

Solanco High School
Course Title: Advanced Graphic Design
Grade Level: 9-12

<https://www.pdesas.org/Standard/View#>

Course description:

Students will use the graphic design and page layout software and the advertising and promotion concepts from Graphic Design to create large publications. The course will be project based.

Unit Name Standard	Days	Essential Questions	Notes and Possible Resources	Assessment	Key Terms
Review Elements of Design and software environments, review of basic skills 3.7.12C 3.7.12D 3.8.12A 3.8.12B 3.8.12C	2	Unit EQ What are the key elements that impact a design? Lesson EQ: 1. What message can color send? 2. What are three ways to grab the audience's attention?	<ul style="list-style-type: none">• Graphic Organizer• Locate and analyze an advertising media	<ul style="list-style-type: none">• Journal	<ul style="list-style-type: none">• Negative Space• Typography• Harmony• Balance• Scale• Properties Panel• Stacking Order• Resolution• History Panel
Filters 3.7.12C 3.7.12D 3.8.12A	5	Unit EQ: How can a filter be used to grab the attention of the viewer? Lesson EQ:	<ul style="list-style-type: none">• Tutorials• Locate and analyze and predict purpose of filters used in a photo	<ul style="list-style-type: none">• Project	<ul style="list-style-type: none">• Blend and fade filters effect• Filter Gallery• Edge effect

3.8.12B 3.8.12C		1. How can filters impact a picture?			
Brushes 3.7.12C 3.7.12D 3.8.12A 3.8.12B 3.8.12C	7	Unit EQ: What is the purpose of using a brush? Lesson EQ: 1. What skills can be combined with a brush?	<ul style="list-style-type: none"> • Hands-on lesson • Examples of brushes • brusheezy.com 	<ul style="list-style-type: none"> • Project 	<ul style="list-style-type: none"> • Brush Tip • Brush Scattering • Brush Panel
Photo Editing tools 3.7.12C 3.7.12D 3.8.12A 3.8.12B 3.8.12C	8	Unit EQ: How can photo editing be used to influence the message a photo sends? Lesson EQ: 1. What are the two categories of photo editing skills that can be applied to a picture?	<ul style="list-style-type: none"> • Notes • Hands-on lesson • Identify problems with a picture • Look at before & afters 	<ul style="list-style-type: none"> • Quiz • Project 	<ul style="list-style-type: none"> • Image Adjustments • Photo retouch
Controlling Pictures 3.7.12C 3.7.12D 3.8.12A 3.8.12B 3.8.12C	10	Unit EQ: How do effects enhance pictures? Lesson EQ: 1. List three ways to format a picture.	<ul style="list-style-type: none"> • Compare and contrast 	<ul style="list-style-type: none"> • Project 	<ul style="list-style-type: none"> • Wrap • Crop • Masking
Master Pages & Columns	10	Unit EQ: What is the purpose of master pages?	<ul style="list-style-type: none"> • Notes • Hands-on lesson • Samples 	<ul style="list-style-type: none"> • Quiz • Project 	<ul style="list-style-type: none"> • Master Page

3.7.12C 3.7.12D 3.8.12A 3.8.12B 3.8.12C		Lesson EQ: 1. What are the levels of master pages? 2. What are two ways to organize text?			
Creating a Web Page 3.7.12C 3.7.12D 3.8.12A 3.8.12B 3.8.12C 3.4.12C2 3.4.12C3	9	Unit EQ: How is a website used for digital marketing? Lesson EQ: 1. What are the elements of an effective website?	<ul style="list-style-type: none"> WordPress 	<ul style="list-style-type: none"> Project 	
Culminating projects 3.7.12C 3.7.12D 3.8.12A 3.8.12B 3.8.12C 3.4.12C2 3.4.12C3	35	Unit EQ: What are three forms of publications or media needed to promote a business? Lesson EQ: 1. What is a customer profile? 2. What media can be used to promote your business globally? 3. What print media can be used to promote all your products or services? 4. What media could be used to promote business name, hours and location	<ul style="list-style-type: none"> Notes Articles 	<ul style="list-style-type: none"> Project Three different documents will be created.	