 important conditions to check:
  • **RANDOM**: The data should come from a well-designed random sample or randomized experiment.

  • **INDEPENDENT**: Individual observations are independent. When sampling without replacement, the sample size n should be no more than 10% of the population size N (the *10% condition*) to use our formula for the standard deviation of the statistic

  • **NORMAL**: The sampling distribution of the statistic is approximately Normal.

  • ***Normal For Means:*** The sampling distribution is exactly Normal if the population distribution is Normal. When the population distribution is not Normal, then the central limit theorem tells us the sampling distribution will be approximately Normal if n is sufficiently large ($n \geq 30$).
  • ***Normal For Proportions:*** We can use the Normal approximation to the sampling distribution as long as $np \geq 10$ and $n(1 - p) \geq 10$.

APPENDIX — Point Estimator and Point Estimate:

Problem: In each of the following settings, determine the point estimator you would use and calculate the value of the point estimate.

[a] The makers of a new golf ball want to estimate the median distance the new balls will travel when hit by a mechanical driver. They select a random sample of 10 balls and measure the distance each ball travels after being hit by the mechanical driver. Here are the distances (in yards):

285 286 284 285 282 284 287 290 288 285

[b] The golf ball manufacturer would also like to investigate the variability of the distance travelled by the golf balls by estimating the interquartile range.

[c] The math department wants to know what proportion of its students own a graphing calculator, so they take a random sample of 100 students and find that 28 own a graphing calculator.

Solution:

(a) Use the sample median as a point estimator for the true median. The sample median is 285 yards.

(b) Use the sample IQR as a point estimator for the true IQR. The sample IQR is $287 - 284 = 3$ yards.

(c) Use the sample proportion $\hat{p}$ as a point estimator for the true proportion p. The sample proportion is $\hat{p} = 0.28$.

Definition:

• A **point estimator** is a statistic that provides an estimate of a population parameter.

• The value of that statistic from a sample is called a **point estimate**.

• The ideal point estimate will have no bias and low variability.

APPENDIX

CHECK YOUR UNDERSTANDING (PAGE 476)

1. **CONFIDENCE INTERVAL:** We are 95% confident that the interval from 2.84 to 7.55 captures the true standard deviation of the fat content of Brand X hot dogs.
2. **CONFIDENCE LEVEL:** In 95% of all possible samples of 10 Brand X hot dogs, the resulting confidence interval would capture the true standard deviation.
3. **FALSE:** The probability is either 1(if the interval contains the true standard deviation) or 0(if it does not).