

# Rhetorical Appeals

## Rhetorical Appeals Activity 1:

View both of the videos listed below and use the Cornell method of note taking to take notes on the information presented in the video. Label your notes accordingly.

\*If you are not familiar with the Cornell Notes click the link below for an overview.

## Cornell Note taking:

<https://www.youtube.com/watch?v=WtW9lyE04OQ>

## Rhetorical Appeals Video 1

<https://www.youtube.com/watch?v=5ODwmSYb3Tw>

## Rhetorical Appeals Video 2

<https://www.youtube.com/watch?v=x4tTugqBkJU>

## Rhetorical Appeals Activity 2:

\*Label your paper and complete the following activities:

Imagine that you want the new iPhone 13X+ ! (It is coming.... 😊) You must convince your parents that you NEED this gadget. Write a convincing argument for why you MUST HAVE the iPhone 13X+ using each of the rhetorical appeals.

Ex. Logos - (write your argument here)

Ex. Pathos – (Write your argument here)

Ex. Ethos – (write your argument here)

**You will turn this work in! Staple your notes to your rhetorical appeals writing activity.**