South Forsyth Middle School Career Pathway Planning





South Forsyth High School Lambert High School

Career Pathways

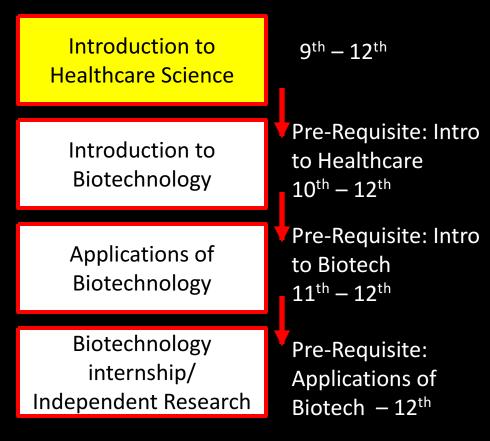
	LHS	SFHS
Biotechnology	Х	
Broadcast/ Video	Х	
Business (Financial Management)	Х	Х
Business (Small Business Management)	Х	
Engineering	Х	Х
Hospitality (Culinary Arts)		Х
Marketing/ Fashion Marketing	Х	Х
Sports Marketing	Х	Х

LHS Career Pathway -Biotechnology Research & Development

Students explore traditional and <u>emerging</u> healthcare and biotechnology careers.

Topics include history of medicine, current medical events, medical terminology, legal and ethical responsibilities for healthcare/ biotech workers, some anatomy, physiology, basic infection control, and human growth & development.

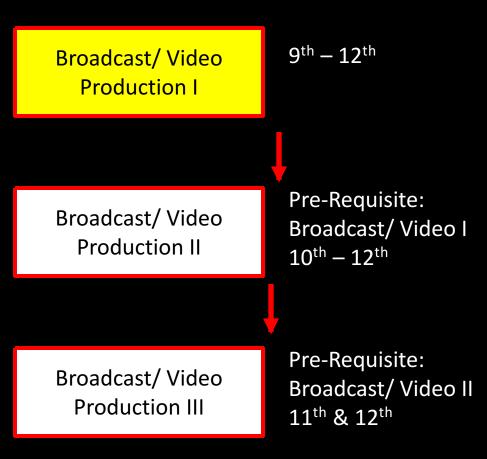
Emphasis on basic laboratory skills along with the business, regulatory, and ethical aspects of biotechnology is included. New paths are anticipated soon.



LHS Career Pathway -Broadcast/ Video

This pathway covers basic equipment, script writing, production, lighting, editing, and ethics.

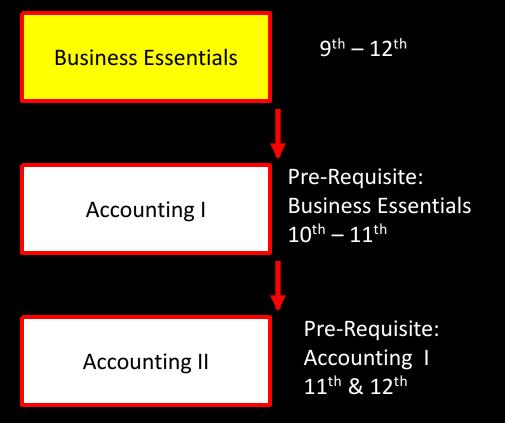
Students can continue with post-secondary training and/ or employment in Broadcast/ Video production.



Common Career Pathway -Business (Financial Management)

Accounting is the backbone of all businesses. Accountants are needed in every state and in every city.

Accountants can go on to many careers including actuary, claim examiner, CPA, banking officer, tax preparation, forensic accounting, government auditing, and private business, among others.

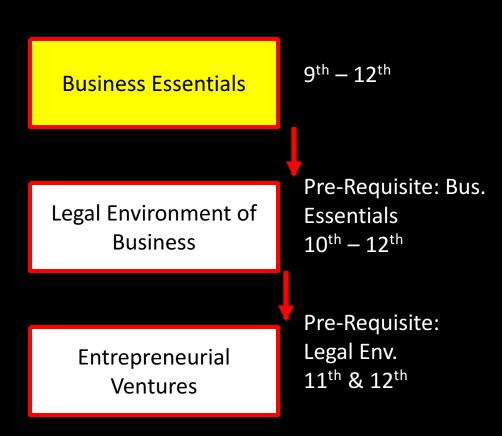


Common Career Pathway -Business (Small Business Development)

This pathway covers the many areas of business including business management and ownership, budget and finance, leadership and teamwork, and communication.

Further education can include technical colleges, four year schools, and others that can lead to industry certification.

Careers can include money and office managers, personal finance advisors, financial examiners, insurance, clerks, entrepreneurs, and others.

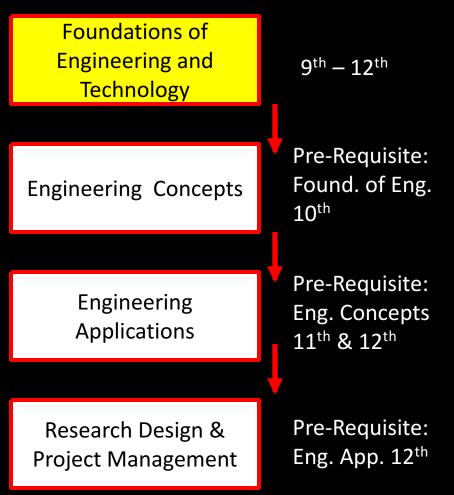


Common Career Pathway -Engineering

Students learn about the history, systems, and processes of invention and innovation.

Post secondary options might include GA Tech, MIT, Southern Polytechnic, Lanier Technical, or other technical training.

Careers include architect, aerospace engineer, sound/design engineer, electromechanical technician, environmental scientist, industrial chemist, medical equipment technician, nuclear physicist, and multiple repair services to name just a few.



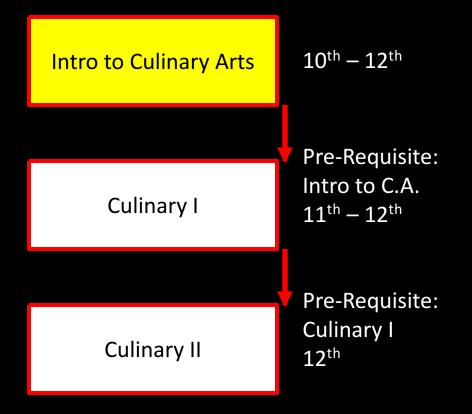
SFHS Career Pathway -Hospitality

These classes give an understanding of Culinary Arts leading to post secondary education or a foodservice career.

They include in-depth knowledge of food preparation, nutrition, service, and hands-on skills.

After high school students can attend tech schools, four-year colleges, or specialized culinary arts schools.

Restaurant and food service managers, chefs, and cooks, may work in restaurants, hotels and resorts, on cruise shops, or in private service.

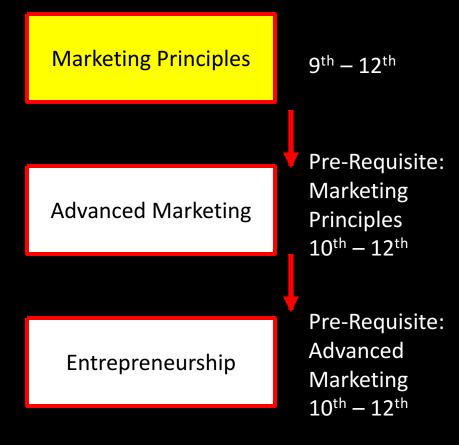


Common Career Pathway -Marketing

Students can learn marketing concepts and how marketing affects the economy.

Topics include information management, product /service planning and promotion, and personal selling.

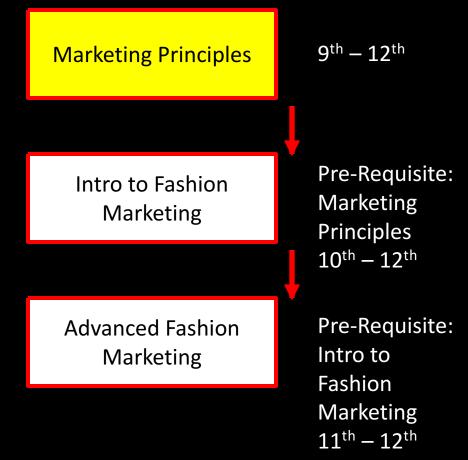
Careers include advertising, product management, customer information, market research and analysis, trade shows, and retail.



Common Career Pathway -Fashion Marketing

Students can learn basic fashion which includes the history of fashion, garment styles and parts, designing and producing clothing, and fashion promotion.

Career opportunities are wide and varied, including design and production, textile artists, buyers, fashion illustrators, and marketing.



Common Career Pathway -Sports Marketing

Sports marketing can be a good field for people who want to combine their love of athletics with business knowledge.

Opportunities can include selling ads and recruiting sponsorships for events ranging from the local high school sports teams to global venues such as the Olympics.

Careers can be in special event planning and brokering corporate event marketing, and / or sponsor created events.



Common Career Pathways – World Languages

This pathway provides students with opportunities to develop language skills for living, working, and leading in a global workforce.



Common Career Pathways – Fine Arts & Humanities

This pathway offers performance-based courses in several areas.

Many opportunities are available for students to develop and present their talents.





Students in the CTAE Pathways can participate in Work Based Learning. This allows them to leave school and receive on-the-job training.

Opportunities exist in every field, and students work closely with teachers and employers to get valuable hands-on learning experiences and enhance employability skills.

Pre-Requisite: Dependent upon the pathway selected.

SFHS International Baccalaureate

This program helps to develop the intellectual, personal, emotional and social skills to live, learn and work in a rapidly globalizing world.

There are more than 874,000 IB students at 3,065 schools in 139 countries.

The Diploma Programme for students aged 16 to 19 is a demanding two-year curriculum leading to final examinations and a qualification that is welcomed by leading universities around the world.



Career Pathways -Dual Enrollment with Lanier Tech

Morning classes

Forsyth campus CNA (Certified Nursing Assistant) PC Repair/ Cisco

Dual Enrollment students must be juniors or seniors and have transportation to the campus of choice.

Afternoon classes

Forsyth Campus

Office Accounting Specialist Design/ Media production Nursery/ Greenhouse Technician Turfgrass Management Technician Criminal Justice Technician

Dawson campus Electrical Plumbing Welding