



20 Time Project

{Passion Project, Genius
Hour etc.}

What is 20 Time?

20 Time is based on Googles company philosophy which gives it's employees 20% of their time to work on independent passion projects within the company.

20 Time at Google is what led to the creation of Gmail and many other of Googles most widely used services.

20 TIME:

WEEKLY

Blogging

WORLD ISSUES

Directions: Throughout the course of this semester, you will be spending one day per week developing a project pertaining to a world issue that currently exists. On the following pages, you will find the requirements and the expectations for the project. Please read through ALL expectations prior to starting the project.

Expectations: The purpose of this project is for you to work *independently* on developing a solution to a world issue. You are expected to thoroughly research your topic, learn and understand the dynamics of the issue, and create/develop a possible solution to the problem at hand. This project will require you to think outside the box and develop knowledge about issues that exist not only in your country, but around the world as well.

Tasks: The following tasks will need to be completed by the end of the semester. Each task should be dedicated to a Friday class period. Each task will be explained in more detail on the following pages.

- ☐ Defining “world issue” and topic selection
- ☐ Development of Weebly blog and creating a theme for the blog
- ☐ 10 full blog posts including research and factual information about the development of the issue
- ☐ 1 podcast explaining the issue in detail (attached to blog)
- ☐ 1 video PSA (public service announcement) that is attached to the blog.
- ☐ 1 physical display of the world issue using a form of propaganda

- ☐ Develop a PLAN OF ACTION and solution to the world issue
- ☐ Develop a unique display for the PLAN OF ACTION to present your solution in detail
- ☐ Create a final bound booklet with all aspects of your project displayed
- ☐ Present your final project to a small group in the class
- ☐ Grade and review your classmate's final projects

300 POINTS TOTAL



<https://www.youtube.com/watch?v=xupHuEk8p7g>



#20 TIME

JTMS 2015

<https://www.youtube.com/watch?v=TjvN6XFSMBk>



[https://www.youtube.com/
watch?v=3_TOarCXYrw](https://www.youtube.com/watch?v=3_TOarCXYrw)

What is a world issue?

On a Sticky Note write down what you think the definition of a world issue is and place it on the appropriate poster.

Brainstorm: What are possible topics you could do for your 20 time project?

Write as many topics down as you can think of on individual sticky notes and place them on the appropriate poster.

- <https://www.un.org/en/sections/issues-depth/global-issues-overview/> (this website may help you)

<http://www.takepart.com/photos/10-social-issues-americans-talk-about-twitter-most/index.html>

Ex: Climate change, World hunger, Poverty etc.

This step is just for getting as many ideas as possible in the end we will ask you to choose a topic that you are passionate about (you will be asked to defend this in your pitch)

Brainstorm: What will you do to make change? What is your medium?

Brainstorm different mediums you could use for your 20time project and place each sticky note on the appropriate poster. What medium could you use?

Ex: Making a social media campaign, making a series of web comics about your issue, volunteering with an organization etc.

As you work through your 20 Time project you will blog about what you are actually DOING.

Decision Time

Once you have decided on your topic you will fill out your proposal form following the link on the next slide. Remember both parents and teacher must approve of your proposal.

If you are still undecided go view all of the other classes brainstorming posters out in the pod or see me to talk it through.

Your Pitch!

Rowan's Proposal Form: <https://bit.ly/2UgHKYc>

Go to this URL to pitch your idea to me!

Wild's Proposal Form: <https://bit.ly/2YPP0sl>

Go to this URL to pitch your idea to me!

Kaplan's Proposal Form: <https://bit.ly/2uUqk4J>

Go to this URL to pitch your idea to me!

WEEBLY BLOG

*Setting up your blog
developing a the*

SETTING UP YOUR BLOG {DIRECTIONS}:

1. Go to www.weebly.com
2. Sign up for free by typing your name, email address, and password in the appropriate spaces.
3. Click "Get Started"
4. A page will pop up that says, "What is the focus of your site" and you will need to click "Blog"

5. Select a theme that is appropriate for your topic (you can change this at a later date if necessary).
6. Once you “choose” a theme, you will need to select the first option that says “Use a Subdomain of Weebly” in order to create your URL. Choose a URL that will be easy to remember and that relates to your topic.
7. In order to create a new blog post, you will select “New Post” in the bottom right hand corner of the blog. Once you click that option, you can title and begin writing your blog entry.
8. Be sure to personalize your blog by adding information about yourself and the purpose of your blog.

9. You'll notice on the left side of the page that you can add a variety of add-ons to your blog posts. I would strongly suggest adding pictures, slideshows, and/or videos to your posts to make them more engaging.

TIP :

When someone views your blog, they should have a general idea right away about the world issue you are discussing. With that being said, create a theme throughout your blog that is cohesive and that matches the theme of your topic!



Miss Nieto's 20 Time Example

- <https://20time2019.weebly.com/>
- <https://crocheting4acause.weebly.com/>
- <https://pachatherapydog.weebly.com/>
- <https://wildfeedsthehungry.weebly.com/>
- Click the top left button to see all the pages of my blog.

Once you have your blog

- Hit “publish” and submit the URL link here:

<https://bit.ly/2Dj4sEL>