

Producers and the Director

Film Making
Last Revised 2016

What is a producer? Can you name a few responsibilities they may have?



Film Producer/Movie Producer

Someone who selects a **screenplay**, initiating the process of **film-making**

Executive Producer is normally reserved for a producer with a **financial** interest in the production.

Oversees the whole process including co-coordinating, supervising and controlling matters such as **fund-raising**, hiring key personnel such as the **film director** or other producers involved on production, and arrange for **distribution**.

Film Producer/Movie Producer

The producer is involved throughout **all** phases of the film-making process from **development** to **completion** of a project.

In the first half of the 20th century, the producer also tended to wield ultimate **creative control** on a film project.

Changes in movie and film distribution and marketing the 1970s and '80s gave rise to the contemporary phenomenon of the **Hollywood** blockbuster, which has tended to bring power back into the hands of the **producer**. While marketing and advertising for films accentuates the role of the director, apart from a few well-known film-makers, it is usually the **producer** who has the greatest degree of control in the **American** film industry

Executive Producer

The Executive Producer is the Producer who is not involved in any technical aspects of the film making or music process, but who is still responsible for the overall production

Typically an executive producer handles business and legal issues



Line Producer

A key member of the **production team** for a motion picture

Typically, a line producer manages the **budget** of a motion picture.

Alternatively, or in addition, they may manage the **day to day** physical aspects of the film production

Line producers usually **do not** act as part of the creative team for a picture.

Because line producers work **on location**, they don't work on more than one film at a time

A line producer may also hire key members of the crew, **negotiate** deals with vendors, and is considered **the head of production** on the set

Film Director

Responsible for overseeing **creative aspects** of a film under the film producer

They often develop the **vision** for a film and carry the vision out, deciding how the film should look

They are responsible for turning the script into a **sequences of shots**

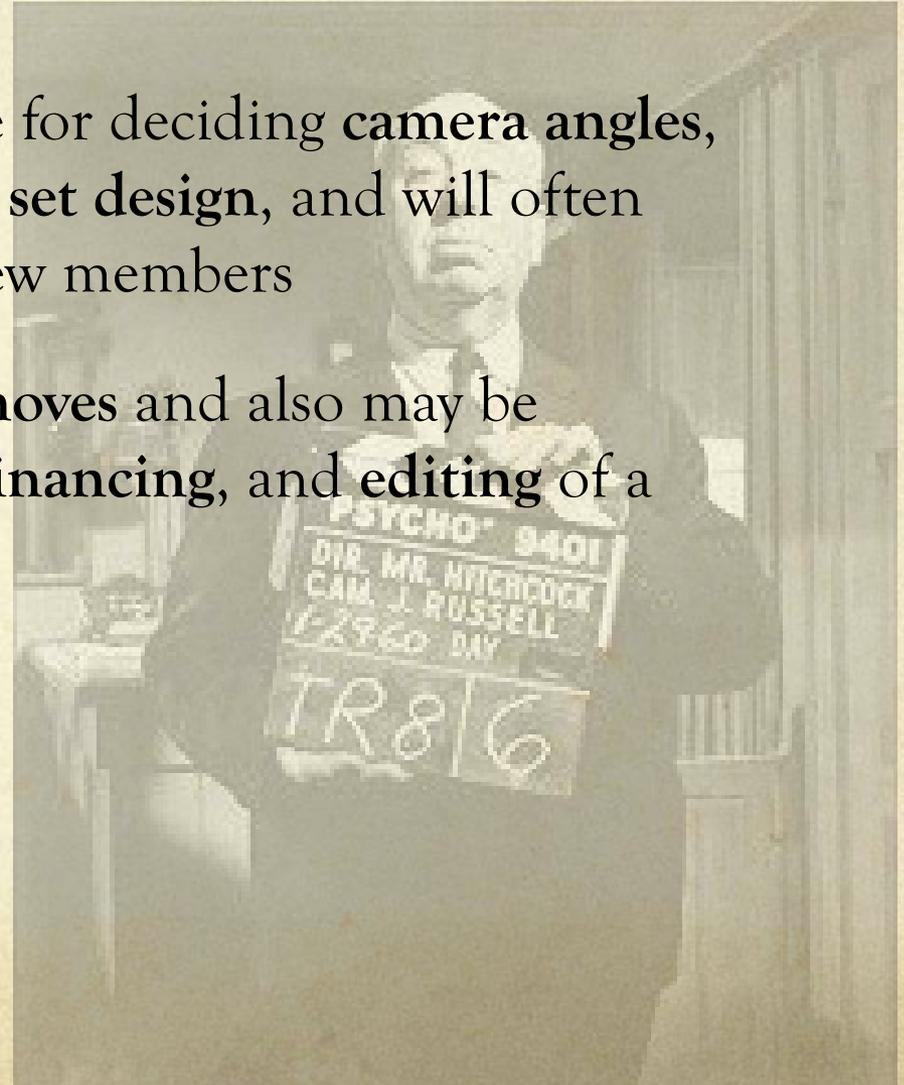
They also direct what **tone** it should have and what an audience should gain from the **cinematic** experience

Directing a film is a kind of **storytelling**

Film Director

Film directors are responsible for deciding **camera angles**, lens effects, **lighting**, and **set design**, and will often take part in hiring key crew members

They coordinate the actors' **moves** and also may be involved in the **writing**, **financing**, and **editing** of a film



Were your assumptions about
producers correct?

Let's Discuss...

If you had to choose to be one of these type of
producers, which type would you be? Why?

What, in your opinion, is the most important
type of producer?

When thinking of film making, do we need a
producer? Why or why not?