



# GUESS WHO?

# John Grisham



# Mick Jagger



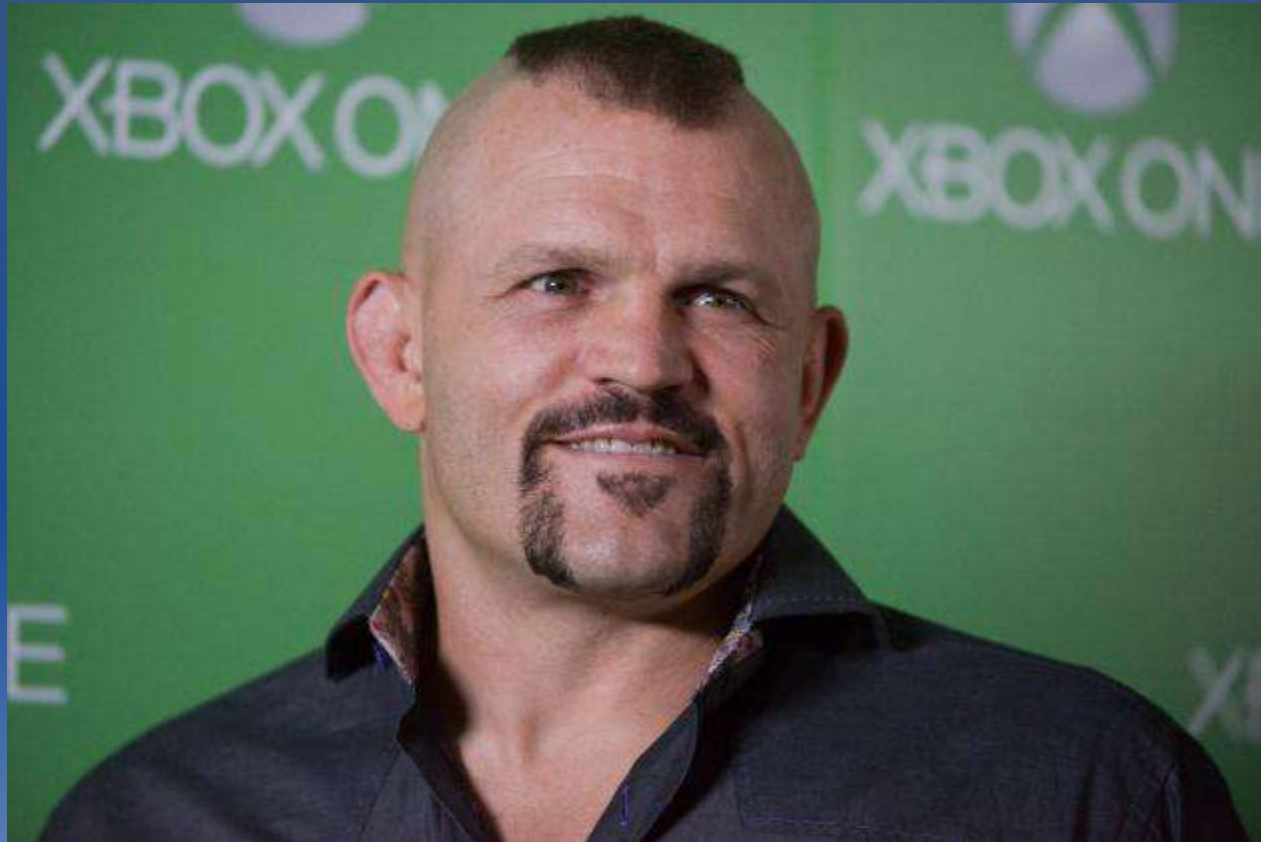
# Janet Jackson



# Bob Newhart



# Chuck Liddell





# Kenny G



# Cris Carter






# Robert Plant



# Ray Romano





What Do All of These Famous  
People Have in Common?

They were Accounting  
majors in college!




# Why Study Accounting?

10. Jobs. A major in [that *other* field] and a minor in Accounting usually lands a sweet job as an accountant.
9. Promotions. Accountants get promoted. In a single year, CFOs (Chief Financial Officer) were promoted to CEOs (Chief Executive Officer) at Krispy Kreme Donuts, Phillip Morris and Applebee International.
8. Good Company. John Grisham was a Certified Public Accountant before he became a famous writer.
7. Answer to Prayers. Your parents are secretly praying that you become an accounting major so you can earn enough money to never live at home again.
6. Chicks. Guys dig girls who know the difference between debits and credits. It is a respected career.



# Seriously Though.

5. Accounting majors learn how to do business better than business majors so they can advise business majors on what to do.
  4. Accountants learn the rules that govern business. Accountants are the only non-attorneys that can represent clients in tax court.
  3. Accountants know the computer software that runs business and train others to use these programs effectively.
  2. Accountants are communication specialists. We explain complex issues to anybody, no matter how unsophisticated.
  1. Accountants are professionals. We know what to do. We say to our clients, "Wait, don't tell me what you want to *do*. Tell me what you want to accomplish, and I'll advise you on how to do it."
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Now...

Let's learn to do  
ACCOUNTING  
together!

