



EMPOWERED™

ACTIVITY

100 ENTREPRENEURS

This activity allows students the opportunity to independently research an entrepreneur from history who made an impact on their community, economy, or the world. The students are encouraged to use a little creativity as the activity requires students to create a collage of images and words to describe their respective entrepreneurs. Finally, the students will present a short pitch about their entrepreneur.

PREPARATION

- Depending on your grade level, consider if the activity steps need to be leveled up or down based on their learning abilities.
- Vet list of 100 Entrepreneurs that Changed the World. You may choose to not include some in the list or to add some that are not on the list. Use your discretion.
- Determine how students will choose their entrepreneur for research. Will they choose from provided list or randomly draw from a hat?
- Print handout to explain the activity. You will need to make sure you have altered the provided documents to reflect the specifics of your classroom, schedule, and lesson plan.
- Determine the length of the pitch. You should consider your class schedule as well as class size.
- Determine how students will visually present their materials - digitally or physically. If physically, purchase materials listed as "Optional" under Supplies.

INTRODUCTION

- Share with students what it means to be an entrepreneur. Sometimes it means to solve problems for profit, and sometimes it means producing innovative solutions to problems that exist. Ask students to describe someone they consider to be a successful entrepreneur who has changed the world. Tell students they will have an opportunity to research an entrepreneur who changed the world.

ACTIVITY STEPS

1. Give each student a handout explaining the activity, and a project PowerPoint slide describing the activity. Go over the activity expectations.
2. Share the list of entrepreneurs with students. Allow them to select the entrepreneur that they would like to learn more about. The goal of the research is to determine what makes this person an entrepreneur. Share with students:
 - a. Create a visual that shares about their entrepreneur. For example, a PowerPoint, poster, collage, short video, etc. The visual should include, but is not limited to:
 - i. Your entrepreneur's first and last name
 - ii. At least 1 picture of the entrepreneur
 - iii. At least 5 words to describe your entrepreneur
 - iv. At least 5 photos to identify your entrepreneur's businesses and/or products
 - v. Select the Foundational Principle that you feel is highly demonstrated by the entrepreneur and explain why.
 1. Share with students ahead of time how you would like for them to submit their assignment. Will they "turn in" electronically or physically? Having students "turn in" assignments electronically allows you the opportunity to project their respective collage on screen as they pitch about their

ACTIVITY TIME 45 Minutes	
FOUNDATIONAL PRINCIPLES	
Freedom	Passion
Knowledge	Integrity
Opportunity	
KEY CONCEPTS	
<ul style="list-style-type: none">• Contribution Motivation• Freedom to Enter and Compete• Trial and Error (Failure)• Contribution Motivation• Respect• Comparative Advantage• Mentorship	
MATERIALS NEEDED	
<ul style="list-style-type: none">• Poster board - optional• Craft paper - Optional• Craft supplies (markers, colored pencils, glue, etc.) - optional• 100 Entrepreneurs Handout• 100 Entrepreneurs Names List• 100 Entrepreneurs PowerPoint• Empowered Currency - Printed or Virtual	

entrepreneurs. If you have the capability, print the collages in color and project them using a document camera.

3. After their project is complete, students will pitch for 3-5 minutes while their visual is displayed for your peers to see.

ACTIVITY DEBRIEF

PRINCIPLES + MARKETS

- What did these entrepreneurs have in common? Did these entrepreneurs “solve problems for profit”? What made them successful?
- Can you zero in and highlight any of the Foundational Principles these entrepreneurs exhibit in their life? Discuss.
- Do you believe you have any of these same characteristics? Were you born with these traits, or do they develop over time? If you do not think you were born with them, do you think these are traits that can be developed? Discuss. (Fixed vs Growth (Entrepreneurial) Mindset)
- Did they ever fail in their entrepreneurial efforts? What if they had never decided to be entrepreneurial? Would there be any companies, products, or services that we would not have today? (Trial and Error, Failure)
- In what ways did your entrepreneurs improve the lives of others?
- Do you believe your entrepreneur found fulfillment in their work? What evidence do you see of this?
- What are some examples of when the entrepreneur you studied demonstrated the Foundational Principle, Opportunity? The Foundational Principle, Knowledge? The Foundational Principle, Passion? The Foundational Principle, Integrity?
- What examples did you see in the entrepreneurs of finding opportunities in the obstacles they overcame in their life?
- What evidence do you see in the entrepreneurs that you researched that they created value for others while being good stewards of the resources they used?
- Did your entrepreneur benefit from Freedom, and the Freedom to Enter and Compete? Explain. Did society benefit?
- What evidence do you see that your entrepreneur had a comparative advantage in the marketplace?

MINDSET

- What self-management skills do you know they employed, or believe they employed, to overcome their failures and try again?
- Contribution Motivation is the belief that your success is tied to the success of others. (Contribution Motivation is also seen in the Foundational Principle, Passion.) In what way did your entrepreneur demonstrate contribution motivation?
- Where did you see evidence of your entrepreneur’s ability to empathize with customers, having the ability to put themselves in the shoes of their customers?
- Did the entrepreneur you studied succeed by creating value for others? Do you believe they were motivated to assist rather than harm others? Explain.
- Did the entrepreneur you studied have mentors in their life, others that they learned from? (Knowledge)



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