



Work Force Ready System™

Skill Connect Assessments

Industry-driven assessments for the
next generation

**63rd Annual GACTE Summer Leadership Conference
July 19, 2010**

Today's discussion:

- Skill Connect Assessments
 - Features
 - How they look and work
 - Reporting: what they'll tell you
 - Feedback from the market
 - Schedule
 - Price
- Q&A

Work Force Ready System



Designed to meet the needs of both education and industry:

- Interactive
- Industry-driven
- Up-to-date
- Real-time feedback
- Affordable
- Meets Perkins IV requirements



Work Force Ready System™

The Development Process

What differentiates the Skill Connect Assessments?



- Online, native assessment. (Didn't originate as a paper-pencil test)
- Interactive questions with media-rich content (videos, animation, images)
 - More closely assesses student practical knowledge than text-only
 - More engaging – less test fatigue!
- Screen readers for students with IEPs
- Compression technology minimizes bandwidth issues
- Developed through a rigorous, educationally-sound process
 - Based on critical competencies, standards and criteria as defined by industry
 - Comply with standards for testing

The development process



A rigorous, sound process monitored closely by a team of psychometricians...

- 1. Validation of the technical standard**
- 2. Construction of the assessment matrix**
- 3. Validation of the assessment matrix**
- 4. Assessment item development**
- 5. Validation of assessment items**
- 6. Field testing (pilots)**
- 7. Analysis of field test results**
- 8. Deployment**



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Assessments Progress

Assessment progress



- Introduced “free preview” opportunity; 2000+ instructors have since previewed an assessment
- Launched Skill Connect Assessments
- 40 Skill Connect assessments available today & 4 Co-brand ASE assessments
 - To date, more than 47,000 assessments have been taken
 - 50 states & 2 territories have purchased or previewed assessments

Assessment progress



- Developed new partnerships with GAERF/PrintED
- ASE/NATEF/AYES
- NCCER
- Others

Assessments



Available Now

3D Visualization & Animation
Advertising Design
Architectural Drafting
Audio-Radio Production
Automated Manufacturing Technology
Aviation Maintenance (Secondary)
Aviation Maintenance (Post-Secondary)
Cabinetmaking
CNC Milling and Turning Technology
Commercial Baking
Computer Maintenance Technology
Computer Programming
Cosmetology
Culinary Arts
Employability
Internetworking
Major Appliance Repair
Mechatronics
Medical Assisting
Nail Care
Nurse Assisting
Photography
Plumbing
Power Equipment Technology
Practical Nursing
Residential Wiring
Robotics
Technical Drafting
Television Video Production
Welding

Available Now (Co-brand)

ASE-AYES-SkillsUSA Co-brand

Automotive Refinishing
Automotive Service Technology
Collision Repair Technology
Diesel Equipment

Now Available

Carpentry
Customer Service
Criminal Justice/CSI
Engineering Technology
Electronics Application & Technology
Marine Service Technology
Masonry
Screen Printing Technology

On or Before January 2011

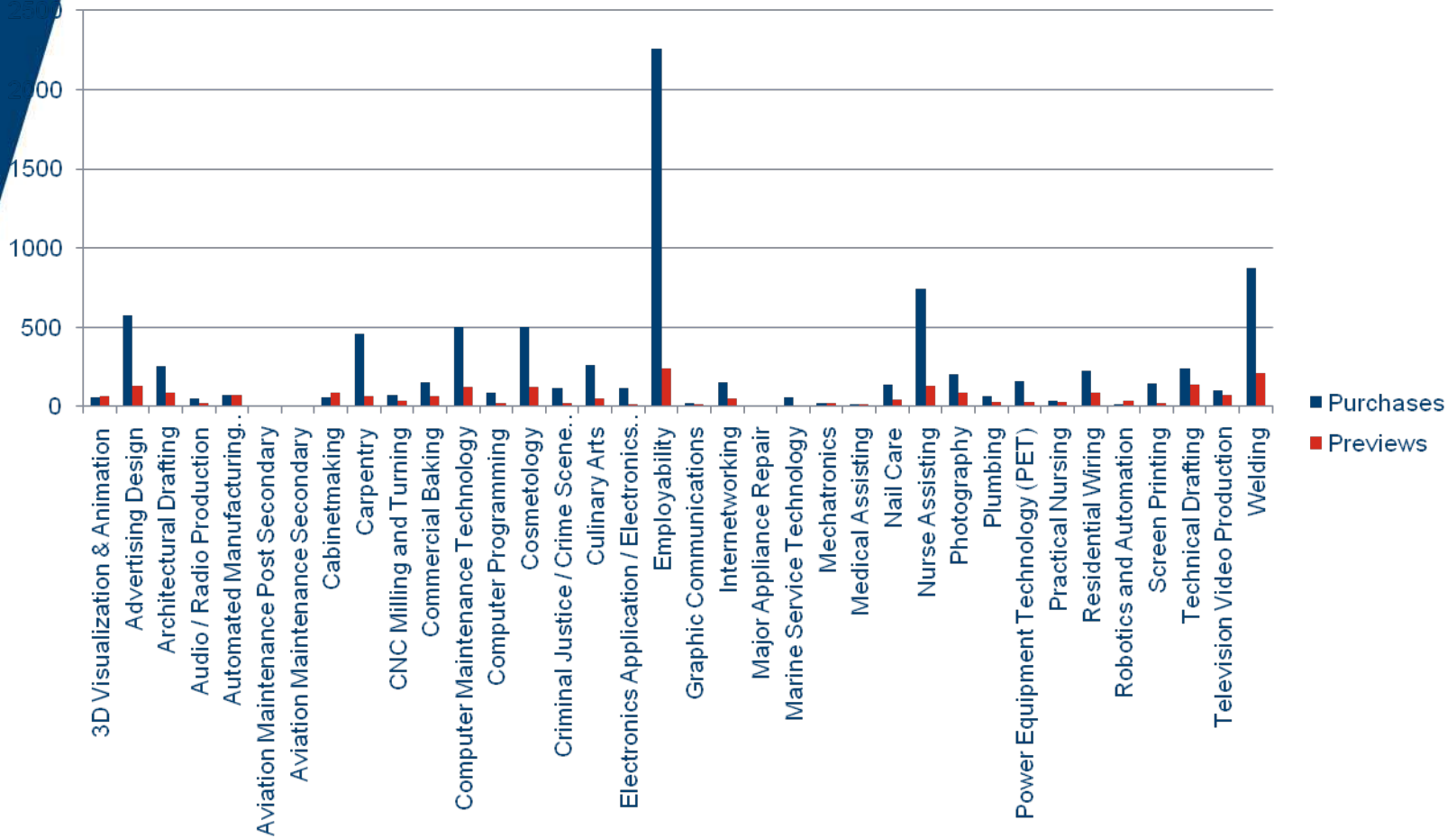
Dental Assisting
HVAC & Refrigeration
Motorcycle Service Technology

Assessment sales – 2009/10

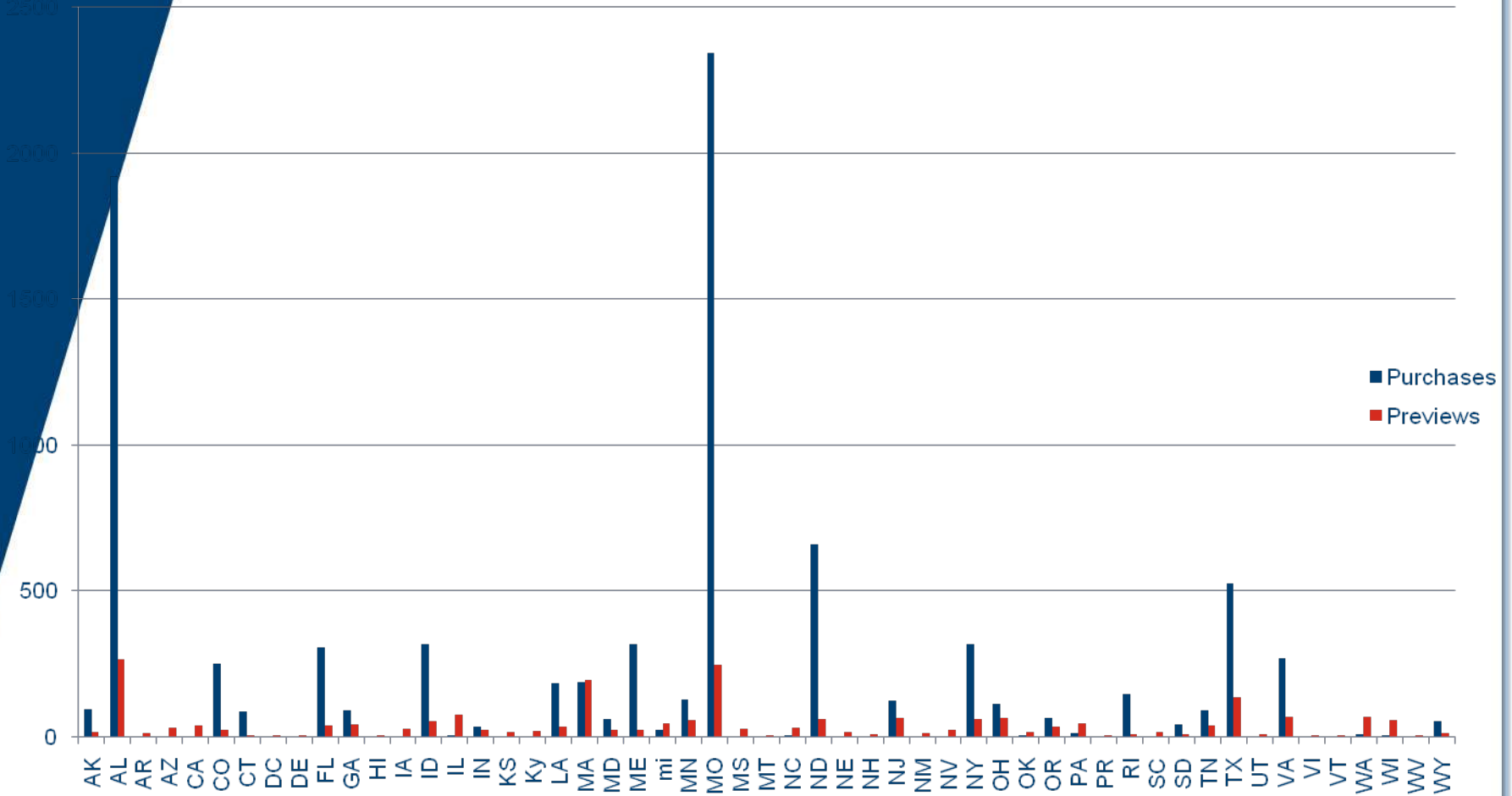


- Assessment season 2009-2010
- 8000+ assessments sold this year
28.5 assessments per school on average
- Large majority sold at Member Price (89%)
- Customers or previewers in 50 states & 2 territories
- Most popular include:
- Employability (54% of all sales)
 - Advertising Design
 - Nurse Assisting
 - Commercial Baking

Assessments taken



Assessments by State





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How They Can Be Used

How they're used



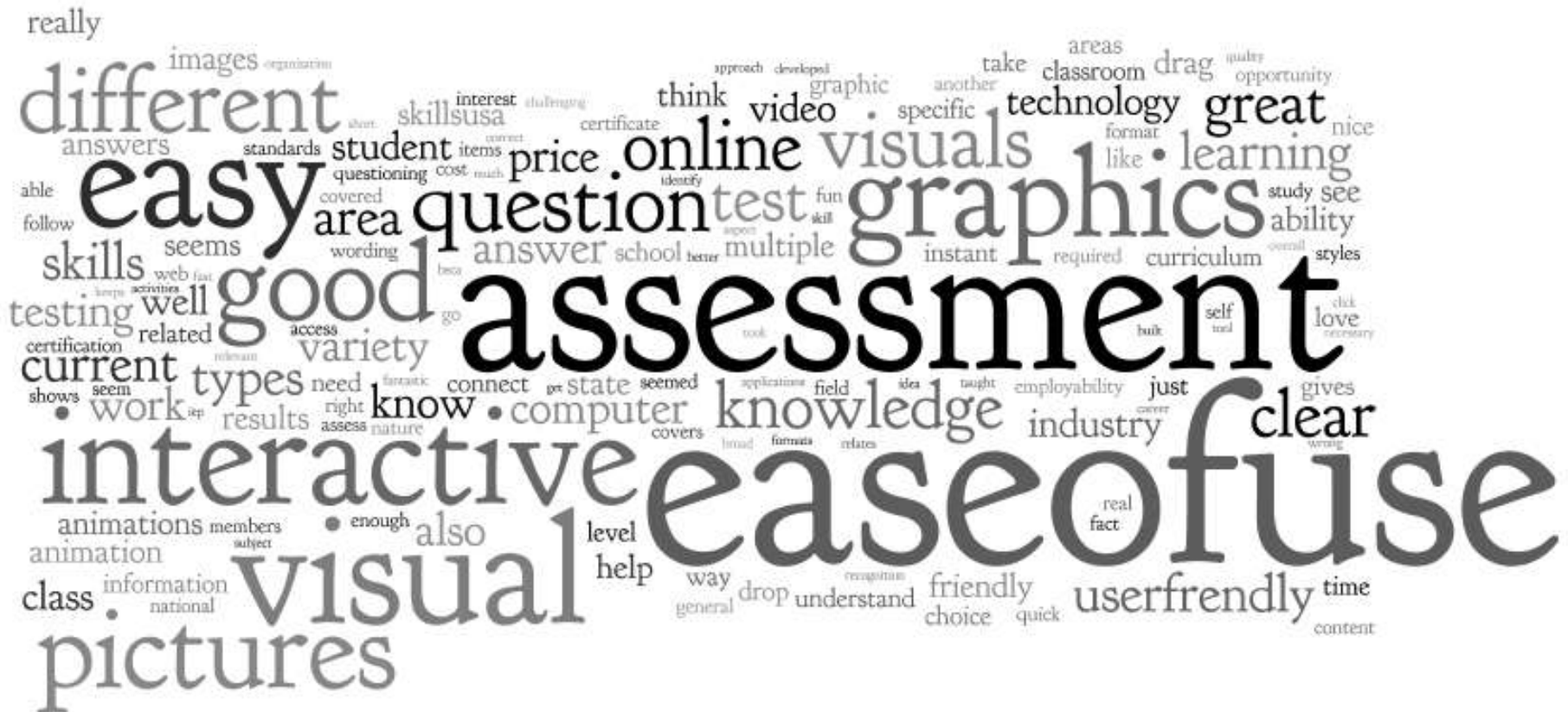
- Focus is on the students
- Candidates prove skills and knowledge to instructors and employers
- Support instructional programs as
- Pre-assessments
 - End-of-program evaluation
 - Prepare for industry certification (on-ramp)
 - Instructors demonstrate the value of their programs



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Feedback

What was liked best



What did you like best about the Skill Connect Assessments?

**Based on 327 participants in a survey at NLSC*

- *“The Skill Connect Assessment is much easier than the assessment we’ve been using. I liked the colors, and it’s just a better assessment. Students related to it better than any other assessments they have taken. It was so nice to have the results in the same day! This seems like the way to go with assessments in the future.”*
- **Dave Owens**
Barry Tech, NY

More accurate than written exam



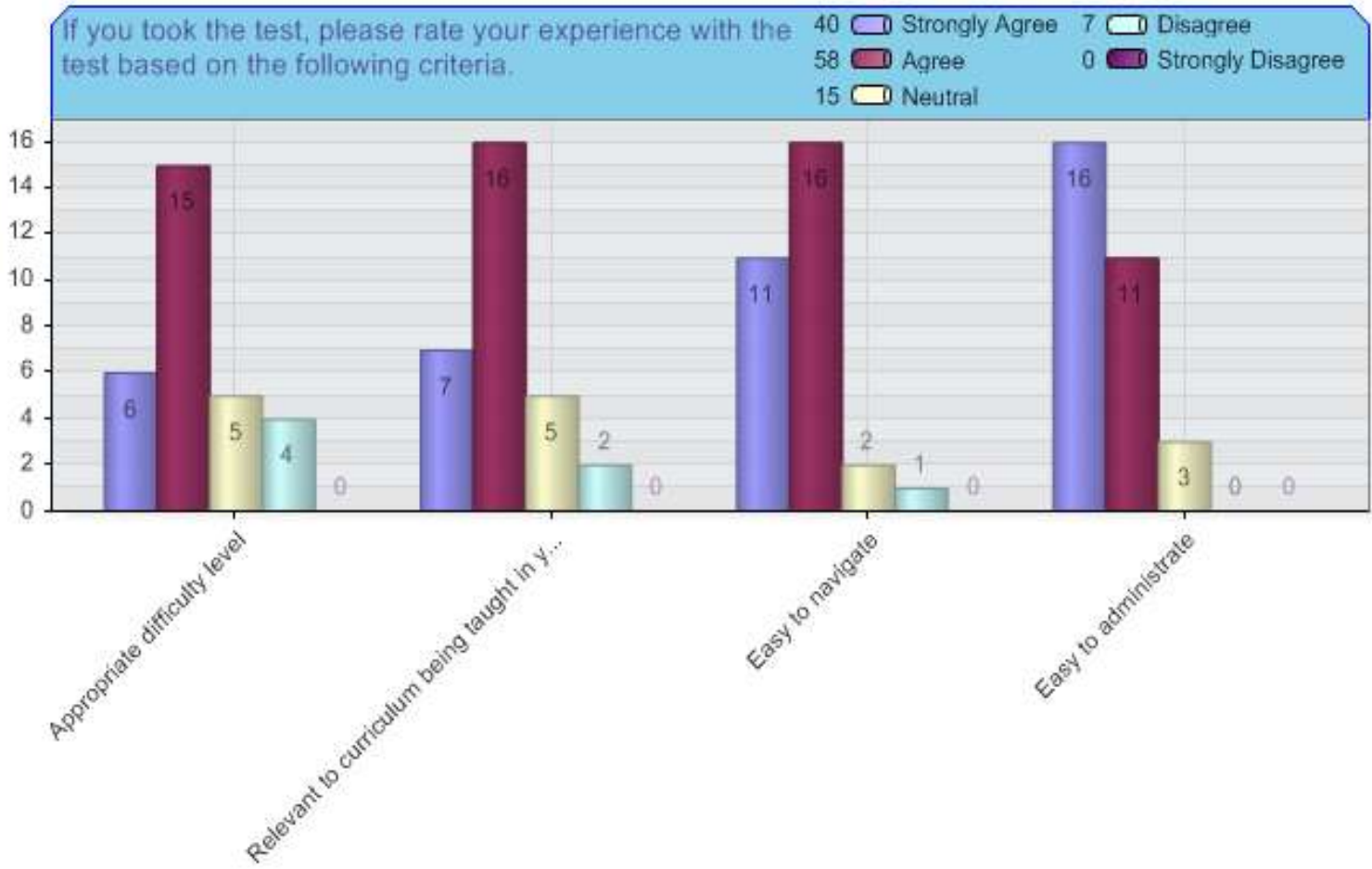
- *“It was better than taking a written exam. The interactivity made it a more accurate presentation to help me understand the questions and answers.”*

– **Joshua, Student
N. Kansas City School District, MO**

Easy to administer and navigate



Statistics
4.5 Median
0 Min
16 Max



If you took the test, please rate your experience with the test based on the following criteria.



Work Force Ready System™

How the assessments work...

How the test works



- Each assessment includes approximately **50 questions** of different question types
 - 4 **equivalent** forms (A, B, C, D) for item security
 - A student takes only one form
- Tests are **all online**
- Approximately **one hour to administer**
- Students and instructors get **immediate results**
- Skill Connect Certificates available immediately for students who achieve industry-defined cut score

Skill Connect Certificates



Competency areas from national industry standards

Company logos

The image shows a certificate template for Skill Connect. It features the SkillsUSA logo at the top left. A red banner across the top right contains the text "Skill Connect". Below this banner, it states "A COMPONENT OF THE SKILLSUSA WORK FORCE READY SYSTEM" and provides the website "www.workforcereadysystem.org". The main body of the certificate lists "Competency Areas Tested" which include: Structured Cabling, LAN Network Troubleshooting, Basic Router Configuration, Advanced Router Configuration, LAN/WAN Design, End to End Networking, Online Written Test, and Technical Assistance Call (TAC). Below the list, it mentions "Professionalism (Resume, Teamwork, Dress, Timesheet)". A large red arrow points from the text "Competency areas from national industry standards" to the list of competency areas. Another red arrow points from "Company logos" to a section at the bottom of the certificate that says "This online assessment was designed based on SkillsUSA Championships® national standards developed by the following organizations:". Below this text are logos for ADIRAN, Learning Institute, CISCO SYSTEMS FOUNDATION, CWA, FLUKE Networks, PANDUIT, and SIGMAnet.

Skill Connect
A COMPONENT OF THE SKILLSUSA WORK FORCE READY SYSTEM
www.workforcereadysystem.org

Competency Areas Tested

- Structured Cabling
- LAN Network Troubleshooting
- Basic Router Configuration
- Advanced Router Configuration
- LAN/WAN Design
- End to End Networking
- Online Written Test
- Technical Assistance Call (TAC)
- Professionalism (Resume, Teamwork, Dress, Timesheet)

has earned successful scores on the
SkillsUSA Internetworking Proficiency Assessment

This online assessment was designed based on SkillsUSA Championships® national standards developed by the following organizations:

AUTOMATED MANUFACTURING TECHNOLOGY BLUEPRINT

This Blueprint contains the subject matter content of this Skill Connect Assessment. This Blueprint does **NOT** contain the information one would need to fully prepare for a SkillsUSA Championships contest. Please refer to the *SkillsUSA Championships Technical Standards* CD-ROM for the current year or purchase and download the relevant "Contest Singles." Both are available through www.skillsusa.org > Shop > Educational Materials Catalog.

Standards and Competencies

Perform mathematical and measurement calculations used in automated manufacturing situations

- Measure work pieces to the nearest .001 inch
- Calculate CNC speed and feeds
- Calculate stock utilization and setup
- Calculate tolerances
- Calculate various variables to estimate costs and material usage written evaluation

Design, sketch and plan machine work to U.S. National CAD Standards

- Transfer information from provided drawing to CAD drawing
- Create CAD file for manufacturing using standard CAD terminology and standard practice
- Initiate manufacturing documentation process
- Generate a process plan
- Plot a CAD file
- Export a CAD file
- Process Engineering Change Orders (ECO)
- Repeat steps as necessary to accommodate ECO

Create a toolpath (CAM file) and the CNC code to related duty tasks of the National Institute for Metalworking Skills (NIMS) Duties and Standards for Machining Skills, Level I

- Create process plan (job plan)
- Read-in CAD export file
- Create toolpath
- Verify toolpath
- Create CNC code
- Send CNC code to machine tool
- Process Engineering Change Orders (ECO)
- Repeat steps as necessary to accommodate ECO

Perform CNC machining functions given a scenario to the related duty tasks of the National Institute for Metalworking Skills (NIMS) Duties and Standards for Machining Skills, Level I

- Verify CNC file existence
- Verify toolpath
- Set up fixture(s) and tooling on machine
- Set up part(s) on mill
- Set all offsets and tooling
- Adjust machine speeds and feeds as needed
- Complete an in-process quality assurance process
- Perform tool changes
- Perform multiple machining operations in one setup
- Demonstrate proficiency in using a CNC machine tool and produce part(s)

- Use Total Quality Management practices to verify process and part
- Process Engineering Change Orders (ECO)
- Repeat steps as necessary to accommodate ECO

Perform and inspect part(s) using a Total Quality Management process

- Verify part(s) to provided standards
- Verify part(s) to ECO standards
- Document process of verification and inspection

Demonstrate safety practices in a working situation to the related duty tasks of the National Institute for Metalworking Skills (NIMS) Duties and Standards for Machining Skills-Level I

- Carry out assigned responsibilities while adhering to safe practices in accordance with OSHA requirements and guidelines
- Document safety activities as require
- Demonstrate safety procedures in running and programming a CNC machine tool

Produce welds using a Gas Tungsten Arc Welding (GTAW) process to AWS QC10 standards

- Solve various solutions to the process that is involved in quoting a job in a rapid prototyping environment

Demonstrate professional development skills in a simulated customer-service or employment situation. Examples may include:

- Job interview
- Customer service scenario
- Communications
- Decision making, problem solving and/or critical thinking

Committee Identified Academic Skills

The SkillsUSA national technical committee has identified that the following academic skills are embedded in the automated manufacturing technology training program and assessment:

Math Skills

- Use fractions to solve practical problems
- Use proportions and ratios to solve practical problems
- Use scientific notation
- Solve single variable algebraic expressions
- Solve multiple variable algebraic expressions
- Measure angles
- Find surface area and perimeter of two-dimensional objects
- Find volume and surface area of three-dimensional objects
- Construct three-dimensional models
- Apply Pythagorean Theorem
- Solve problems using proportions, formulas and functions
- Find slope of a line
- Solve practical problems involving complementary, supplementary and congruent angles
- Solve problems involving symmetry and transformation

Science Skills

Use knowledge of physical properties (shape, density, solubility, odor, melting point, boiling point, color)

Language Arts Skills

- Provide information in conversations and in group discussions

- Demonstrate comprehension of a variety of informational texts
- Organize and synthesize information for use in written and oral presentations
- Demonstrate knowledge of appropriate reference materials

Connections to National Standards

State-level academic curriculum specialists identified the following connections to national academic standards.

Math Standards

- Numbers and operations
- Geometry
- Measurement
- Data analysis and probability
- Problem solving
- Communication
- Connections
- Representation

Source: NCTM Principles and Standards for School Mathematics. To view high school standards, visit: standards.nctm.org/document/chapter7/index.htm. Select "Standards" from menu.

Science Standards

Understands the structure and properties of matter
Understands the sources and properties of energy
Understands the nature of scientific inquiry

Source: McREL compendium of national science standards. To view and search the compendium, visit: www.mcrel.org/standards-benchmarks/.

Language Arts Standards

Students apply a wide range of strategies to comprehend, interpret, evaluate and appreciate texts. They draw on their prior experience, their interactions with other readers and writers, their knowledge of word meaning and of other texts, their word identification strategies, and their understanding of textual features (e.g., sound-letter correspondence, sentence structure, context, graphics)

Students adjust their use of spoken, written, and visual language (e.g., conventions, style, vocabulary) to communicate effectively with a variety of audiences and for different purposes

Students apply knowledge of language structure, language conventions (e.g., spelling and punctuation), media techniques, figurative language and genre to create, critique, and discuss print and nonprint texts

Students use a variety of technological and information resources (e.g., libraries, databases, computer networks, video) to gather and synthesize information and to create and communicate knowledge

Students participate as knowledgeable, reflective, creative and critical members of a variety of literacy communities

Students use spoken, written and visual language to accomplish their own purposes (e.g., for learning, enjoyment, persuasion, and the exchange of information)

Source: IRA/NCTE Standards for the English Language Arts. To view the standards, visit: www.readwritethink.org/standards/index.html.

Robust reporting



- **Robust, real-time and dynamic reporting** – reports available immediately after assessments submitted
- ***All reports can be printed AND exported to a CSV file (Excel readable)***
- Course (school)-specific reports for teachers
- Aggregated reports for administrators

Assessment Grades (course)



LearnMate ▶ Employability-NLSC ▶ Grades ▶ Report ▶ Grade report ▶ Grade report

Grade report My report preferences

Page: 1 2 3 4 5 6 7 8 9 10 11 (Next)

LAST NAME ↑ / FIRST NAME	EMPLOYABILITY <input type="checkbox"/>				COURSE TOTAL ↓
	✓ EMPLOYABILITY - FORM A ↓	✓ EMPLOYABILITY - FORM B ↓	✓ EMPLOYABILITY - FORM C ↓	✓ EMPLOYABILITY - FORM D ↓	
APPLEBEE KYERA	-	64	-	-	64
ARROJA SAUL	-	-	32	-	32
ASHLEY BRIGHAM	24	-	-	-	24
BARRY SMITH	-	78	-	-	78
BECKER JOSHUA	-	-	74	-	74
BLACK REBECCA	-	-	-	60	60
BLUEFELD CARL	-	38	-	-	38
BOND BARRY	-	-	68	-	68
BONNETT DARRYL	58	-	-	-	58
BROOKINGS JAMAL	-	-	56	-	56
COURSE AVERAGE:	63.89 (38)	58.48 (25)	61.22 (18)	65.88 (16)	62.33 (97)
ORGANIZATION AVERAGE:	63.89 (38)	58.48 (25)	61.22 (18)	65.88 (16)	62.33 (97)
STATE AVERAGE:	64.51 (39)	58.85 (26)	61.37 (19)	65.88 (16)	62.66 (100)
NATIONAL AVERAGE:	69.06 (102)	64.05 (77)	64.06 (66)	70.33 (55)	66.91 (300)

Export to CSV Print

Shows final grades for students in a course (assessment), as compared to the course, school, state and national average.

Assessment Grades (Aggregated)



ASSESSMENT GRADES REPORT		
COURSE/ASSESSMENT	TOTAL SUBMISSIONS (INCLUDING SUB-ORGS)	AVERAGE GRADE
AMT-Missouri	5	72.30
AMT - Form A	1	72.00
AMT - Form B	1	59.00
AMT - Form C	2	74.25
AMT - Form D	1	82.00
AdvDesign-Missouri	137	66.85
Advertising Design - Form A	42	67.24
Advertising Design - Form B	35	65.28
Advertising Design - Form C	33	66.22
Advertising Design - Form D	27	69.06
CMT-Missouri	121	61.46
Computer Maintenance Technology - Form A	42	63.63
Computer Maintenance Technology - Form B	37	57.74
Computer Maintenance Technology - Form C	27	60.78
Computer Maintenance Technology - Form D	15	65.77
Employability-Missouri	100	62.66
Employability - Form A	39	64.51
Employability - Form B	26	58.85
Employability - Form C	19	61.37
Employability - Form D	16	65.88
Internetworking-Missouri	8	46.68
Internetworking - Form A	2	55.69

Shows administrators the # of submissions and average score per assessment form. (Missouri in this case)

Certificates Issued



Certificates Issued

Dependent Activities For Certificate

✓ Assessment: Employability - Form B Cut rate for Employability - Form B: 73%

General

Course name:	Employability
Total number of users in course:	97
Total number of users who submitted dependent activities:	25
Total number of certificates issued:	1
Average score for students who submitted dependent activities:	58.48%

AWARDED TO	CERTIFICATE STATUS	CERTIFICATE PRINTED	GRADE
 Applebee, Kyera	Ineligible	No	64.00%
 arroja, saul	N/A	No	
 ashley, brigham	N/A	No	
 Barry, Smith	View Certificate Monday, 11 May 2009, 08:00 AM	No	78.00%
 Becker, Joshua	N/A	No	
 Black, Rebecca	N/A	No	
 Bluefeld, Carl	Ineligible	No	38.00%
 Bond, Barry	N/A	No	

Shows teachers how many students in a school received certificates for an assessment vs. how many were ineligible. Also shows cut rate, # of users who took the test form and average score per form.

Certificates Issued (Aggregated)



Certificates Issued report

CERTIFICATE NAME	ORGANIZATION	ORGANIZATION SPECIFIC		AGGREGATED (INCLUDING SUB-ORGS)	
		# OF STUDENTS WHO TOOK ACTIVITY	# CERTIFICATES ISSUED	# OF STUDENTS WHO TOOK ACTIVITY	# CERTIFICATES ISSUED
Cosmetology: Skill Connect Certificate (Form A) (Cosmetology)	TEXAS	N/A	N/A	2	2
	Blair Magnet School	N/A	N/A	N/A	N/A
	Walter Johnson Career and Technical Center	2	2	N/A	N/A
	Winston Churchill High School	N/A	N/A	N/A	N/A
Cosmetology: Skill Connect Certificate (Form B) (Cosmetology)	TEXAS	N/A	N/A	3	2
	Blair Magnet School	N/A	N/A	N/A	N/A
	Walter Johnson Career and Technical Center	3	2	N/A	N/A
	Winston Churchill High School	N/A	N/A	N/A	N/A
Cosmetology: Skill Connect Certificate (Form C) (Cosmetology)	TEXAS	N/A	N/A	6	3
	Blair Magnet School	N/A	N/A	N/A	N/A

Shows administrators the number of certificates issued for each assessment form per school and per state.

Competency Profile



Competency Profile Report

STUDENT: BECKER JOSHUA

Standard Name: Employability - Skill Connect Assessment Blueprint

1.0: Demonstrate effective communication skills (such as public speaking, listening, reading, and writing) to function successfully in a variety of settings including school, home and work.

Competencies	Exposed	Assessed
1.1: Identify communication strengths and weaknesses	n/a	1/1 (100.00%) ■ Employability - Form C (1)
1.2: Explain the importance of writing effectively	n/a	0/1 (0.00%) ■ Employability - Form C (1)
1.6: Review a professional journal	n/a	1/1 (100.00%) ■ Employability - Form C (1)
1.7: Complete a job application	n/a	2/2 (100.00%) ■ Employability - Form C (2)
1.8: Research resume writing	n/a	2/2 (100.00%) ■ Employability - Form C (2)

2.0: Develop an understanding of effective customer relations and demonstrate proper customer service behavior.

Competencies	Exposed	Assessed
2.2: Identify customer expectations	n/a	1/1 (100.00%) ■ Employability - Form C (1)
2.3: Develop customer service skills	n/a	4/4 (100.00%) ■ Employability - Form C (4)

3.0: Demonstrate career research and career development skills.

Competencies	Exposed	Assessed
3.1: Research career interests	n/a	0/2 (0.00%) ■ Employability - Form C (2)
3.3: Define future occupations	n/a	1/1 (100.00%) ■ Employability - Form C (1)
3.4: Identify personal interests	n/a	1/1 (100.00%) ■ Employability - Form C (1)
3.5: Evaluate career goals and establish long-term goals	n/a	0/1 (0.00%) ■ Employability - Form C (1)
3.6: Recognize how quickly jobs change and opportunities arise	n/a	2/3 (66.67%) ■ Employability - Form C (3)

Details student progress per competency, including the # of questions answered per competency and average score. Can be used as a skills gap analysis.

Certificate Report



Certificates Issued

The Certificates Issued (Aggregated) report shows for a category and all its sub-categories (i.e. state and schools OR national and then all states and schools) the number of certificates issued for a specific assessment, and the number of submissions that that average constitutes. The report has two levels.

The first level shows the aggregated data per certificate.

CERTIFICATE	TOTAL SUBMISSIONS	TOTAL CERTIFICATES AWARDED
[Certificate Tag1 Name]	XX	XX
[Certificate Tag2 Name]	XX	XX

The second level shows detailed information for a selected category and all of its sub-categories.

ORGANIZATION	TOTAL SUBMISSIONS	TOTAL CERTIFICATES AWARDED
SkillsUSA (Category)		
Arizona (Category)	XX	XX
Gilbert HS (Course)	XX	XX
Maryland (Category)	XX	XX
Blair HS (Course)	XX	XX
Churchill Hs (Course)	XX	XX
Wootton HS (Course)	XX	XX

Reports



REPORTS OVERVIEW

AGGREGATED (SITE) REPORTS

Assessment Grades

The Assessment Grades report is an aggregated report that shows the number of submits and average grade for a select assessment in all schools (courses) in a selected category (e.g. SkillsUSA or Missouri) and its sub-categories. The report works in a drill-down fashion.

When run on an assessment, Level 1 shows aggregated data for assessment in the category selected (including all its sub-categories)

ASSESSMENT	TOTAL SUBMISSIONS	AVG. GRADE
[Assessment Tag1 Name]	XX	XX.XX
[Assessment Tag2 Name]	XX	XX.XX

Level 2, accessed by clicking on the assessment name, shows detailed information for selected category and all sub-categories

	TOTAL SUBMISSIONS	AVG. GRADE
SkillsUSA (Category)	XX	XX.XX
Arizona (Category)	XX	XX.XX
Gilbert HS (Course)	XX	XX.XX
Maryland (Category)	XX	XX
Blair HS (Course)	XX	XX
Wootton HS (Course)	XX	XX

Grade Reports



COURSE REPORTS

The Assessment Grades report displays the average grade for a select assessment in the current course, as well as the school average, parent organization average and all direct organizations of the parent category. As an example, Wootton High School of the Montgomery County school district in Maryland would see the following data for a Welding assessment:

Organization	Average Grade
Welding:	XX.XX%
Wootton High School:	XX.XX%
Montgomery County School District:	XX.XX%
Maryland:	XX.XX%
USA	XX.XX%

Demo Skill Connect Assessments



To see 10-question mini-assessments in 37 areas:

- Open your browser and go to <http://www.skillconnect.org>.
- Click **Self-enroll to system** on the right-hand side of the page.
 - Enter your personal details. Enter **demo** in the Enrollment Key field.
 - Click **Create my new account**.
- Log in with the username and password you just created.
- Click **Skill Connect Assessments** in the *My courses* list. A course opens with assessments organized by program of study.
- Click on the assessment you wish to preview.
 - Click **Attempt assessment now** to start the assessment.
 - Click **Previous** and **Next Question** to move between questions and **Submit and End Test** when you are done. Your grade will display.
- At any time, click **Assessment Demo** in the bottom blue bar to preview another assessment and/or click **Skill Connect Assessment Survey** to provide feedback on the assessments.



Work Force Ready System™

**Thank you GACTE for your
interest in Skill Connect
Assessments**

Industry-driven assessments for the
next generation