



Career in a Year!

Proposal:

To change the name of

George Stone Area Vocational-Technical Center

to

George Stone Technical College

Rationale:

To increase student access, interest, and enrollment in postsecondary adult vocational training and adult general education.

This change would not affect the governance, accreditation, funding or educational programming of the school.

Rationale:

- “College” is the preferred postsecondary educational option after high school.
- A 2016 Escambia Graduate Follow Up Survey indicates that only 2% of ECSD graduates attend GSTC immediately following graduation.
- Current GSTC enrollment data indicate that only 69 out of 626 enrolled students are between the ages of 16 and 20.

Rationale:

- 2014 OPPAGA Study showed a 15-25% increase in enrollment for centers that changed their names to “college”
- 40 out of 49 Florida technical centers have changed their names to technical colleges
- George Stone Technical College would be able to operate more competitively with private colleges

Rationale:

- Pensacola State College offers career certificate programs, like GSTC
- ECSD students more often choose PSC when withdrawing from high school because of the “college” moniker
- Locklin Vo-Tech Center’s name change approved by Santa Rosa School Board in April 2018

Next Steps:

- Notice of Intent of name change on School Board of Escambia County Agenda (May 2018)
- Approval of name change on School Board of Escambia County Agenda (June 2018)
- FLDOE and The Council on Occupational Education (COE) notified of the change (June 2018)
- Campus signage and other materials altered to reflect the new name

