

Name:

Activity Sheet 1: Reading a Stock Quote

Field	Value	Field	Value
Name	The name of the company.	Daily Low	The lowest price the stock has traded at so far today
Last Price	The price of the stock when it was last traded.	Previous Close	The stock's price at the end of the previous trading day
Trade Time	The time the stock was last traded.	Hist Close Date	The date of the stock's previous trading day.
Trade Date	The date the stock was last traded.	Currency	In the US the currency is US Dollars.
Net Change	The increase or decrease in the stock's price between today's last price and the closing price of the previous trading day.	Exchange	The exchange the stock trades on.
% Change	The percentage of increase or decrease in the stock's price between today's last price and the closing price of the previous trading day	Yield	Yield is calculated as Annual Dividend (iad) / Previous Day Close Price) * 100.
Volume	The total number of shares traded so far today.	Earnings	A company's profit or earnings divided equally among all the shares investors own.
Bid	The highest price a buyer is willing to pay for the stock.	Dividend	Payments to shareholders that some stocks provide. Not all stocks offer dividends.
Bid Size	The number of shares offered for sale.	Dividend Date	The payment date of the dividend.
Ask	The price the seller is willing to accept.	Ex Div Date	The date on which the shareholder must own the stock in order to receive a dividend payment.
Ask Size	The number of shares available to buy.	P.E	A company's closing price divided by its latest annual earnings per share.
Opening Price	The price of the stock when it first traded today.	Year's High	This is the highest price of the stock within 52 weeks.
Daily High	The highest price the stock has traded at so far today.	Year's Low	This is the lowest price of the stock within 52 weeks.

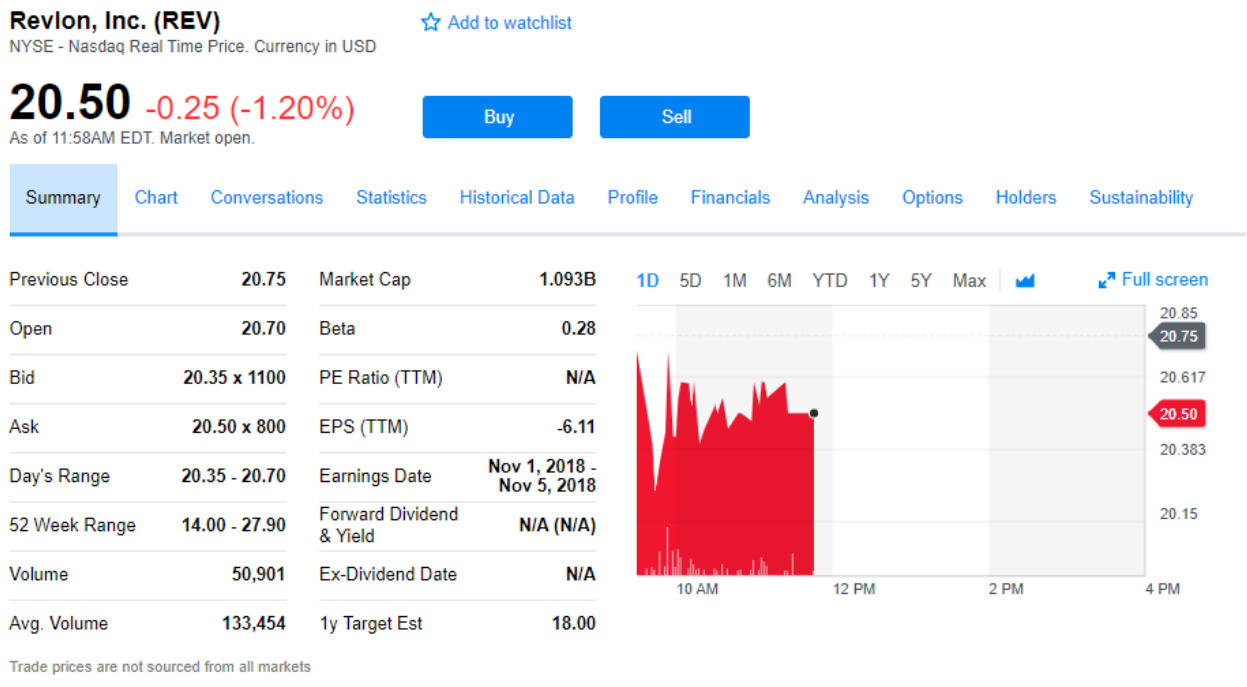
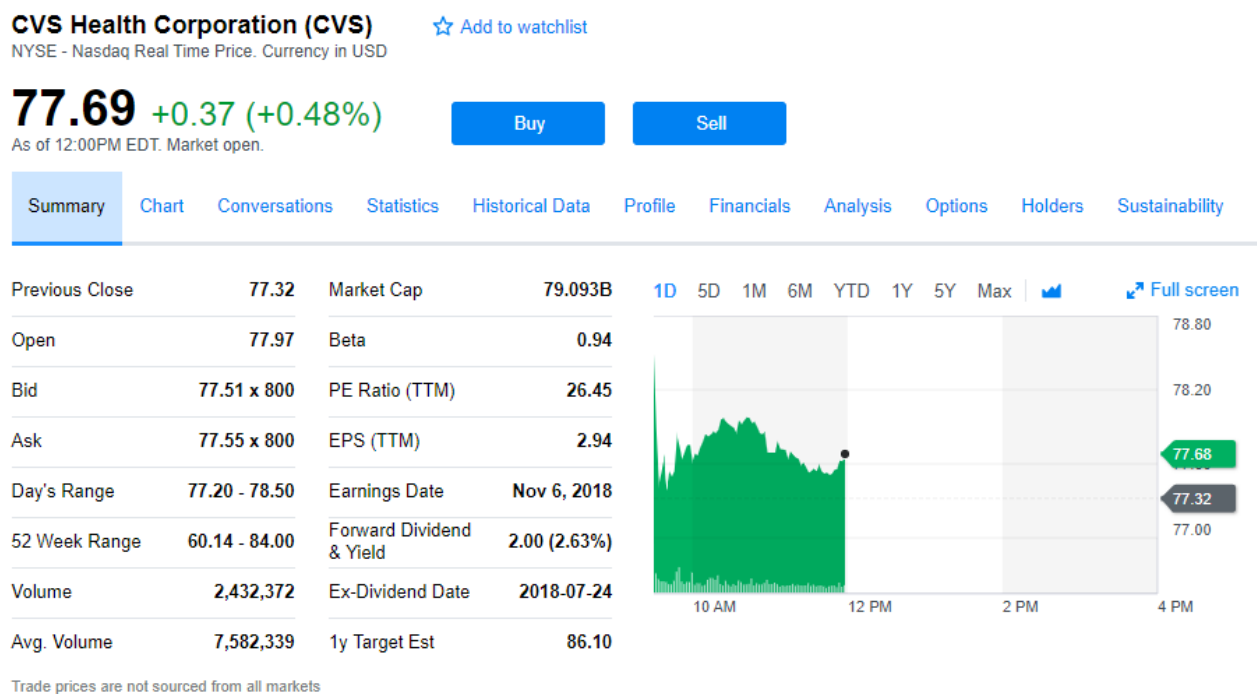


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The following images are screenshots of stock quotes provided by Yahoo! Finance on September 13, 2018:



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Use the tables above to answer the following questions:

1. Is Revlon performing better or worse than it was the previous day? How do you know?
2. Is CVS nearer to its yearly high or low? Would this be a good time to purchase the stock? Explain.
3. What are the stock ticker symbols for Revlon and CVS Caremark? Are you surprised? Explain.
4. Did either Revlon or CVS Caremark pay a dividend? What does that suggest about the company?
5. What is P.E.?
6. Which two pieces of information shown on this stock chart would you consider most important for people to find out before purchasing the stock of a company? Explain.
7. Would the same information be the most important information for people who already own stock in these companies? Explain.
8. Based on the numbers in the charts and what you know about the companies, in which company would you invest? Revlon? Or CVS Caremark? Explain what information led you to this conclusion.



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