

Name \_\_\_\_\_

Date \_\_\_\_\_

## 6<sup>th</sup> Grade Script “Must Haves”

- Proper Opening (good place to use your inspiration)
- Use product name 8-12 times
- Show where you are using Visual Aid (highlight), label VA
- Show where you are using your invention prop (highlight), label PROP
- Underline and identify your persuasive techniques
- Use commercial appeal
- Describe your product's physical characteristics
- Describe how to use your product, how it works
- Identify benefits
- Identify your target audience
- Use your slogan/jingle
- Give the price
- Tell how to purchase
- Strong closing

### Tips for Writing the Script

#### **Example of Format**

**List of Characters:** me, Professor Gizmo, satisfied customer

#### **Opening**

**Me:** (jumping up and down) Wow! I've finally found a product that will help me with walking my dog! No more late night walks in the cold!

It's the NuLeash 5000! (Point to invention on VA)

**Professor Gizmo:** (Holding invention prop) I'm glad you like my new invention for pet owners. Everyone is buying the NuLeash 5000.

- Double space.
- One typed double spaced page, 12 point font is about one minute in length (not counting actions)
- Add reminders of “actions” in parenthesis Example: (Pick up product and look @ audience).
- Prepare too much, then edit down.
- Don't forget costumes & prop use takes a little time. Write them into your script.