Teacher:	Shanika Walker
Course/Subject:	American Government
Date of Instruction:	5/2/2022 through 5/2/2022
Opening (I Do)	Standards:
An engaging process for lesson introduction that	SSCG 15- Knowledge of Local, State, and National
is specifically planned to encourage equitable and	Elections
purposeful student participation. Describe the	Learning Target:
instructional process that will be used to	Analyze the influence of media coverage,
introduce the lesson.	campaign advertising and public opinion polls
TKES 1, 2, 3,4,5, 8,10	
	Success Criteria
	Define Media
	List 3 ways that media influences elections
	Explain how media can determine the behavior of candidates
	Explain how the media can set the public agenda Define campaign advertising
	Define public opinion polls
	Explain Parisan politics
	Explain campaign advertising
	Explain public opinion polls
	Explain a political platform
	Explain the influence of social media on politics
	Define attack ads
	Introduction/Connection:
	CNN10
	Daily10
	Identify political issues, stances and reasoning Activities in Class
	Direct Instruction: In-person
	☐ Biographical Reading
	□ Charts
	□Maps
	□Graphs
	□ Diagrams
	□ Political Cartoons
	☐ Primary Source
	☐ Secondary Source, Historians Account
	Student Written Response, Question and
	Answer
	Student Written Response, Visual Display,
	Drawing/Creating of Visual
	☐ Written Response to Photographs/Drawings
Work Period (We Do, You Do)	Guided Practice: In-person
Students learning by doing/demonstrating	☐ Biographical Reading
learning expectations. Describe the instructional	□Charts

process that will be used to engage the students	□Maps
in the work period.	□Graphs
TKES 1, 2, 3, 4, 5, 7. 8,10	□Diagrams
	☐ Political Cartoons
	☐Primary Source
	☐Secondary Source, Historians Account
	☐Student Written Response, Question and
	Answer
	⊠Student Written Response, Visual Display,
	Drawing/Creating of Visual
	☐Written Response to Photographs/Drawings
	Independent/Collaborative
	Due Dates:
	Practice/Differentiation: Both In Person and
	Google Classroom
	☐ Biographical Reading
	☐ Charts
	☐Maps
	☐Graphs
	☐ Diagrams
	☐ Political Cartoons
	☐ Primary Source
	☐ Secondary Source, Historians Account
	⊠Student Written Response, Question and
	Answer
	⊠Student Written Response, Visual Display,
	Drawing/Creating of Visual
	☐Written Response to Photographs/Drawings
	X Create own political party/slide presentation
Closing (We Check)	Summarize/Share: Both
Describe the instructional process that will be	☐Think- Pair- Share
used to close the lesson and check for student	☐Written response to success criteria
understanding.	
TKES: 1,2,3, 4,5,6,7,8	☐ Ticket out the door summarizer
	Review answers to class activity
	Review Answers to Homework
	□3-2-1 Review
	Assessment Uses/Strategies:
	☐ Informal Assessment, Teacher Questioning
	☐USAtestprep.com activity for current standard
	☐ Albert.io activity for current time period