

REQUEST FOR PROPOSALS (RFP)

Web-Based Educational Support Program

for Multilingual Learners No. 292

I. PURPOSE

The **Pearl Public School District** seeks proposals from qualified vendors to provide a comprehensive, web-based educational program designed to support multilingual learners (MLs). The program should include instructional strategies, data-driven insights, and resources that empower educators to enhance language acquisition and academic performance. The solution must integrate with existing district systems, provide real-time data analytics, and align with district goals for student achievement.

II. SCOPE OF SERVICES

The selected vendor will be required to deliver the following:

1. Comprehensive Instructional Support:

- a. A web-based platform that delivers differentiated instruction tailored to the needs of multilingual learners.
- b. Access to instructional content in various languages, focusing on English language acquisition and subject-matter knowledge.
- c. Tools to assess and monitor student progress, including formative and summative assessments.

2. Data-Driven Insights:

- a. Real-time data analytics and reporting tools that allow educators to track student progress and adjust instruction as needed.
- b. The ability to generate detailed reports at the student, class, and school levels to inform instruction and intervention strategies.

3. Professional Development:

- a. Ongoing training for educators on how to effectively use the platform and implement strategies that support MLs.
- b. Resources and materials for professional development that align with district goals and state standards.

4. Integration and Technical Support:

- a. Seamless integration with existing district learning management systems (LMS) and student information systems (SIS).
- b. Comprehensive technical support, including installation, maintenance, and troubleshooting services.

III. PROPOSAL REQUIREMENTS

Vendors must submit a detailed proposal that includes:

1. Company Profile:

- a. A description of the company's background, experience, and qualifications in providing educational technology solutions.
- b. Information on similar projects completed for other school districts or educational institutions.

2. Technical Specifications:

- a. Detailed technical requirements of the proposed solution, including system architecture, data security, and compatibility with existing district infrastructure.
- b. Information on the scalability of the solution and future-proofing measures.

3. Implementation Plan:

- a. A comprehensive plan for the implementation of the solution, including timelines, milestones, and key deliverables.
- b. Strategies for onboarding and training district staff.

4. Cost Proposal:

- a. A detailed cost breakdown for the solution, including licensing, implementation, training, and ongoing support.
- b. Any available options for phased implementation or scaling.

5. Compliance with Mississippi Procurement Law:

a. Assurance that the proposal complies with Mississippi procurement laws as detailed in the Mississippi Code of 1972 and the July 1, 2023, Purchase Law Update.

IV. EVALUATION CRITERIA

Proposals will be evaluated based on the following criteria:

- 1. **Technical Merit**: The ability of the solution to meet the specified requirements and integrate with existing systems.
- 2. **Vendor Experience and Qualifications**: The vendor's experience in providing similar solutions to other districts.
- 3. **Implementation Plan and Support**: The feasibility and comprehensiveness of the proposed implementation and support plan.
- 4. **Cost-Effectiveness**: The overall cost of the solution and its alignment with the district's budgetary constraints.
- 5. **Compliance**: Adherence to Mississippi state procurement laws and regulations.

V. Contract Term and Renewal Options

Contract Term and Renewal Options

1. Initial Term:

a. This contract shall commence on November 1, 2024, and shall continue for a period of one (1) year, ending on October 31, 2025.

2. Renewal Options:

a. The Pearl Public School District reserves the right to renew this contract annually for up to three (3) additional one-year terms. The renewal of the contract will be based on satisfactory performance, mutual agreement, and the availability of funding.

3. Price Escalation:

- a. For each renewal period, the price for services or products provided under this contract may be subject to escalation. However, any price increase shall not exceed two percent (2%) of the price from the previous contract year.
- b. The vendor must notify the Pearl Public School District in writing of any proposed price increase at least sixty (60) days prior to the end of the current contract term. Any price increase is subject to approval by the District.
- c. If the price escalation is not approved, the District reserves the right to terminate the contract at the end of the current term without penalty.

4. Termination Clause:

a. Either party may terminate this contract at the end of the initial term or any subsequent renewal term with thirty (30) days written notice, without cause or penalty.

V. SUBMISSION INSTRUCTIONS

Proposals must be submitted by 10:00 am on Tuesday, October 1, 2024. Late submissions will not be considered.

To submit proposals electronically, contact Cindy Grantham at cgrantham@pearlk12.com, to receive a link to a secure folder for uploading.

Pearl Public School District

ATTENTION TO: Paige Bromen

3375 Hwy 80 E

Pearl, MS 39208

Please mark the front of the envelope: "No. 292 RFP – Web-Based Educational Support Program for Multilingual Learners."

For questions regarding this RFP, please contact Cindy Grantham at cgrantham@pearlk12.com.

VI. Summary of Key Dates:

- 1. First Advertisement: September 11, 2024
- Second Advertisement: September 18, 2024
 Bid Submission Deadline and Opening: October 1, 2024, 10:00 am CST
 Evaluation Period: October 1-4, 2024
- 5. Contract Award Date: October 14, 2024