

To celebrate Oreo's birthday, Nabisco has asked YOU to create a new Oreo flavor package. You should focus on making it appealing to your target market while promoting the new flavor.



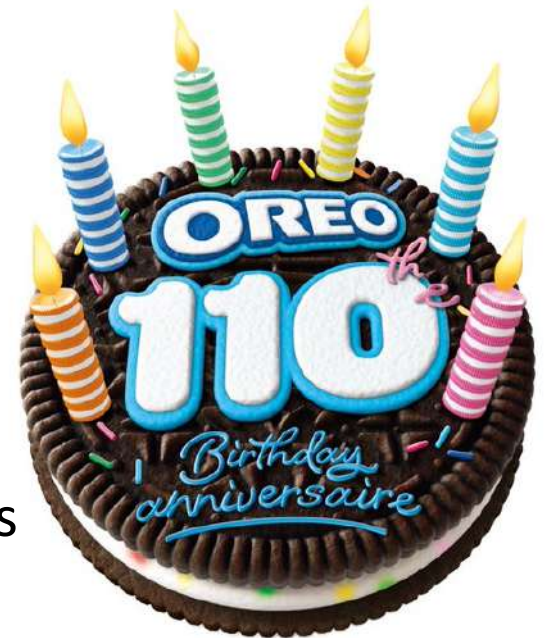
1. You may still use the Oreo trademarks, colors, slogan, etc

Remember NOT to replicate old Oreo flavors ([List of Oreo Varieties](#))

1. The package template is given on Slide 2.
2. Some images you may want to use are given on Slide 3.

The [OreoID](#) site may also be helpful (take a screenshot of your custom Oreo).

[Remove.bg](#) is a tool that will remove the background from saved images



LIFT

EASY OPEN PULL
TAB

AND

NATURALLY

ARTIFICIALLY
FLAVORED

CHOCOLATE SANDWICH COOKIES

UD

NET WT
15.25 OZ (432G)

OREO



SEALED

SLIT APPEARS WHEN OPENED