



The “Business Pitch” Scholarship
Funded by
the Winthrop Chamber of Commerce
&
Helen D’Alelio Family Foundation/Dunkin Donuts at the Bridge

<i>Name</i>	
<i>Phone</i>	
<i>Email</i>	
<i>Address</i>	
<i>Current School</i>	
<i>Projected Graduation Date</i>	

The Elevator Pitch

An elevator pitch is a brief explanation of an idea, product, or service, utilized to garner interest in something you have developed. The name comes from the thought that if you met someone new on an elevator, this persuasive pitch could get them interested by the time the elevator ride was over.

Your “Business Pitch” Application

Pretend there is a group of investors looking to invest in a business here in Winthrop. Give them your elevator pitch, including what your idea is, how you would go about implementing it, and what success would look like for your new business. (You may want to include financial information, such as cost to start your business, what you would charge customers, etc.).

Please submit a video, not to exceed 2 minutes, describing the details of your pitch. In addition, please include a 400-word business plan to expand on the items listed above.

The award amount will be TWO (2) \$500 scholarships for 2021.

All essays and videos are to be submitted to ann@winthropchamber.com.

DEADLINE FOR ALL SUBMISSIONS: Deadline will be Wednesday, April 14th.

Awardees will be contacted by the Winthrop Chamber to have photo taken for a Press Release.

The Winthrop Chamber of Commerce is a non-profit organization that represents the interests of our small businesses, in regard to developing a new business, obtaining licensing, advertising, and providing general support as needed. In addition, the Winthrop Chamber also works to foster the relationship between our businesses and the Winthrop community through the gift certificate program and annual events such as Family Beach Day, and the Winthrop Holiday Lighting.