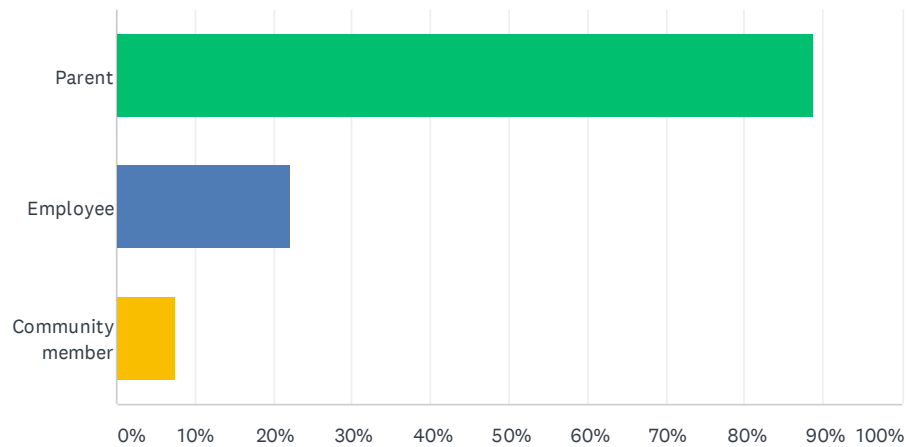


Q1 I am a Wentzville School District (you may choose more than one answer)

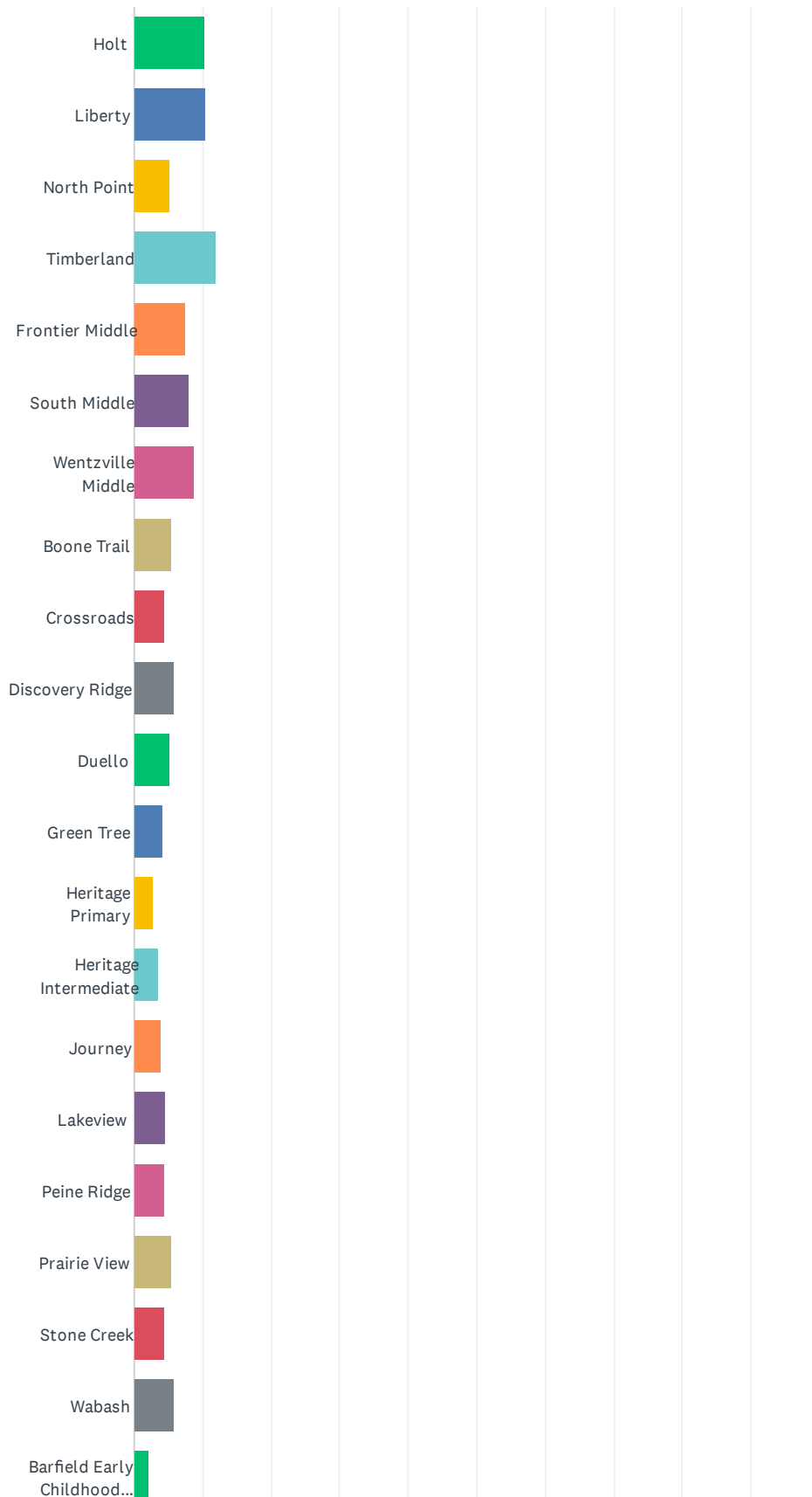
Answered: 2,106 Skipped: 0

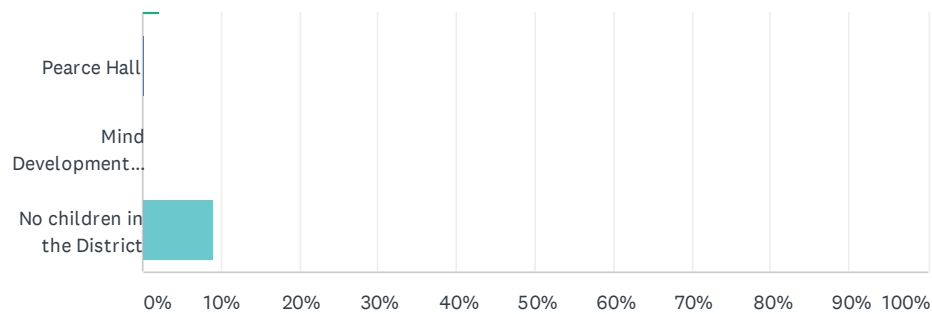


ANSWER CHOICES	RESPONSES	
Parent	88.70%	1,868
Employee	22.08%	465
Community member	7.55%	159
Total Respondents: 2,106		

Q2 I have children that attend the following schools:

Answered: 2,075 Skipped: 31

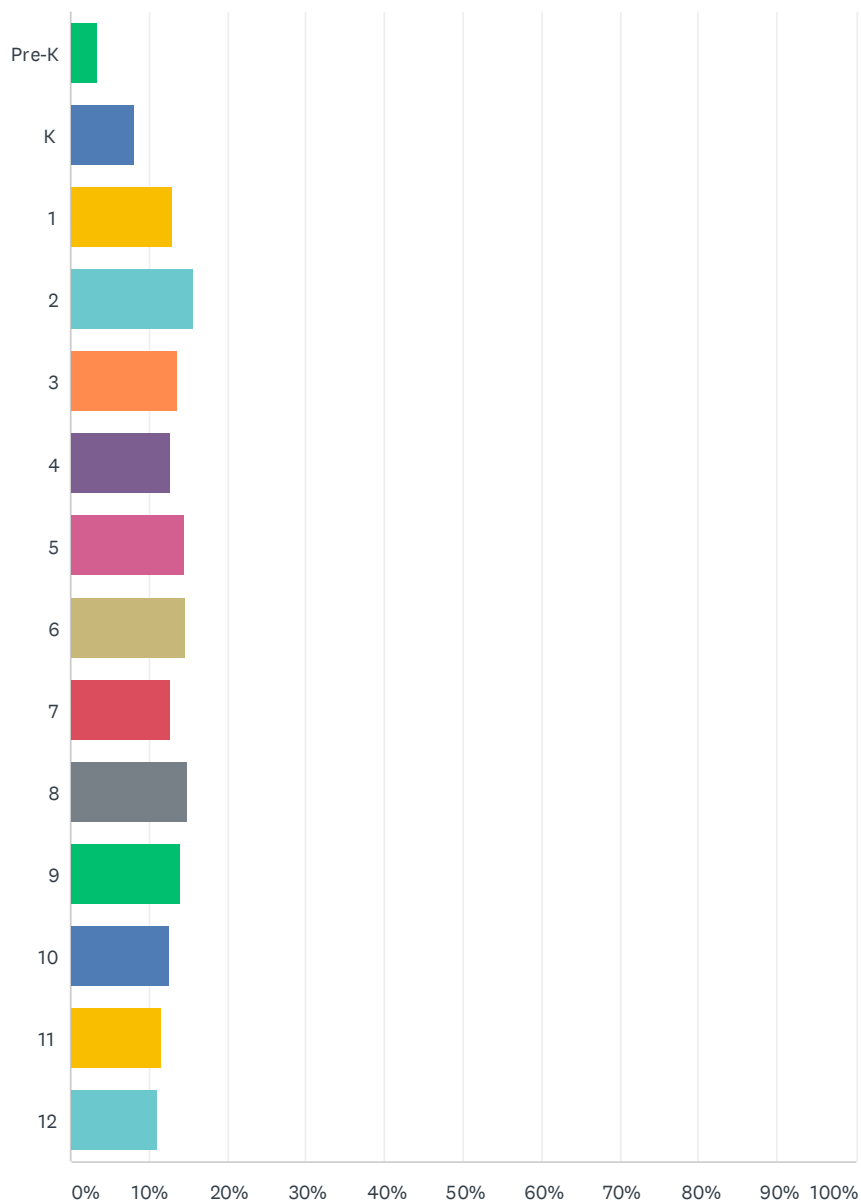




ANSWER CHOICES	RESPONSES	
Holt	10.27%	213
Liberty	10.55%	219
North Point	5.30%	110
Timberland	11.86%	246
Frontier Middle	7.52%	156
South Middle	7.86%	163
Wentzville Middle	8.82%	183
Boone Trail	5.54%	115
Crossroads	4.48%	93
Discovery Ridge	5.93%	123
Duello	5.20%	108
Green Tree	4.14%	86
Heritage Primary	2.75%	57
Heritage Intermediate	3.57%	74
Journey	4.05%	84
Lakeview	4.67%	97
Peine Ridge	4.29%	89
Prairie View	5.40%	112
Stone Creek	4.29%	89
Wabash	5.93%	123
Barfield Early Childhood Special Education Center	2.12%	44
Pearce Hall	0.14%	3
Mind Development Center	0.10%	2
No children in the District	9.01%	187
Total Respondents: 2,075		

Q3 What is/are your child(ren)'s grade level(s)?

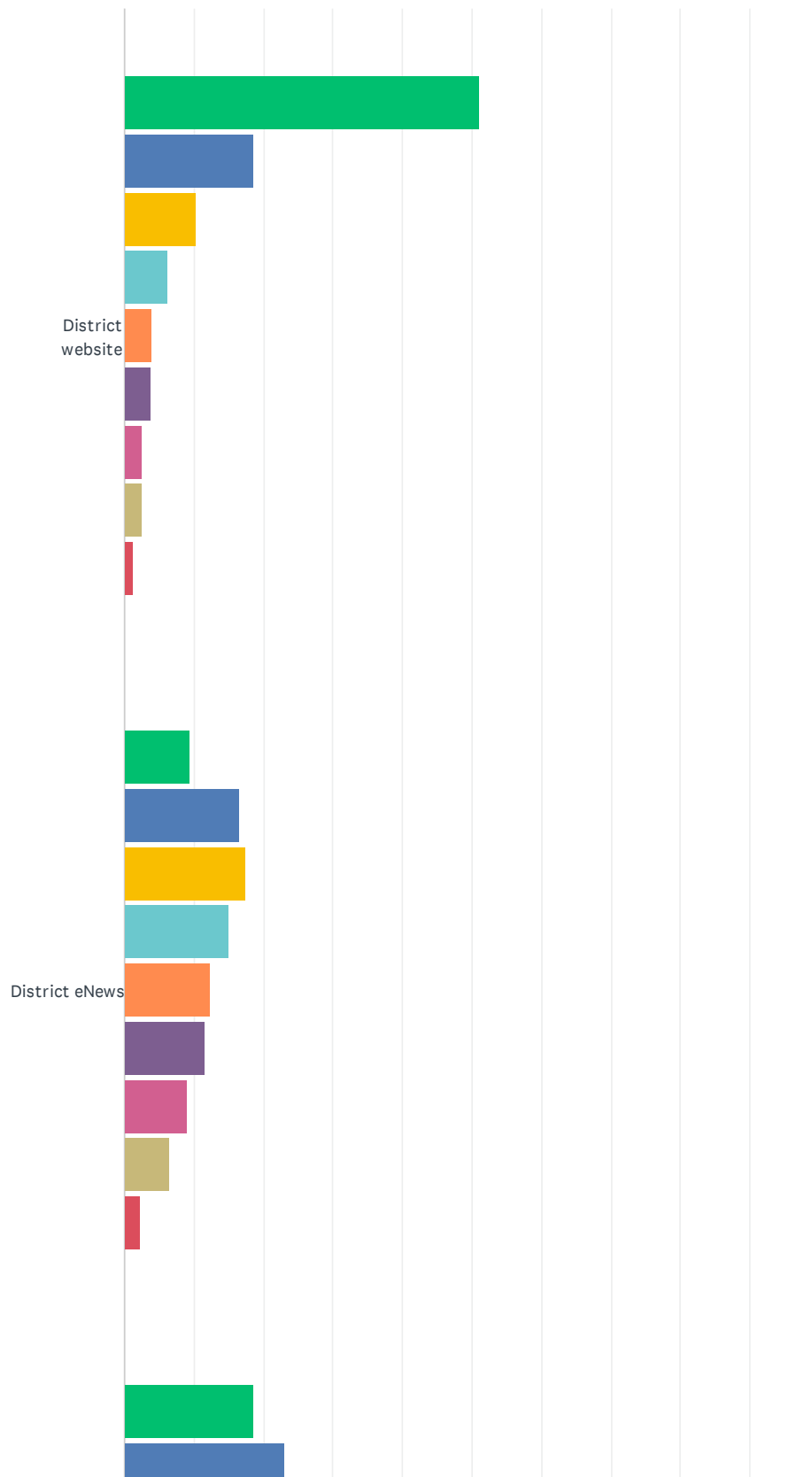
Answered: 1,892 Skipped: 214

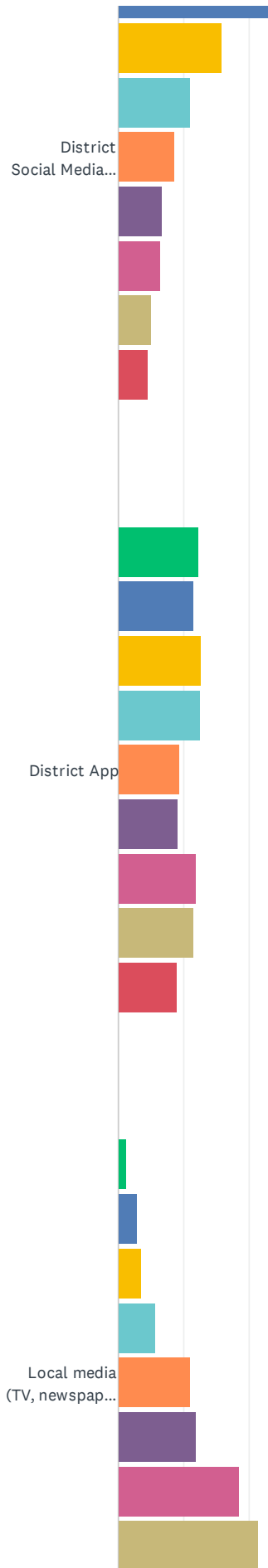


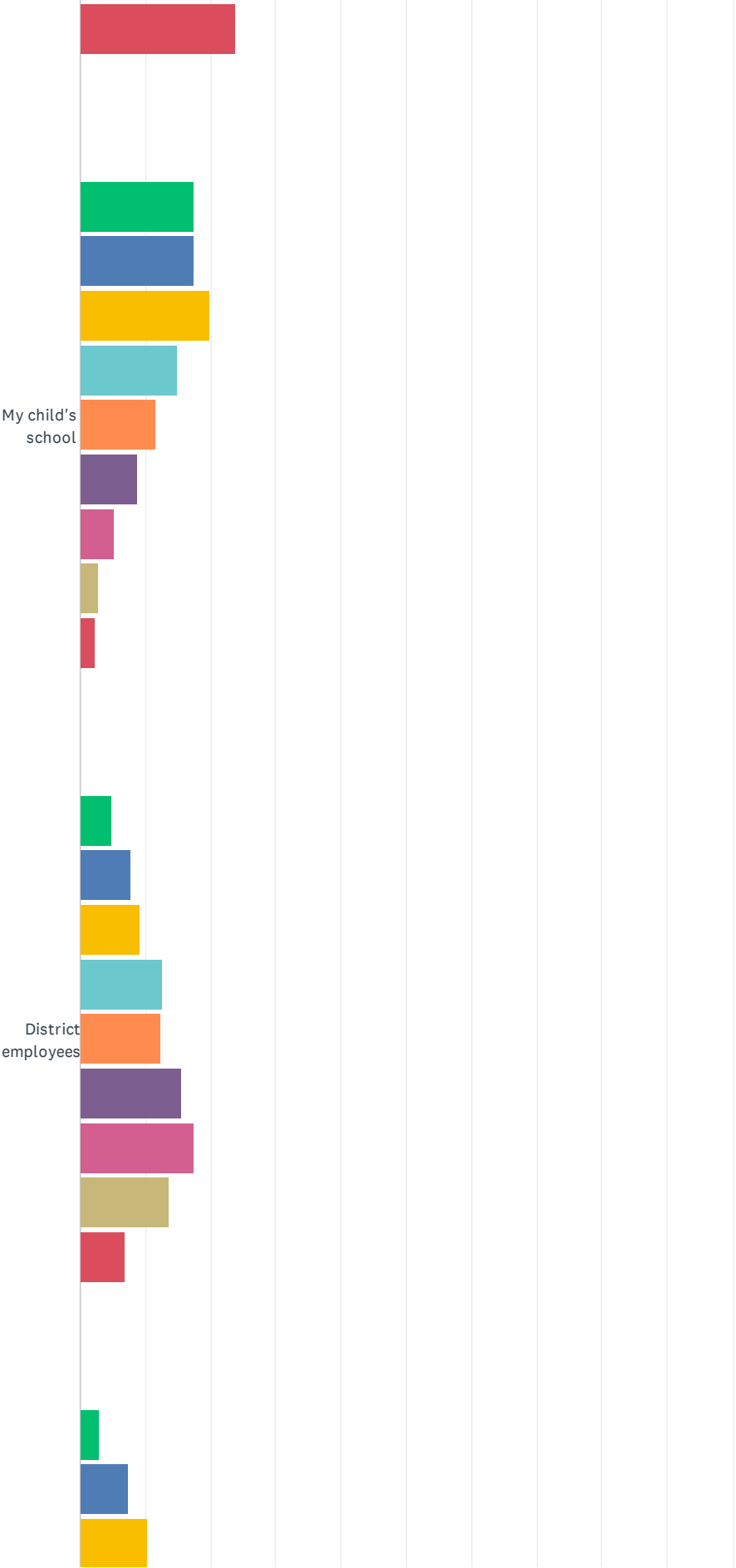
ANSWER CHOICES	RESPONSES	
Pre-K	3.28%	62
K	8.19%	155
1	13.05%	247
2	15.59%	295
3	13.58%	257
4	12.84%	243
5	14.43%	273
6	14.69%	278
7	12.79%	242
8	14.85%	281
9	14.01%	265
10	12.47%	236
11	11.52%	218
12	11.10%	210
Total Respondents: 1,892		

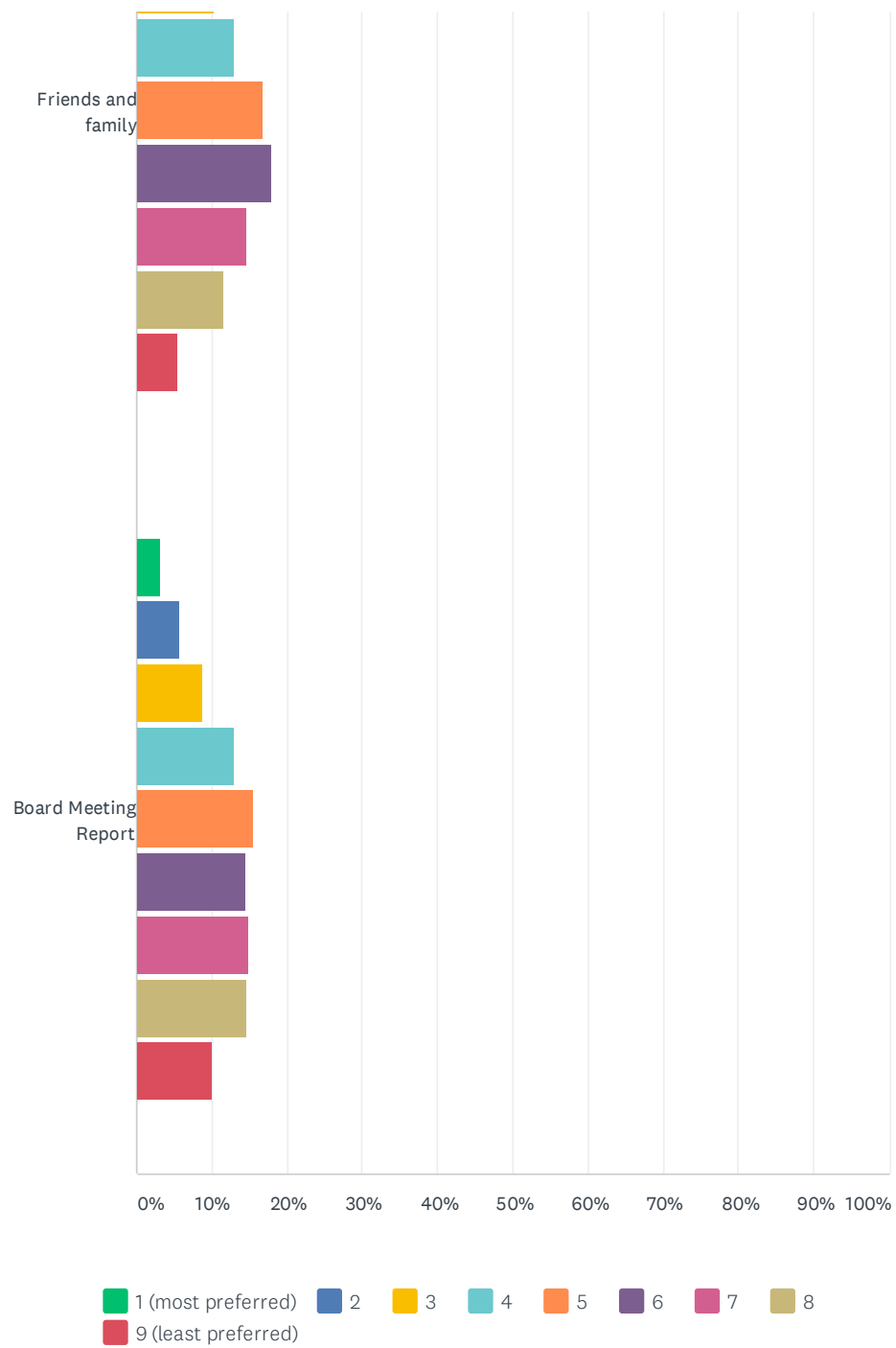
Q4 When looking for information about the Wentzville School District, I usually go to (please rank in order of preference):

Answered: 2,071 Skipped: 35





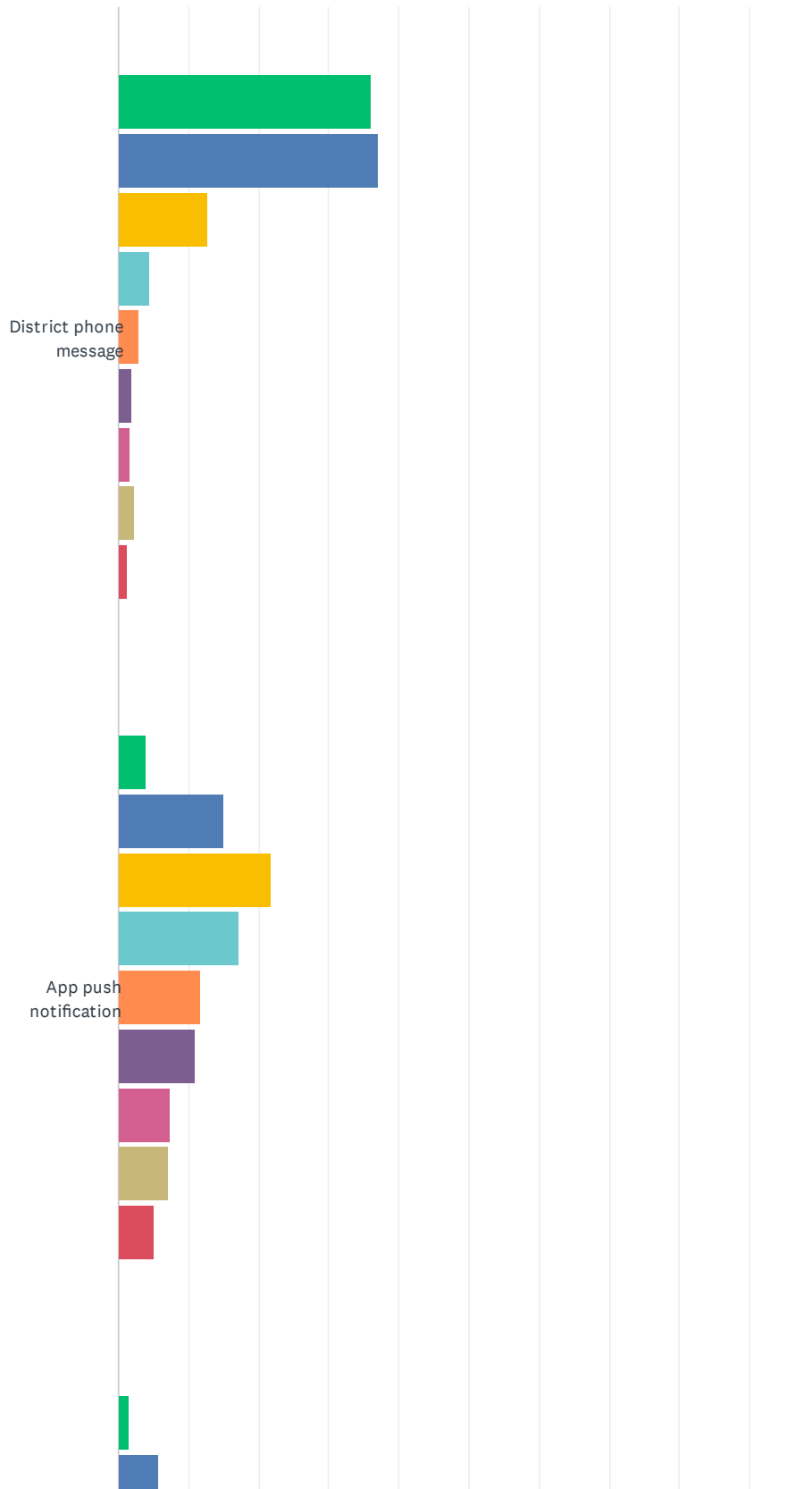


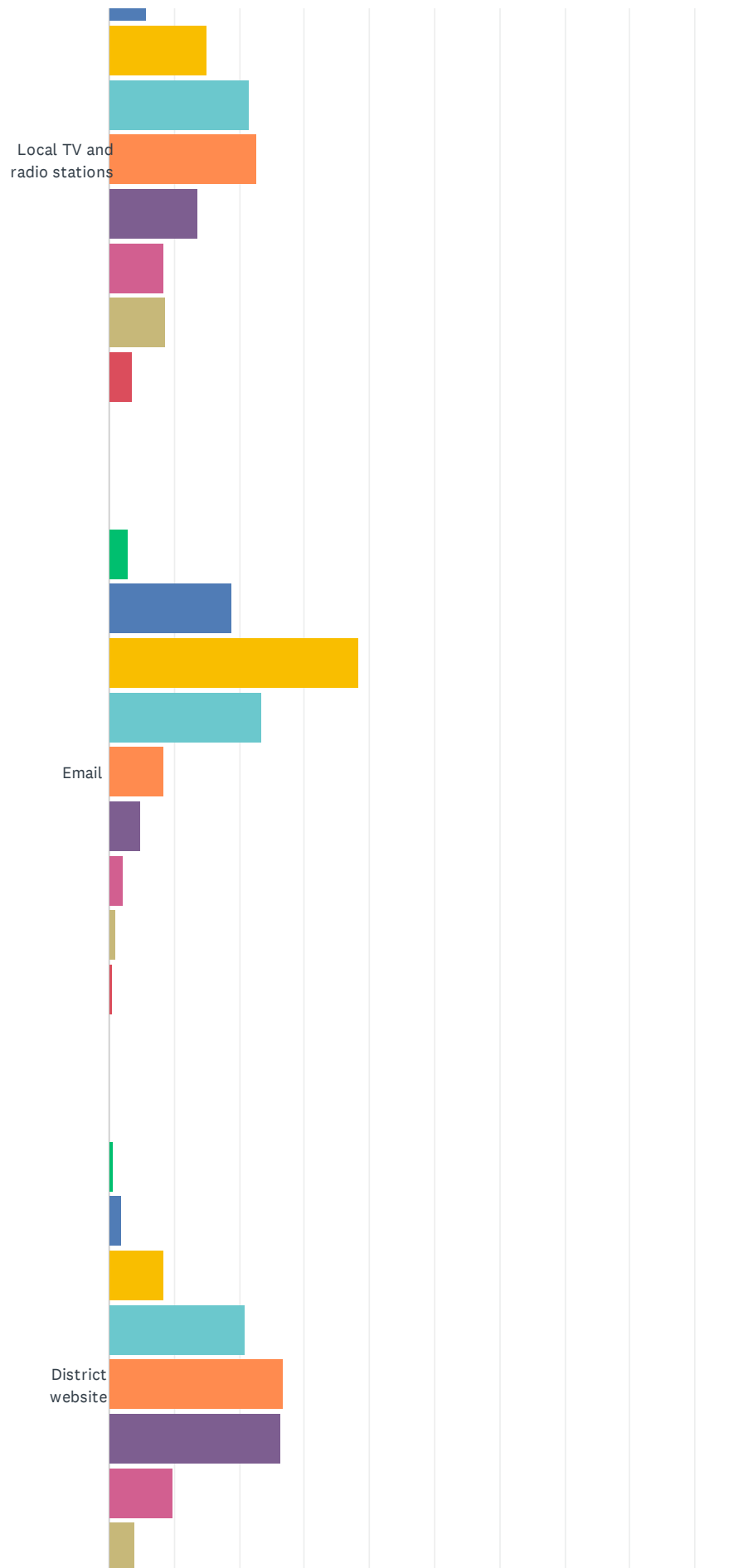


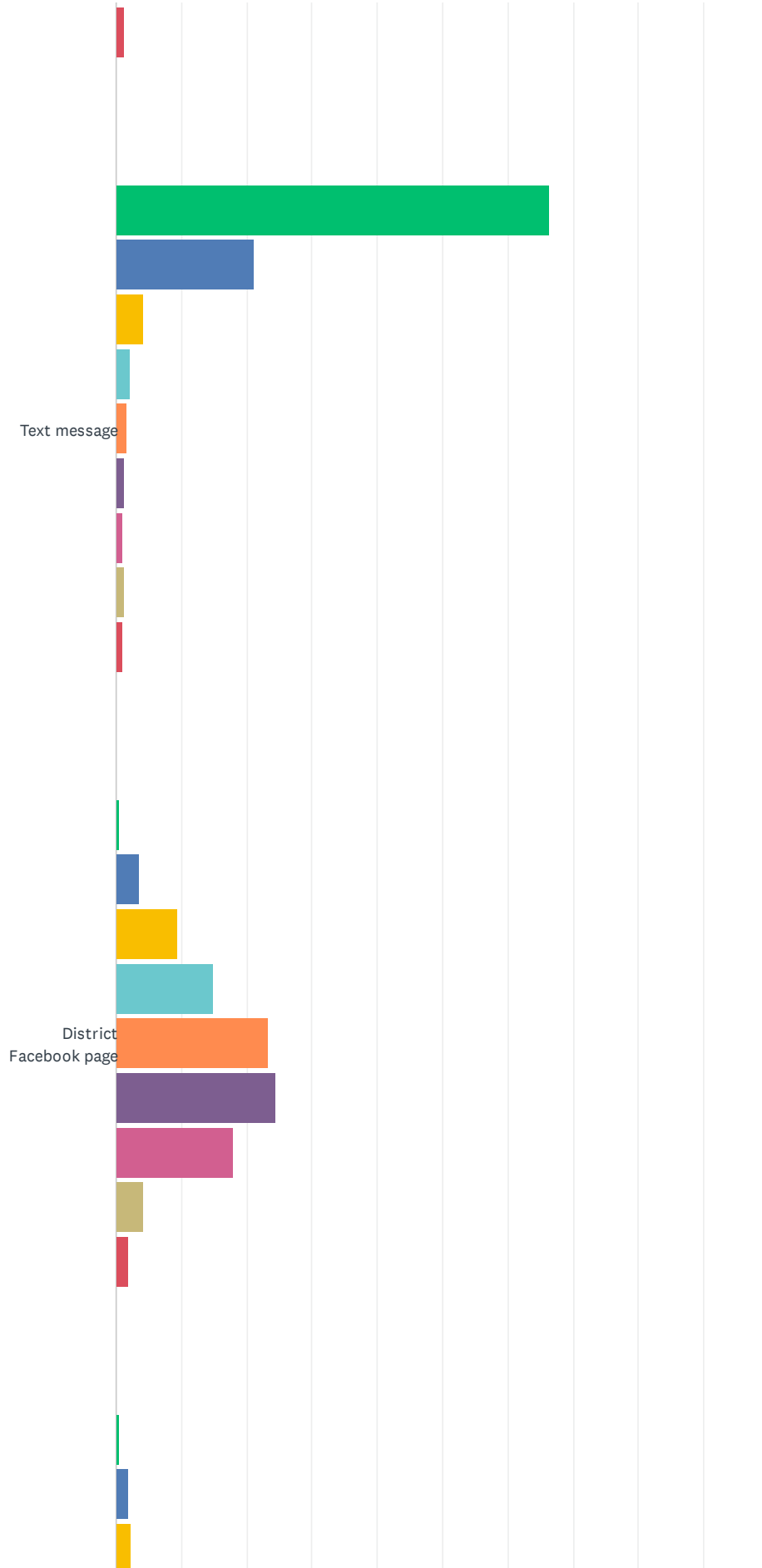
	1 (MOST PREFERRED)	2	3	4	5	6	7	8	9 (LEAST PREFERRED)	TOTAL	WEIGHT AVERAGE
District website	50.95% 915	18.54% 333	10.30% 185	6.35% 114	4.06% 73	3.67% 66	2.45% 44	2.51% 45	1.17% 21	1,796	
District eNews	9.34% 134	16.53% 237	17.29% 248	15.13% 217	12.27% 176	11.58% 166	9.07% 130	6.49% 93	2.30% 33	1,434	
District Social Media (Facebook, Twitter, Instagram)	18.55% 291	23.07% 362	15.81% 248	11.09% 174	8.67% 136	6.69% 105	6.44% 101	5.10% 80	4.59% 72	1,569	
District App	12.40% 178	11.42% 164	12.74% 183	12.47% 179	9.40% 135	9.26% 133	11.84% 170	11.56% 166	8.91% 128	1,436	
Local media (TV, newspaper, website)	1.20% 15	2.87% 36	3.51% 44	5.59% 70	11.01% 138	11.89% 149	18.52% 232	21.47% 269	23.94% 300	1,253	
My child's school	17.27% 266	17.47% 269	19.94% 307	14.87% 229	11.43% 176	8.77% 135	5.32% 82	2.73% 42	2.21% 34	1,540	
District employees	4.84% 64	7.79% 103	9.22% 122	12.62% 167	12.24% 162	15.50% 205	17.31% 229	13.53% 179	6.95% 92	1,323	
Friends and family	2.92% 41	7.42% 104	10.27% 144	13.05% 183	16.69% 234	17.97% 252	14.62% 205	11.55% 162	5.49% 77	1,402	
Board Meeting Report	3.13% 45	5.64% 81	8.84% 127	12.95% 186	15.53% 223	14.48% 208	14.76% 212	14.62% 210	10.03% 144	1,436	

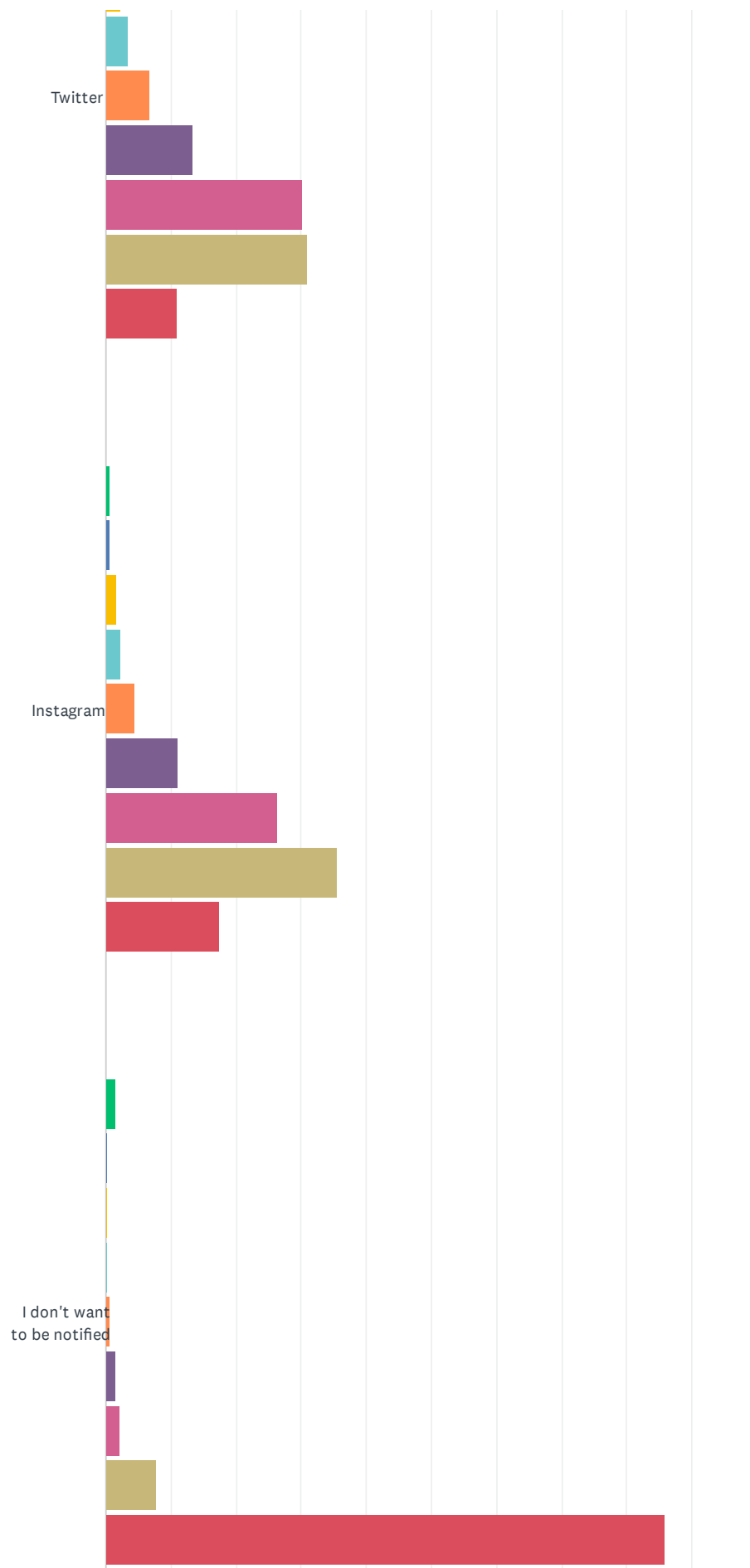
Q5 When schools are closed because of inclement weather, I prefer to be notified by (please rank in order of preference):

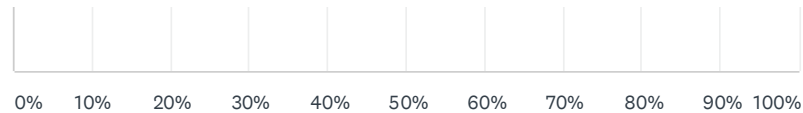
Answered: 2,084 Skipped: 22







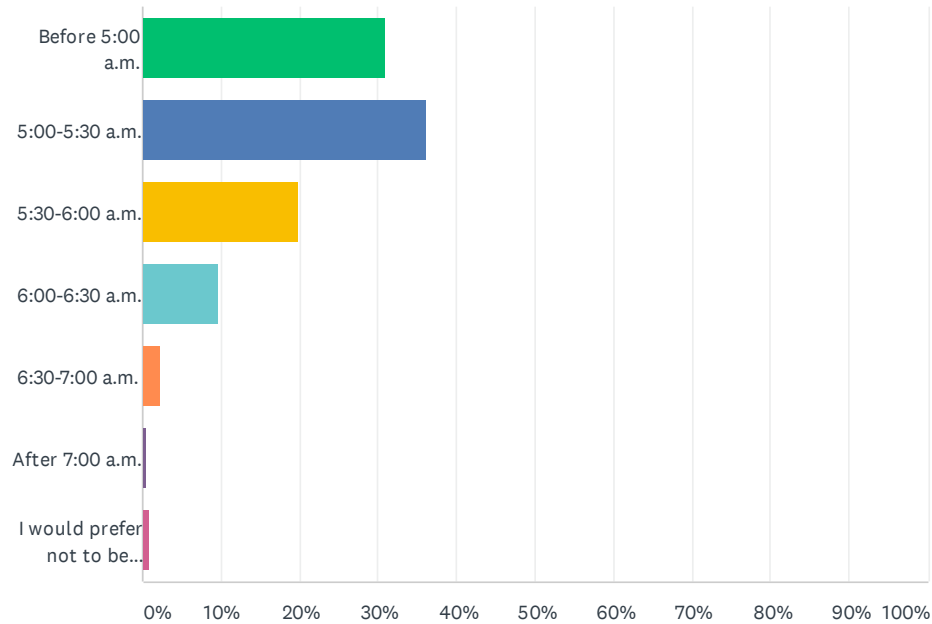




	1 (MOST PREFERRED)	2	3	4	5	6	7	8	9 (LEAST PREFERRED)	TOTAL	WEIGHTED AVERAGE
District phone message	35.96% 621	37.06% 640	12.68% 219	4.46% 77	2.90% 50	1.80% 31	1.68% 29	2.26% 39	1.22% 21	1,727	
App push notification	4.06% 50	15.10% 186	21.67% 267	17.21% 212	11.69% 144	10.96% 135	7.22% 89	7.06% 87	5.03% 62	1,232	
Local TV and radio stations	1.42% 18	5.60% 71	15.07% 191	21.55% 273	22.49% 285	13.50% 171	8.29% 105	8.52% 108	3.55% 45	1,267	
Email	2.95% 44	18.83% 281	38.27% 571	23.39% 349	8.38% 125	4.76% 71	2.08% 31	1.01% 15	0.34% 5	1,492	
District website	0.65% 6	1.94% 18	8.39% 78	20.97% 195	26.77% 249	26.34% 245	9.89% 92	3.87% 36	1.18% 11	930	
Text message	66.40% 1,261	21.17% 402	4.27% 81	2.00% 38	1.74% 33	1.16% 22	0.95% 18	1.26% 24	1.05% 20	1,899	
District Facebook page	0.32% 4	3.53% 44	9.39% 117	14.93% 186	23.27% 290	24.48% 305	17.98% 224	4.25% 53	1.85% 23	1,246	
Twitter	0.46% 5	1.93% 21	2.30% 25	3.31% 36	6.71% 73	13.42% 146	30.06% 327	30.88% 336	10.94% 119	1,088	
Instagram	0.58% 6	0.67% 7	1.63% 17	2.40% 25	4.31% 45	11.12% 116	26.46% 276	35.47% 370	17.35% 181	1,043	
I don't want to be notified	1.55% 7	0.22% 1	0.22% 1	0.22% 1	0.66% 3	1.55% 7	1.99% 9	7.74% 35	85.84% 388	452	

Q6 On days when school is called off because of inclement weather, what is the best time to receive the District phone message and text in the morning?

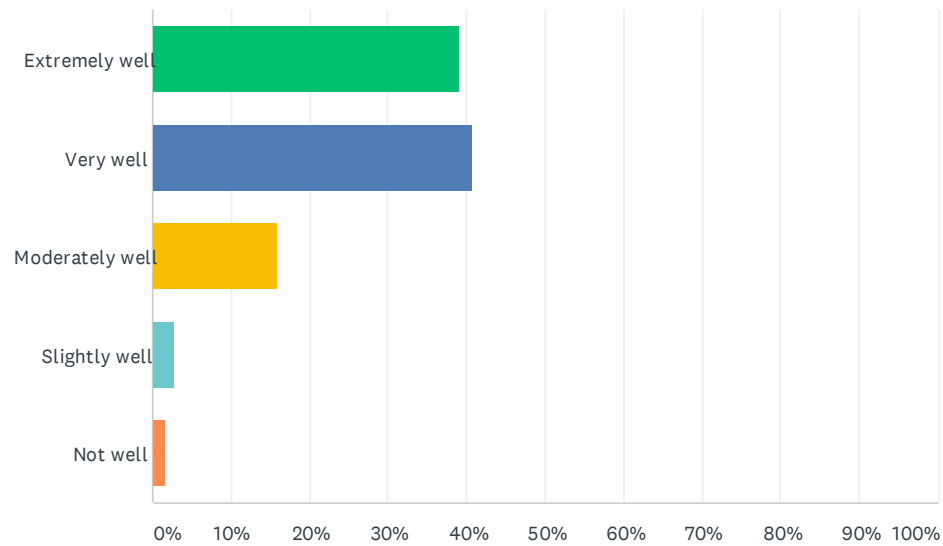
Answered: 2,090 Skipped: 16



ANSWER CHOICES	RESPONSES	
Before 5:00 a.m.	30.91%	646
5:00-5:30 a.m.	36.12%	755
5:30-6:00 a.m.	19.81%	414
6:00-6:30 a.m.	9.71%	203
6:30-7:00 a.m.	2.25%	47
After 7:00 a.m.	0.33%	7
I would prefer not to be called	0.86%	18
TOTAL		2,090

Q7 How well does the District communicate emergency information?

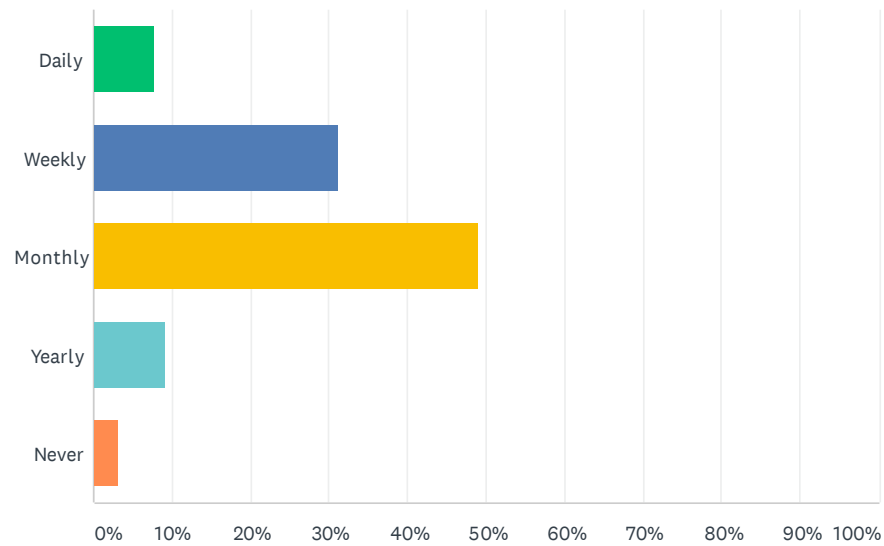
Answered: 2,087 Skipped: 19



ANSWER CHOICES	RESPONSES	
Extremely well	39.15%	817
Very well	40.73%	850
Moderately well	15.81%	330
Slightly well	2.64%	55
Not well	1.68%	35
TOTAL		2,087

Q8 How often do you visit the District website?

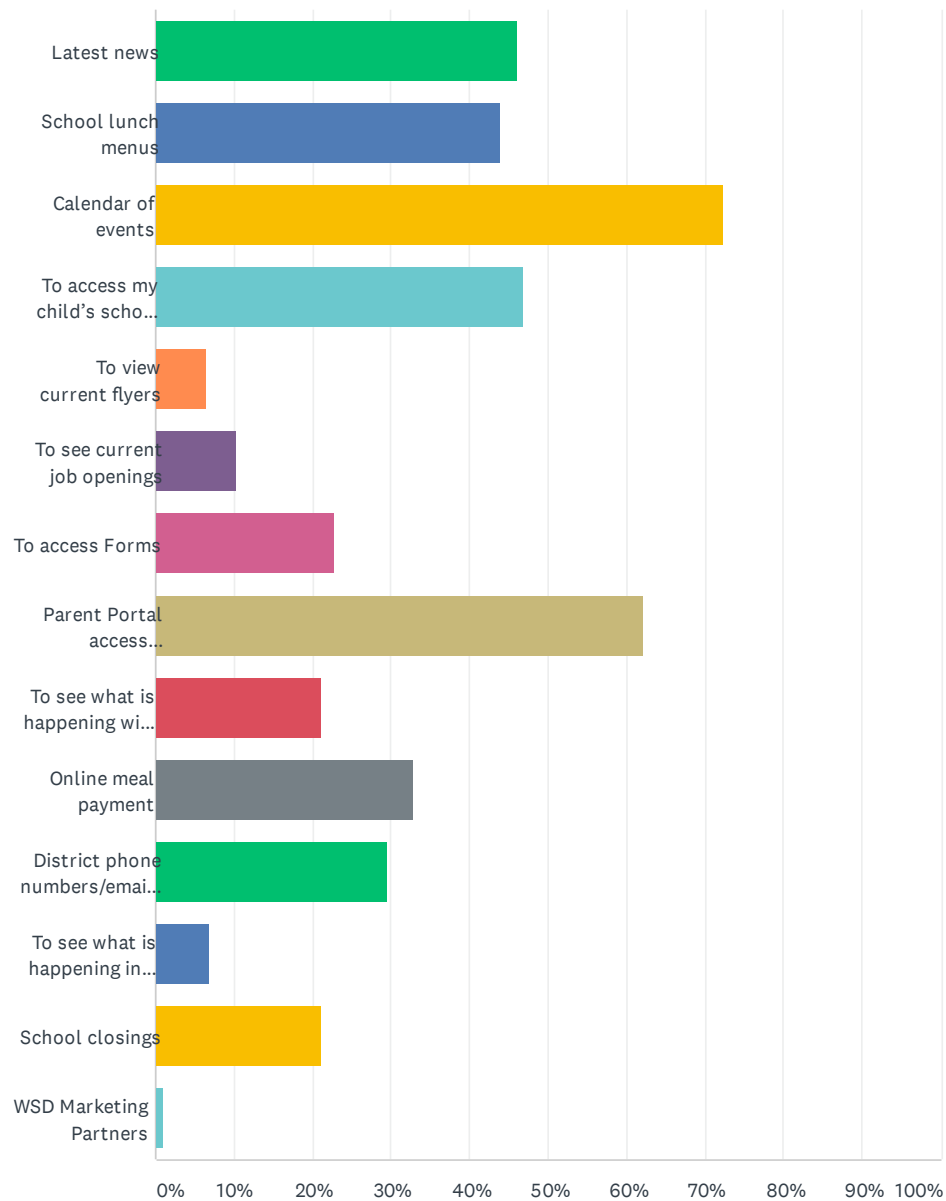
Answered: 2,032 Skipped: 74



ANSWER CHOICES	RESPONSES	
Daily	7.68%	156
Weekly	31.20%	634
Monthly	48.92%	994
Yearly	9.15%	186
Never	3.05%	62
TOTAL		2,032

Q9 What information do you look for on the District website?

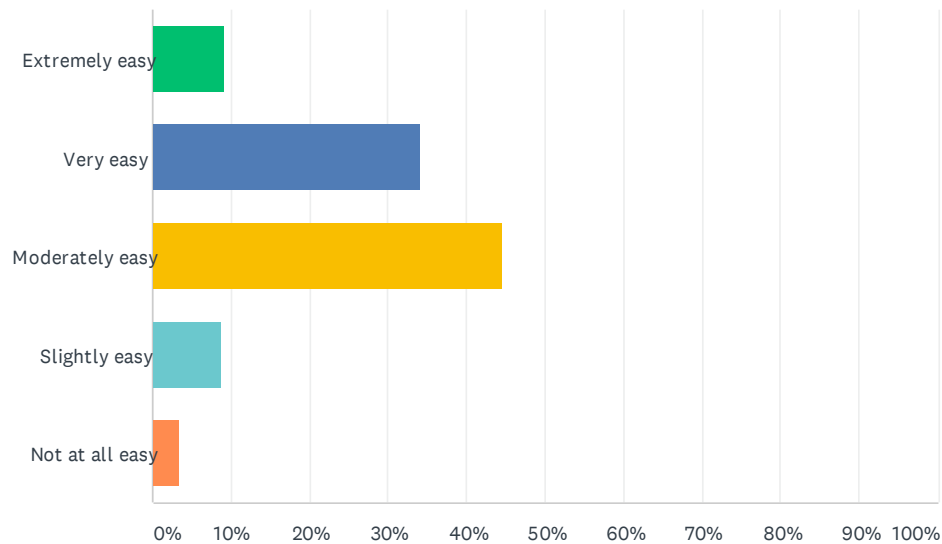
Answered: 1,986 Skipped: 120



ANSWER CHOICES	RESPONSES	
Latest news	45.97%	913
School lunch menus	43.96%	873
Calendar of events	72.31%	1,436
To access my child's school website	46.78%	929
To view current flyers	6.55%	130
To see current job openings	10.27%	204
To access Forms	22.81%	453
Parent Portal access (Student360) / Staff Portal access	62.24%	1,236
To see what is happening with the Board of Education	21.05%	418
Online meal payment	32.78%	651
District phone numbers/email addresses	29.56%	587
To see what is happening in a specific department	7.00%	139
School closings	21.20%	421
WSD Marketing Partners	1.11%	22
Total Respondents: 1,986		

Q10 How easy is it to find the information you are looking for on our website?

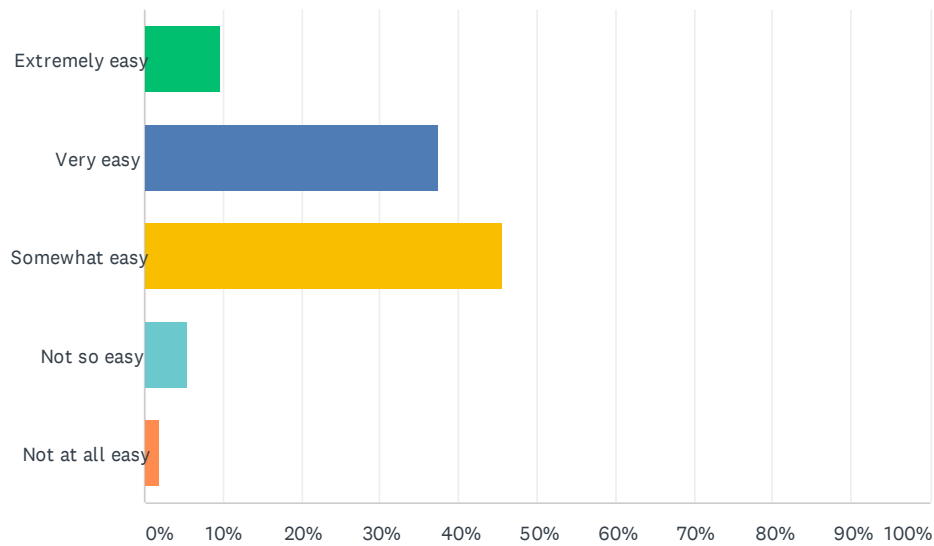
Answered: 2,004 Skipped: 102



ANSWER CHOICES	RESPONSES	
Extremely easy	9.18%	184
Very easy	34.18%	685
Moderately easy	44.56%	893
Slightly easy	8.78%	176
Not at all easy	3.29%	66
TOTAL		2,004

Q11 Does the website appear easy to navigate?

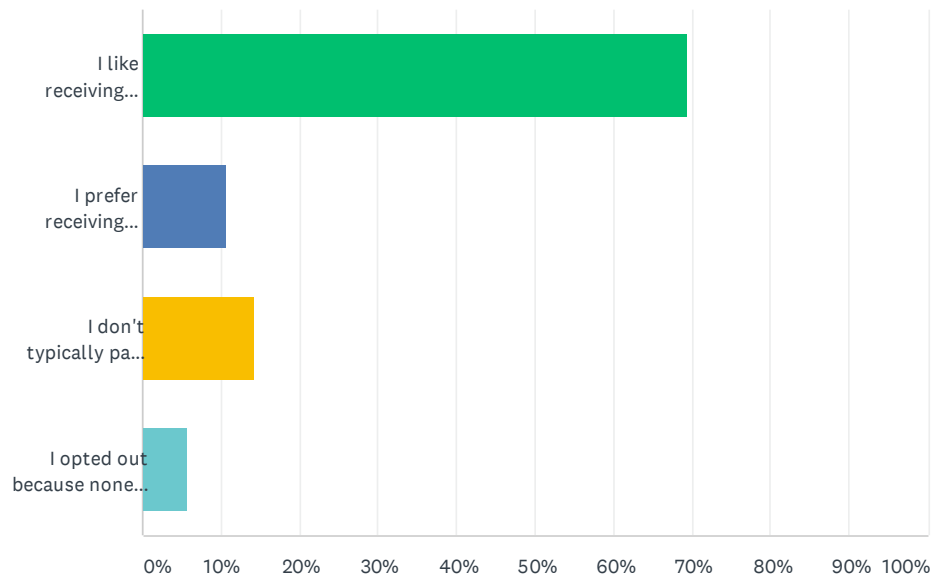
Answered: 2,006 Skipped: 100



ANSWER CHOICES	RESPONSES	
Extremely easy	9.57%	192
Very easy	37.39%	750
Somewhat easy	45.61%	915
Not so easy	5.48%	110
Not at all easy	1.94%	39
TOTAL		2,006

Q12 How do you feel about receiving school and community flyers via email?

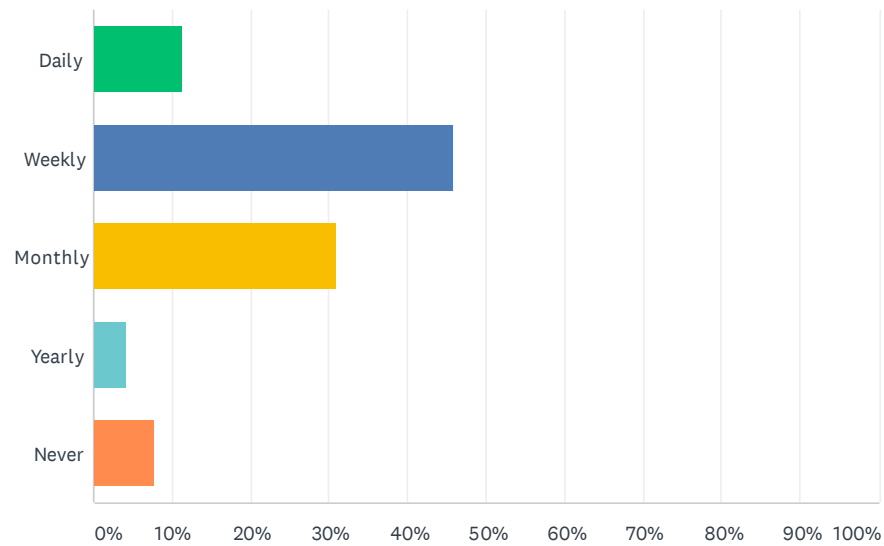
Answered: 1,994 Skipped: 112



ANSWER CHOICES	RESPONSES	
I like receiving flyers electronically via email	69.36%	1,383
I prefer receiving flyers as hard copies sent home with my child	10.73%	214
I don't typically pay attention to the emails but I like accessing the current flyers on the school website	14.29%	285
I opted out because none of the flyers that are sent are of interest to me or my child	5.62%	112
TOTAL		1,994

Q13 How often do you use the Parent Portal (Student360)?

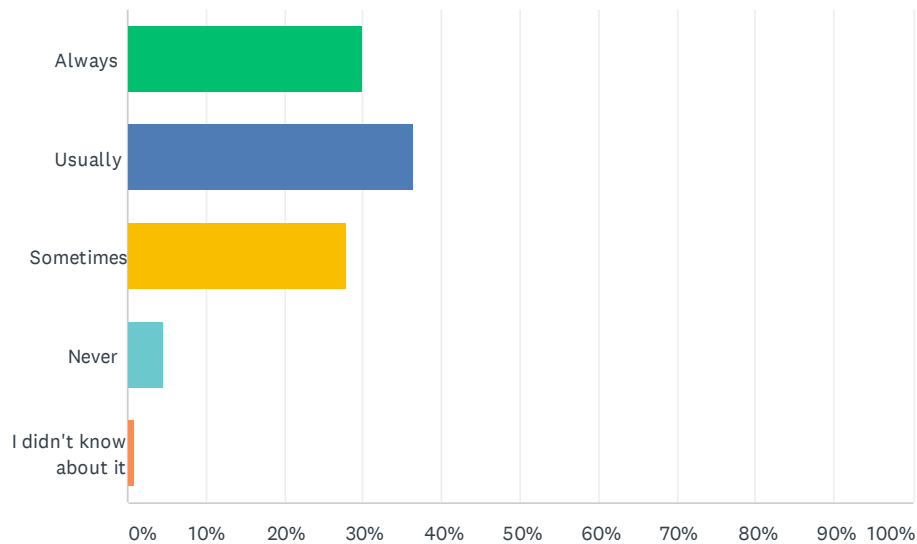
Answered: 1,981 Skipped: 125



ANSWER CHOICES	RESPONSES	
Daily	11.36%	225
Weekly	45.73%	906
Monthly	30.94%	613
Yearly	4.19%	83
Never	7.77%	154
TOTAL		1,981

Q15 The WSD eNews is sent out via email twice a month, and is also posted on the District website. How often do you read the WSD eNews?

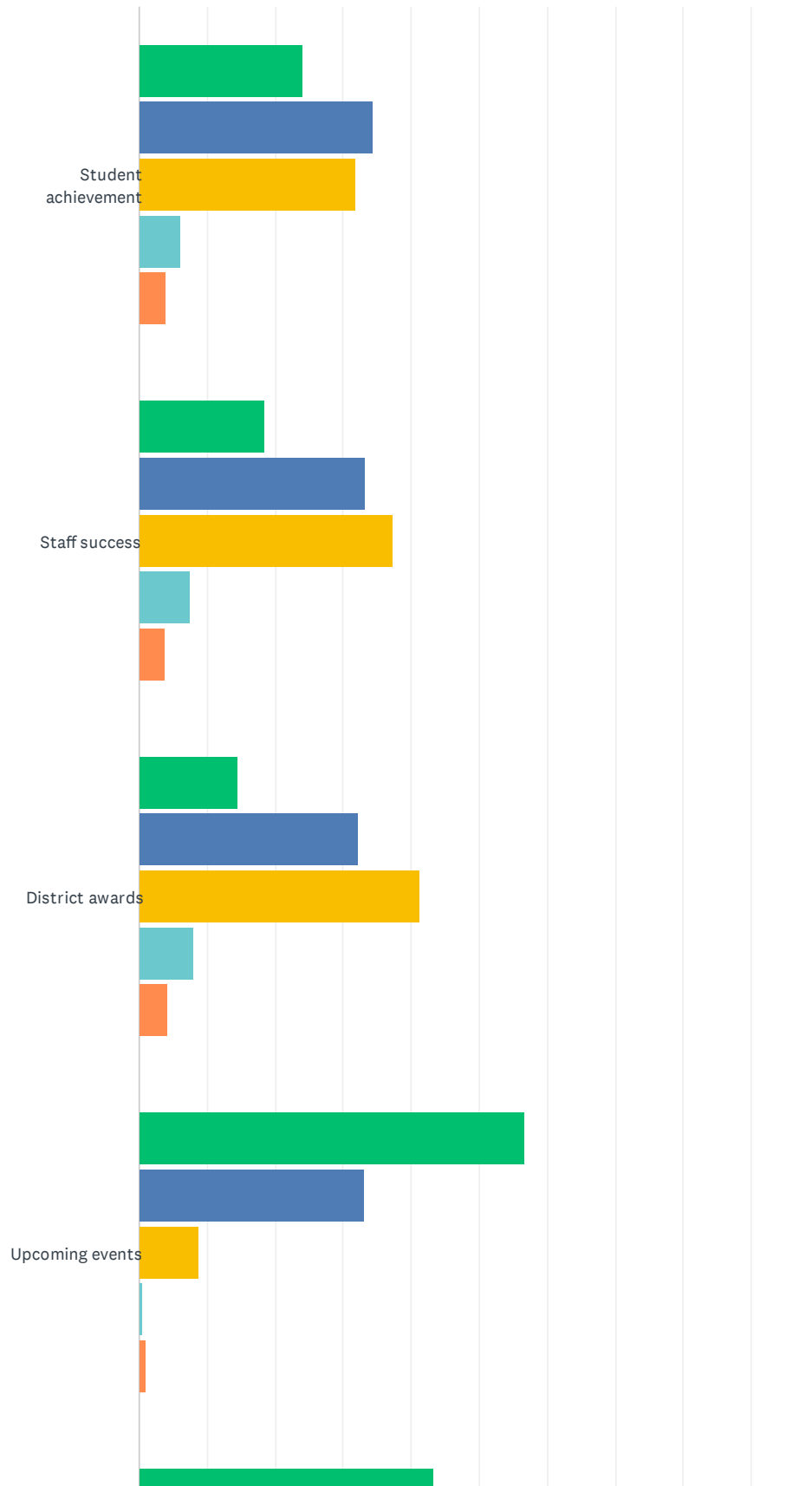
Answered: 1,912 Skipped: 194

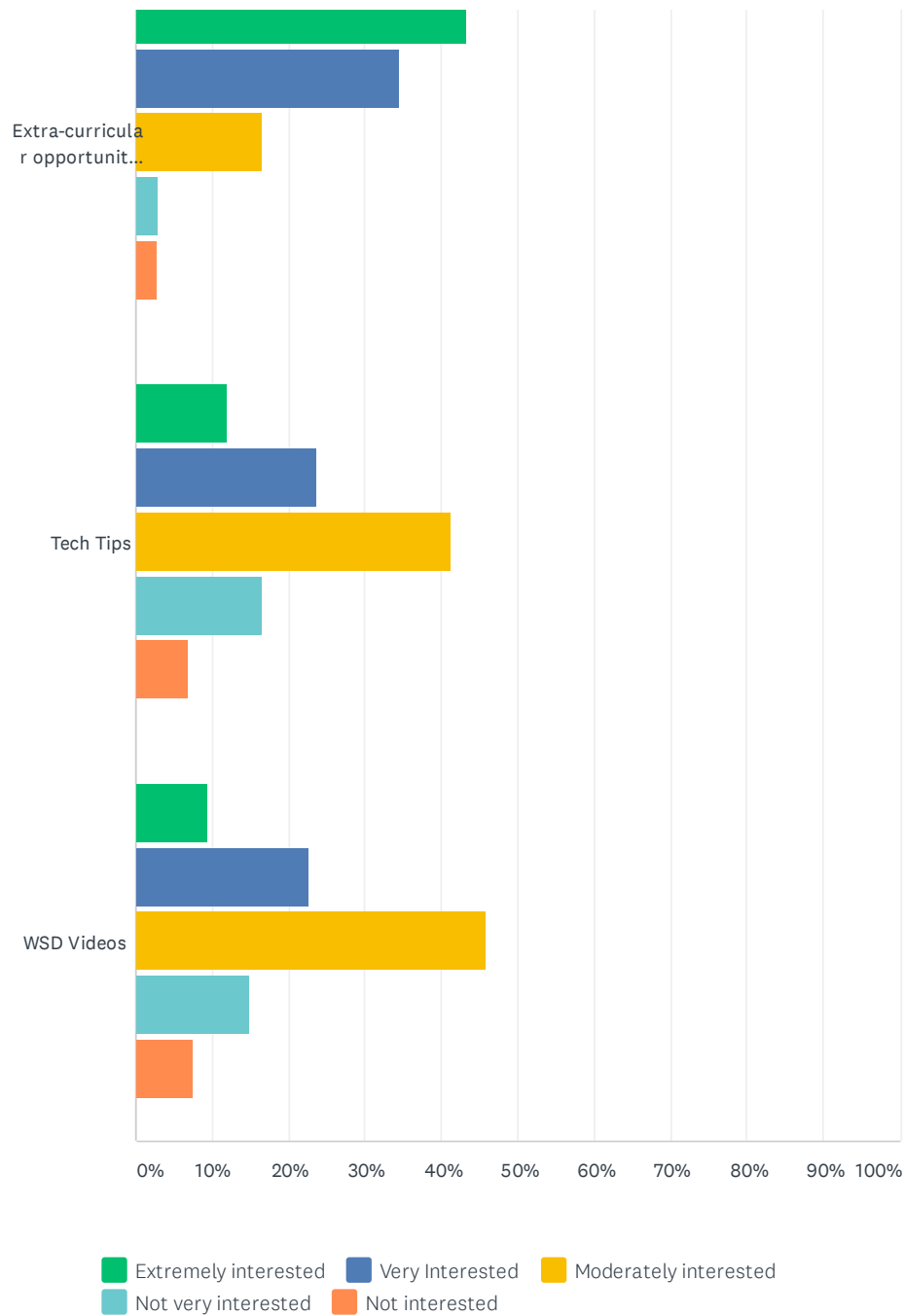


ANSWER CHOICES	RESPONSES	
Always	29.97%	573
Usually	36.51%	698
Sometimes	27.93%	534
Never	4.71%	90
I didn't know about it	0.89%	17
TOTAL		1,912

Q16 What types of stories would you like to see in the WSD eNews?

Answered: 1,867 Skipped: 239

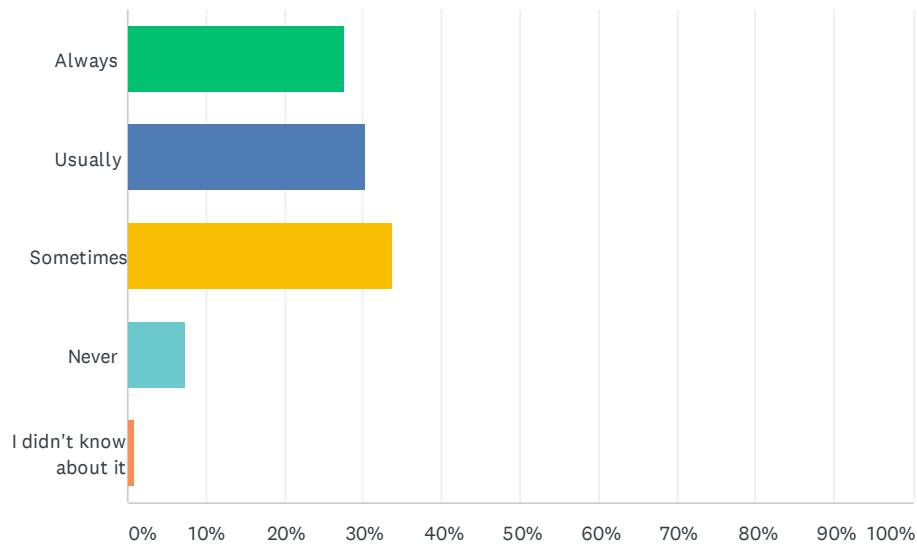




	EXTREMELY INTERESTED	VERY INTERESTED	MODERATELY INTERESTED	NOT VERY INTERESTED	NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Student achievement	24.04% 437	34.21% 622	31.85% 579	6.00% 109	3.91% 71	1,818	2.32
Staff success	18.31% 331	33.24% 601	37.22% 673	7.47% 135	3.76% 68	1,808	2.45
District awards	14.41% 257	32.14% 573	41.22% 735	8.02% 143	4.21% 75	1,783	2.55
Upcoming events	56.76% 1,049	33.06% 611	8.77% 162	0.43% 8	0.97% 18	1,848	1.56
Extra-curricular opportunities for students	43.34% 787	34.42% 625	16.52% 300	3.03% 55	2.70% 49	1,816	1.87
Tech Tips	11.87% 212	23.68% 423	41.15% 735	16.46% 294	6.83% 122	1,786	2.83
WSD Videos	9.44% 167	22.50% 398	45.73% 809	14.87% 263	7.46% 132	1,769	2.88

Q18 Board Meeting Report is sent out following each Board Meeting. How often do you read Board Meeting Report?

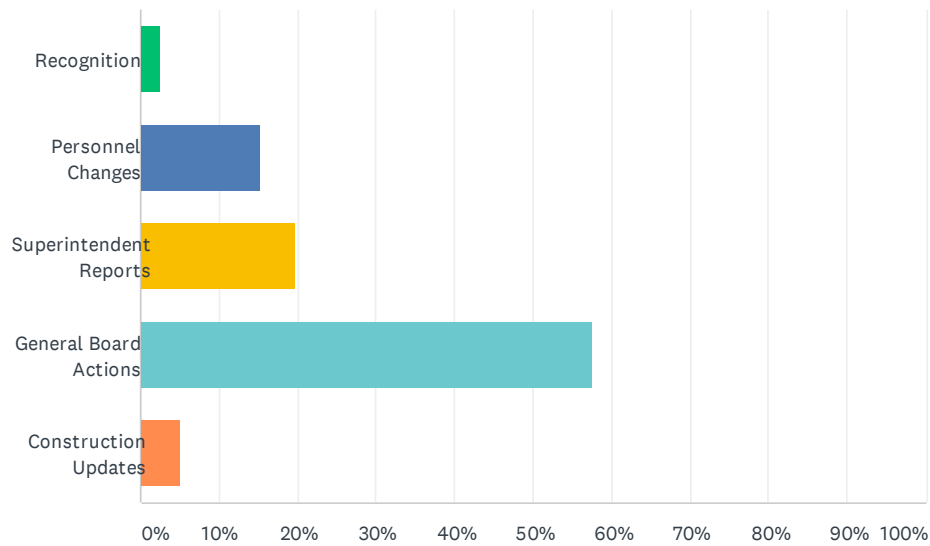
Answered: 1,919 Skipped: 187



ANSWER CHOICES	RESPONSES	
Always	27.67%	531
Usually	30.43%	584
Sometimes	33.66%	646
Never	7.30%	140
I didn't know about it	0.94%	18
TOTAL		1,919

Q19 What types of things do you look for in Board Meeting Report?

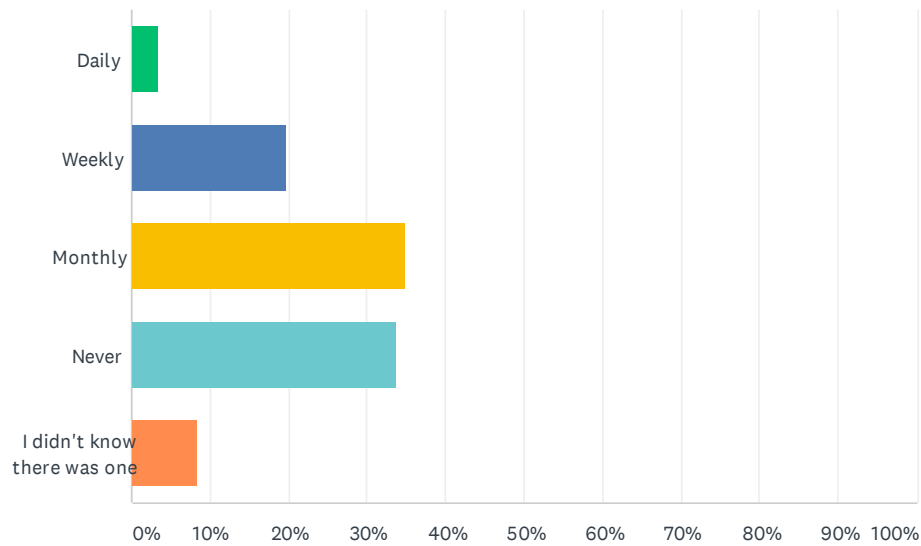
Answered: 1,780 Skipped: 326



ANSWER CHOICES	RESPONSES	
Recognition	2.53%	45
Personnel Changes	15.17%	270
Superintendent Reports	19.66%	350
General Board Actions	57.53%	1,024
Construction Updates	5.11%	91
TOTAL		1,780

Q20 How often do you visit the District Facebook page?

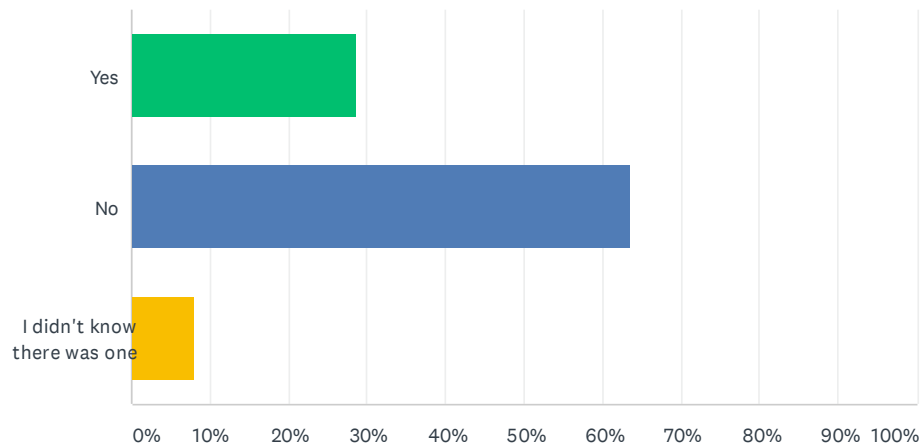
Answered: 1,905 Skipped: 201



ANSWER CHOICES	RESPONSES	
Daily	3.36%	64
Weekly	19.74%	376
Monthly	34.96%	666
Never	33.60%	640
I didn't know there was one	8.35%	159
TOTAL		1,905

Q21 Do you follow WSDinfo on Twitter?

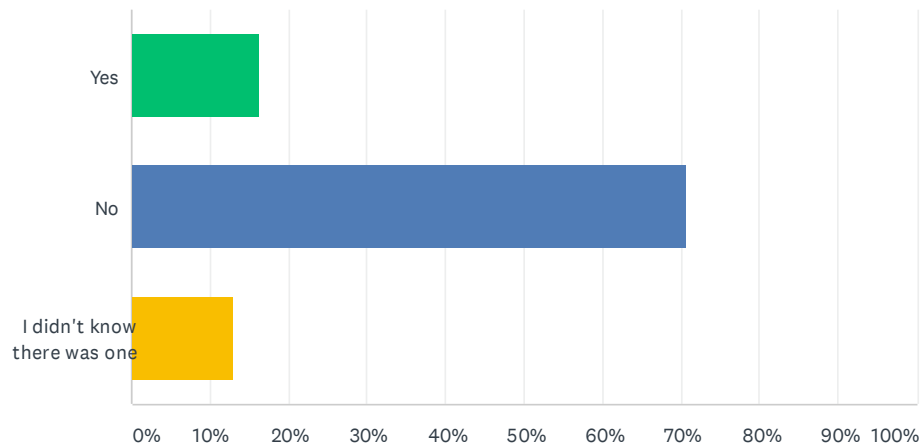
Answered: 1,910 Skipped: 196



ANSWER CHOICES	RESPONSES	
Yes	28.64%	547
No	63.51%	1,213
I didn't know there was one	7.85%	150
TOTAL		1,910

Q22 Do you follow WSDinfo on Instagram?

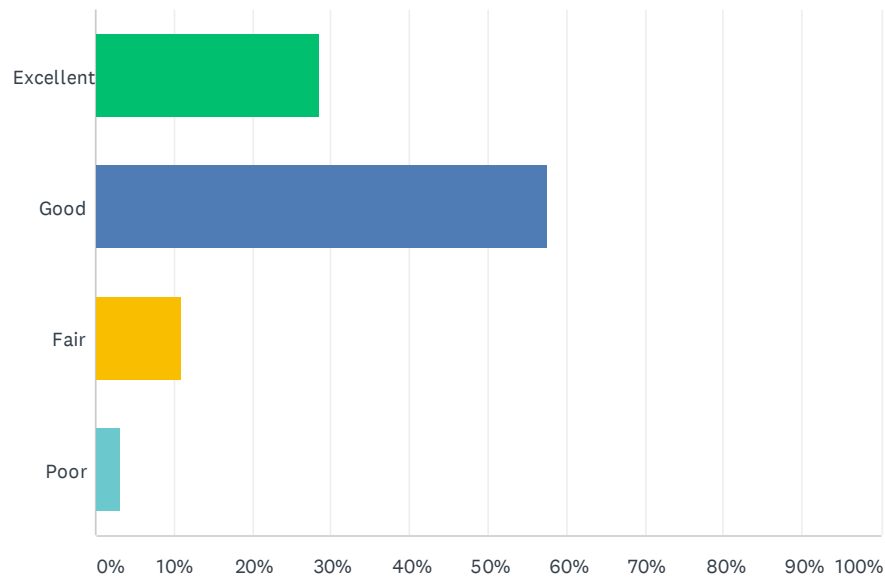
Answered: 1,909 Skipped: 197



ANSWER CHOICES	RESPONSES	
Yes	16.29%	311
No	70.72%	1,350
I didn't know there was one	12.99%	248
TOTAL		1,909

Q23 Overall how would you rate communication between the District and parents?

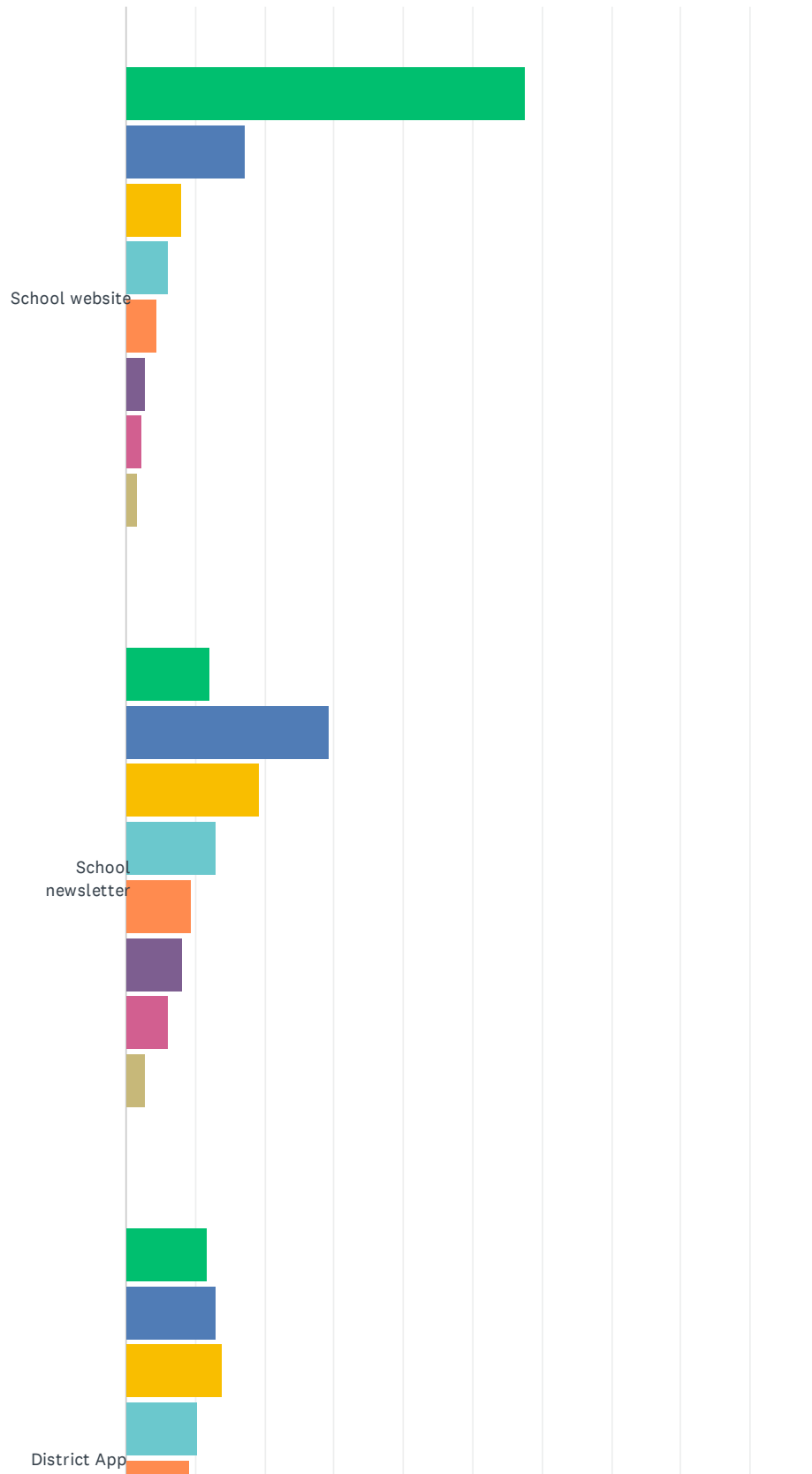
Answered: 1,892 Skipped: 214

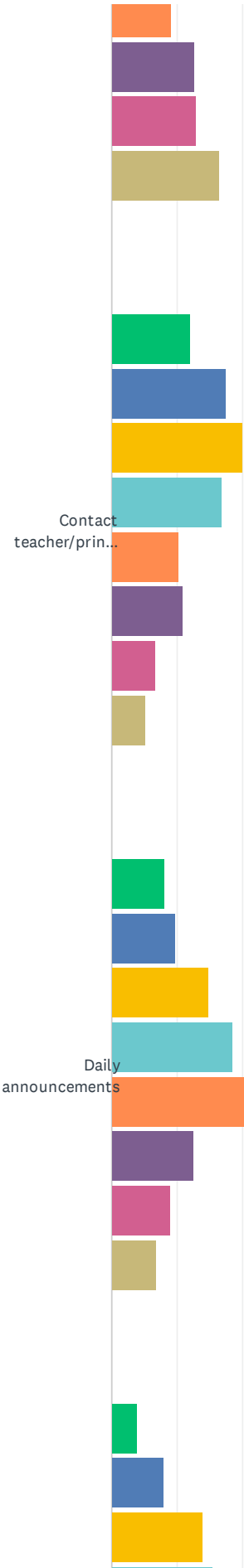


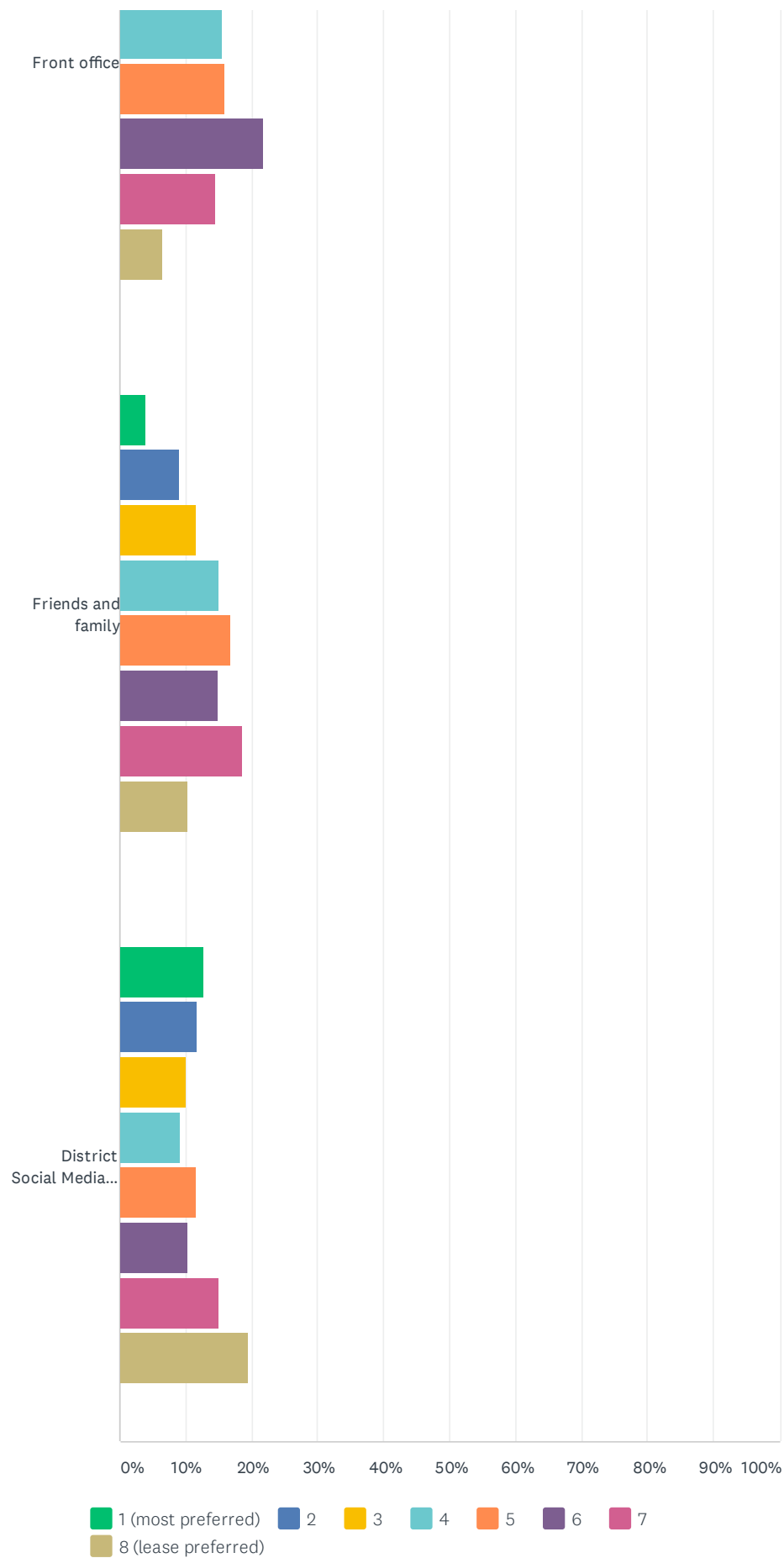
ANSWER CHOICES	RESPONSES	
Excellent	28.44%	538
Good	57.56%	1,089
Fair	10.89%	206
Poor	3.12%	59
TOTAL		1,892

Q25 When looking for information about my child's school, I usually go to (please rank in order of preference):

Answered: 1,587 Skipped: 519



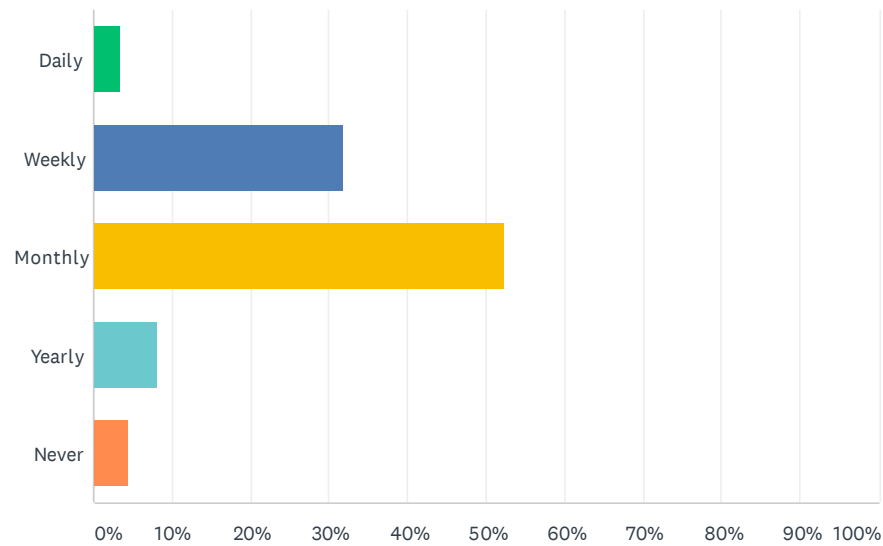




	1 (MOST PREFERRED)	2	3	4	5	6	7	8 (LEASE PREFERRED)	TOTAL	WEIGHTED AVERAGE
School website	57.58% 836	17.15% 249	7.92% 115	6.13% 89	4.48% 65	2.75% 40	2.34% 34	1.65% 24	1,452	2.07
School newsletter	12.19% 141	29.30% 339	19.19% 222	12.88% 149	9.42% 109	8.21% 95	6.14% 71	2.68% 31	1,157	3.38
District App	11.75% 123	12.89% 135	13.85% 145	10.32% 108	9.17% 96	12.70% 133	12.89% 135	16.43% 172	1,047	4.48
Contact teacher/principal directly	12.15% 140	17.53% 202	20.14% 232	16.93% 195	10.33% 119	10.94% 126	6.77% 78	5.21% 60	1,152	3.76
Daily announcements	8.12% 84	9.86% 102	14.89% 154	18.57% 192	20.21% 209	12.48% 129	8.90% 92	6.96% 72	1,034	4.34
Front office	3.98% 42	7.95% 84	14.02% 148	15.53% 164	15.81% 167	21.69% 229	14.49% 153	6.53% 69	1,056	4.80
Friends and family	3.95% 41	8.96% 93	11.56% 120	15.03% 156	16.67% 173	14.93% 155	18.59% 193	10.31% 107	1,038	4.92
District Social Media (Facebook, Twitter, Instagram)	12.69% 141	11.61% 129	10.08% 112	9.27% 103	11.52% 128	10.35% 115	15.03% 167	19.44% 216	1,111	4.64

Q26 How often do you visit the school's website?

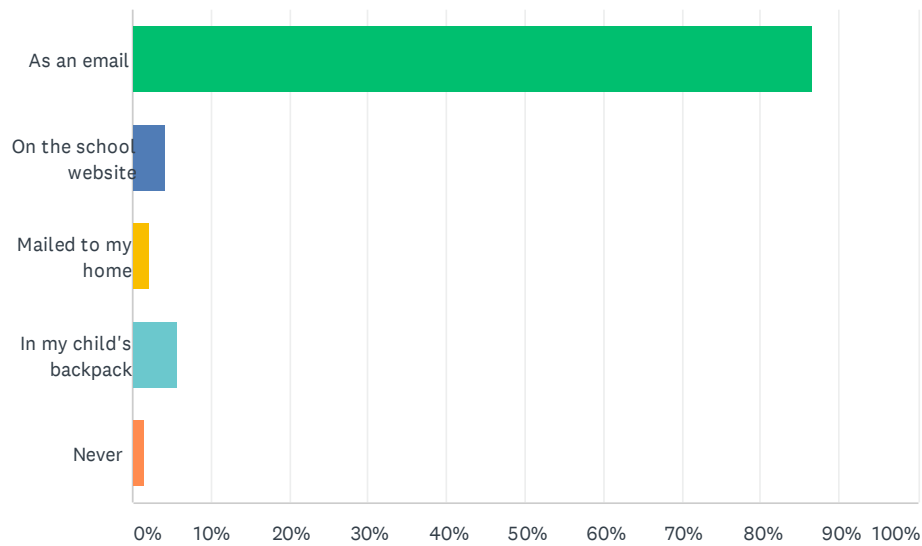
Answered: 1,650 Skipped: 456



ANSWER CHOICES	RESPONSES	
Daily	3.33%	55
Weekly	31.82%	525
Monthly	52.30%	863
Yearly	8.06%	133
Never	4.48%	74
TOTAL		1,650

Q28 I prefer to receive the school newsletter:

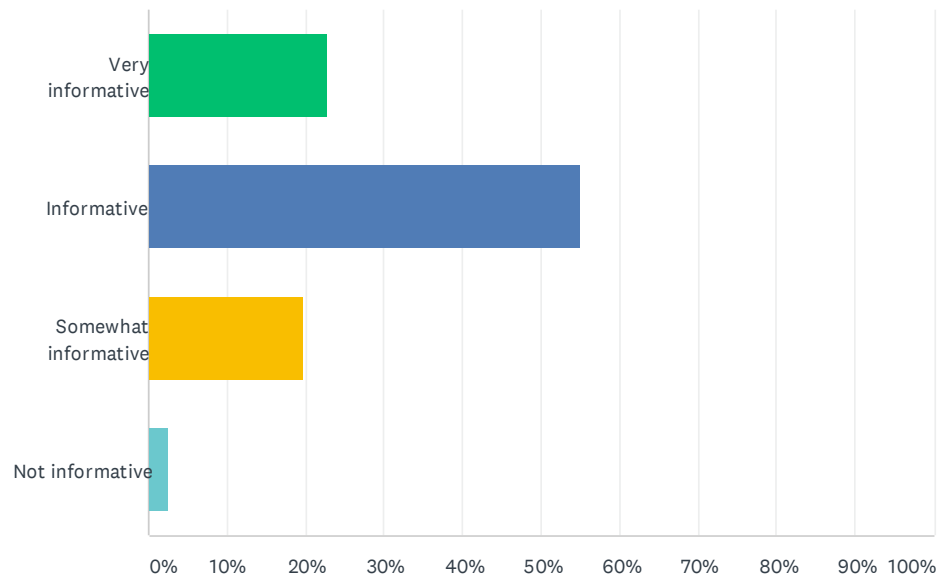
Answered: 1,638 Skipped: 468



ANSWER CHOICES	RESPONSES	
As an email	86.63%	1,419
On the school website	4.21%	69
Mailed to my home	2.14%	35
In my child's backpack	5.62%	92
Never	1.40%	23
TOTAL		1,638

Q29 Generally, the school newsletter is:

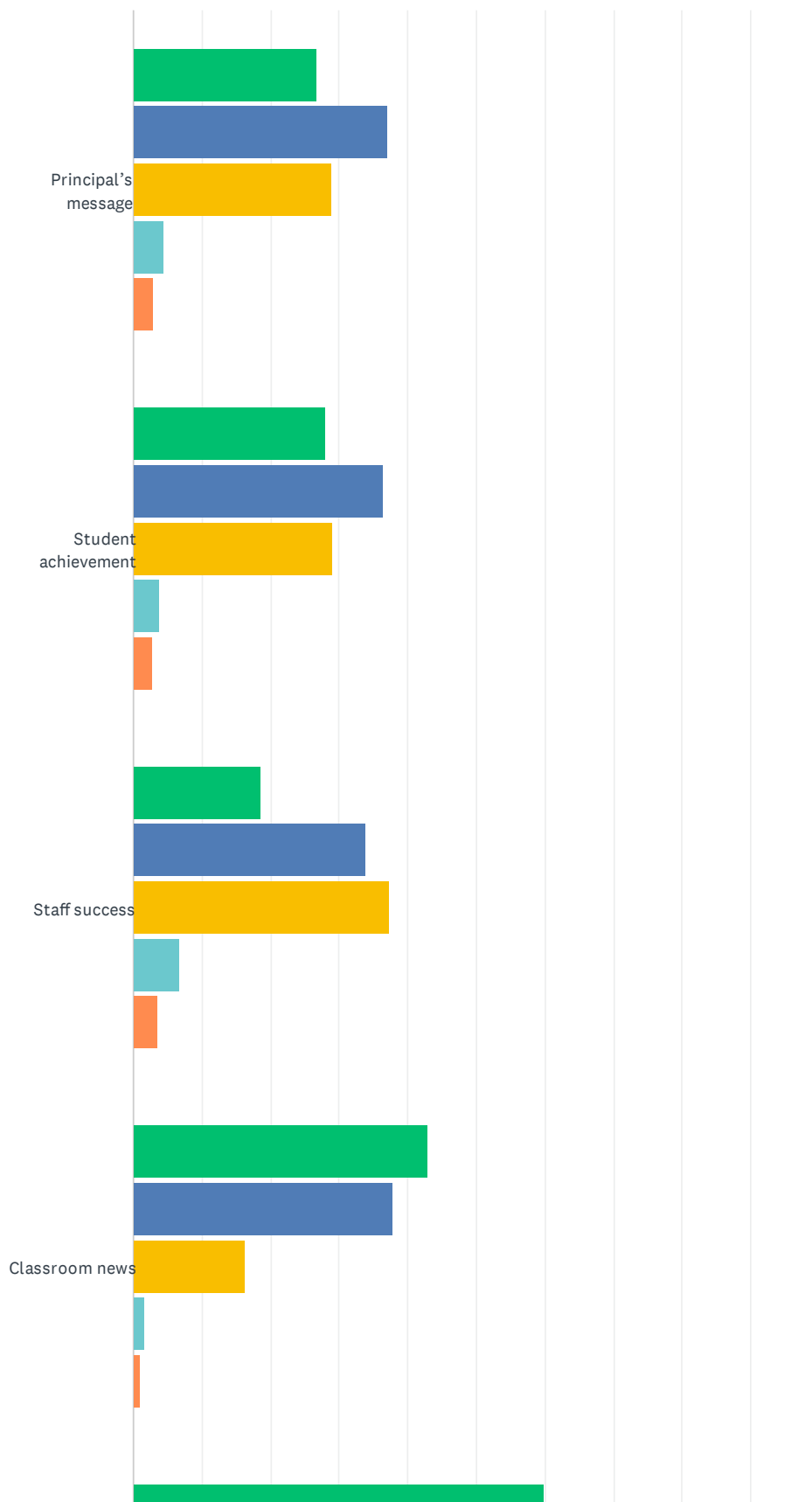
Answered: 1,620 Skipped: 486

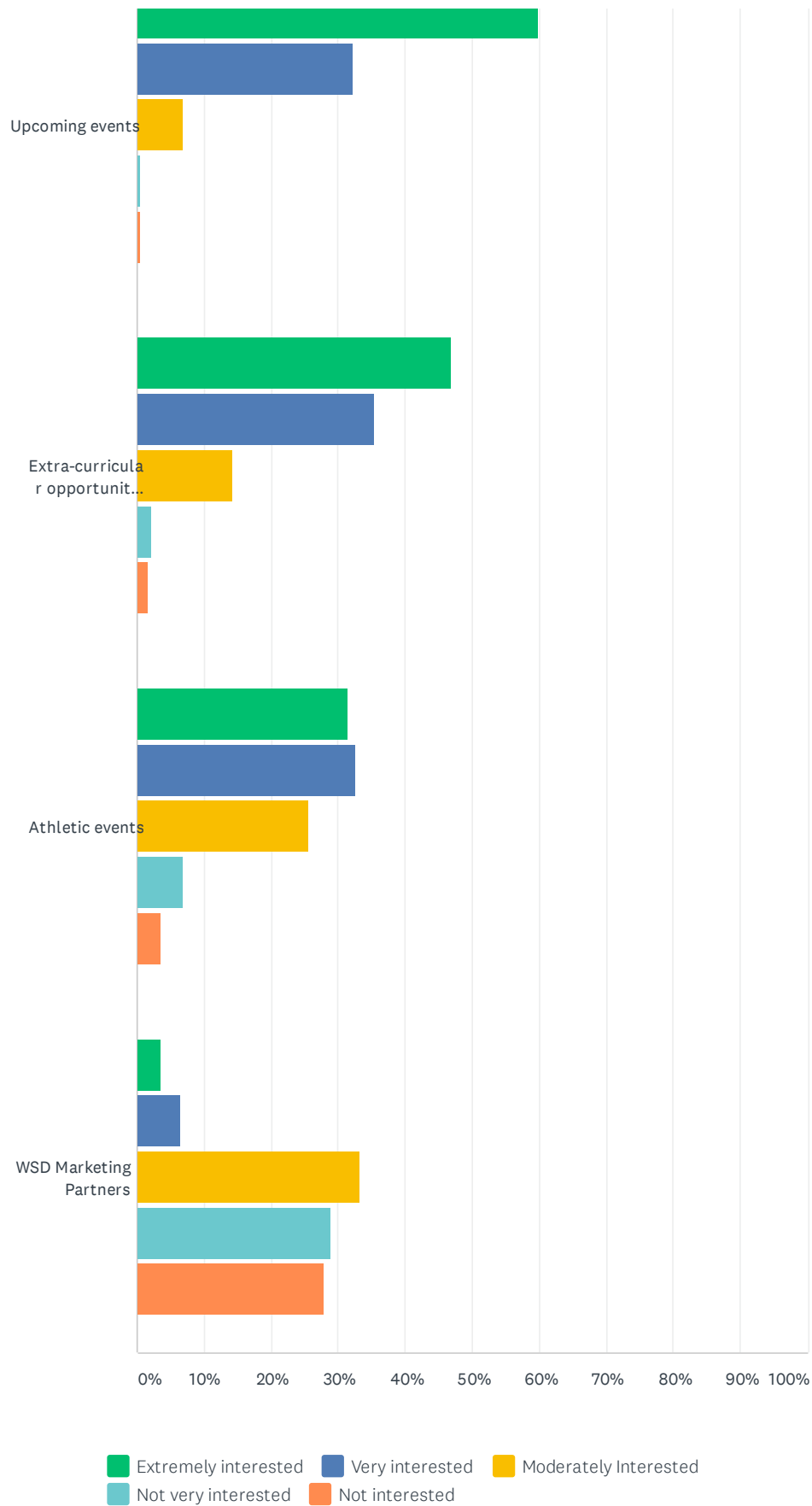


ANSWER CHOICES	RESPONSES	
Very informative	22.84%	370
Informative	55.12%	893
Somewhat informative	19.57%	317
Not informative	2.47%	40
TOTAL		1,620

Q30 What types of stories interest you in the school newsletter?

Answered: 1,607 Skipped: 499

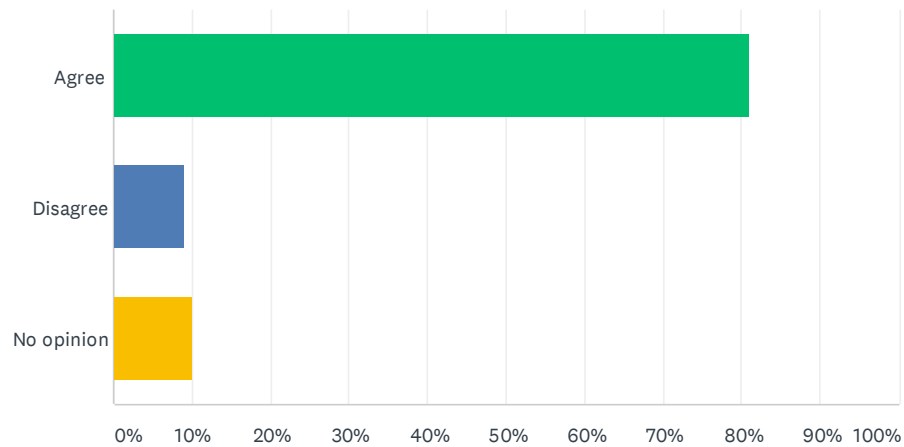




	EXTREMELY INTERESTED	VERY INTERESTED	MODERATELY INTERESTED	NOT VERY INTERESTED	NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Principal's message	26.73% 418	37.08% 580	28.90% 452	4.41% 69	2.88% 45	1,564	2.20
Student achievement	27.97% 433	36.43% 564	29.13% 451	3.75% 58	2.71% 42	1,548	2.17
Staff success	18.66% 286	33.92% 520	37.18% 570	6.78% 104	3.46% 53	1,533	2.42
Classroom news	42.96% 662	37.96% 585	16.35% 252	1.69% 26	1.04% 16	1,541	1.80
Upcoming events	59.90% 947	32.32% 511	6.89% 109	0.44% 7	0.44% 7	1,581	1.49
Extra-curricular opportunities for students	46.76% 729	35.34% 551	14.24% 222	2.05% 32	1.60% 25	1,559	1.76
Athletic events	31.43% 484	32.66% 503	25.45% 392	6.88% 106	3.57% 55	1,540	2.19
WSD Marketing Partners	3.47% 52	6.54% 98	33.24% 498	28.91% 433	27.84% 417	1,498	3.71

Q31 I am informed about what is going on at my child's school.

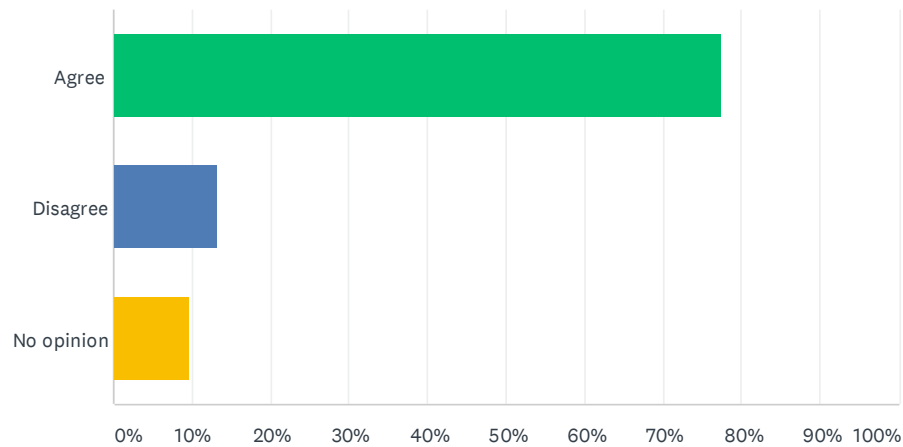
Answered: 1,630 Skipped: 476



ANSWER CHOICES	RESPONSES	
Agree	80.98%	1,320
Disagree	8.96%	146
No opinion	10.06%	164
TOTAL		1,630

Q32 My child's school clearly communicates student academic progress to me.

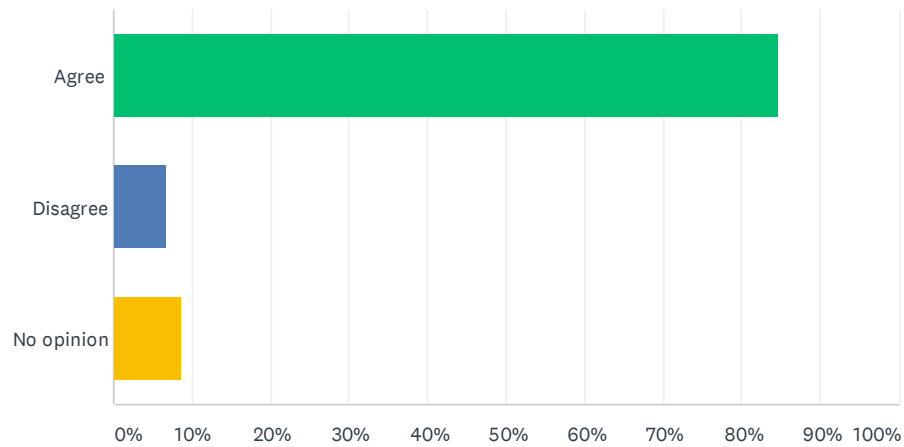
Answered: 1,627 Skipped: 479



ANSWER CHOICES	RESPONSES	
Agree	77.32%	1,258
Disagree	13.09%	213
No opinion	9.59%	156
TOTAL		1,627

Q33 Teachers respond to my questions and concerns in a timely manner.

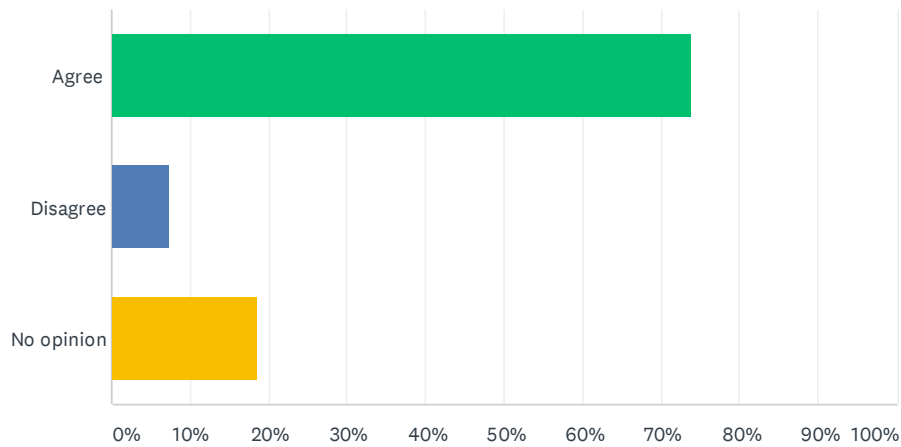
Answered: 1,632 Skipped: 474



ANSWER CHOICES	RESPONSES	
Agree	84.74%	1,383
Disagree	6.68%	109
No opinion	8.58%	140
TOTAL		1,632

Q34 School administrators respond to my questions and concerns in a timely manner.

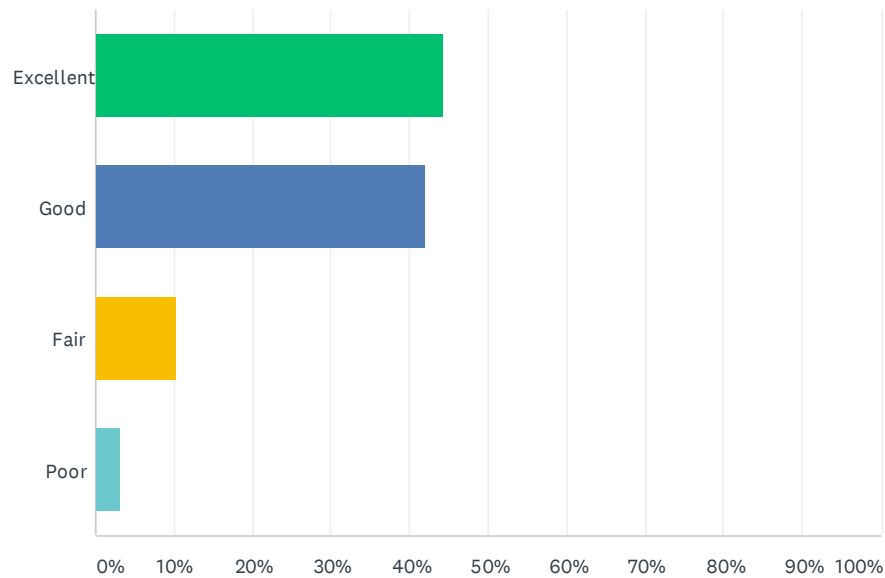
Answered: 1,633 Skipped: 473



ANSWER CHOICES	RESPONSES	
Agree	73.91%	1,207
Disagree	7.41%	121
No opinion	18.68%	305
TOTAL		1,633

Q35 Overall how would you rate communication between your school and parents?

Answered: 1,616 Skipped: 490



ANSWER CHOICES	RESPONSES	
Excellent	44.43%	718
Good	42.08%	680
Fair	10.33%	167
Poor	3.16%	51
TOTAL		1,616