# Dr. Seuss's Marketing



## **ABC Book**

By: Metzli V.



#### Big A, little a, what begins with Aa?

Accessible Advanced Apple. A...A...A



#### Big B, little b, what begins with Bb?

Blissful Bountiful Baskin Robbins. B...B...B





#### Big C, little c, what begins with C?

Classic Cherry Coca-cola. C...C...C





### Big D, little d, what begins with D?

Dynamic Developing Dell. D...D...D





#### Big E, little e, what begins with E?

Empowering Excellent Exxon. E...E...E





### Big F, little f, what begins with F?

Finest Fascinating Ford. F...F...F



#### Big G, little g, what begins with G?

Guiding Gratifying Google. G...G...G





### Big H, little h, what begins with H?

Healthy Helpful Halls. H...H...H











### Big I, little i, what begins with I?

Incomparable Interactive Ikea. I...I...I





## Big J, little j, what begins with J?

Jubilant Jaw-dropping Juicy Couture. J...J...J





### Big K, little k, what begins with K?

King-sized Kinglike Kool-Aid. K...K...K



# Big L, little I, what begins with L?

Lasting Lavish L'ORÉAL. L...L...L



### Big M, little m, what begins with M?

Mannerly Mindful Michaels. M...M...M



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Never-failing Natural Nutella. N...N...N



### Big O, little o, what begins with O?

Original Open-hearted Oreo. O...O...O



Big P, little p, what begins with P?

Plentiful Prefered Pampers. P...P...P





### Big Q, little q, what begins with Q?

Quick-sighted Queenly Quiznos. Q...Q...Q



Big R, little r, what begins with R?

Rich Round Reese's. R...R...R





Big S, little s, what begins with S?

Splendid Shareable Sour Patch. S...S...S



# Big T, little t, what begins with T?

Tasty Top-notch Tropicana. T...T...T





### Big U, little u, what begins with U?

Unique Up-to-date UGGS. U...U...U



### Big V, little v, what begins with V?

Valorous Verified VISA. V...V...V



### Big W, little w, what begins with W?

Wonderful Well-known Wendy's. W....W...W



Big X, little x, what begins with X?

X Factor Xenial Xfinity. X...X...X



#### Big Y, little y, what begins with Y?

Youthful Young-at-heart YAMAHA. Y...Y...Y





### Big Z, little z, what begins with Z?

Zappy, Zestful, Zara. Z...Z...Z



ZARA

#### Now you know your marketing

Next time won't you shop with me!





