



**ACADEMIES
OF SHAKOPEE**

Partnership Opportunities

(Grades 9-12)

The Academies of Shakopee partners are businesses, community organizations, professional associations, faith communities, government entities, secondary learning institutions and other organizations that are committed to supporting students. Together, they provide meaningful and authentic learning experiences and positively impact the future of our students and workforce. Explore various opportunities throughout this brochure and connect with the Academies team to learn more.

YOUR SUPPORT

By supporting the Academies of Shakopee, your staff and company will benefit from:

- ✓ Increased brand awareness and exposure
- ✓ Increased engagement with students in specific fields of study and areas of interest
- ✓ Unique student perspectives and helpful research and project work
- ✓ Positive internship pipeline and workforce development
- ✓ Direct impact on curriculum and teacher development that aligns with workforce needs
- ✓ Volunteer hour fulfillment
- ✓ Sense of community pride and purpose in helping the next generation

OPPORTUNITIES

The main difference between opportunities include time investment and impact in our community and schools.



**Academy
Champion**



**Program of
Study Partner**



**Saber
Affiliate**



**Á La
Carte**

**SIGN/NAMING RIGHTS/
PROMOTION**

CLASS SPEAKER

**INDUSTRY
COUNCIL**

**PROFESSIONAL
SKILLS SUPPORT**

**STEERING
COMMITTEE**

**SABER
SHOWCASE**

**INDUSTRY
TOURS**

**SITE VISITS/
FIELD TRIPS**

**INTERNSHIP/
APPRENTICESHIP**

**CAREER
EXPO**

**CLIENT
PROJECTS**

**TEACHER
EXTERNSHIP**

**SCHOLARSHIPS/
STUDENT FEES**



What we value the most:
People and time = human capital



100

1 hour = \$100 value



ACADEMY CHAMPION

5 yr agreement with overall time, value and monetary investment equivalent to \$60k/year or 600 hours (or combination)



PROGRAM OF STUDY PARTNER

3 yr agreement with overall time, value and monetary investment equivalent to \$25k/year or 250 hours (or combination)



SABER AFFILIATE

3 yr agreement with overall time, value and monetary investment equivalent to \$10k/year or 100 hours (or combination)



À LA CARTE

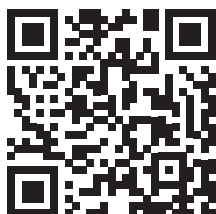
Interested in speaking to a class or attending an expo? Choose from one or more of the à la carte options

	TARGET GRADE	TIMEFRAME	ANNUAL HOURS	DETAILS				
SIGN/NAMING RIGHTS/PROMOTION		<i>Duration of contract</i>		Production costs are the responsibility of the partner. No exclusivity in general building signage. Academy Champion includes optional educational school window display.	Academy onsite main signage; web, digital & social presence	Academy onsite partner and class signage	Not available unless on approved printed handouts	
CLASS SPEAKER	9-12	<i>Sept - May</i>	1 per class	Present to a class (generally in-person) on your professional experience, answer student questions and share industry insight.	4x/year	2-4x/year	2x/year	✓
INDUSTRY COUNCIL		<i>4x/year</i>	4 to 8	Includes school, business and community members. Provides feedback to support curriculum, programs of study (classes and choices for students) and more!	4x/year; Provides feedback to support curriculum, programs of study and more!	4x/year; Provides feedback to support curriculum, programs of study and more!	Optional	
PROFESSIONAL SKILLS SUPPORT	11/12	<i>Sept - May</i>	Varies	Review resumes (in-person or virtual), support networking/LinkedIn student needs and provide student interview practice (in-person or virtual).	Ongoing = min. 👤👤👤 students/year	Ongoing = min. 👤👤 students/year	Ongoing = min. 👤 student/year	✓
STEERING COMMITTEE		<i>Oct, March, May</i>	6 to 8	1-2 hour meeting (combination of in-person and virtual). Includes school, business and community members. Dedicated to developing meaningful connections between students and monitoring the progress of the Academies while serving as public advocates.	3x/year = 👤 attendee			
SABER SHOWCASE	9-12	<i>Winter/ Spring</i>	1 to 2 per event	After-school event for all Shakopee High School students, families and staff as well as incoming 8th grade families. Attend to provide support to student presentations and share information with attendees on business.	2x/year = min. 👤👤 attendees, optional booth	1x/year = min. 👤 attendee, optional booth	Optional	
INDUSTRY TOURS	10	<i>Sept - Nov; Mar - Apr</i>	2 per tour	Host student groups of various sizes at your place of business, or provide a virtual tour. Generally more thorough and longer than a site visit/field trip.	2x/ year	1x/year	Optional	
SITE VISITS/ FIELD TRIPS	9-12	<i>Sept - May</i>	1 to 2 per tour	Host student groups of various sizes at your place of business, or provide a virtual tour.	1-2x/ year	Optional	Optional	✓
INTERNSHIP/ APPRENTICESHIP	12	<i>Late Jan - Late Mar</i>	80 per intern	Host an intern (unpaid), onsite at your business M, T, Th and Fri, 8:20-11:05am or 12:10-3:00pm. Pre-work includes writing a job description, choosing and interviewing candidates and selecting an intern (Nov - Jan). One mid-term internship evaluation is required for student grading. Students present to partner and teacher upon completion of the internship.	1x/year = min. 👤👤👤 interns	1x/year = min. 👤 intern	1x/year = min. 👤 intern	✓
CAREER EXPO	9-12	<i>Nov</i>	Half-day, 6	In-person, “career fair” like setting to engage students in hands-on, interactive or exploratory opportunities. Interviews and employment opportunities can be shared with seniors. Shakopee Chamber is a co-host of the event.	4 table booth & preferred placement ; Large program ad Min. 👤👤 attendees	3 table booth Medium program ad Min. 👤 attendee	2 table booth General business program listing Min. 👤 attendee	✓
CLIENT PROJECTS	11/12	<i>Sept - Jan</i>	10 to 15	Creation of an assigned student project, pitching of the project and selection of student(s). Support of student questions throughout duration of the project. Final project deliverable presented to partner along with teacher. Generally 1 hour time commitment a week, followed by 2-3 hours for pre- and post selection/completion support.	1 project minimum/year = 5 total	1 project/year = 3 total	1 project/year = 3 total	✓
TEACHER EXTERNSHIP		<i>Jun - Aug</i>	9 to 12 per teacher	Teachers work onsite at your business for a full or half day to gain direct experience about trends, skill requirements and opportunities in industries related to their subject.	1x/year = min. 👤 teacher	Optional	Optional	✓
SCHOLARSHIPS/ STUDENT FEES		<i>Sept - Jun</i>		Monetary donation with specific instructions on use for certifications, scholarships, test fees, transportation to Academy related activities, supplies, etc.	Recommended	Optional	Optional	✓

WHAT MAKES A GREAT PARTNER?

PRIDE in our students, community and the Academies of Shakopee!

P: Personal
R: Results Oriented
I: Intentional
D: Dependable
E: Equitable



Scan the QR to the left or visit [Shakopee.k12.mn.us/Academies](https://shakopee.k12.mn.us/Academies) to learn more about the Academies of Shakopee as part of Shakopee Public Schools!

Want to know more?

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OUR ACADEMIES



Career fields include the performing arts, visual art, publishing, online media and creative design.



Career fields include marketing, sales, finance, hospitality & tourism, management, entrepreneurship, design, communications and publishing.



Career fields include manufacturing, robotics, transportation, design, electronics, architecture, construction and engineering.



Career fields include biomedical science, exercise science, health & wellness, nutrition and healthcare fields.



Career fields include human development, psychology, education, legal fields, law enforcement and public services.



Career fields include investigative science, mathematics, applied science & technology, computer science and human & natural management.



The 9th Grade Academy provides additional time to explore courses offered by the six academies. Students spend time discovering their own unique interests and then chose a home academy for their sophomore through senior year.

Job Posting Support, Volunteering and General Donations:

Shakopee High School Counselors can provide job posting support through an in-school and digital job board at any time, once approved. General volunteer opportunities (e.g. chaperone, school lunch support, classroom support, etc.) and general school donations are managed separately. For more information, please contact Tiffany Olson, Communications & Community Partnerships Supervisor, tolson@shakopee.k12.mn.us.