

BUSINESS ACADEMY

WIREGRASS RANCH HIGH SCHOOL

BUSINESS MANAGEMENT AND ADMINISTRATION

DONNA FRASER, PROGRAM COORDINATOR

SCHOOL CULTURE

- WIREGRASS High School provides a safe learning environment that encourages students to challenge themselves and celebrate each other's successes.
- Our CTE teachers are caring teachers who are invested in making sure each student is well prepared for life beyond high school.
- Our unique CTE programs allow us to get to know you as a student as you grow intellectually and mature into an adult.
- Our CTE goal is to help you reach your personal and professional goals through college and career training and experiences.

COURSE PROGRESSION FOR FRESHMAN

Freshman

- Enroll in Digital Information Technology course
- Earn Industry Certification*
- Be an active member of Future Business Leaders of America (FBLA) Co-curricular organization

Sophomore

- Enroll in business/technology course if successfully completed Digital Information Technology course **or** enroll in Digital Information Technology course
- Earn Industry Certification*
- Be an active member of Future Business Leaders of America (FBLA) Co-curricular organization

Junior

- Enroll in business/technology course if successfully completed prerequisite courses above **or** enroll in Digital Information Technology course
- Earn Industry Certification*
- Be an active member of Future Business Leaders of America (FBLA) Co-curricular organization
- Enroll in Business Cooperative Education/OJT

BUSINESS AND TECHNOLOGY

BUSINESS PROGRAM

Program	Course(s)	Industry Certifications
Business Program	Digital Information Technology ^	MS Word, Excel, PPT, Outlook, Access
	Bus. Entrepreneurship Principles (H)^	
	Accounting (H) or	Quick Books
	Legal Aspects of Business (H) or	
	Management & Human Resources (H)	

School Choice: Students Are Required To Follow The Course Progression/Sequence Listed And Enroll In No Less Than One Course Each Year.

^Practical Arts Credit awarded upon successful completion of the course.

(H) Honors credit awarded upon successful completion of the course.

ENTREPRENEURIAL OPPORTUNITIES



We provide training and industry certification opportunities to prepare students for career, college, and life.



BUSINESS AND ENTREPRENEURSHIP PRINCIPLES

- Pasco's Young Entrepreneurs Competition:
 - 2017-Grand prizes awarded to the top three students — first place: \$2,500; second place: \$1,000; third place: \$500
- EARN: Honors course credit

BUSINESS AND TECHNOLOGY DESIGN PROGRAM

Program	Course(s)	Industry Certifications
	Digital Information Technology^	MS Word, Excel, PPT, Outlook, Access
	Digital Design 1 ^ Digital Design 2 (H)^ Digital Design 3 (H)^	Adobe Photoshop, Illustrator, InDesign, Animate

School Choice: Students are required to follow the course progression/sequence listed and enroll in no less than one course each year.

^Practical Arts Credit awarded upon successful completion of the course.

(H) Honors credit awarded upon successful completion of the course.

DIGITAL DESIGN PROGRAM

“The average high school graduation rate for students concentrating in CTE programs is 93%, compared to a national freshman rate of 80%”

ACTE Website

INDUSTRY CERTIFICATIONS:
Design Suite-Photoshop, Illustration,
InDesign and Animate

- Inspire the future. This program is for creative, career-oriented students interested in learning how to use their artistic and design skills in a fast-paced and creative career.
- Students work in realistic design studio environment using the Adobe Design Suite while studying the entire spectrum of digital and graphic arts.
- Those completing this program may seek employment in digital art, graphic design, advertisement, and much more.

BUSINESS COOPERATIVE EDUCATION (BCE/OJT)

On the Job Training course for students that are interested in working while attending high school.

- When? Juniors/Seniors

What's in it for you?

- Develop career goals
- Develop leadership qualities
- Build self-confidence
- Develop responsibility
- Develop work experiences
- Learn to work with people
- Improve job knowledge and skills
- Build your resume

Qualifications:

- must have completed no less than one course in the business sequence
- must be 16 years of age or older.
- must have a good attendance record.
- must be interested in a business career.
- must have a valid Florida driver's license or dependable transportation to school and work

We mean
BUSINESS \$\$\$
Wiregrass Ranch High School
FBI/IA

FUTURE BUSINESS LEADERS OF AMERICA

- Career and technical student organizations enhance and further develop leadership training and reinforce specific career and technical skills.
- Competition, Volunteering & Field Trips:
 - Relay for Life
 - Fall Festival
 - BUCS Career Day
 - Walk a thons
 - High school teachers
 - Other events

