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## PARANOID

### SURVIVE."

ANDREW GROVE
FORMER CEO OF INTEL



"You have to see tailure as the beginning and the middle, but never entertain it as an end."



Jessica Herrin, founder and CEO of Stella & Dot

"Don't let others convince you that the idea is good when your gut tells you it's bad."

KEVIN ROSE

CO- FOUNDED DIGG



"If we tried to think of a good idea, we wouldn't have been able to think of a good idea.

You just have to find the solution for a problem in your own life."



BRIAN CHESKY

CO- FOUNDER OF AIRBNB

#### "One of the greatest skills of leadership is being unflappable. Anytime you do anything in the world; there's going to be criticism."

ARIANNA HUFFINGTON

CO- FOUNDER AND EDITOR- IN- CHIEF OF
HUFFINGTON POST MEDIA GROUP



"There is no royal flowerstrewn path to success.
And if there is, I have not
found it, for whatever
success I have attained has
been the result of much
hard work and many
sleepless nights."

MADAM C.J. WALKER
ENTREPRENEUR. PHILANTHROPIST. AND
POLITICAL AND SOCIAL ACTIVIST

# "I'M ALWAYS TWEAKING, ALWAYS TRYING TO MAKE IT BETTER, CONSTANTLY MOVING THE LEVERS AND DIALS."

STEVE ELLS FOUNDER AND CEO OF CHIPOTLE

"IF SOMETHING IS IMPORTANT ENOUGH. OR YOU BELIEVE SOMETHING IS IMPORTANT ENOUGH, EVEN IF YOU ARE SCARED, YOU WILL KEEP GOING."



- ELON MUSK
FORMER CEO OF TESLA
MOTORS AND SPACEX

You have to learn to keep your eyes on an ultimate goal. If you lose sight of that goal, vou have to det

out."

HAMDI ULUKAYA
FOUNDER AND CEO OF
CHOBANI

"So, remember every time you fail, remind yourself these words:

# Life won't always go my way, but I will always find a way."

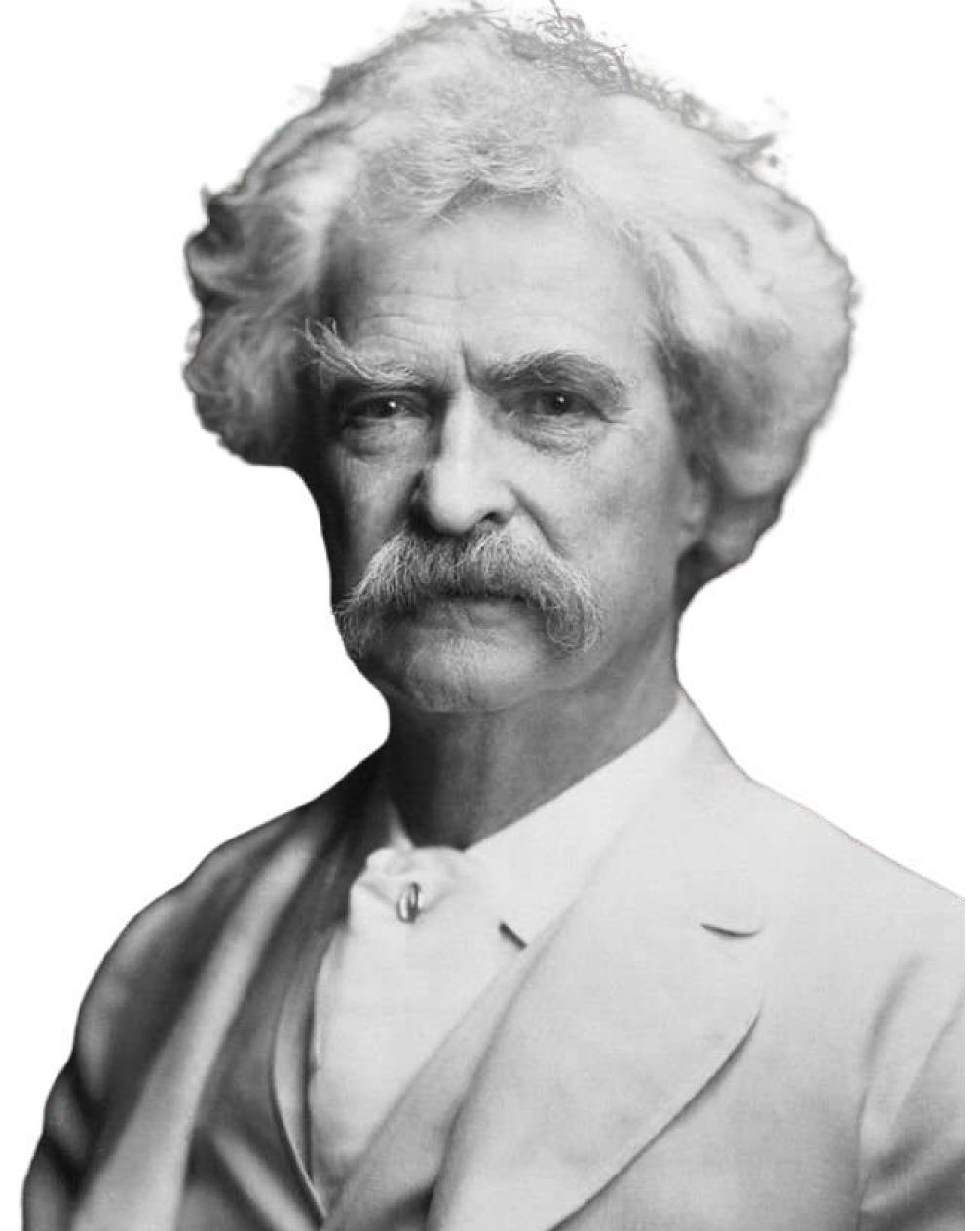
- JOSIAH HUMPHREY.

CO- FOUNDER OF

APPSTER

# The secret of getting ahead is getting started.

MARK TWAIN
AUTHOR



"I'm convinced that about half of what separates successful entrepreneurs from the non-successful ones is pure perseverance."

