

### Yellow Journalism Activity

**Your Assignment:** You are a newspaper writer/illustrator and you need to sell 5,000 copies of your newspaper in order to stay in business. You need to find a story that will both catch your readers' attention and convince them to support your cause. Using your current event write a 3 paragraph article or draw a political cartoon to convince the American people to support your position/event and buy your newspaper. You will have the entire class period to work on this.

#### **Requirements:**

**ARTICLE:** Your written article needs to be at least 3 paragraphs long and completed on **WHITE OR COLORED COMPUTER PAPER**. Articles turned in on Notebook paper will be penalized **10** points. Your article needs to contain facts from your current event article. Sensationalize the details in order to convince your readers to support your event/position. Create a title for your newspaper and a headline for your article.

**CURRENT EVENT** \_\_\_\_\_  
\_\_\_\_\_

#### **HOW DO I GET MY POINTS?**

**Shocking Headline/Newspaper Title** \_\_\_\_/10

**Story's accuracy (Use the facts but exaggerate the story)** \_\_\_\_/40

**Creative Writing (Used correct format, but in yellow journalism style)** \_\_\_\_/30

**Neatness and effort (Thought out and completed neatly)** \_\_\_\_/20

**CARTOON:** Your cartoon needs to cover the entire sheet of paper and must be in color. Your cartoon must be completed on **WHITE OR COLORED COMPUTER PAPER**. Cartoons turned in on notebook paper will be penalized **10** points. Your cartoon needs to contain labels that identify the images in your cartoon. Write a brief explanation of your cartoon on the back. Create a title for your cartoon. It does not have to be one "big" drawing. It can be a comic strip format with multiple panels if you would like.

#### **HOW DO I GET MY POINTS?**

**Shocking Headline/Newspaper Title** \_\_\_\_/10

**Explanation and contains labels identifying images** \_\_\_\_/40

**Creativity** \_\_\_\_/30

**Neatness and effort (Thought out and completed neatly)** \_\_\_\_/20