

New Trier 2030 Strategic Planning Terminology

Creating a [Strategic Plan](#) gives stakeholders the opportunity to revisit your School District's mission, vision, and core values and to discuss your priorities moving forward. The Strategic Plan should give direction to your core mission of teaching and learning, as well as to the culture, the organization, and the governance structure.

The Strategic Plan must be flexible, because, as we know, the future sometimes turns out to be different from what we anticipate. It should also be monitored and evaluated, at least annually, on a scheduled basis. Changes should be incorporated into the plan as needed.

The [Mission](#) describes the purpose of New Trier High School. It answers the questions, "Why do we exist? What is our purpose?"

The [Vision](#) describes how New Trier looks as it works toward accomplishing its Mission. A Vision Statement provides a clear portrayal of a desired, realistic future, aligned to the Mission. It answers the question, "What do we ideally want to be as New Trier High School?"

Our [Framework](#) is the set of broad categories that encompass and organize the work and responsibilities undertaken in the School District. They answer the questions, "How do we organize and communicate about our work?" and "What are key result areas within which we report our progress?"

[Core Values](#) are the shared beliefs and values of your stakeholders. They should drive your organization's advocacy for teaching and learning, for the culture, and for organizational and governance decisions. Core values are delineated within each Framework area and they answer the questions, "Who are we and what do we care about most?"

Each Framework area has [Goals](#) against which we will measure progress and toward which we will commit energy and resources. The Goals will be prioritized on an ongoing basis according to the District's needs. Ideally, no more than two active Goals are undertaken at one time under each Framework, with other Goals "on deck" for the time when the active Goals are completed. They answer the question, "In what areas do we want to move our District forward?"

[Strategies](#) are the steps taken to assure that progress is made on the Goals that have been prioritized. Some Strategies will be put forward for implementation where specifics will include resources needed, timelines, benchmarks and evaluation method. Other Strategies will be put forward for research, and specifics will include timelines, sources, and school-wide/community processes and next steps. They answer the question, "What concrete steps will we take to achieve a Goal?"