

Name(s): _____

Food Truck Showcase: Logo

Check List	Criteria	Mastery	Evolving
	Name	The Food Truck name is prominently displayed.	The name is not prominently displayed.
	Color	Your use of color draws in your audience.	There was a lack of color, which wasn't on purpose for the design.
	Color II	It was clear that you read the article about the psychology of color and used that information to design a working rubric.	It is clear you didn't access the article or take any of its advice.
	Design	The design of your logo is professional in nature.	Your logo isn't professional in nature
	Work in Progress	You are able to point to at least one part of your logo that may evolve or change over time.	You weren't able to point to an area of future improvement.
	Platform	You used Canva, Adobe Spark, Google Slides or an online logo maker that you <u>do NOT have to put your name, email or any other identifying information into</u> . This logo <i>*must be editable*</i> in the future and accessible throughout the project.	One or more of the aforementioned criteria was missing.
	Original	Your logo is original in nature and does not look like anyone's logo in	Your logo is a duplicate or close

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Conference

CONFERENCE

