

Dear Parent or Guardian,

Join us for a brief presentation (followed by a Question and Answer session) about the *MBF Child Safety Matters™* program being implemented in our school. *MBF Child Safety Matters* educates and empowers students to prevent, recognize, and respond to bullying, cyberbullying, all types of child abuse, digital abuse, and other digital dangers. This is a great opportunity to become educated and empowered about some very real, very concerning issues for all children.

- » **Why do we need this program – is there a problem in our school?** Although the program is not being offered in response to any incident, the problems addressed in this curriculum, such as bullying and abuse, exist everywhere. The goal of the program is to prevent problems before they ever happen. During the presentation, you will learn how being proactive and how using a primary prevention program is beneficial not only to students, but to their families, our school, and the community as well.
- » **What exactly is covered in the curriculum?** *MBF Child Safety Matters* is a research-based, developmentally appropriate curriculum that addresses personal safety, bullying, cyberbullying, all types of child abuse, digital abuse, and other digital dangers. It is a fun and engaging program that educates and empowers students with rules and strategies they can use to help the adults in their lives keep them safe. During this presentation, we will review the curriculum and grade level materials used in the classroom, take-home reinforcement materials for children and parents/guardians, and share other resources available.
- » **How are parents involved?** The program was created with researched concepts and best practice guidelines in mind. One of those tenets is to keep parents as the central authority figure in their children's lives when it comes to sensitive topics. We will discuss how that applies to the curriculum and how parents are involved before, during, and after each lesson through materials and activities.
- » **Why do schools need to be involved in a prevention program?** Some schools believe this type of program is a burden on their already limited resources. However, research indicates, and our school agrees, that preventing bullying and abuse ultimately creates a generally more positive, empathetic learning environment with improved academic outcomes, including improved grades and attendance.

Join us for this safety presentation and learn why our school is committed to this program and to the safety and protection of children, and how you can be better educated and empowered to protect your child.

Every child deserves to be safe!

Parent Presentation	
Date _____	Time _____
Location _____	
RSVP to _____	