



Bartram Trail High School and VyStar Credit Union have formed a unique partnership and commitment to business and education. Our mission is to inspire and motivate students while providing them real-world preparation for both college and career. We welcome new students and their parents to participate in this unique high school experience. We welcome you to VyStar Academy of Business and Finance.

## Academy Application Process:

Check out the website starting in January to see how to apply for the Academy at Bartram.

<http://academies.stjohns.k12.fl.us/programs/business/>

## Benefits of an Academy

- Earn industry certifications
- Earn college credits while still in high school
- Develop a portfolio of work and accomplishments through participation in a rigorous and meaningful program of study
- Participate in job shadowing and internships in chosen field of study
- Benefit from industry-specific scholarship opportunities
- Development of leadership, communication, and organizational skills
- Prepare for advanced studies in the fields of business, finance, and web design
- Take advantage of community service opportunities
- Great student family
- Great field trips
- Network with future employers



## Contact Information

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# VyStar Academy of Business & Finance

AT BARTRAM TRAIL HIGH SCHOOL  
ST. JOHNS COUNTY  
FLORIDA



# Welcome to VyStar Academy of Business and Finance

Bartram Trail High School

## Mission

Bartram Trail High School Academies provide engaging and relevant learning in a supportive and nurturing environment. Through a focused curriculum, students build long-lasting relationships, gain character and confidence, and develop a sense of community.

## What is an Academy?

An Academy is a small learning community comprised of a cluster of students who have some of the same teachers for at least three years and who share several classes each year. An Academy combines a college-preparatory curriculum with a career theme. An Academy promotes partnerships with employers. An advisory group for the Academy includes representatives from the local employer community, Academy faculty, and the school district. Current business partners are: Citi Smith Barney; CIT; First Bank of Jacksonville; Regions Bank; RT Publishing, Inc.; Seaton Financial Advisors, LLC; and VyStar Credit Union.



## Programs of Study

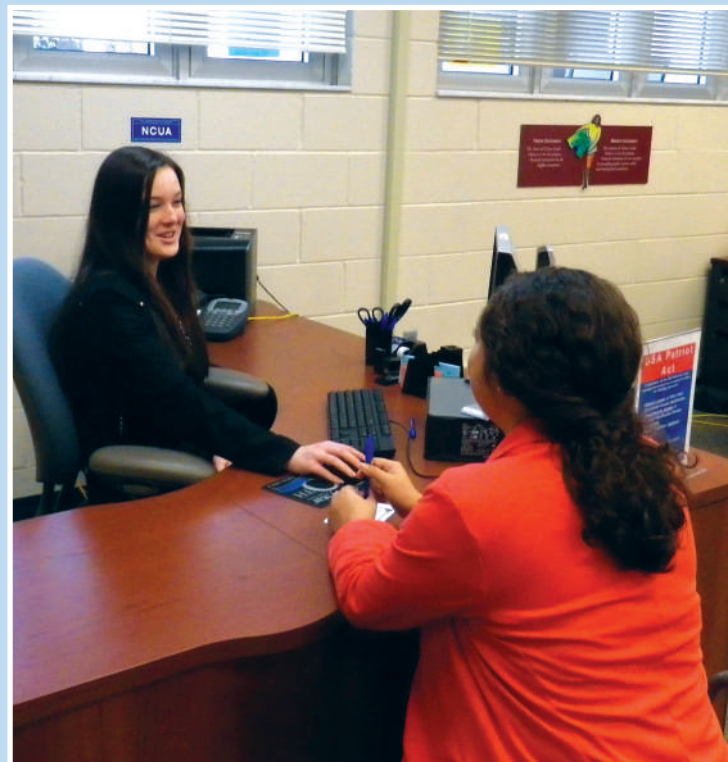
There are three programs of study within the Academy of Business and Finance. Each program includes four years of coursework.

### Finance:

Career Academy students will acquire foundational knowledge and skills for entry-level positions in the field of business and finance. Courses include: Accounting 1 Honors, Accounting 2 Honors, and Personal Finance DE.

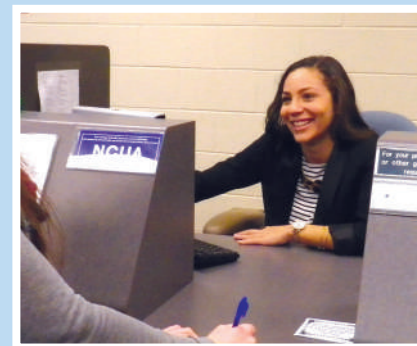
### Entrepreneurship:

Career Academy students will acquire the fundamental knowledge and skills required to operate a business. Students will progress from the conceptualization of a product to marketing and, eventually, distributing a product and running the school store. Courses include: Principles of Entrepreneurship, Business Management and Law, and Business Ownership DE.



## VyStar Bartram Trail Branch

The goal of the high school branch is to help students learn responsible financial skills to build a successful financial future. The student-run branch features its very own Bartram Bears ATM Card and will provide fellow students VyStar Visa® Check Card applications, check cashing, savings accounts, and other services.



Welcome to VyStar Academy of Business and Finance Bartram Trail High School. VyStar Credit Union has grown to become one of the largest credit unions in the nation, with more than 500,000 members worldwide. As a not-for-profit financial cooperative that extends membership to all those who live and work in Northeast Florida, VyStar is committed to serving its communities. We are honored to partner with Bartram Trail High School in establishing VyStar Academy of Business and Finance. The people of VyStar realize the importance and benefits of developing a solid financial and business foundation at an early age — it only makes sense that they broaden their commitment to represent this valued community activity and educational venture.



We never forget that it's your money.