

PHILADELPHIA YOUTH NETWORK

WORK BASED LEARNING VIRTUAL TOUR BRIEF

INNOVATIVE INTERMEDIARY

Adapted from information found
on the PNY public website
and 2013-14 annual reports.

STRUCTURE

PNY is the contracted YouthWorks Administrator by Philadelphia Works. It administers Workforce Investment Act (WIA) and Temporary Assistance for Needy Families (TANF) funding for youth programming on behalf of the Philadelphia Council for College and Career Success (the Council) and PhiladelphiaWorks. PNY leverages additional public and private funding and aligns campaigns and initiatives with the Council's goals and priorities.

Youth access programs through a contracted provider, school or online application. **Investors** from local foundations to corporate partners invest in both operations, specific programs or individual youth (WBL) slots. **Employers** offer work experiences and career exposure opportunities. **Providers** are community-based organizations that bid to operate one or more of the program models.

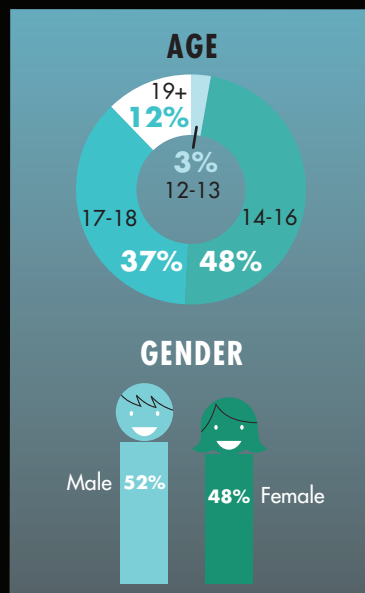
Additional information available
at www.pyninc.org



OVERVIEW

The **Philadelphia Youth Network (PNY)** works to equip young people for academic achievement, economic opportunity and personal success. They accomplish this mission by coordinating and supporting large-scale cross-sector initiatives while developing targeted programs to expand access to services for underserved youth. PNY provides oversight and management for the **WorkReady Philadelphia** campaign which has offered career-preparation services for youth since 2003. In 10 years, the system has grown to provide career enriching experiences for nearly 10,000 youth annually.

YOUTH PARTICIPATION



9,953
YOUTH SERVED

7,922
PAID EXPERIENCES

EMPLOYER PARTICIPATION

1,111
LOCATIONS

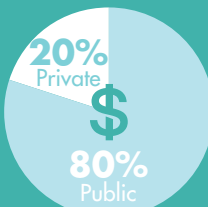
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EMPLOYERS

18
INDUSTRIES

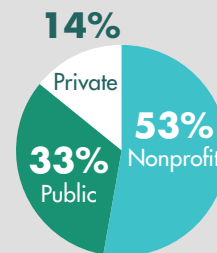
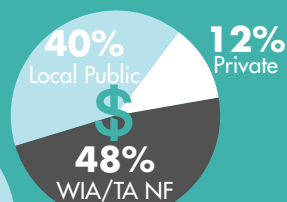
FUNDING



\$12M
SUMMER
PROGRAMS



**YEAR-ROUND
AND SUMMER \$21M**



PROGRAMS

PHILADELPHIA YOUTH NETWORK

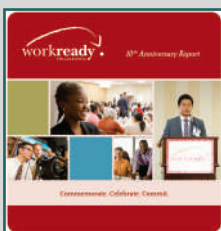
RESOURCES

Worksite Toolkit

www.pyninc.org/toolkit

- Worksite Resources – Tools for Preparing a Quality Worksite Experience, Interviewing and Onboarding, Implementation and Payroll
- Worksite Compliance – Policies and Procedures, Forms, and Required Postings
- Worksite Training and FAQs

WorkReady Annual Report 2013-14



WorkReady Collateral Report 2014-15



Program	Eligibility	Youth Served 2013-14
In-School Youth Model (Year-Round) <i>At-Risk Youth Enrolled in High School</i> Pathway designed to offer multi-year progressively deepening engagement in 11th or 12th grades for students at risk of dropping out or in need of additional transition support.	WIA eligible 11th graders in high school from ages 16 to 18	521
Out-of-School Youth Models (Year-Round) <i>GED-To-College</i> Pathway designed to reengage high school dropouts in education to obtain a GED and continue to build competencies and skills beyond the secondary level. <i>Occupational Skills Training</i> Pathway targets opportunity youth who have obtained a secondary credential, but are disconnected from both school and work. Programs will offer industry-recognized credentials in high-growth potential careers in Philadelphia. <i>E3 Power Centers</i> The E3 Center model is a neighborhood-based, holistic approach to preparing out-of-school youth and youth returning from juvenile placement.	Youth age 17 to 24 who have dropped out of school, and/or returning from juvenile placement.	1,296
Pilot Program (Year-Round) <i>Career Exposure</i> Career Exposure programs provide opportunities for rising 8th grade youth to develop the beginnings of a strong vocational identity, understand what careers are available in local, high-priority growth industries, and what skills and experience those careers require.	Philadelphia residents who are rising 8th graders (ages 12 - 14)	273
Work Experience Models (Summer) Summer Work Experience models offer educationally enriched work opportunities to in-school and out of school youth. Participants complete a six-week (120 hour), paid work experience that fosters the acquisition of the 21st Century skills through work-based learning. Opportunities are offered through one of three program models: servicelearning, work experience, and internships.	Philadelphia residents ages 14 – 21 who has not matriculated into postsecondary education	7,922

OUTCOMES

\$6,390,000
 INFUSED INTO LOCAL ECONOMY
 THROUGH YOUTH WAGES

83% of summer participants were more interested in further education

14% of summer participants were more confident in their ability to obtain a job

76% of summer participants showed gains in at least one 21st century skill area