

# ROCK-A-THON

2016

# What is the Rock-a-thon?

- It is a fundraiser to help us raise money for instruments, equipment, repairs, instructors, scholarships, professional development for Mr. Tyree, Mrs. Breeding and music.
- You collect pledges for hours rocked in a rocking chair.
- There is no product to sell.

What it means for you....

You get adults to pay  
you to have a party  
and you help your  
band!!!!!!

# Why are we doing this?

- We need a new euphonium and bassoon.
- We need to repair our existing inventory.
- We would like to help send students to clinics, and honor bands.
- We would like more instructors since there are more students!
- We would like to provide you with a way to earn band bucks for the Six Flags trip!

What is our goal?

\$9,000

However...

# Raise \$12,000

and

I will agree to one CRAZY thing  
you want me to do!

Start thinking of funny ideas  
and we'll vote soon...

# Rewards

- Top 3 students earn cash prizes!
- The class with the highest total earns a brownie party!
- If you earn \$100 you get to throw a pie in Mr. T's face. If you earn \$200 you get to throw 2 pies in Mr. T's face...etc.

# The Plan

- Turn in permission form.
- Make a list of donors.
- Secure a rocking chair.
- Bring your rocking chair and pledge sheet on Thursday, March 31 to the band room.
- Rock the night away on Friday, April 1.
- Collect your pledges and turn them in by April 15.



Mr. Tyree's Soon-to-be Patented  
Method for Parting Adults from  
Their Money  
(Or)

# How to Ask for Pledges

# Step 1

- Introduce yourself or greet your intended target.

## Step 2

- Hand the target the pledge sheet and something to write with.

# Step 3

- Tell them what you're doing and what it is for.
- Be specific!
- Let them know when you will be collecting and how.

# Step 4

- Never say the M-word.
- Instead, say: donation, contribution, pledge

# Step 5

- Say “Thank you.”
- Even if they resisted your carefully planned attack.

# Now for a Practice Session!!!

- Select a partner
- Introduce yourself to your target
- Hand the target the pledge sheet and something to write with.
- Tell them what you're doing and what it is for.
- Be specific!
- Let them know when you will be collecting and how.
- Never say the M-word.
- Instead, say: donation, contribution, pledge
- Say "Thank you."
- Even if they resisted your carefully planned attack.