

BB&T@WORK

Free checking with direct deposit*, and more perks than ever.

FREE BB&T PLUS PACKAGE

This coupon enables you to receive BB&T's Plus Package –
a host of security, health, travel and entertainment benefits – FREE, with a new BB&T@Work checking account.
Be sure to present this coupon when opening your new account.

LIMITED TIME OFFER



Your ticket to valuable savings. Enjoy the benefits of BB&T's Plus Package – FREE.

- Free BB&T design checks or \$6 off the style of your choice
- You could get up to \$40 back annually with Everyday Rebate Rewards
- Identity Theft Insurance with Fraud Assistance**
- You could save up to \$100 annually on prescription medications with Rx Advantage™ Prescription Drug Program
- And much more!

LIMITED TIME OFFER.

Present this coupon at a BB&T financial center and receive The Plus Package for free when you open a new BB&T@Work checking account. Or open online at BBT.com/AtWork.

FOR INTERNAL USE ONLY:

RBs select promo code AFCAC in Client Central.

CLIENT NAME	B#	PRODUCT TYPE	ACCOUNT #	BB&T@Work CID #	DATE
-------------	----	--------------	-----------	-----------------	------

*No maintenance fee when you set up and maintain a monthly direct deposit. In addition to direct deposit, other options for avoiding monthly fees are available. Visit your local BB&T financial center or speak with a BB&T representative for details. Offer valid until 12/31/11 and is subject to change or be withdrawn at any time without notice. Coupon required to receive offer. Offer valid for new BB&T@Work eligible checking accounts. BB&T@Work eligible accounts include all BB&T personal checking accounts, excluding BB&T Free. Normal Plus Package fee for BB&T@Work clients is \$3.95 / month. **Identity Theft Insurance is offered through the insurance company named on the Benefit Summary included in the membership kit. Please refer to the summary for complete coverage, limitations, and exclusions. This coverage is not available to residents of the state of New York and could become unavailable in other jurisdictions. The insurance premium is paid for you by BB&T. Insurance products are: NOT A DEPOSIT, NOT FDIC INSURED, MAY GO DOWN IN VALUE, NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY, NOT GUARANTEED BY THE BANK.

All accounts subject to bank approval. Only deposit products are FDIC insured. BBT, Member FDIC. © 2011, BB&T.

C0026405137 Rev. 11/29/10