


Cluster: Academy of International Business & Marketing					Secondary CTE Program: Business			
Pathway: Business					Eligible Recipient: Grades 9-12			
 PONTE VEDRA HIGH SCHOOL Academy of International Business & Marketing	16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS		
	ENGLISH	MATH 4 credits	SCIENCE 3 credits	SOCIAL STUDIES 3 credits	OTHER REQUIRED COURSES 2 credits	CAREER AND TECHNICAL EDUCATION COURSES Major Area of Interest: 4 credits	RECOMMENDED ELECTIVES	
HIGH SCHOOL	Career Cluster of interest identified by students enrolled in required middle school career education course that includes interest assessment and career exploration through CHOICES and ePersonal Education Planner through FACTS.org.							
	9	English 1	Math	Science	World Geography or World Honors	HOPE	Computing for College & Careers	Spanish or Chinese 1
	10	English 2	Math	Science	World History or Int'l Relations Honors	Fine or Practical Art	Accounting Applications	Spanish or Chinese 2
	11	English 3	Math	Science	U S History	Elective	Int'l Business Systems	Spanish or Chinese 3
	12	English 4	Math	Science	Government and Economics	Elective	Int'l Finance & Law	Spanish or Chinese 4
Dual enrollment courses may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements - see the Articulation Coordinating Committee's Dual Enrollment Equivalency List and the Bright Futures Comprehensive Course Table.								
POSTSECONDARY	Secondary career and technical education programs may lead to industry recognized certificates, occupational opportunities or postsecondary education options. Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.							
	TECHNICAL CENTER PROGRAM(S) Industrial Equipment Mechanics; Electrical/Electronic Technicians; Avionics Technicians; Distribution Associate;		COMMUNITY COLLEGE PROGRAM(S) Business Administration; International Business (AS); Marketing (AS)			UNIVERSITY PROGRAM(S) Logistics; Business; International Business; Marketing; Finance		
CAREER	SAMPLE CAREER SPECIALTIES (The Targeted Occupations List may be used to identify appropriate careers.)							
	Customer Service Representatives; Shipping & Receiving Clerk		Accountants & Auditors; Business Operations Specialists; Freight Rate Specialist; Database Administrators; Financial Analysts; Personal Financial Advisors; Sales Managers			Logistics Manager, Transportation Manager; Inventory Planning and Control Manager; Financial Managers; Marketing Managers; Purchasing Agents		
CREDIT	ARTICULATION AND CTE DUAL ENROLLMENT OPPORTUNITIES							
	Secondary to Technical Center (PSAV)		Secondary to College Credit Certificate or Degree SJRCC: Microcomputer Applications Systems Jax.: Intro to Business, Intl. Mrktg, Cultural Div. in Intl Bus.			FSC at UNF, JU, UF, FSU, UCF Intro. To Global Business		
*Possible Industry Certifications (Students):								

Secondary: Microsoft certification (MCAS)

Postsecondary:
