

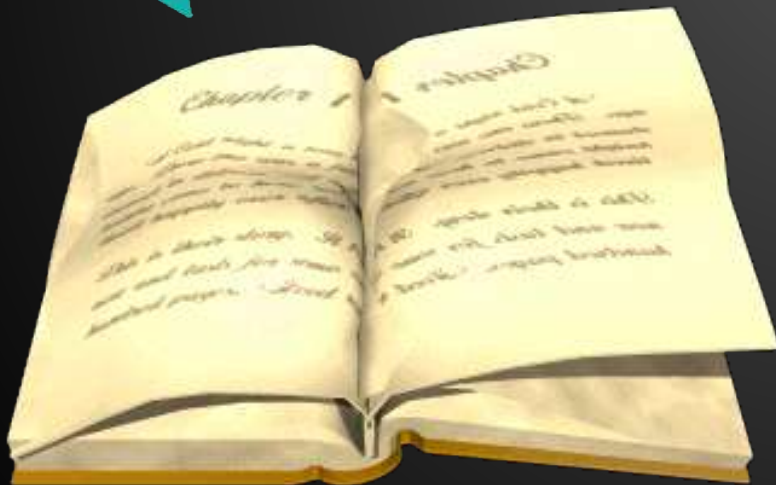
TIME OUT TO THE 1960s



Welcome to
the 1960s

WHO'S S.E. HINTON?

• **WATCH
THIS**



**YOU GOTTA
READ THIS**

ANSWER THESE QUESTIONS

Use
complete
sentences!



How old was she when she wrote the book?

What inspired her to begin writing?

What is the setting of the book? When and where?



AND THESE, PLEASE!



What are some of her hobbies?

What kind of life does she lead today?

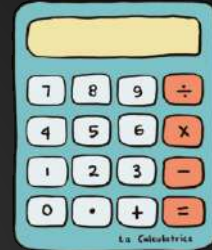
What are two other books she has written?

What inspired her to write *The Outsiders*?

Explore 1965 Prices

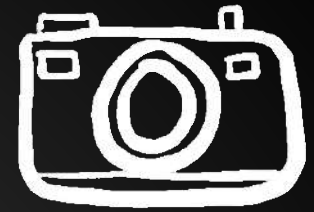
Use the inflation calculator to figure out the prices in 1965,

CLICK HERE



PRICE OF ITEM TODAY	PRICE OF ITEM in 1965
GALLON OF MILK \$3.49	
FORD MUSTANG \$30,000	
MOVIE TICKET \$13.45	

FIND A PICTURE OF



MADRAS SHIRT

1965 MUSTANG

1965 CORVAIR

1960s Women's
Hair

Greasers 1960s

Socs 1960s

WHO IS

PAUL NEWMAN





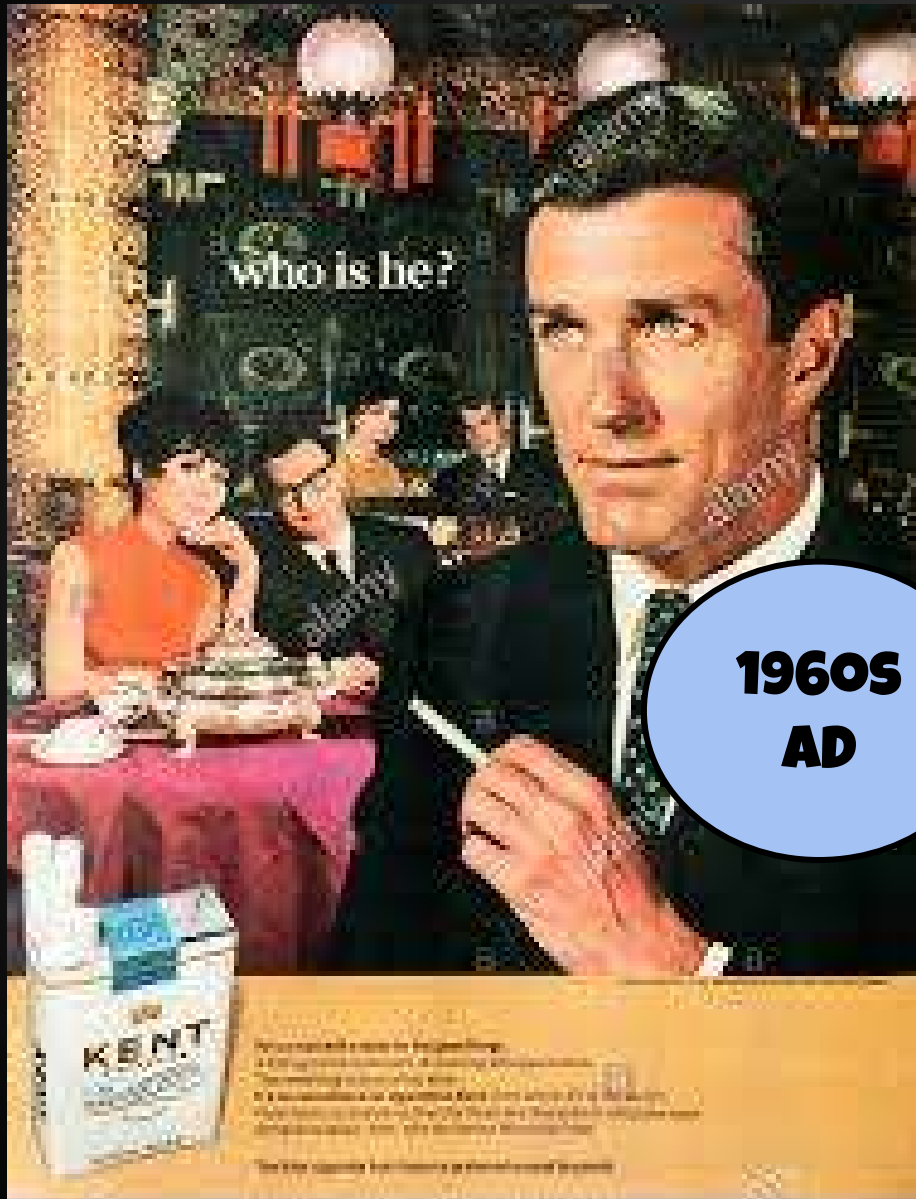
Many of the characters in *The Outsiders* smoke cigarettes. Click on the images below to learn more about why this might have been more acceptable during this time period.

SMOKING KILLS.

DANGER



SMOKING IN THE 1960S



**1960S
AD**



**1960S
commercial**

Gee, Dad, you always get
the best of everything
...even

Marlboro!



1951 AD

Yes, you need
never feel
over-smoked
...that's the
Miracle of
Marlboro!



FROM CHOICE OF YOUR DAD
PLAIN AND A BEAUTY THE THREE

Your taste buds will tell you why
you'll feel better about smoking
with the taste of Kent!

**1962
AD**



*Your taste will become clear and alive,
because KENT with the MICRONITE filter
refines away harsh flavor...refines away hot taste
...makes the taste of a cigarette mild and kind!*

IMPORTANT

Get your taste buds back to normal.
Try a carton of Kent without switching
and you know Kent is kind to your
taste buds, kind to your throat.
Enjoy the wonderful
taste of the world's finest quality
tobacco. Then try your old brand!
What a difference in taste! You'll
feel better about smoking with the
taste of Kent.

A PRODUCT OF P. LORILLARD COMPANY—FIRST WITH THE FINEST CIGARETTES—THROUGH LORILLARD RESEARCH

©1962 P. LORILLARD CO.

QUESTION TIME

When did the federal government require warning labels on cigarette labels?

What did the first warning label say?

What percentage of adults smoked cigarettes in 1965?

What percentage smoked cigarettes in 2015?

QUESTION TIME

Write down three important facts from the “danger” article.

Look at the ads and watch the commercial?
How did cigarette companies portray smoking? How did some of them entice prospective customers (watch video)?

ELVIS PRESLEY

Read about
the
censorship of
ELVIS!



WATCH ELVIS
SING "HOUND
DOG" ON THE ED
SULLIVAN
SHOW



THANK WILLIAMS

ENJOY!



THE BEATLES

BEATLES
HAIR AND
MUSIC



BEATLEMANIA



IT'S TIME TO ROCK

Who do you think you'd like most?

- ☐ The Beatles
- ☐ Elvis Presley
- ☐ Hank Williams



Do you think this would
be an expensive hobby?
Why or why not?

WATCH A VIDEO



BARREL RACING

The Drive-Ins



Why do you think teens would enjoy hanging out here? What would they do?

TV IN THE 60S

The Jetsons

P E R R Y M A S S O N



STEREOTYPES



What stereotypes did you see in The Jetsons cartoon?

Do you think women might complain about this cartoon today? Why or why not?



GEN Z SLANG

LET'S HAVE FUN!

You will write a conversation between two people from the 1960s. Incorporate information you learned in this webquest. You will [click](#) here to find an extensive list of slang words to use.

You will work with a partner. Assignment in Google classroom!



CONGRATULATIONS

You made it back to 2021!

YEET!

