

The background of the slide features a dense pattern of vibrant green leaves in the upper portion, transitioning into a blue-green water surface with white ripples in the lower portion. A large, semi-transparent white rounded rectangle is centered on the page, containing the main text.

**Biological Bases of Behavior:**  
**The Brain**

**Chapter 3**  
**AP Psychology**

# Neuroscience:Chapter Objectives:

- **By the end of this chapter, I will be able to:**
- **Identify basic processes and systems in the biological bases of behavior, including parts of the neuron and the process of transmission of a signal between neurons.**
- **Discuss the influence of drugs on neurotransmitters (e.g., reuptake mechanisms).**
- **Discuss the effect of the endocrine system on behavior.**
- **Describe the nervous system and its subdivisions and functions:**
  - **central and peripheral nervous systems;**
  - **major brain regions, lobes, and cortical areas;**
  - **brain lateralization and hemispheric specialization.**
- **Recount historic and contemporary research strategies and technologies that support research (e.g., case studies, split-brain research, imaging techniques).**
- **Discuss psychology's abiding interest in how heredity, environment, and evolution work together to shape behavior.**
- **Predict how traits and behavior can be selected for their adaptive value.**
- **Identify key contributors (e.g., Paul Broca, Charles Darwin, Michael Gazzaniga, Roger Sperry, Carl Wernicke).**

# Lesson One: Objectives

- **By the end of this lesson, I will be able to:**
- **1. Identify key contributors to brain research both historical and present day.**
- **2. Recount historic and contemporary research strategies and technologies that support research (e.g., case studies, split-brain research, imaging techniques).**

# Introduction:

- **The mature brain weighs about 3 lbs and contains about 1 trillion cells.**
- **It has the consistency of firm Jell-O.**
- **Your brain is fueled by sugar (glucose).**
- **This is why when you are hungry, you may have trouble thinking (your blood glucose levels are low).**



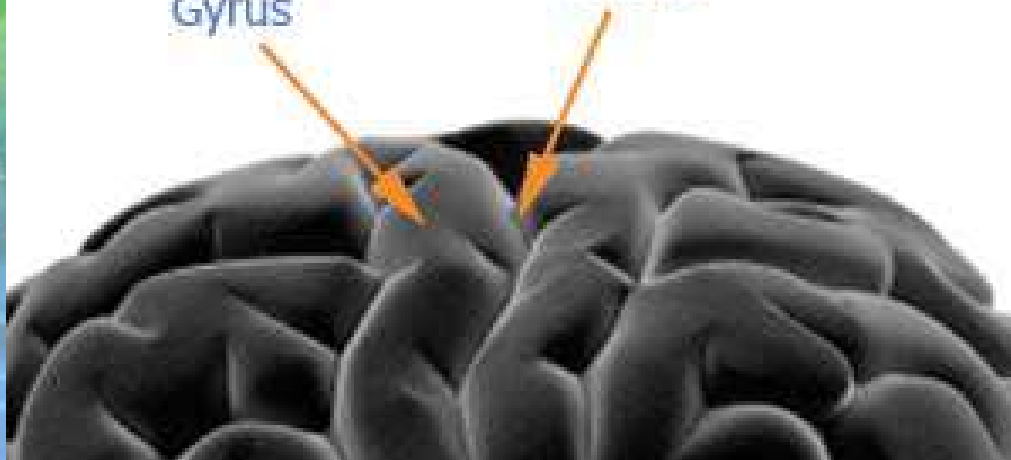
**Your brain doesn't  
look like this inside!**

# The Brain:

Close-up of the Brain and it's Folds

Gyrus

Sulcus



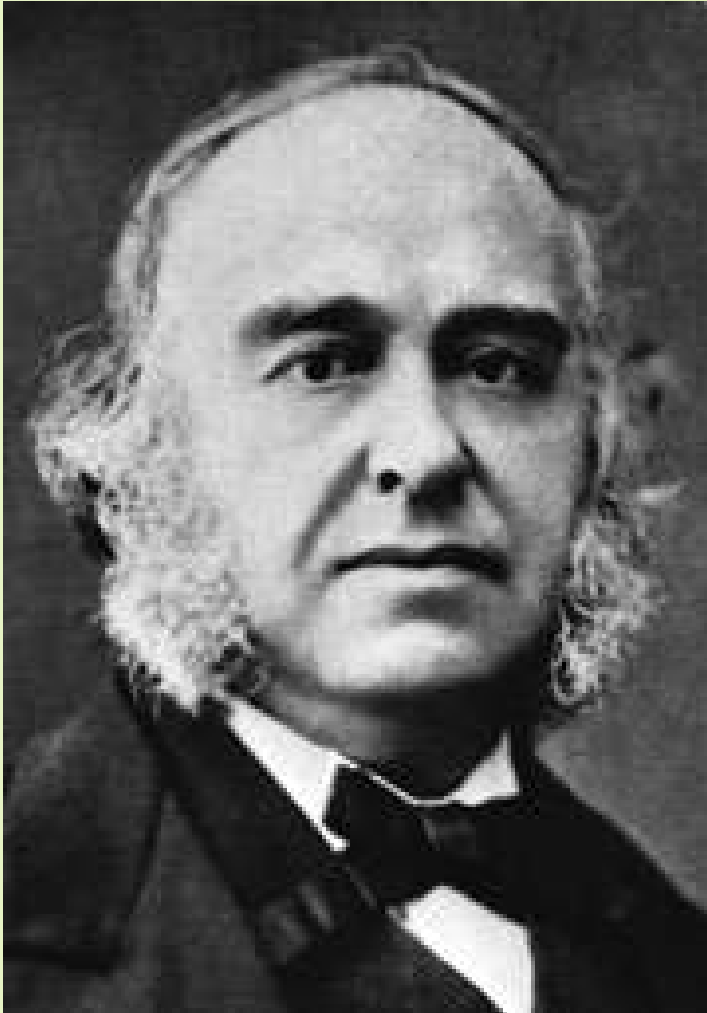
- **Gyri – Peaks of your brain**
- **Sulci – Valleys of your brain**
- **Deeper valleys are called fissures**

# Techniques to learn about brain and neural functioning:



- **The brain has only been studied for about 150 yrs.**
- **Phineas Gage (1848) was one of the first case studies**
- **The relationship between the frontal lobe and emotion began here.**

# Broca's Area:



- **In 1861, Paul Broca performed an autopsy on a patient who couldn't speak.**
- **He had no mouth or vocal chord damage and could still understand language.**
- **The patient showed deterioration of the left frontal lobe (Broca's area).**
- **Expressive Aphasia – loss of ability to speak**
- **This can happen after a stroke**

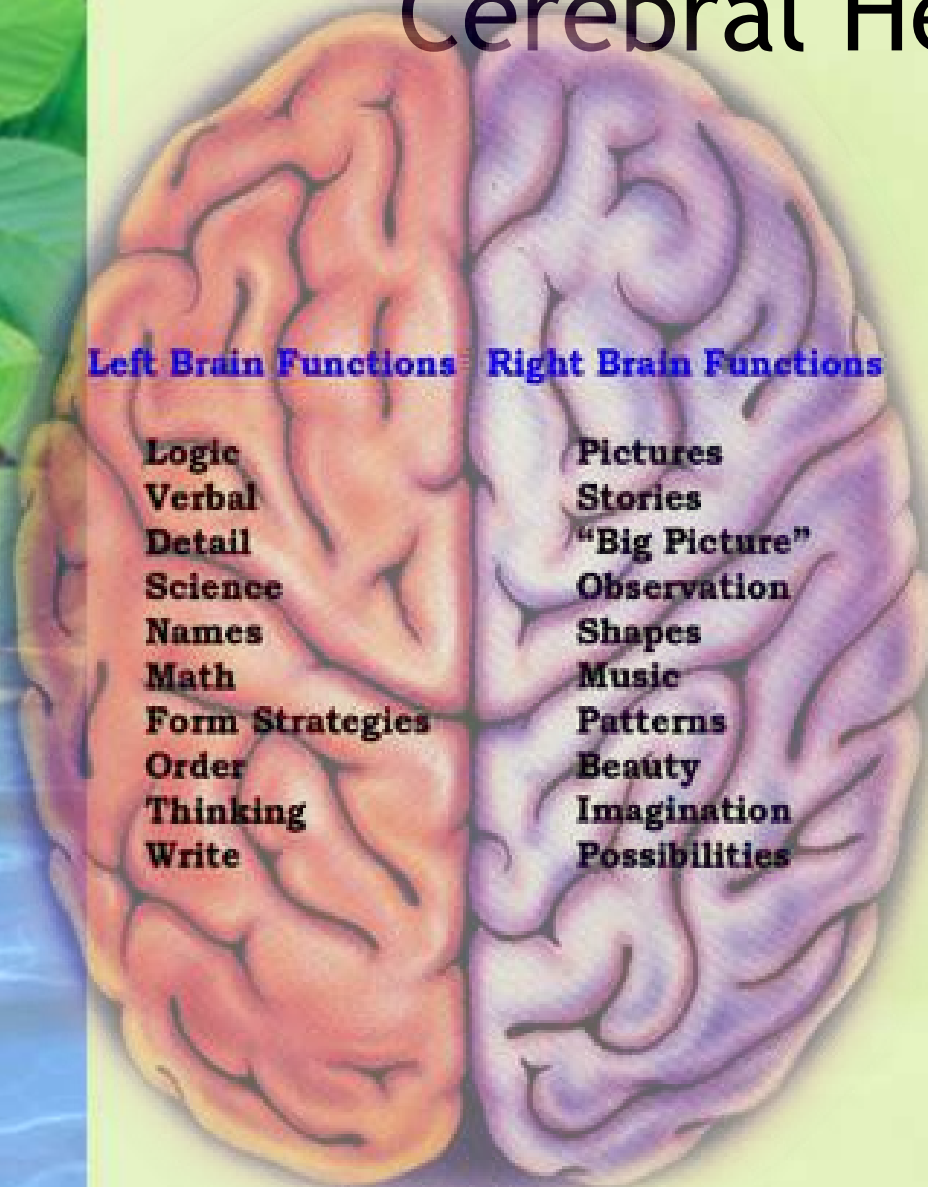
# Wernicke's Area:



- **Carl Wernicke later studied a similar concept in the left temporal lobe.**
- **Destruction or deterioration of this area led to.....**
- **Receptive Aphasia – loss ability to comprehend written and spoken language**

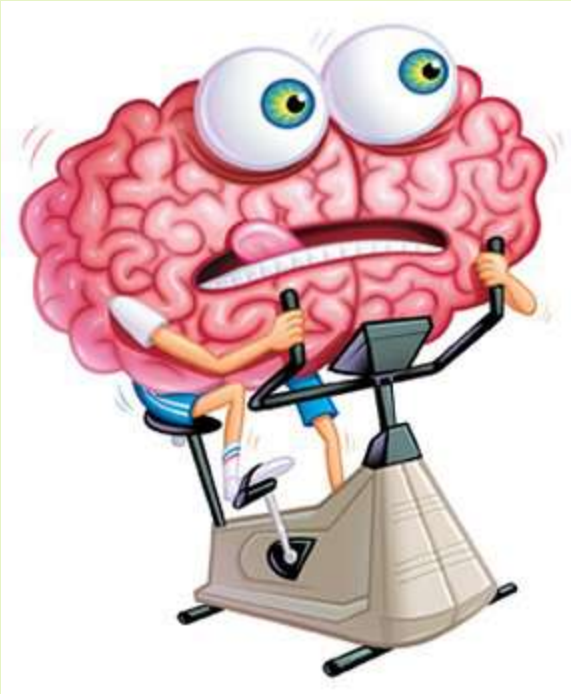


# Cerebral Hemispheres:



- The left side of your brain is responsible for verbal, mathematical, and analytical functioning.
- The right side of your brain is responsible for spatial, musical, and holistic functioning (face recognition)
- They found this out by performing surgery on patients that suffered from seizures.
- Split brain patients have the corpus callosum cut so that the seizures cannot continue

# Damage to the brain:



- **Gunshot wounds, tumors, strokes, and other diseases can destroy brain tissue.**
- **The ability to identify Lesions – precise destruction of brain tissue allowed for more understanding of the brain.**
- **Surgical removal, cutting of neural connections, or destruction by chemical applications have all yielded important results.**
- **Including this.....**



# Analyzing Brain Function:

- **CAT (CT) (Computerized axial tomography)- X-ray imaging that allows for 2D slices to show the extent of a lesion.**
- **MRI (Magnetic resonance imaging) – Shows snapshot structure of the brain, but doesn't show the brain functioning)**
- **EEG (Electroencephalogram) – Traces brain's electrical activity with electrodes on scalp “brain waves.”**
- **PET – (Positron emission tomography) – A radioactively tagged glucose is injected into the brain and imaging shows metabolic brain activity.**
- **FMRI (Functional MRI)- Shows the brain at work in high resolution “real time”**

# Lesson Two Objectives:

- **By the end of this lesson, I will be able to:**
- **1. Discuss the effect of the endocrine system on behavior.**
- **2. Describe the nervous system and its subdivisions and functions:**
  - **— central and peripheral nervous systems;**
  - **— major brain regions, lobes, and cortical areas;**
  - **— brain lateralization and hemispheric specialization.**



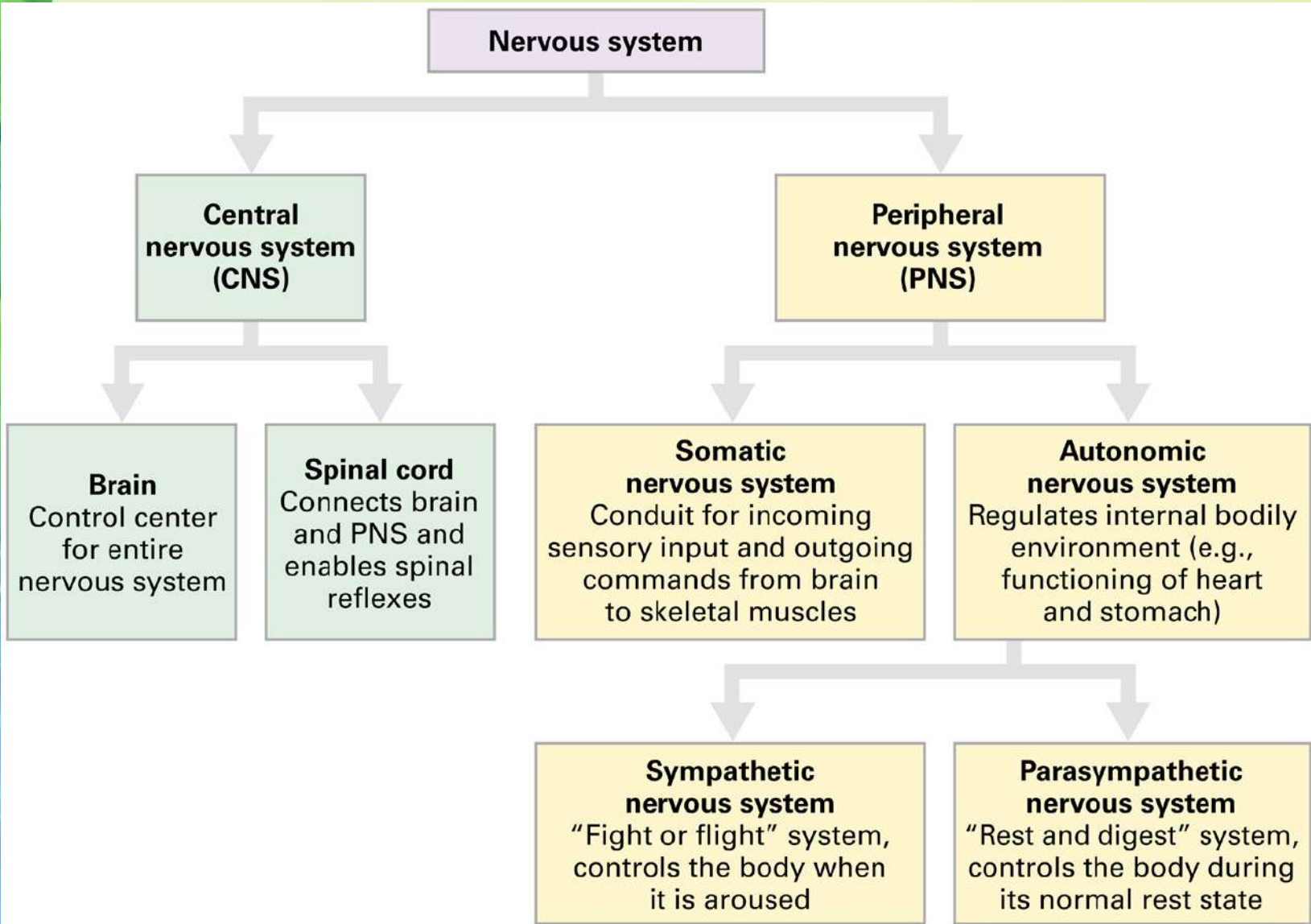


# Nervous System - Introduction



- **Where does thought come from?**
- **What allows my body to hit a baseball?**
- **Your brain works along with your Nervous System to accomplish these tasks.**





# Central Nervous System:



- **Consists of brain and spinal cord**
- **Brain – the control center**
- **Spinal cord – provides the simple spinal reflexes (without direction from the brain) – touching a hot stove.**

**The Band *Spinal Tap***

# Peripheral Nervous System:



- **Peripheral Nervous System – Responsible for carrying out sensory information (changes in external or internal environment)**
- **Autonomic – Stimulates involuntary muscles. (heart)**
- **Somatic – Stimulates voluntary muscles. (skeletal muscles)**

# Sympathetic/Parasympathetic Nervous Systems



"It was the classic fight or flight response. Next time, try flight."

- **Sympathetic Nervous System** – Responses that help body deal with stress (heart rate, tears, dilating of pupils)
- Prepares you for stressful experience
- **Parasympathetic Nervous System** – Calms your body following sympathetic stimulation (salivation, peristalsis)
- Calms you down after a stressful experience
- Both are subdivisions of the **Autonomic Nervous System**

**Sympathetic nervous system**

Dilates pupils

Speeds heart rate

Speeds breathing

Inhibits digestion

Produces sweaty palms

**Parasympathetic nervous system**

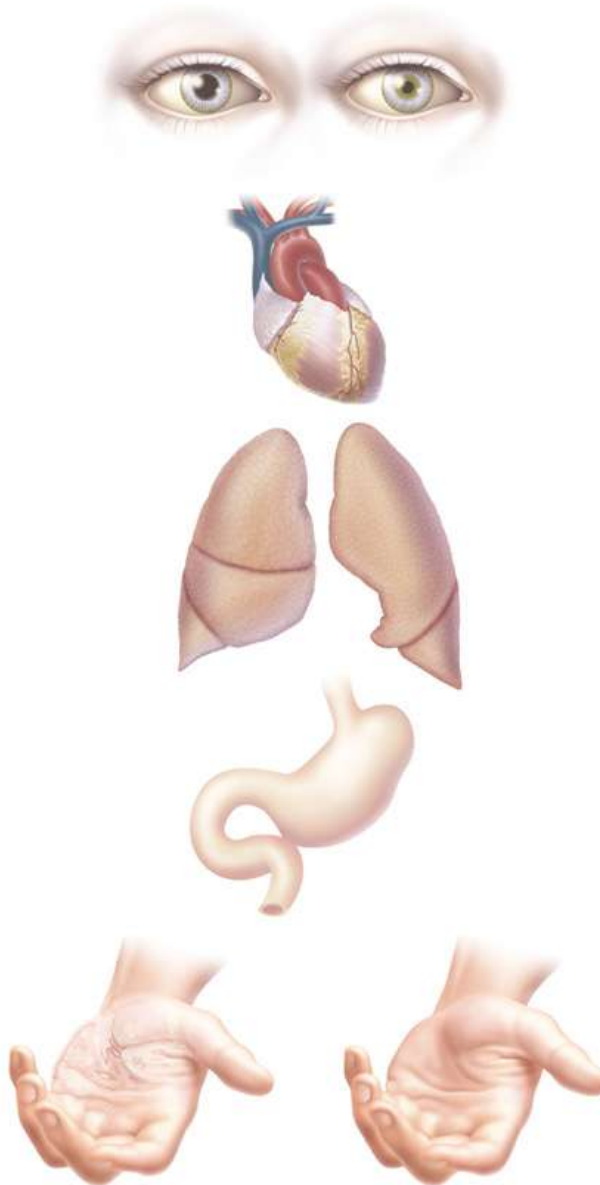
Contracts pupils

Slows heart rate

Slows breathing

Stimulates digestion

Dries palms





# The Endocrine Glandular System



- **Not part of the nervous system**
- **Works with the autonomic nervous system in responding to stress**
- **Plays a role in basic behaviors and bodily functions such as eating, metabolism, reproduction, and growth**
- **Endocrine glands secrete hormones, which are chemicals carried by the bloodstream to target sites throughout the body**

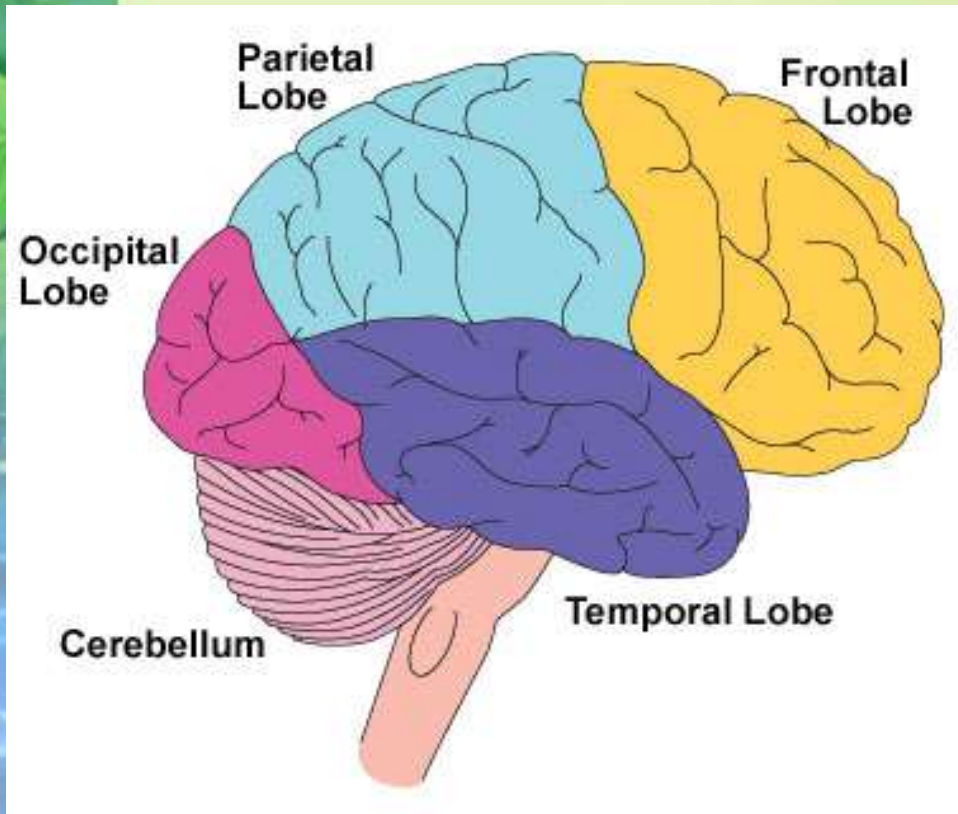
# The Endocrine System:

- **Pineal Gland** – Produces melatonin (regulates circadian rhythms) – **SAD / Sleep wake cycle.**
- **Pituitary Gland** – “Master Gland” – Associated with secretion of HGH and is involved with most other glands.
- **Adrenal Glands** – Cortisol – stress hormone – prepares body for “fight or flight”
- **Pancreas** – Regulates blood sugar – imbalances result in diabetes and hypoglycemia.
- **Thyroid Gland** – Regulates the body’s metabolism.





# The Four Lobes of the Brain:



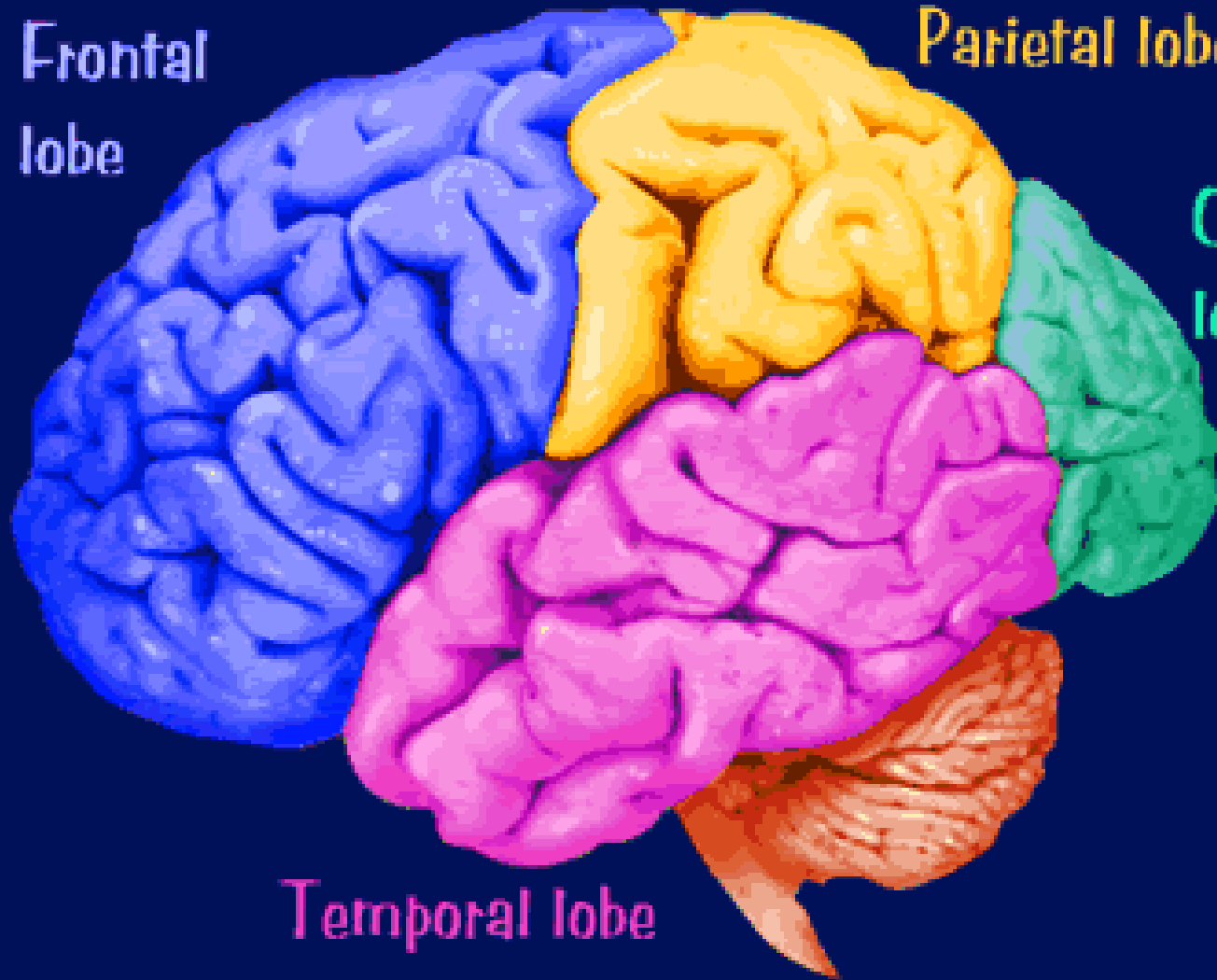
- **Learning Target:**  
**Describe the major brain regions, lobes, and cortical areas**
- **Today we will be conducting an activity for each of the lobes of the brain.**
- **Important – Each lobe is responsible for certain functions, but can adapt if there is damage.**
- **Frontal Lobe**
- **Parietal Lobe**
- **Temporal Lobe**
- **Occipital Lobe**

Frontal  
lobe

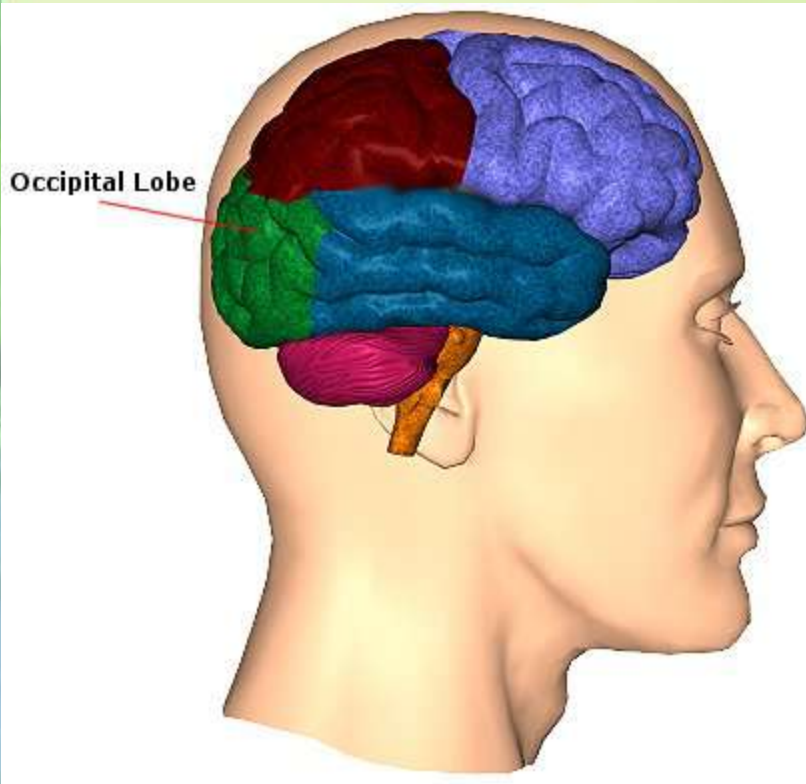
Parietal lobe

Occipital  
lobe

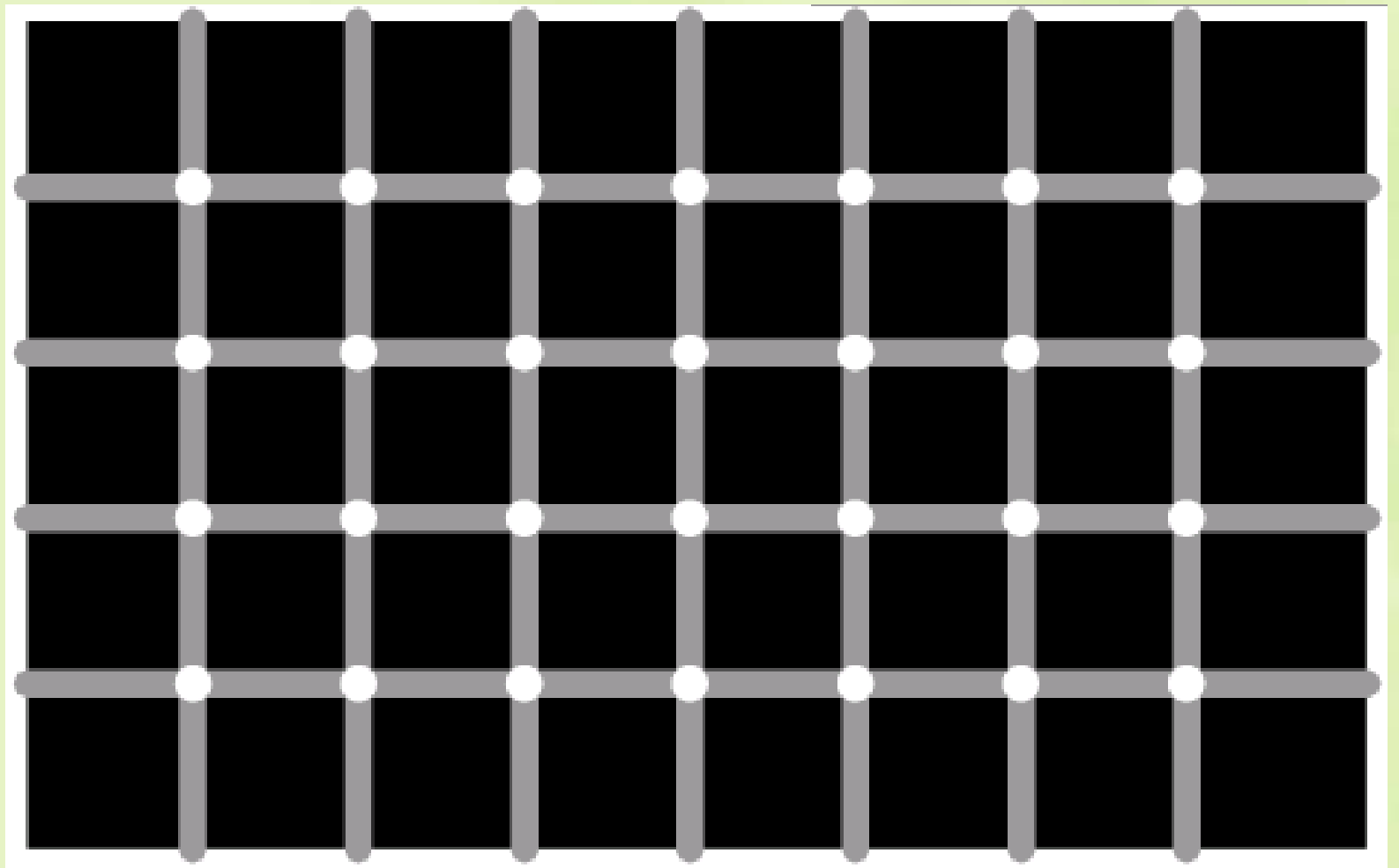
Temporal lobe



# Occipital Lobe



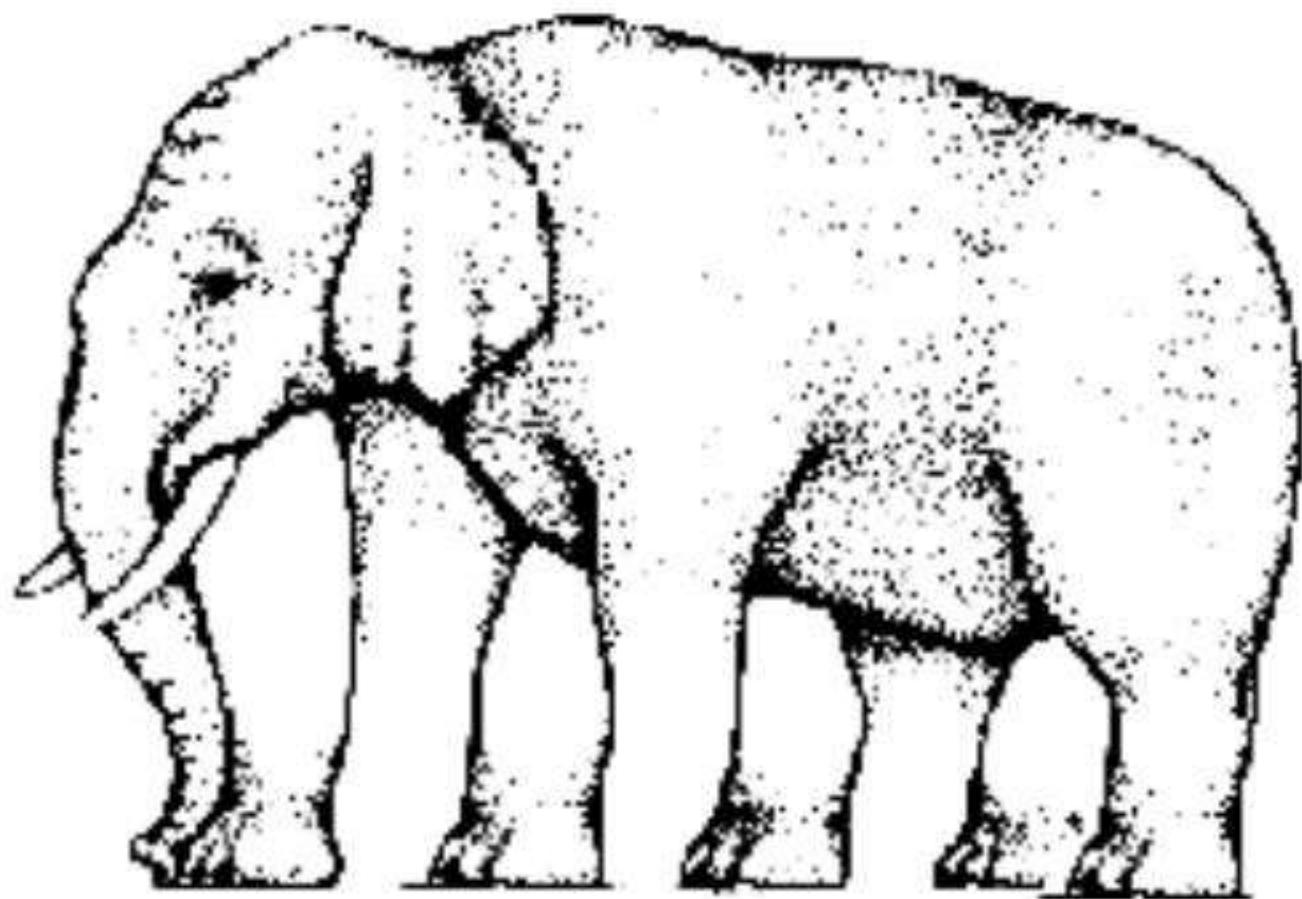
- **Processes visual information**
- **Left half of visual field is processed in right occipital lobe**
- **Right half is processed in left occipital lobe**
- **Damage to lobe:**
- **1. Loss of vision**
- **2. Field Cut**
- **Activity – Optical Illusions**



# Read This!

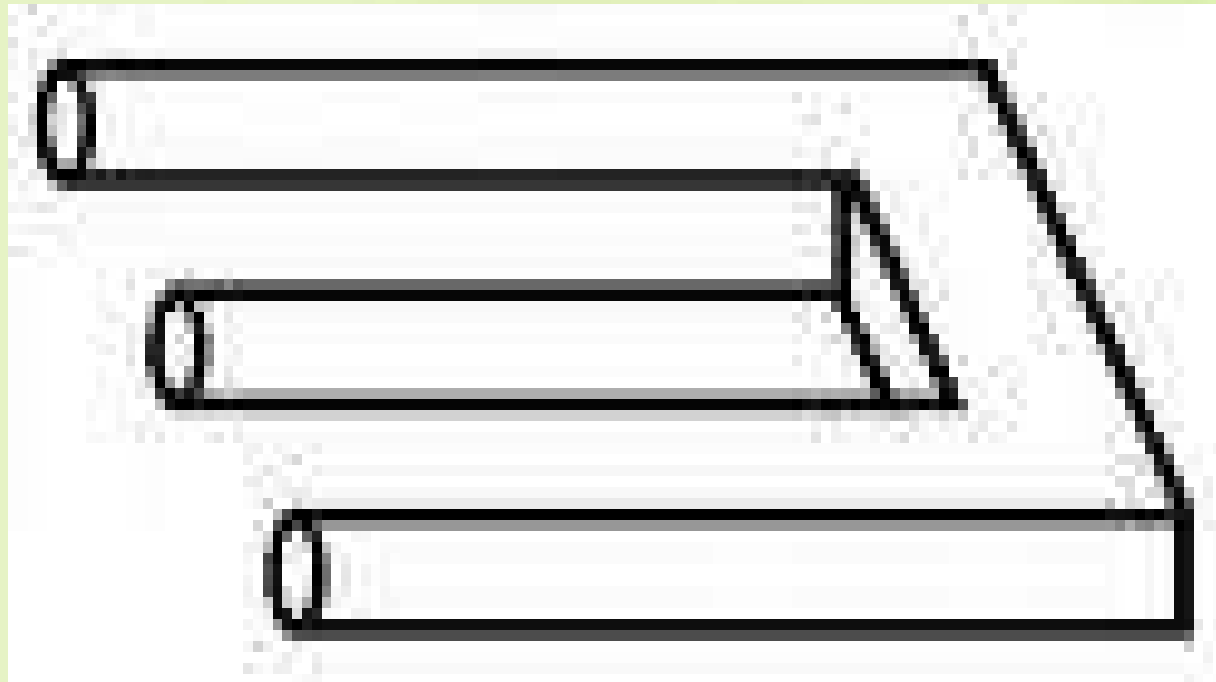
## THE POWER OF THE HUMAN MIND

According to a research at Cambridge University, it doesn't matter in what order the letters in a word are, the only important thing is that the first and last letter be in the right place. The rest can be a total mess and you can still read it without problem. This is because the human mind does not read every letter by itself, but the word as a whole.



How many legs does this elephant have?

Try to Draw This:



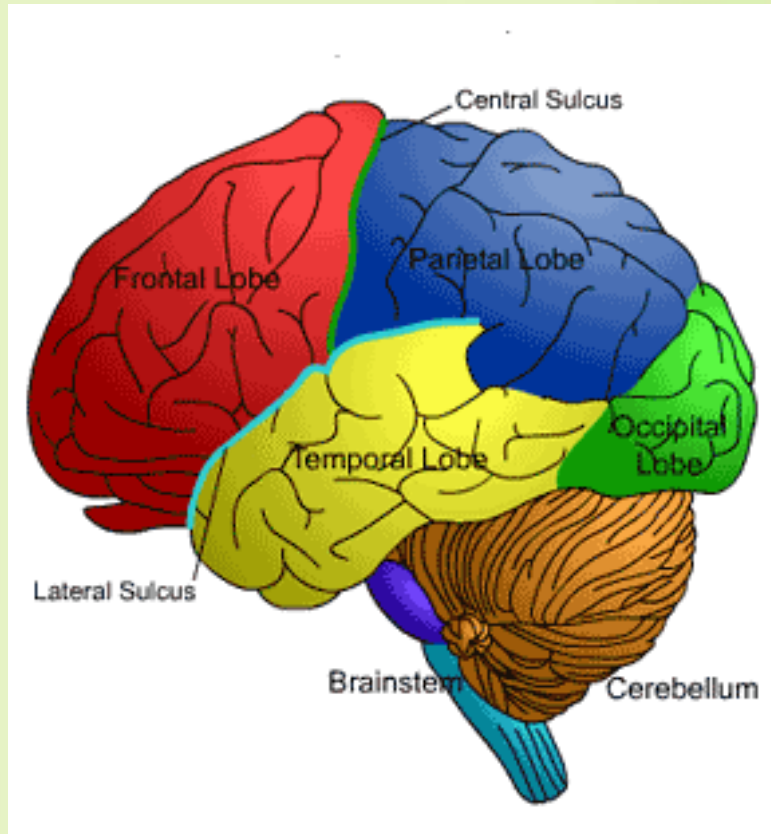


# Parietal Lobe



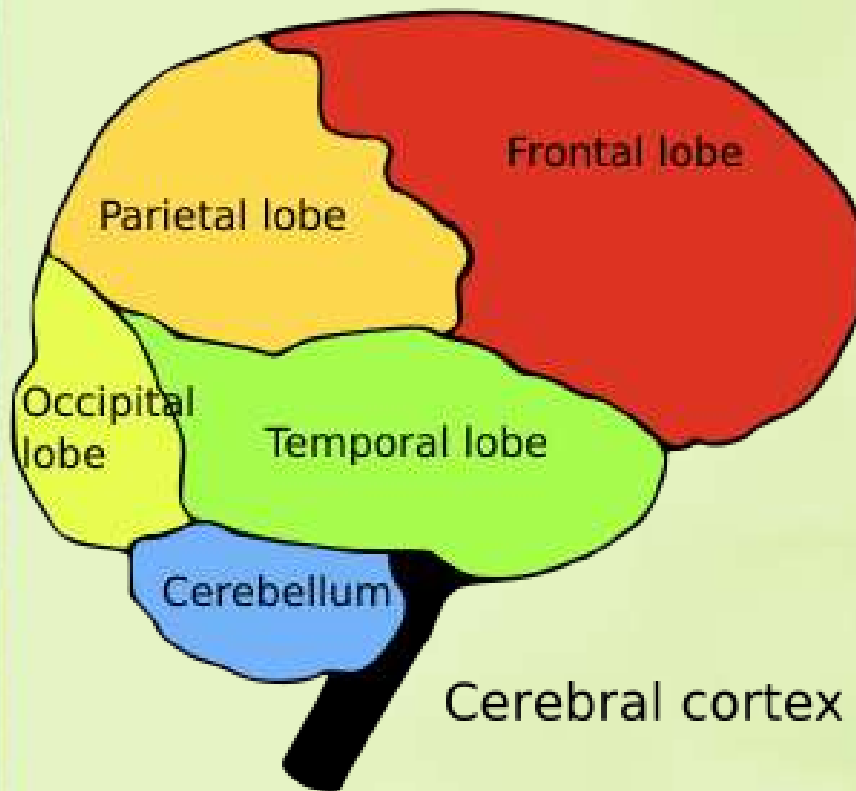
- **Responsible for touch sensations**
- **Also responsible for spatial awareness**
- **Damage to parietal lobe:**
- **1. Difficulty with sensory functions (sensitivity or decreased sensitivity to pain)**
- **Activity – “The Box of Mystery”**

# Temporal Lobe



- **Responsible for hearing**
- **Right temporal lobe is responsible for understanding music / tonality**
- **Damage to temporal lobe:**
  - **1. Difficulty with rhythm**
  - **2. Difficulty picking out different sounds, instruments, feelings**
- **Activity – How does this song make you feel?**

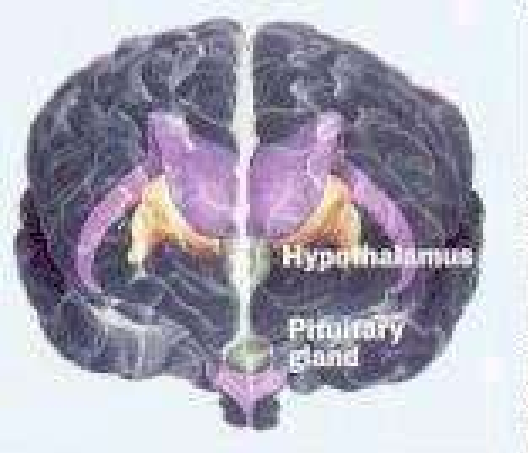
# Frontal Lobe



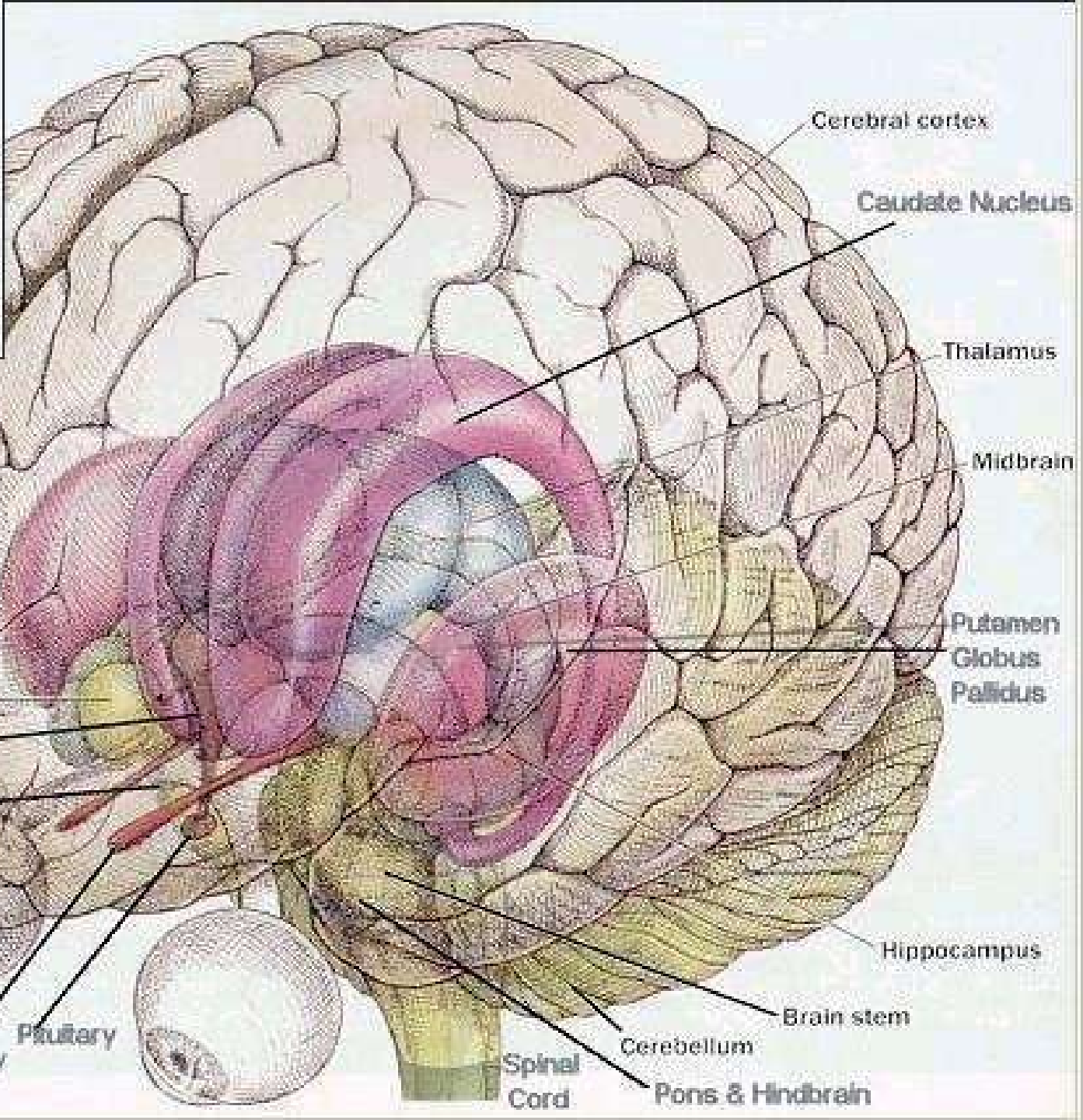
- **Initiates movements of skeletal muscles**
- **Moral and thought center for the brain**
- **Damage to the frontal lobe –**
  - 1. difficulty speaking**
  - 2. difficulty with decision making**
- **Activity – The Heinz dilemma**

# Lesson Three: Objectives:

- **By the end of this lesson, I will be able to:**
- **1. Identify basic processes and systems in the biological bases of behavior, including parts of the neuron and the process of transmission of a signal between neurons.**



Top View



Amygdala

Hypothalamus

Optic Chiasm

Olfactory Bulb

Pituitary

Cerebral cortex

Caudate Nucleus

Thalamus

Midbrain

Putamen  
Globus  
Pallidus

Hippocampus

Brain stem

Cerebellum

Spinal  
Cord

Pons & Hindbrain

# Cerebral Cortex:



- **The cerebral cortex receives and processes sensory information and directs movement.**
- **It also helps with higher order thinking, planning, and judgment.**
- **It is the largest section of your brain.**

# Amygdala



- **The word amygdala is Latin for almond, and that's what this area looks like.**
- **Scientists believe that the amygdala influences:**
  - **1. Fear**
  - **2. Aggression**

# The Amygdala and the teen brain:



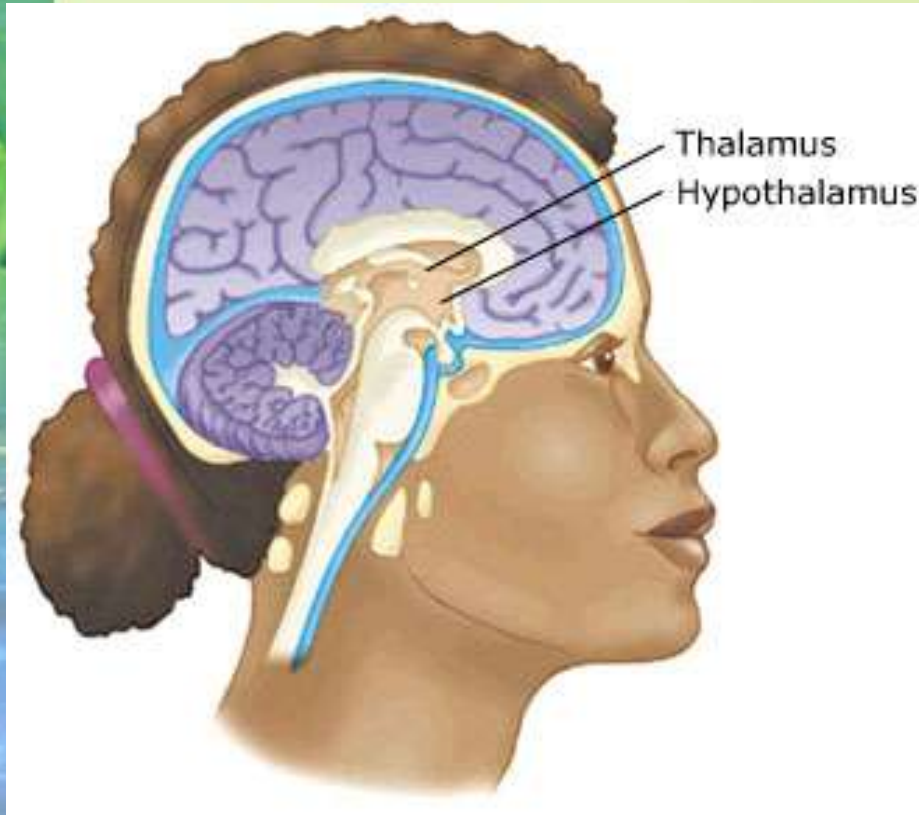


# The Cerebellum's Balancing Act



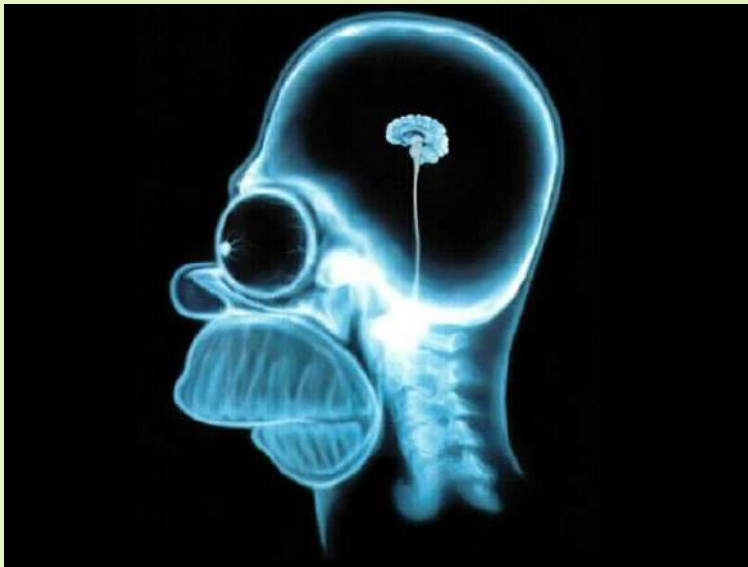
- **The cerebellum works with the inner ear (vestibular system) to help you maintain your balance**
- **It controls:**
  - **1. Motor functioning**
  - **2. Balance**

# Hypothalamus:



- **The hypothalamus is like your brain's inner thermostat.**
- **The hypothalamus is also responsible for:**
  - 1. Heart rate**
  - 2. appetite drives – thirst, hunger, sexual desire)**
  - 3. Determines biological rhythms (menstrual cycle)**

# Hippocampus



- **The hippocampus is most associated with memory.**
- **Enables formation of long-term memories:**
- **Memory retention is best reinforced through long periods of sleep.**



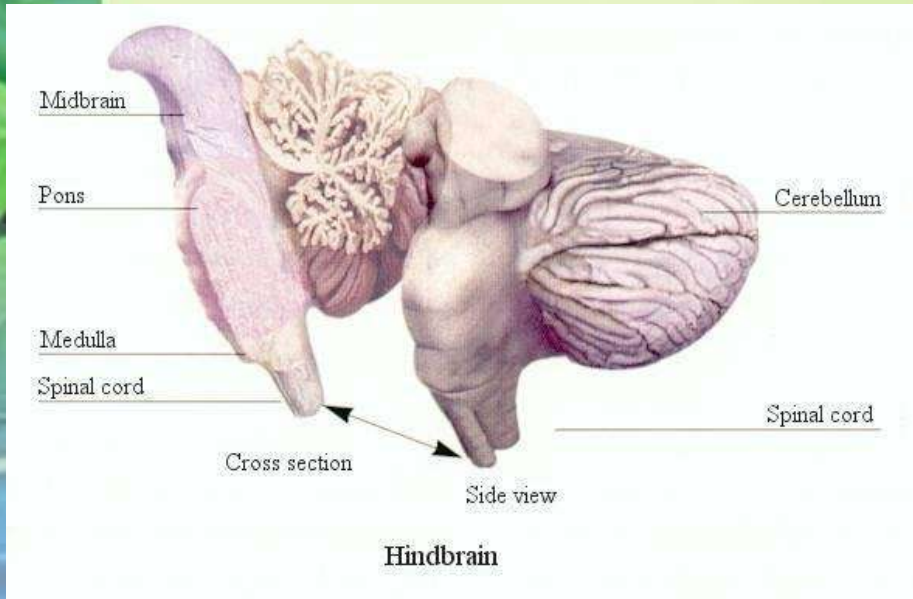
# Medulla (Oblongata)



- **Responsible for maintaining vital body functions, such as breathing and heart rate**
- **It also is responsible for:**
  - **1. coughing,**
  - **2. gagging,**
  - **3. swallowing**
  - **4. vomiting.**



# Pons

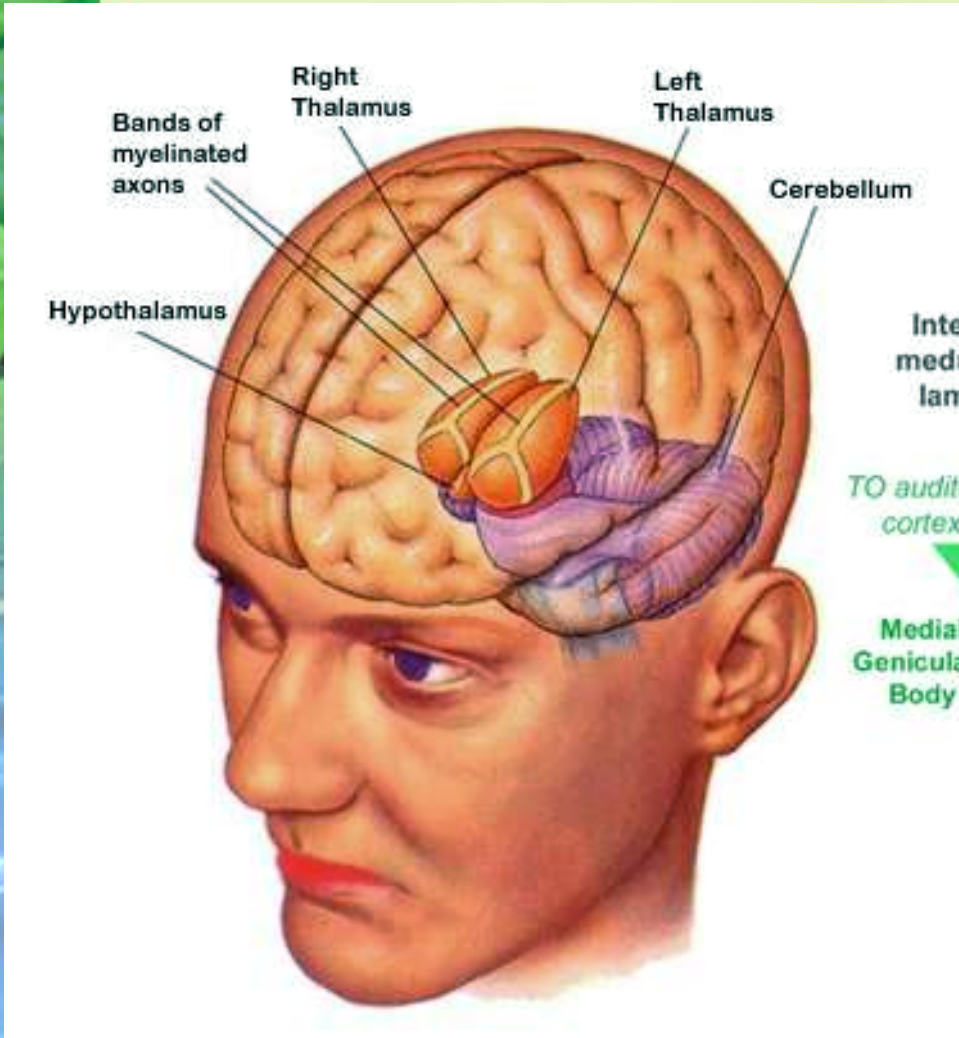


- **The pons main function is to be a bridge between the medulla and the cerebellum.**
- **It also regulates your arousal and wakefulness states.**





# Thalamus:



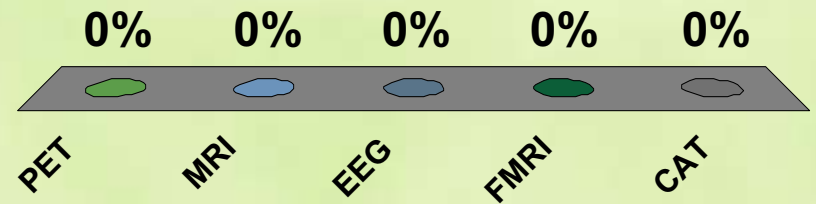
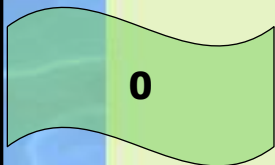
- **The Thalamus acts as a relay station for sensory pathways.**
- **It carries:**
- **1. Visual information**
- **2. Auditory information**
- **3. Taste information**



While trying to head the ball, Jill had a concussion in tonight's soccer game. What type of scan will the doctor's most likely use in order to see if she has any damage to her brain?

30

1. **PET**
2. **MRI**
3. **EEG**
4. **FMRI**
5. **CAT**



# Lesson Four: Objectives:

- **By the end of this lesson you will be able to:**
- **1. Identify what techniques were used to handle any brain abnormalities**
- **2. Discuss the difference between surgeries done across cultures.**
- **3. Discuss the implications of collision sports on the brain**



Discovery

# Turn and Talk: Discussion

- **1. What surprised you most about this women's experience?**
- **2. Were you surprised at how different she was after she had the stroke?**
- **3. Do you think she can be as successful as she was before the stroke?**

# Historical Causes and Treatments:



- **Perceived Causes**
  - **movements of sun or moon**
    - **lunacy--full moon**
  - **evil spirits**
- **Ancient Treatments**
  - **exorcism, caged like animals, beaten, burned, castrated, mutilated, blood replaced with animal's blood, trepanation.**

# Trepanation:



- **Trepanation was used to alleviate people from their “problems.”**
- **A hole was bored, punched, or cut into the skull.**
- **They have found burial sites with hundreds of these skulls with holes in similar locations.**



# Primitive Brain Surgery:

- **Just a warning: This is an extremely graphic video of a real life trepanation.**
- **This is not for the faint of heart.**
- **<http://video.google.com/videoplay?docid=-6362503783013786677&hl=en>**

# Turn and Talk: Discussion

- **1. What is your overall reaction to this video?**
- **2. Did it seem that those involved in the process were disturbed by this process? Why?**
- **3. How do you think the people in this tribe view their “medicine man?”**
- **4. Do you think the surgery actually works or do you think it is a self-fulfilling prophecy?**
- **5. Do you think that these types of surgeries should be curtailed? Why?**

# A Blow to the Head:

- **60 Minutes Clip**

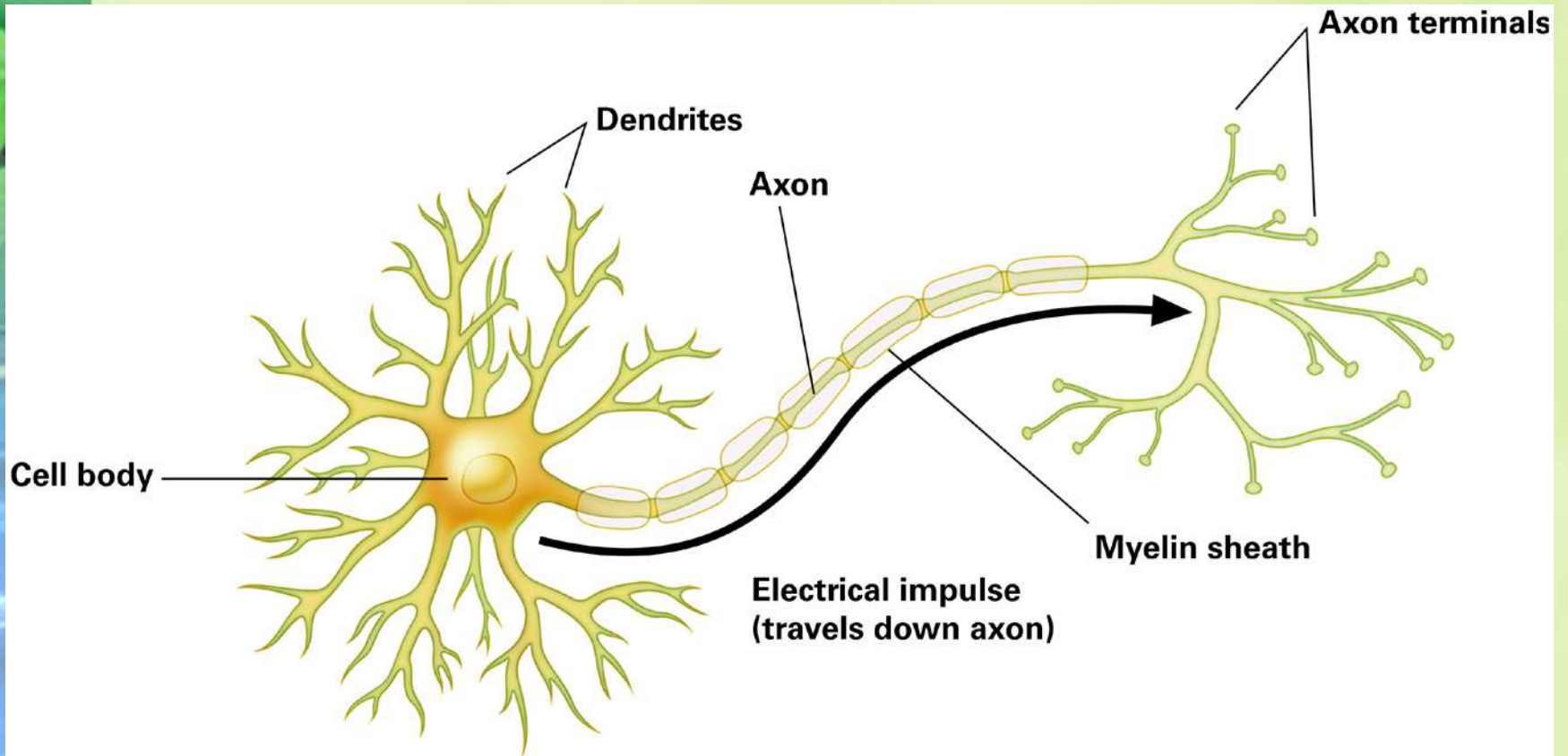
# Turn and Talk: Discussion

- **1. Knowing what we do about collision sports, do you think you'll see less people playing them?**
- **2. Why is it that parents allow children to play collision sports at such a young age?**
- **3. If you were a parent and know what you know about the brain, would you allow your child to play collision sports?**

# Lesson Five: Objectives

- **By the end of this lesson, I will be able to:**
- **1. • Identify basic processes and systems in the biological bases of behavior, including parts of the neuron and the process of transmission of a signal between neurons.**

# The Structure of a Neuron



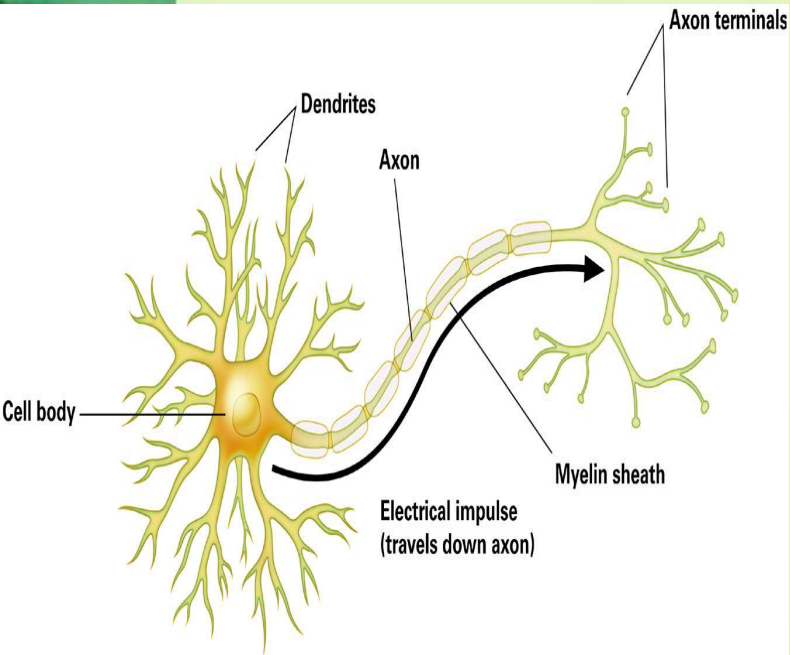
# The Neuron

- **Neuron – brain cell that receives and transmits *electrical* signals throughout the nervous system.**
- **Neurons control:**
- **1. muscle movement,**
- **2. digestion**
- **3. engage us in thinking, dreaming, and remembering.**



Tesla Roadster – 0-60 in 3.9 seconds...it's all electric.

# The Structure of a Neuron



- **Dendrites are the fibers that project out of the cell body, receiving information from other neurons (communicator)**  
**The cell body (soma) contains the nucleus of the cell and other biological machinery to keep the cell alive (home base)**  
**The axon transmits messages through the neuron (the highway)**  
**The axon terminals (terminal buttons) are at the end of the axon and send messages to a different neuron (the operator)**



# Structure of Neuron:

- **Myelin Sheath – Allows the electrical message to be sent smoothly from axon to axon.**
- **Deterioration of the myelin sheath leads to Multiple Sclerosis**
- **MS's hallmark is very slow muscle movement (The message cannot travel quickly because the Myelin is damaged)**



# More Types of Neurons:



- **Afferent** – Send signal to your brain (you have an itch) - **BUMP**
- **Interneuron** – Process signal in brain (neurons are trying to organize what's going on) - **SET**
- **Efferent** – Send signal back to it's origin. (you itch) - **SPIKE**

# Within-Neuron Communication



- **Information from the dendrites is either:**
- **1. excitatory - (telling the neuron to generate an electrical impulse) or**
- **2. inhibitory - (telling the neuron not to generate an electrical impulse)**
- **Note: The impulse must be strong enough for a message to be sent.**



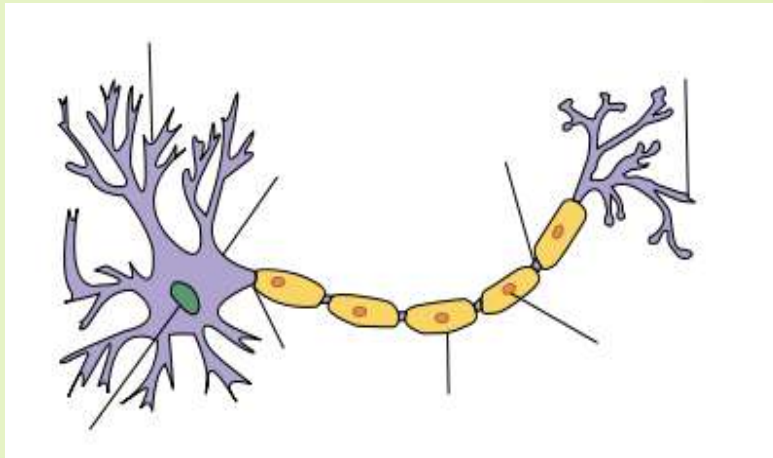
# Onto Action Potential:



- **Action Potential Steps**
- **There are several steps that happen when the brain is sent a signal of pain.**
- **We are going to go through each of these steps today.**



# Step #1 - Axon Membrane: Chemical Gates.



- **Batteries have protective coating.**
- **So do axons.**
- **Axon – long tube filled with and surrounded by fluid.**
- **Deterioration of myelin sheath = MS**
- **Chemical Gates – can open to allow electrically charged particles to enter. They can also close to keep electrically charged particles out.**
- **The axon's electrically charged particles are the key to making it a living battery. (negative charge)**



# Step #2 - Ions: Charged Particles



- **The fluid inside and outside the axon contains ions.**
- **Ions – Chemical particles that have electrical charges.**
- **Ions follow two rules.**
- **1. Opposite charges attract**
- **2. Like charges repel**
- **Ions work just like a battery: A battery has both positive and negative ends.**



# Step #3 - Resting State: Charged Battery



- **Resting State – The axon has a charge (potential), but is not used yet.**
- **It acts like a battery just sitting there waiting to be drawn upon for power.**
- **There tend to be more negatively charged ions, which create the holding charge.**

# Step #4 - Action Potential: Sending Information



- **When we step on a tack, and our neurons get excited, a few things will happen.**
- **First, the axon's chemical gates will open.**
- **All of the positively charged ions will rush inside the gates to find the negatively charged ions that they like so much.**
- **This process is called Action Potential.**

# Step #5 - Sending Information



Isuzu Impulse - 1986- 1991

- **Action Potential is more like a fast-burning fuse than a gunshot.**
- **The axon has numerous action potentials that move down the axon. – not just one.**
- **Nerve impulse – series of separate action potentials that take place.**

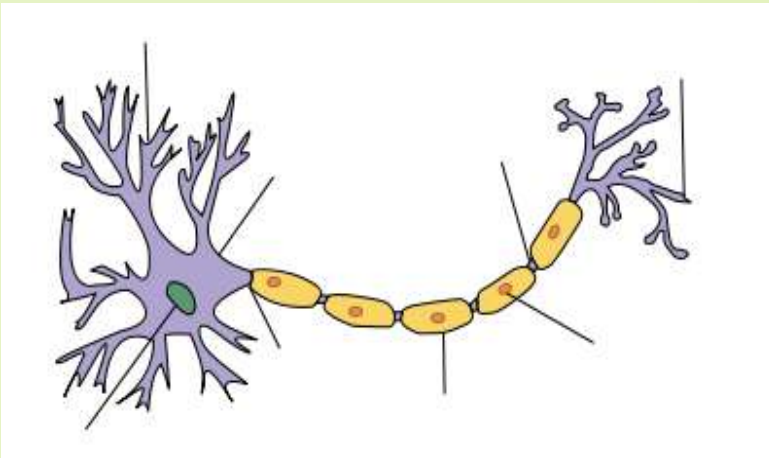


# Step #6 - All-or-None Law



- **The impulse is an “all or nothing” event, meaning that there either is or is not an electrical impulse**
- **Only if the impulse is strong enough will there be a message sent.**

# Step #7 - Nerve Impulse

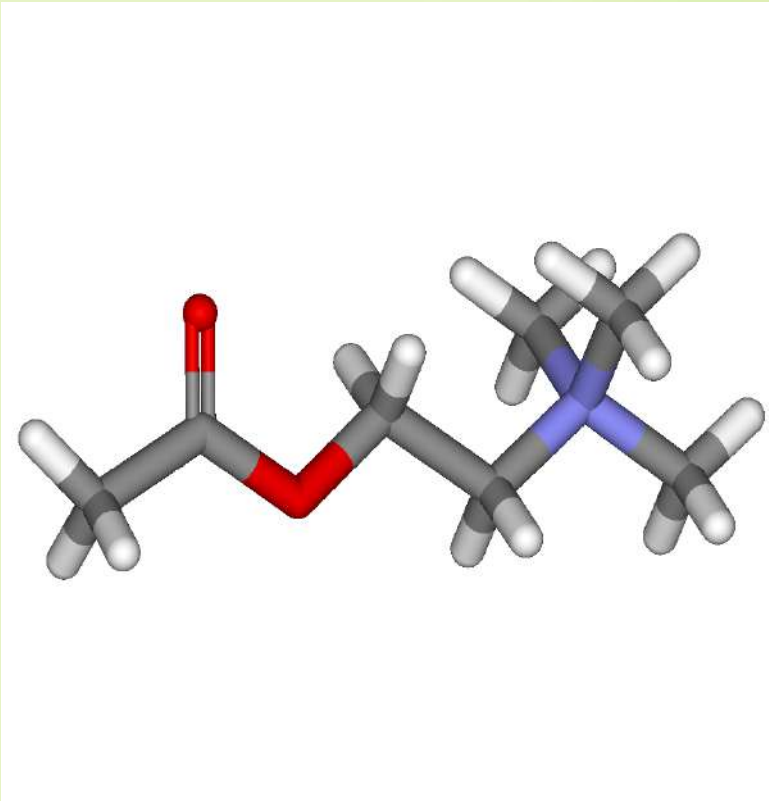


- **If there are 6 action potentials, they will go in order until they reach the end of the axon.**
- **Then they will retreat back to their resting state, awaiting another chance to be in action.**
- **You'll notice gaps in the myelin sheath.**
- **This is where the axon's gates open and the action potential takes place each time.**





# Step #8 - Terminal Buttons and Neurotransmitters



- **Once the nerve impulse reaches the end of the axon, they run into the terminal buttons**
- **The terminal buttons then release their neurotransmitters.**
- **These neurotransmitters will then cross the synapse and either excite or inhibit the function of neighboring organs (heart), muscles, or cell bodies.**

# Lesson Six: Objectives:

- **By the end of this lesson, I will be able to:**
- **1. Discuss the influence of drugs on neurotransmitters (e.g., reuptake mechanisms).**

# What Are We Talking About Today?



- **Axon terminals contain**
- **neurotransmitters**
  - **specialize in transmitting information between neurons**
  - **Examples: Dopamine, GABA, Endorphins, Serotonin**

# Neurotransmitters, Drugs, and Poisons

## Key terms:



**Agonists**

Drugs and poisons that **increase** the activity of one or more neurotransmitters



**Antagonists**

Drugs and poisons that **decrease** the activity of one or more neurotransmitters



# One Key Term to Know:



- **Re-uptake** –After a neurotransmitter has been used, it needs to find it's way back to the axon terminal where it came from so that it can be used at another time.
- Many of the neurotransmitters we will be talking about can be affected by certain drugs (cocaine, curare, etc.) so this process is either slowed, increased, or doesn't happen at all.





# Neurotransmitters



- 1.Acetylcholine (ACh)**
- 2.Dopamine**
- 3.Serotonin**
- 4.GABA**
- 5.Endorphins**

# Acetylcholine (ACh)



- **Acetylcholine** is involved in learning, memory, and muscle movement
- Curare is an antagonist that **paralyzes** the body by occupying the receptor sites for ACh, thereby preventing ACh from getting in and carrying its message to a neuron
- People with **Alzheimer's** often have trouble with ACh transmission.

# Dopamine



- **Dopamine impacts our arousal and mood states, thought processes, and physical movement (works with your hypothalamus)**
- **If re-uptake doesn't happen and the dopamine was not removed, the neuron would be continually activated and cause extreme over arousal. (skitz)**
- **Low levels = Parkinson's  
high levels = Schizophrenia**
- **In this [interview](#) Michael J. Fox talks about his battle with Parkinson's.**

**John Nash has extremely high dopamine levels.**

# Endorphins



- **Endorphins are a group of neurotransmitters that are involved in:**
  - **1. pain perception**
  - **2. pain relief**
- **Morphine and heroin are agonists that bind to receptor sites, thereby increasing endorphin activity**





# Serotonin



- **Serotonin is a neurotransmitter involved in arousal and mood, and plays a major role in mood disorders such as depression**
- **Some anti-depressant drugs such as Prozac, Paxil help regulate the amount of serotonin that is being released**





# GABA: Gamma-aminobutyric acid



- **GABA is the main inhibitory neurotransmitter in the nervous system**
- **Anti-anxiety drugs are agonists for GABA**
- **Lack of GABA may contribute to epileptic seizures**