



2021 Major Saver “Contactless” Fundraiser Guidelines/Procedures

Major Saver has made safety modifications to our program so we can continue to partner with the Lebanon Education Foundation to run our annual card campaign. We understand all plans are fluid and can change with new information; however, it is important for us to begin to formulate a logistics and staffing plan for your upcoming campaign.

First and foremost, Major Saver will adhere to all district requirements to insure the health and safety of your students and staff at all times. Your customized campaign plan will be designed around the guidelines set forth by your district. Based upon what we have seen thus far, the changes listed below begin to provide the plan framework and address what we feel are the components of greatest concern:

Student Envelope Delivery: February 24th, 2021

Major Saver will drop off student flyers at each school office on this preapproved day. Envelopes will be organized by teacher and classroom for teacher mailbox distribution. Digital versions will be available for the students who are participating in remote learning.

Campaign Kickoff & Flyer Distribution: February 25th, 2021

A digital/video kickoff will be shared with each school via email prior to kickoff date. Schools will be asked to share the digital assembly to all students and families on the scheduled kickoff date. Digital video can be easily sent via email to each classroom teacher.

Collection Process: March 2nd – 8th, 2021 (March 9th)

Collection days may be limited less days to reduce school visits along with a revised collection process minimizing contact. Collection days will be preapproved prior to campaign kickoff.

- Office or (vestibule area) collection only. No contact with teachers and students.
- Major Saver staff will follow all physical distancing and PPE requirements.
- Teachers will send any sales packets to the office first thing in the morning.
- Office visits will be brief to collect money, fulfill card orders and classroom prizes.
- Fulfilled orders will be left in the office for redistribution later in the day.

Remote/Online Students: Students who are participating in remote/online learning will have the ability to participate via an “online campaign”. Cards will be mailed directly to the customer on a daily basis. Student prizes will be dropped off at each home school for a parent pick-up at a later date.

Limo Ride Incentive: The Limo Ride incentive will **NOT** be offered on our prize program this school year. A replacement physical prize will be given at the same level.