

Name: _____

Food Truck Showcase: Truck

Check List	Criteria	Mastery	Evolving
	Business Name	Your business name is prominently featured on the truck. It is designed and placed on the truck in an engaging way.	One or more of the aforementioned criteria is missing.
	Logo	Your logo is featured in an eye catching way on your truck.	One or more of the aforementioned criteria is missing.
	Truck Exterior	You have used the template that Mrs. Murat provided, it is colorful, eye catching, complete and will draw your audience in.	One or more of the aforementioned criteria is missing.
	Truck Exterior	It is clear that you read and used the information in the Color Psychology article. The truck utilizes the colors you used in your logo.	It is clear you either didn't read the article or you didn't heed the advice in the article.
	Truck Exterior	There is nothing handwritten on the exterior of the truck.	There is handwriting on the exterior of the truck
	Truck Construction	The truck is constructed correctly and there is no tape, glue or lines from the template showing.	One or more of the aforementioned criteria is missing.
	Effort	It is clear to your audience that you put effort into the design and construction of your food truck.	Your truck clearly lacked effort being put into the design and construction
	Conference	You conferenced with Mrs. Murat regarding your truck's design or construction.	Your conference was missing.
	Deadline	You met the deadline for your truck. _____	You did not meet the deadline.

Truck Conference

