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| AP Statistics – 9.1 Power 9.1B | Name: 2020 KEY |
| Goal: Understand Power and Review Type I and Type II Errors | Date: |

Section A - REVIEW Type I and Type II Errors

Test Yourself:

Fill in the table: Reject H_0 , FTR H_0 , H_0 true, H_0 False, Type I error, Type II error, Power, α , β

| | | Truth about the population | |
|----------------------------|----------------------|----------------------------|--------------------------------|
| | | H_0 TRUE | H_0 FALSE |
| Conclusion based on sample | Reject H_0 | TYPE I ERROR (α) | CORRECT (power = $1 - \beta$) |
| | FAIL TO REJECT H_0 | CORRECT | TYPE II ERROR (β) |

Example “Faster fast food?” The manager of a fast-food restaurant wants to reduce the proportion of drive-through customers who have to wait to receive their food once their order was placed. Based on store records, 63% of customers had to wait when they got to the cashier’s window. To reduce this wait time proportion, the manager assigns an additional employee to assist with drive-through orders. During the next month the manager will collect a random sample of drive-through times.

$$H_0: p = 0.63 \quad H_a: p < 0.63 \quad \text{IMPROVED CUSTOMER SATISFACTION}$$

where p = the true proportion of drive-through customers who have to wait more than 2 minutes after their order is placed to receive their food.

- 1) Describe **Type I Error** in this setting. Explain the financial consequence(include the impact with new employee)

THE MANAGER FINDS CONVINCING EVIDENCE CUSTOMER SATISFACTION HAS IMPROVED WITH THE EXTRA EMPLOYEE, WHEN IN FACT 63% OF CUSTOMERS WAIT LONGER THAN 2 MINUTES.
CONSEQUENCE: MGR IS SPENDING MORE \$'S FOR AN ADDITIONAL EMPLOYEE AND C.S. NOT IMPROVED.

- 2) Describe **Type II Error** in this setting. Explain the financial consequence(include the impact with new employee)

THE MANAGER DOES NOT FIND CONVINCING EVIDENCE CUSTOMER SERVICE HAS IMPROVED WITH EXTRA EMPLOYEE, WHEN IN FACT 63% OF CUSTOMERS WAIT LESS THAN 2 MINUTES.
CONSEQUENCE: MGR FIRES ADDITIONAL EMPLOYEE AND UPSETS CUSTOMERS WITH POOR SERVICE

WHICH IS WORSE?

TYPE I ERROR → LOWER α

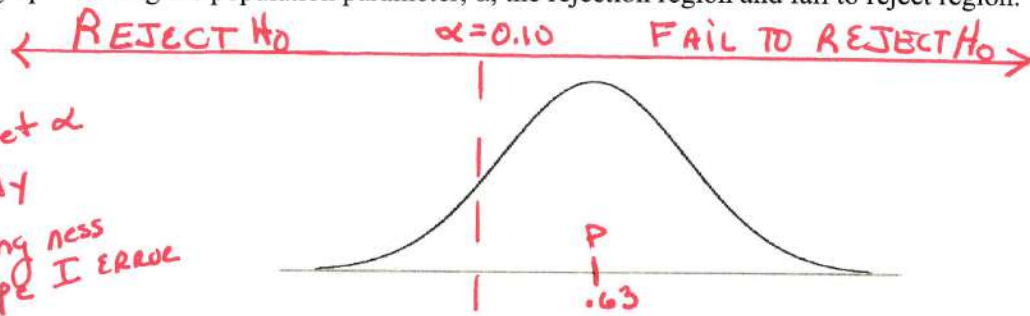
TYPE II ERROR → INCREASE α

- 3) Suppose that the manager decided to carry out this test using a significance level of $\alpha = 0.10$. He takes a random sample of 250 orders, the manager found 135 customers (about 53%) who had to wait when they got to the cashier's window to receive their food.

- Make a graph labeling the population parameter, α , the rejection region and fail to reject region.

NOTES

- Research set α Before Study
- α is willingness to make TYPE I ERROR



- What is the probability of a making a Type I error? $P(\text{TYPE I ERROR}) = \alpha = 0.10$
- What is the p-value for this test?

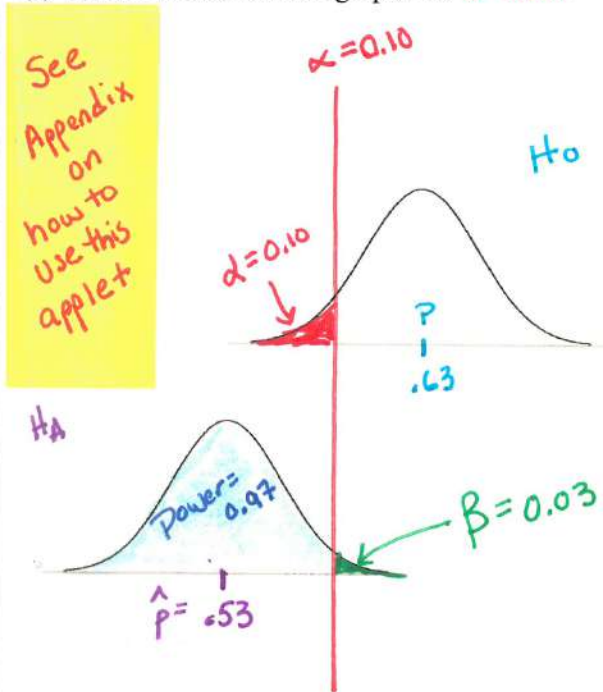
| Hypothesis | Sample Results | USE [1-PROPTTEST] |
|-----------------|---|---|
| $H_0: p = 0.63$ | $n=250$ | $x=133$ |
| $H_a: p < 0.63$ | | $\hat{p} = \frac{133}{250} \approx .53$ |
| | Find the P-value = $P(Z < -3.21) = 0.001$ | |

- What decision would the manager make)? Since the pvalue (0.001) is LESS THAN $\alpha = 0.10$, WE REJECT H_0 . WE HAVE CONVINCING EVIDENCE THE CUSTOMER WAIT TIME

Section B - NEW CONCEPTS - Understanding Relationship between Type I and Type 2 Errors AND POWER

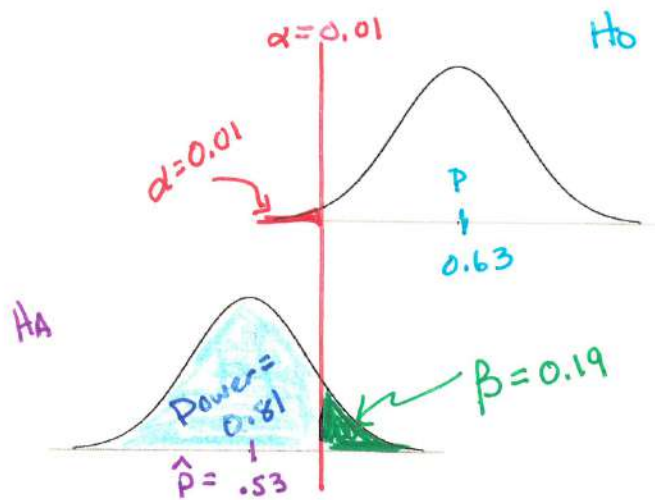
DEMONSTRATION: Launch applet "Improved Batting Averages (Power)" www.rossmanchance.com/applets

- (a) Sketch the H_0 and H_a graphs for $\alpha = 0.10$:



$\rightarrow n=250 \quad \alpha=0.10 \quad \text{Power}=0.97 \quad \beta=0.03$

- (b) Significance level: To reduce the possibility of a Type I error and avoid the possibility of unnecessarily paying an extra employee, the manager reduces the significance level from 0.10 to 0.01



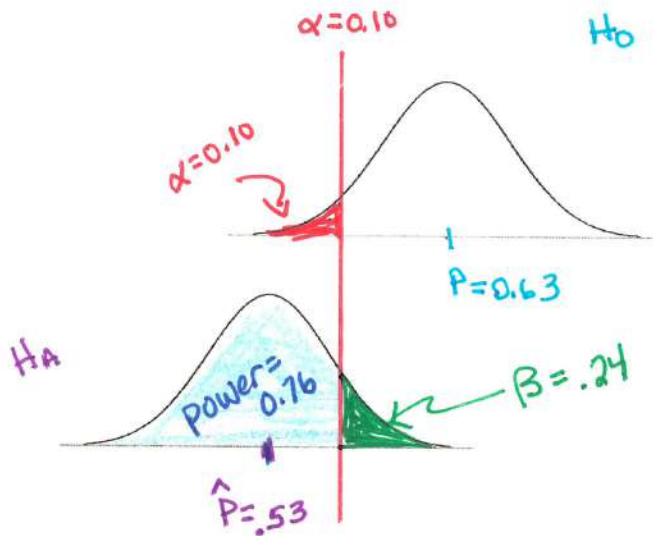
$\rightarrow n=250 \quad \alpha=0.01 \quad \text{Power}=0.81 \quad \beta=0.19$

Conclusion: reduce $\alpha \rightarrow \alpha \downarrow \quad \beta \uparrow \quad \text{Power} \downarrow$

Notes

- $\alpha + \beta$ have inverse relationships
- $\alpha + \text{Power}$ go in same direction

(c) To get faster results, the manager reduces the sample size from 250 to 100. Use $\alpha = .10$



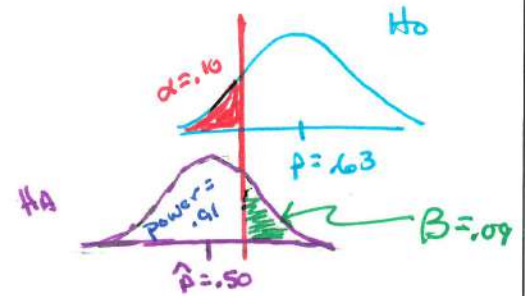
NOTICE:

$n=250 \rightarrow \text{Power} = 0.97$

$n=100 \rightarrow \text{Power} = 0.76 \downarrow$

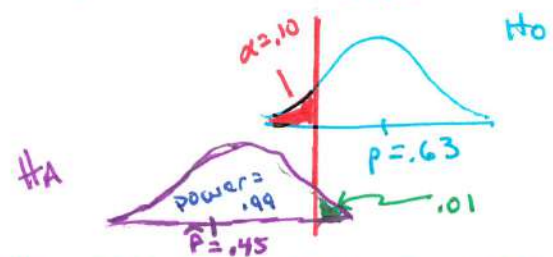
$\rightarrow n=100 \quad \alpha=0.10 \quad \text{Power} = 0.76 \quad \beta = 0.24$

(d) The manager takes 2 random sample of 100 customers. His first sample, he found 50 customers (50%) who had to wait. Use $\alpha = .10$



$\rightarrow n=100 \quad \alpha=0.10 \quad \text{Power} = 0.91 \quad \beta = 0.09$

(e) His next sample, He found 45 out 100 customers (45%) who had to wait. Use $\alpha = .10$



$\rightarrow n=100 \quad \alpha=0.10 \quad \text{Power} = 0.99 \quad \beta = 0.01$

CONCLUSION: Notice, when \hat{p} is further away from $p=0.63$, the Power gets bigger

- Summarize what you have learned about the factors that affect the power of a test.

What happens when you increase α ?

$\alpha \uparrow$ THEN $\beta \downarrow$ AND Power \uparrow

What happens when you increase sample size (n)?

$n \uparrow$ THEN power \uparrow

What can researcher control to reduce errors? ③ Good Experimental DESIGN PRACTICES

① Sample Size

② Predetermine α

* REDUCE EXTRANEUOUS FACTORS

* USE OF CONTROL/BLOCKING/STRATIFYING

* REDUCE BIAS ADMINISTER SURVEYS

- What do you do to maximize the **POWER** of a test?

1) Sample Size: \uparrow POWER THEN INCREASE "n" (decreases variability)

2) Alpha Level: TO \uparrow POWER THEN INCREASE α (makes rejecting H_0 easier)

3) Alternative P-value: Power is large as the H_a value is more

extreme + further away from H_0 (pop parameter)

Part D – Good AP Test definitions to know

• Definitions for **POWER** of a test

- **Power is a correct decision**
- **Power interpretation:** assuming the Pop. Parameter is _____, there is a ____ probability of finding convincing evidence of the alternative _____
- **Power Probability Statement** $\rightarrow P(\text{Reject } H_0 \mid H_a \text{ is true})$

• Probability Statements

- **P(Type I Error) = α** $\rightarrow P(\text{Reject } H_0 \mid H_0 \text{ is true})$
- **P(Type II Error) = β** $\rightarrow P(\text{Fail to Reject } H_0 \mid H_0 \text{ is false})$
- **$\beta = 1 - \text{Power}$**

Part E – Power of a Test – Past Multiple Choice Questions

2002 Question #35

In a test of the hypothesis $H_0: \mu = 100$ versus $H_a: \mu > 100$, the power of the test when $\mu = 101$ would be greatest for which of the following choices of sample size n and significance level α ?

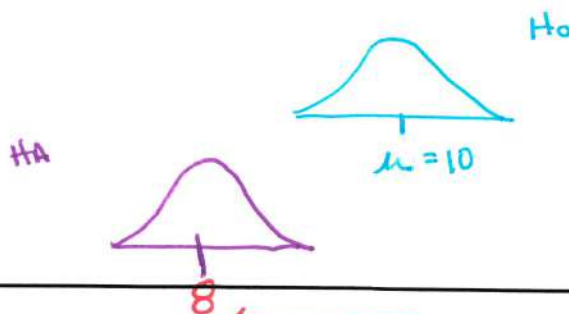
- A) $n = 10, \alpha = 0.05$
- B) $n = 10, \alpha = 0.01$
- C) $n = 20, \alpha = 0.05$
- D) $n = 20, \alpha = 0.01$
- E) It cannot be determined from the information given.

ANSWER (C) — Select the largest sample size (n)
Select the largest α

2012 Admin version

20. Suppose that on a hypothesis test for a single population mean, $H_a: \mu < 10$. Assume that H_a is true. For a fixed sample size and significance level α , the power of the test will be greatest if the actual mean is which of the following?

- (A) 8
- (B) 9
- (C) 10
- (D) 11
- (E) 13



Select the mean the furthest
away from $H_0 (\mu = 10)$

ANSWER (A)

Appendix: Power Demonstration: How would the following changes affect the power of the test?

Launch Applet (Improved Batting Averages)- <http://www.rossmanchance.com/applets/power.html>

Example "Faster fast food?" $H_0: p = 0.63$ versus $H_a: p < 0.63$

He found from the random sample of 250 orders, that 53% of customers waited more than 2 minutes to receive their food once their order is placed.

(a) **Reduces the significance level:** $\alpha=0.10 \rightarrow \alpha=0.01$.

Launch applet

- Improved Batting Averages (Power)
- www.rossmanchance.com/applets

For our test of:

$H_0: p = 0.63$

$H_a: p < 0.63$

We assume:

$p_{\text{hat}} = 0.53, n = 250, \alpha = 0.10$

Step 1 - Enter

- 0.63 for the hypothesized value of p or π
- 0.53 for the alternative hypothesis
- 250 for the sample size, and
- 10,000 for the number of samples.
- **Press Draw Samples.**

Step 2 - Enter

- In the drop down menu that says "Choose option," choose Level of Significance and enter 0.10 for α .
- Press "count"
- **Result: Power of the test is ~97% and $\beta=0.03$**

Step 3 -

- Change the value of $\alpha = 0.01$ and
- Press Count.

How does the power change?

- **Result: Power of the test is ~82% and $\beta=0.18$**

*** RESET AFTER EVERY SIMULATION**

$\alpha=0.10$ [part a]

Power Simulation

$n = 250$

Hypothesized value of π : 0.63
Alternative value of π : 0.53
Sample size: 250

Number of samples: 10000 Total = 10000

Draw Samples

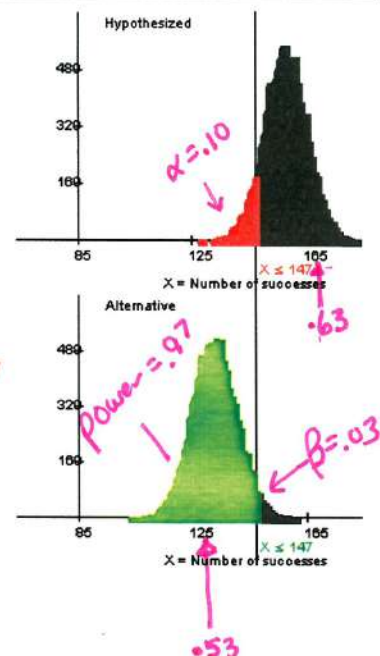
Level of Significance: $\alpha = 0.10$

Count

Reset

Empirical Level of Significance: 917/10000 = 0.0917

Approximate Power: 9738/10000 = 0.9738



$\alpha=0.01$ [part a]2

Power Simulation

$n = 250$

Hypothesized value of π : 0.63
Alternative value of π : 0.53
Sample size: 250

Number of samples: 10000 Total = 10000

Draw Samples

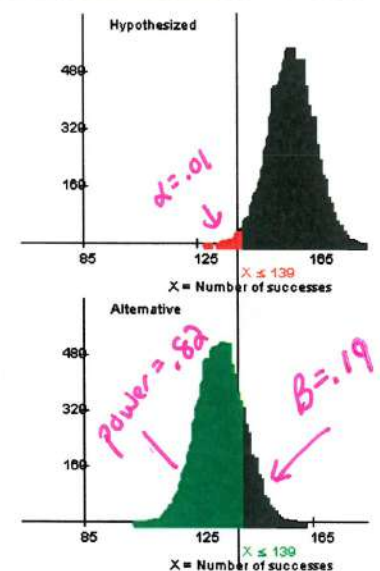
Level of Significance: $\alpha = 0.01$

Count

Reset

Empirical Level of Significance: 96/10000 = 0.0096

Approximate Power: 8155/10000 = 0.8155



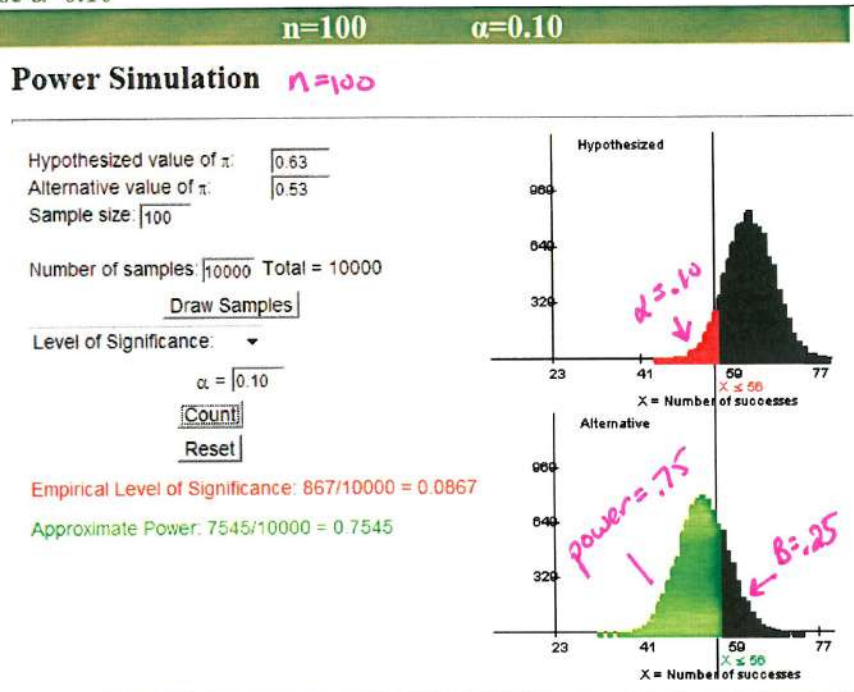
(b) **Reduces the sample size:** $n=250 \rightarrow n=100$. Use $\alpha=0.10$

Step 4 -

- Reset
- Change the sample size to 100
- Draw Samples
- Choose $\alpha=.10$
- Press "count"

How does the power change?

- **Result:** Power of the test is ~75% and $\beta=.25$



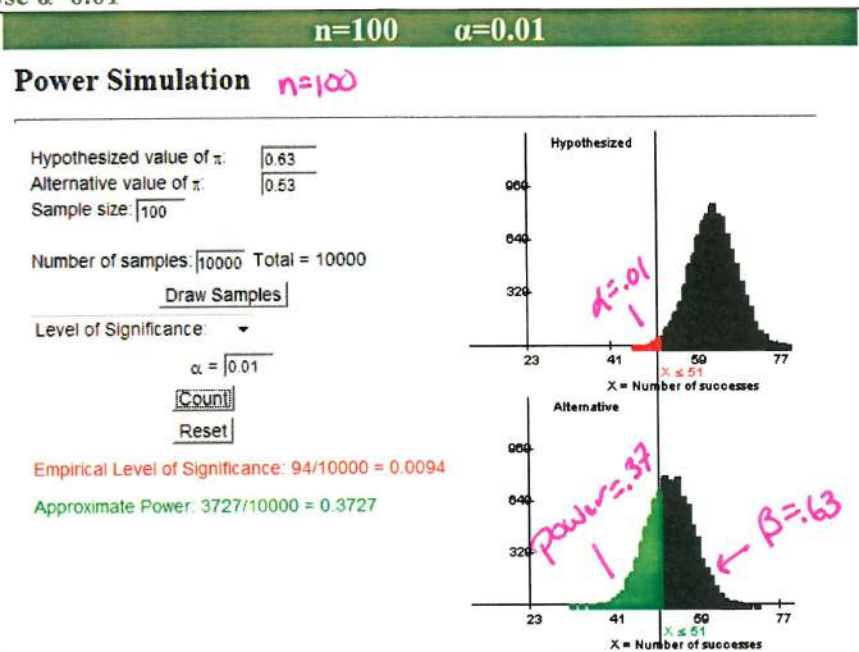
(c) **Reduces the sample size:** $n=250 \rightarrow n=100$. Use $\alpha=0.01$

Step 5 -

- Change the value of $\alpha = 0.01$
- Press "count"

How does the power change?

- **Result:** Power of the test is ~37% and $\beta=.63$



Power Simulation



$n=100$

Hypothesized probability of success: 0.63
 Alternative probability of success: 0.50
 Sample size: 100
 Number of samples: 10000
 Draw Samples
 Total = 10000

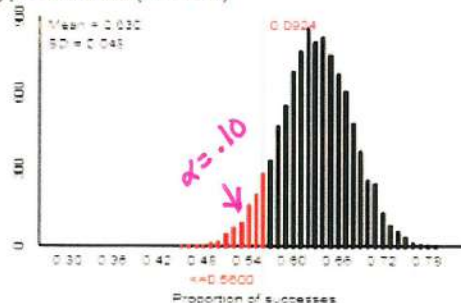
☐ Number of successes
☒ Proportion of successes
 Choose one: Level of significance ▼
 $\alpha = 0.10$
 Count

Hypothesized: Proportion of samples:
 924 / 10000 = 0.0924

Alternative: Proportion of samples:
 9052 / 10000 = 0.9052

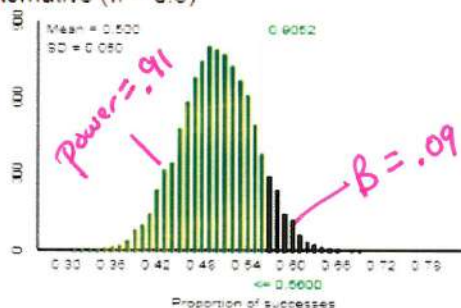
☐ Two-sided
☐ Exact Binomial
☐ Normal Approximation
 Reset

Hypothesized ($\pi = 0.5$)



☐ Show previous
☒ Summary Stats

☒ Show alternative
 Alternative ($\pi = 0.5$)



Power Simulation



$n=100$

Hypothesized probability of success: 0.63
 Alternative probability of success: 0.45
 Sample size: 100
 Number of samples: 10000
 Draw Samples
 Total = 10000

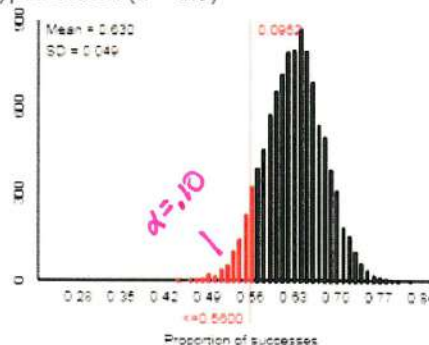
☐ Number of successes
☒ Proportion of successes
 Choose one: Level of significance ▼
 $\alpha = 0.10$
 Count

Hypothesized: Proportion of samples:
 952 / 10000 = 0.0952

Alternative: Proportion of samples:
 9893 / 10000 = 0.9893

☐ Two-sided
☐ Exact Binomial
☐ Normal Approximation
 Reset

Hypothesized ($\pi = 0.5$)



☒ Show alternative
 Alternative ($\pi = 0.45$)

