

POP ART

welcome to
POP ART!



Featuring the work of:

JASPER JOHNS

ROY LICHTENSTEIN

ANDY WARHOL

CLAES OLDENBURG

POP ART

Pop Art was originally a U.S. and British movement in the 1950s and 60s to react against **Abstract Expressionism**



Abstract Expressionism
Focused on elements rather than objects



Pop Art
Focused on recognizable objects



Fast Food restaurants in the 1950's turned sandwiches into a mass-produced item



Television and Commercials made ordinary objects seem extraordinary!

...Pop Art thus creates the beginnings of **POSTMODERNISM**



Jasper Johns

Known for assemblage ('Junk')
Sculpture

Considered himself a 'Neo-
Dadaist' more than a Pop Artist

Jasper Johns, *Target With Four
Faces*, 1955.













Andy Warhol

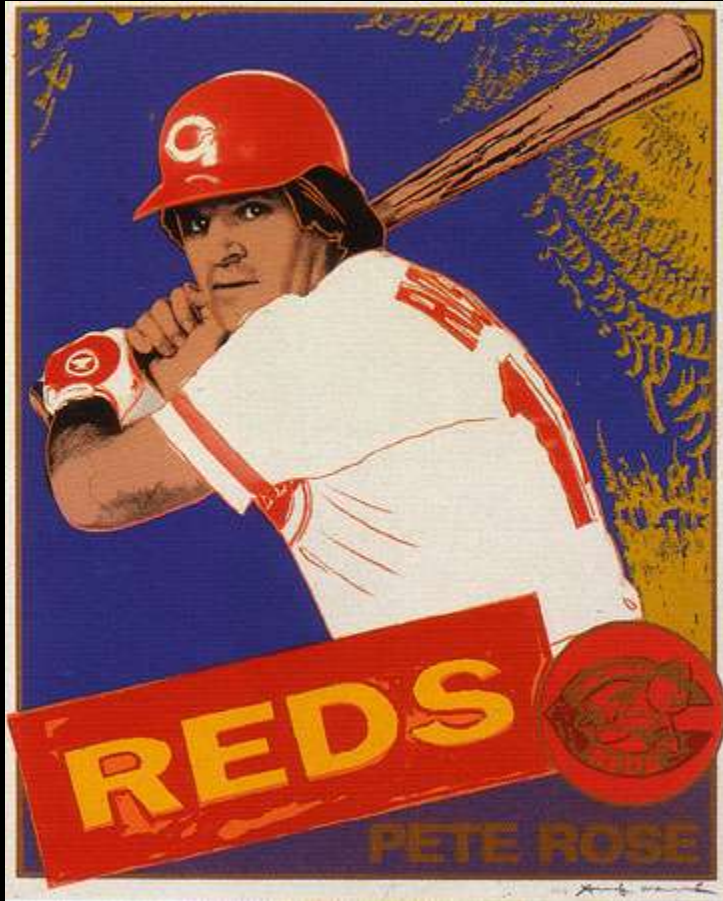
(1928-1987)

Commercial artist who became known for his silkscreens of celebrities and everyday objects



Andy Warhol,
Campbell's Soup Can, 1967.

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Andy Warhol,
Pete Rose, 1985.

What's great about this country is that America started the tradition where the richest consumers buy essentially the same things as the poorest. You can be watching TV and see Coca Cola, and you know that the President drinks Coca Cola, Liz Taylor drinks Coca Cola, and just think, you can drink Coca Cola, too. A coke is a coke and no amount of money can get you a better coke than the one the bum on the corner is drinking. All the cokes are the same and all the cokes are good. Liz Taylor knows it, the President knows it, the bum knows it, and you know it.

The Philosophy of Andy Warhol: (From A to B and Back Again), 1975

Andy Warhol,
Pete Rose, 1985.

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“When you see something gruesome over and over, it tends to lose its effect.”

Andy Warhol

Andy Warhol,
16 Jackies, 1964.







Andy Warhol,
Self Portrait, 1964.

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Andy Warhol,
Green Marilyn, 1962.

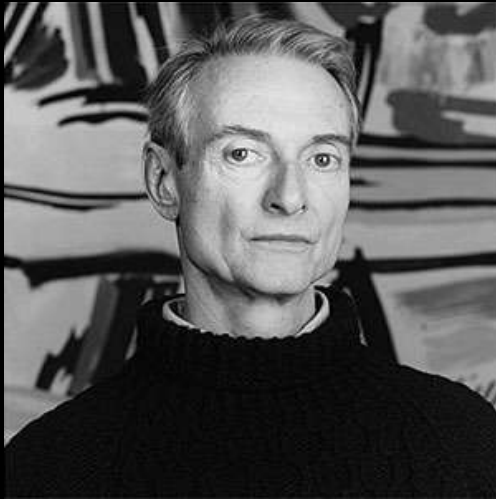
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Andy Warhol,
Mick Jagger, 1975.

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Roy Lichtenstein (1923-1997)



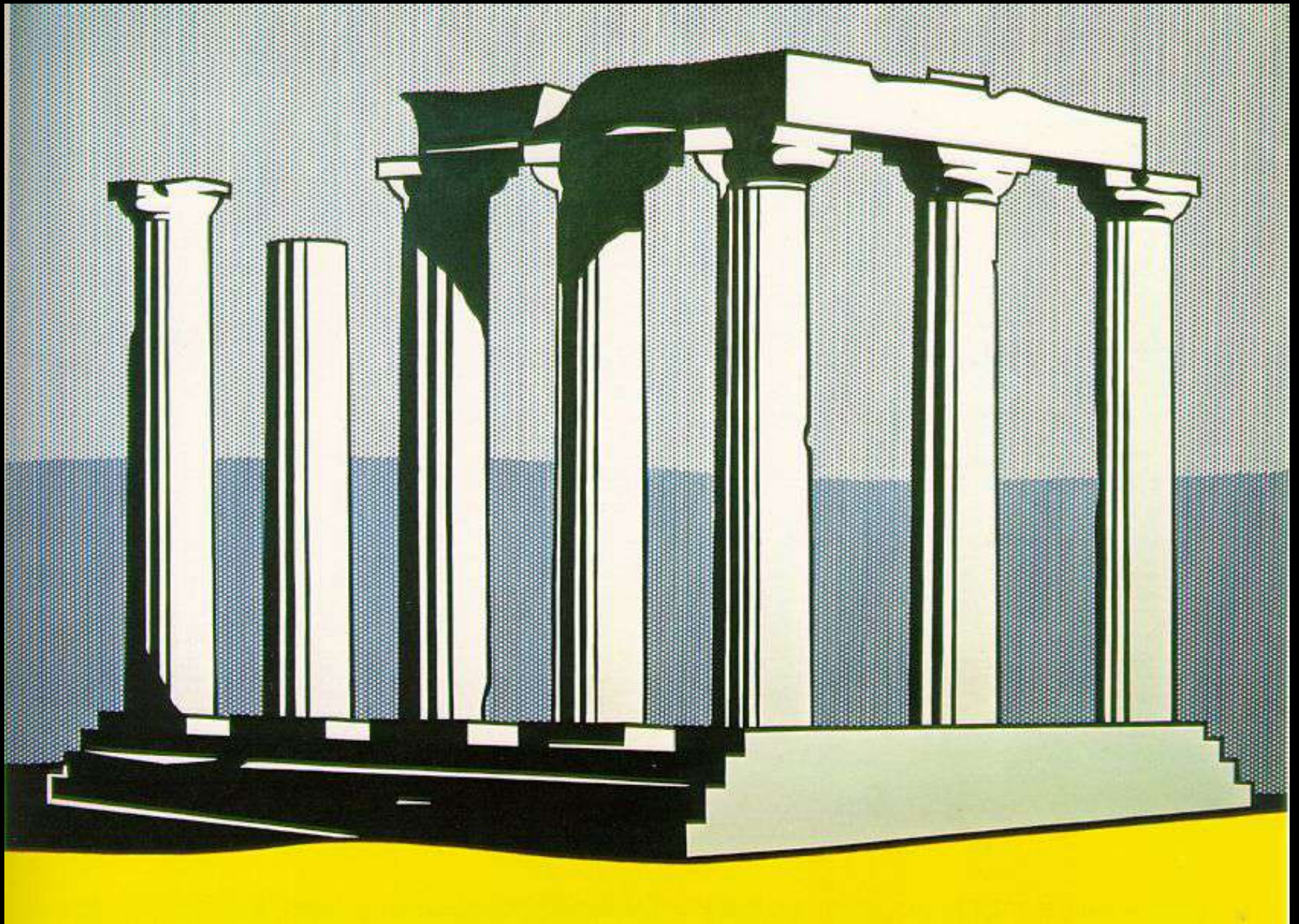
Created art with a COMIC-
BOOK style

Colors are basic, black-outlined

Skin colors created with
BENDAY DOTS...

Just like the
COMIC BOOKS!





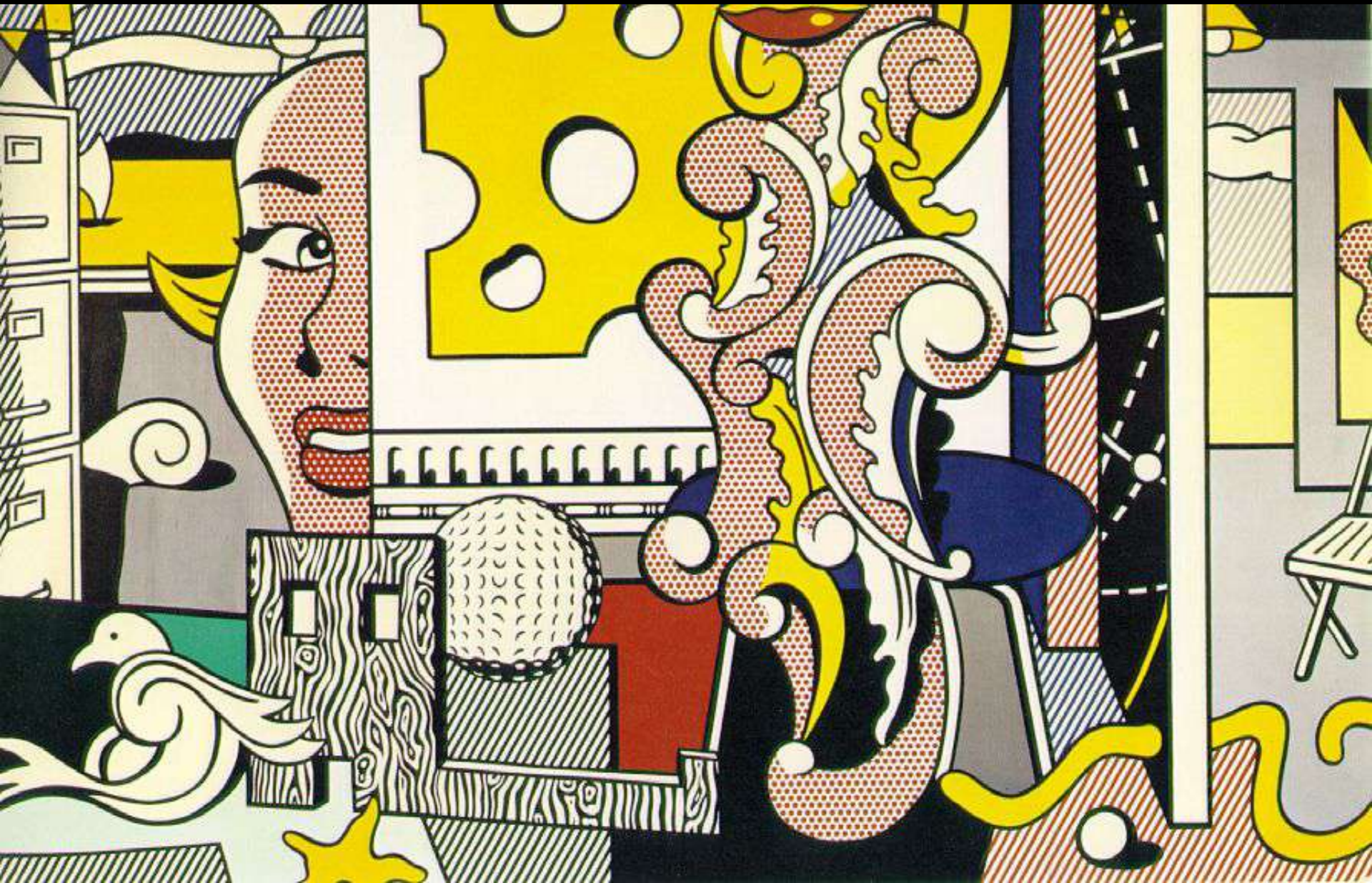




Roy Lichtenstein



Vincent Van Gogh





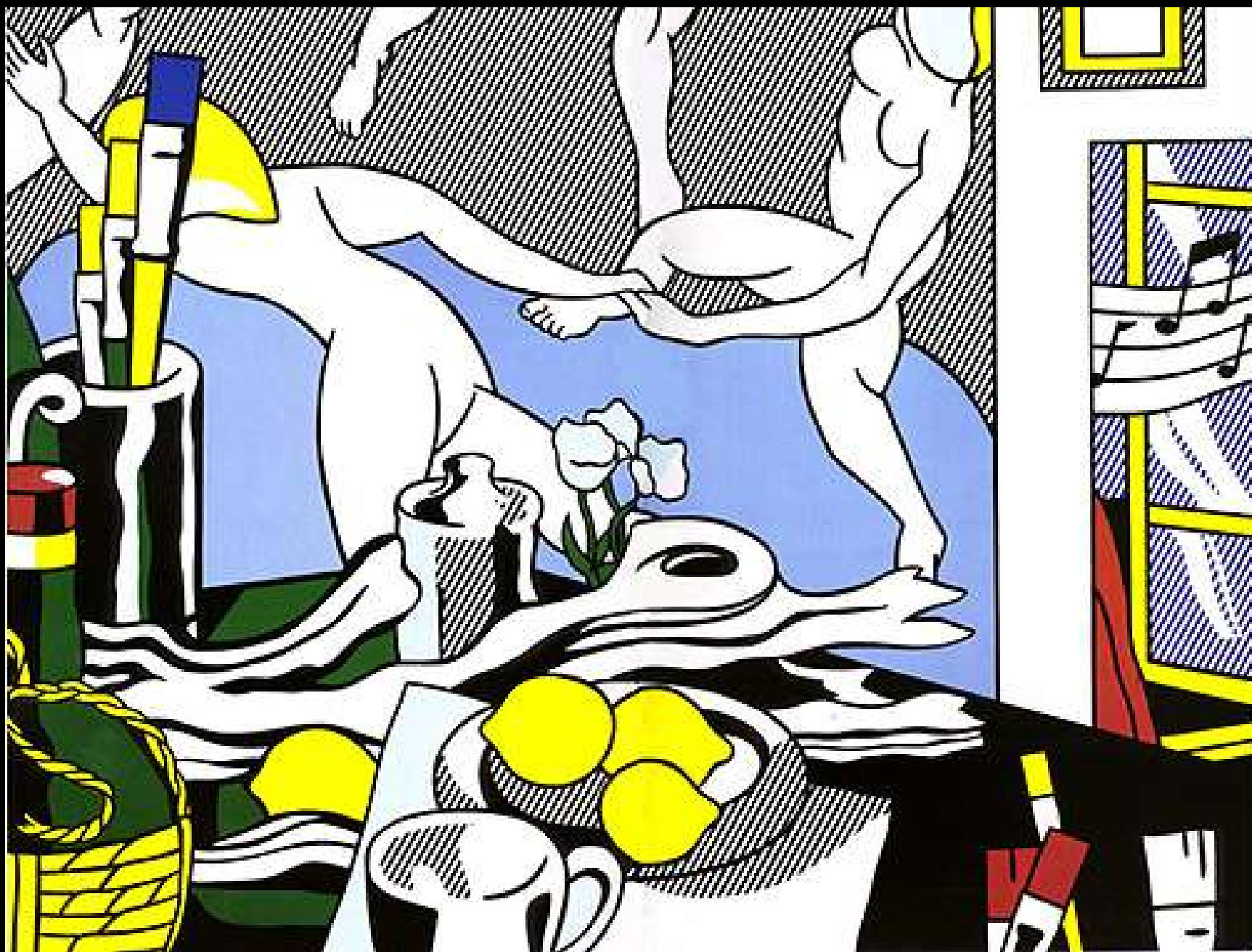
Roy Lichtenstein

Cubist Still Life with Playing Cards,
1974.

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game  crazy

THE RETURN OF NOVEMBER 23

BLACK FRIDAY

GAME CRAZY SAVES SHOPPERS!!

BUY 2, GET 2 ON SELECT NEW GAMES
\$18.99 OR LESS
FRIDAY-SUNDAY

Shocking Deals!!!

NINTENDO DS

The advertisement features a vibrant, pop art style background with a green and yellow color palette. It depicts a group of people with exaggerated, surprised expressions, rendered in a halftone dot pattern. The text is bold and stylized, with a jagged, torn-paper effect for the main title. A yellow starburst graphic highlights the 'Shocking Deals!!!' text. The overall aesthetic is reminiscent of Roy Lichtenstein's work.



IF YOU'VE GOT SPOTS, YOU NEED

SUNLIGHT
POWDER OR LIQUID
NOTHING GETS GLASSES
MORE SPOTLESS!



Found in Mom's Basement

Our idea of pop art.



New Cool Cans.

They're totally original on the outside. Totally Pepsi on the inside. And they could be worth from \$25 to \$20,000 in Cool Cash. Look for Pepsi Cool Can displays for details. But hurry. Because these limited edition works of pop art won't be hanging around for long.

Pepsi.

The Choice Of A New Generation:

When More Cans = More The Choice Of A New Generation. See signs and displays at participating locations.

REGAL



spa





Claes Oldenburg

(1929-)

Known for creating large-scale versions of recognizable objects







Claes Oldenburg
Softlight Switches,
1963-69.

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Claes Oldenburg,
Clothespin, 1976.

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Factors to consider when creating public sculpture:

Gravity

Elements

Environment

Audience

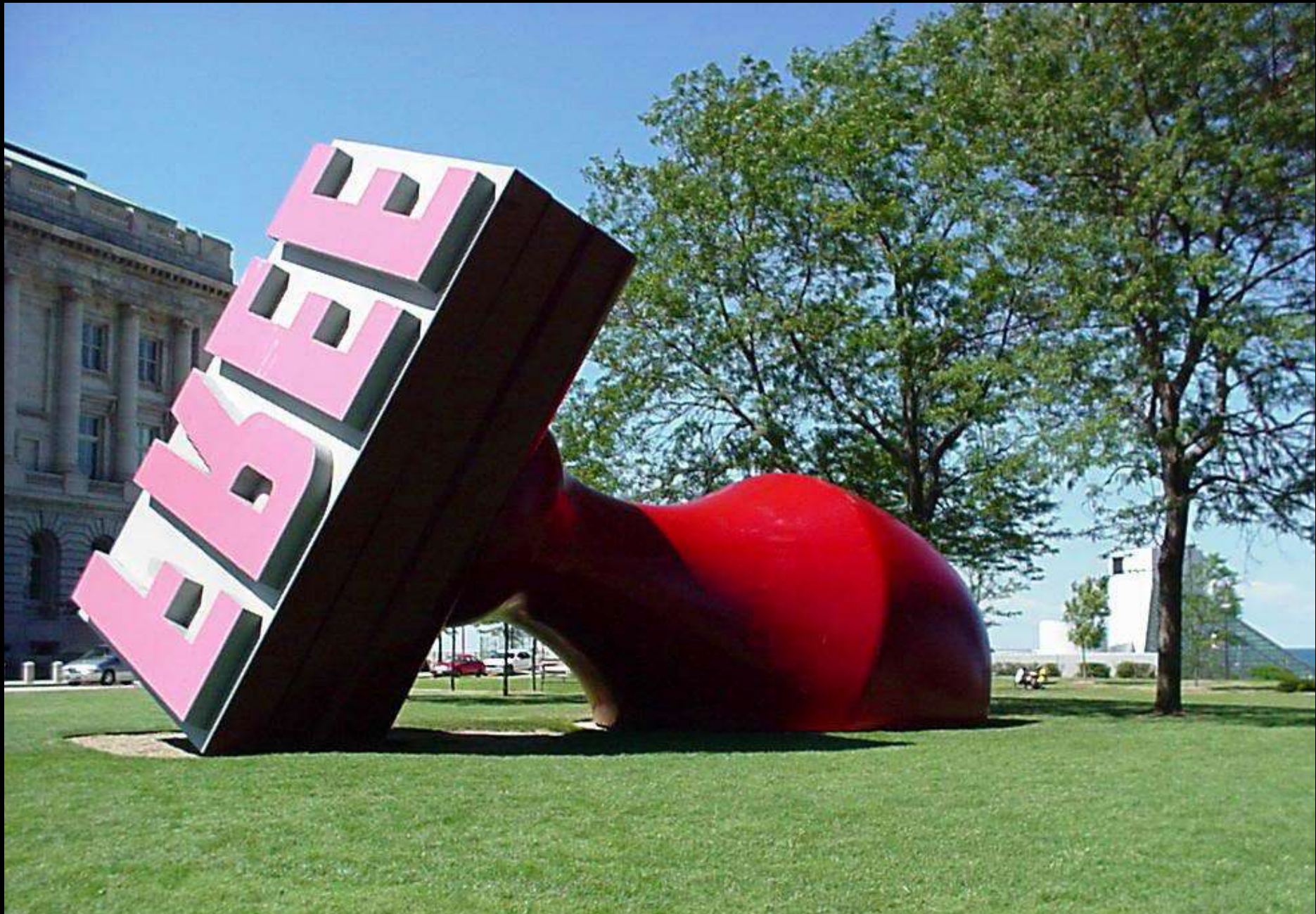
Physical Touch by People











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Claes Oldenburg,
Corridor Pin, Blue, 1999.

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Claes Oldenburg,
Typewriter Eraser, Scale X,
painted stainless steel and
fiberglass, 1998.

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