Multiplication with 

Strategy 1: Count On (from 8x)

$$9 \times 7$$
$$= \underbrace{7 + 7 + 7 + 7 + 7 + 7 + 7 + 7}_{} + 7$$
$$= (8 \times 7) + 7$$

Strategy 2: Partial Products (Distributive Property)

$$9 \times 7$$
$$= \underbrace{7 + 7 + 7 + 7 + 7}_{} + \underbrace{7 + 7 + 7 + 7}_{}$$
$$= (5 \times 7) + (4 \times 7)$$

$$9 \times 7$$
$$= (5 + 4) \times 7$$
$$= (5 \times 7) + (4 \times 7)$$

Strategy 3: Factors (& Associative Property of Multiplication)

$$9 \times 7$$
$$= 3 \times \underbrace{3 \times 7}_{}$$
$$= 3 \times 21$$
$$= 21 + 21 + 21$$

Strategy 4: Count Back (from 10x)

$$9 \times 7$$
$$= \underbrace{7 + 7 + 7 + 7 + 7 + 7 + 7 + 7 + 7}_{} \; \not{+7}$$
$$= (10 \times 7) - 7$$