

## Lesson 2.3 Internet Research

### PART 1 | Author's Purpose

It is important to consider author's purpose as you evaluate sources of information for your topic.

#### Consider the source.

		Entertain	Inform	Persuade
1. The opinion page of a newspaper		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. A magazine article paid for by a cosmetics company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
3. A website focused on celebrities		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. An online encyclopedia		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. A textbook for students		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. A website created by a charity asking for donations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

#### Consider the types of information and language included and how both are presented.

		Entertain	Inform	Persuade
1. Clear and balanced facts and information		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Rhetorical questions to reader where the answer is obvious	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
3. Vivid verbs and sensory details that create a dramatic image	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
4. A story that captures the reader's emotions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
5. Quotations from respected experts		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

#### Read each of the following and identify the author's purpose.

Article	Author's Purpose	How do you know?
"Is It Fair to Eat Chocolate?" from Skipping Stones (pg 326, para. 1-3)		
Industrialists and Entrepreneurs (pg 315, para. 1-4)		

### PART 2 | Types of Sources

	Primary Source	Secondary Source	Tertiary Source

Primary Secondary Tertiary

- |  |                       |                       |                       |
|--|-----------------------|-----------------------|-----------------------|
| 1. A dictionary of chocolate baking terms                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2. A book on the history of chocolate                    | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 3. A sketch of plans for Cadbury chocolate packaging     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4. A website about modern and unusual uses for chocolate | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 5. A page from Cadbury's diary                           |                       | <input type="radio"/> | <input type="radio"/> |
| 6. A timeline of chocolate usage over the centuries      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

**Which type of source do you think is most credible? Explain.**

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