Food Truck Showcase: Menu Items

Check List	Criteria	Mastery	Evolving
	Menu Items	You were able to include at least 6 menu items that were connected to the theme of your food truck.	You had fewer than 6 or they weren't connected to the theme of your food truck.
	Prices	You clearly read and referenced the article about pricing food in pricing your menu items. (This week's Schoology folder: Week 10)	It was obvious you didn't access the article or you didn't incorporate its advice.
	Price II	The prices you chose incorporated your operating expenses. (Think about the costs that our guest speakers talked about)	Your prices are too low to incorporate your operating costs.
	Price III	You were able to point to an area where you may have to change prices.	You were not able to point to an area of your prices that will need further evaluation.
	Price IV	You were able to explain why that might be an area where you have to change prices.	You were not able to explain why that might be an area for change of price.
	Price V	The prices you chose for each menu item are realistic when it comes to supply and	Your prices were not realistic when it comes to supply and demand.

Name(s): ______

Conference: Operating Costs

Conference: Menu Prices

