



ENTREPRENEURSHIP

PROGRAM OF EMPHASIS

YEAR ONE:

8812110 PRINCIPLES of ENTREPRENEURSHIP (1 credit)

Principles of Entrepreneurship is the entry-level course within the Business Entrepreneurship Program. The purpose of this program is to introduce students to the concept of entrepreneurship as a viable career option, provide students with the skills needed to realistically evaluate their potential as a business owner, and develop the fundamental knowledge and skills necessary to start and operate a business. This course is designed to provide students with an overall understanding of the general processes involved in designing, starting, and managing a successful business venture.

YEAR TWO:

8812120 BUSINESS MANAGEMENT and LAW (1 credit)

prerequisite: Principles of Entrepreneurship

HONORS

As the second course in the Business Entrepreneurship Program, Business Management and Law is designed to provide an introduction to business management techniques, as well as emphasize the legal concepts significant to business owners and associated with starting a business. This course will continue to build upon the entrepreneurship foundation provided in course one.

YEAR THREE:

8812000 BUSINESS OWNERSHIP (1 credit)

prerequisite: Business Management and Law

HONORS

As the third course in the Business Entrepreneurship Program, Business Ownership provides significant advancement and opportunity for intensive study in the area of entrepreneurship and small business management. The instruction and curriculum focus on operations and planning, strategic development, implementation of technology, and community and government relations.

YEAR FOUR:

GEB 1101 INTRODUCTION TO BUSINESS (3 college credit hours/.5 high school credit)

GEB 2112 ENTREPRENEURSHIP (3 college credit hours/.5 high school credit)

prerequisite: Business Ownership

As the fourth and final course in the Business Entrepreneurship Program, the Executive Internship provides practical and hands-on business experience through the utilization of business partnerships within our community. Students are required to participate and interact with local entrepreneurs and business owners. Additionally, classroom instruction and campus leadership initiatives are used to create a comprehensive learning experience.

The Dual Enrollment course provides business and non-business majors with the skills necessary to succeed as an entrepreneur. The fundamentals of starting and operating a business, developing a business plan, obtaining financing, marketing a product or service and developing an effective accounting system will be covered.

Business teacher approval required.
