

# HOW THE "OATH PROJECT" WORKS



- The Oath is taken online by any teen, family, or youth group by visiting [Facebook.com/SavingOurDaughters](https://Facebook.com/SavingOurDaughters) or [SavingOurDaughters.org](https://SavingOurDaughters.org). and/or a special community personal visit from Keke Palmer.
- The online Oath is initiated by clicking on an Oath button. After completing a brief form, Oath takers join the list of teens and young adults committed to choosing at least one of the 8 action steps against bullying & suicide in the community.
- Saving Our Daughters will provide a badge or graphic image that community and supporting partners may use as a link to the Oath from their website.
- Schools, organizations, and other groups of 150 or more are asked to have an adult complete Saving Our Daughters' Youth Representative Authorization form to ensure that large groups may be randomly verified.

## GOALS:


501 3-C charity Saving Our Daughters, with Boys & Girls Club of America, and selected schools across the country, have partnered with actress/singer Keke Palmer to deliver a revolutionary level of awareness and action towards bullying and abuse prevention for the teen community across the country.

With such well aligned missions, these partnerships will begin working together on Saving Our Daughters: "The Oath Project" as well as other empowerment related endeavors with underprivileged teens in crisis from bullying in schools and in their community.


## THE PURPOSE:

The purpose of this project will initiate an **AWESOME** platform to sustain a massive community of well-informed and responsive youth to be equipped to make the bullying epidemic an issue of the past.

To stay informed, please "Like Us" on

 [facebook.com/savingourdaughters](https://facebook.com/savingourdaughters)

 [oathproject@savingourdaughters.org](mailto:oathproject@savingourdaughters.org)

 Message & Fax— 866.437.5770

[WWW.SAVINGOURDAUGHTERS.ORG](http://WWW.SAVINGOURDAUGHTERS.ORG)



TAKE THE OATH



[facebook.com/SavingOurDaughters](https://facebook.com/SavingOurDaughters)

## SAVING OUR DAUGHTERS

# ABOUT THE NATIONAL "OATH PROJECT"

WITH ACTRESS/SINGER

# KEKE PALMER

"I was a Victim of a bully  
when I was 8 years old"

- Keke Palmer

# OBJECTIVES

- *Officially launch the internet based infrastructure early in the new school year (September 2011) which will encourage over 50,000 teens over the age of 13 to be oath takers by August 31, 2012.*
- *Engage the power of celebrity allies and activists to tell their own story and actively ignite the mission via public service announcements, video chats, concert tours and television appearances.*
- *Activate a network of youth and adults vowing to be informed and take a specific right action to prevent bullying in their lives and communities as a result of taking the Oath.*
- *Be a catalyst for oath takers to drive best practices, especially in the prevention of cyber-bullying*

## ABOUT OUR KEKE PALMER



As an actress, Keke Palmer has already established herself as one of the fastest rising young stars of her generation. Her talents span film, television, and music alike. Palmer made her big screen debut in Barbershop

2: Back in Business alongside Queen Latifah and Ice Cube. The young star followed that with title character in the Lions Gate Films/Starbucks Entertainment sleeper hit Akeelah and the Bee, opposite actor Laurence Fishburne and Angela Bassett for which she received an NAACP award for Outstanding Lead Actress in a Motion Picture.

She has also appeared alongside Samuel Jackson and Eva Mendes in The Cleaner, Tyler Perry in Madea's Family Reunion, and teamed up again with Ice Cube in The Longshots, a true story about the first female to quarterback an all boys football team to Pop Warner Nationals. You can catch her on the big screen with Queen Latifah and Dolly Parton in the film, Joyful Noise.

Being a humanitarian is nothing new to Palmer, dating back to her critically acclaimed performance as Akeelah Anderson, she has always been associated with organizations that work to bring awareness and social change to improvised communities throughout the world. Keke continues to work side by side with Saving Our Daughters & the "Oath Project" to help combat bullying & abuse worldwide.

## KELLY ROWLAND SUPPORTS KEKE'S CAMPAIGN



*"I like to tell the girls and especially all teens, they are beautiful and they have to know that for themselves. Once you know who you are, there is nothing that anyone can tell you. Find that treasure inside of yourself."*

**-Kelly Rowland**